

Utah Library Association 2026 Conference

Exhibitor Prospectus

May 18-20, 2026

Utah Library Association (ULA) will host its annual conference at the Utah Valley Convention Center in Provo, Utah. The purpose is to promote the development of librarians and libraries by providing significant educational and networking opportunities. ULA cultivates professional development, connection, and inclusivity to promote strong Utah libraries.

Attendees

Expected attendance is 400+ registered attendees, including librarians, media specialists, administrators, and trustees from all types of libraries and from all specialized areas of the library and related professions.

Venue

Utah Valley Convention Center
220 West Center Street
Provo, UT 84601

Travel Recommendations

The Utah Valley Convention Center is located 45 minutes south of the Salt Lake City airport. Click this [link](#) for or more information on transportation options.

Exhibit Hours

Move-in:	Monday, May 18, 2026	2:00 p.m. – 5:00 p.m.
	Tuesday, May 19, 2026	7:00 a.m. – 9:30 a.m.
Exhibit Hours:	Tuesday, May 19, 2026	9:45 a.m. – 5:30 p.m.
	Wednesday, May 20, 2026	9:00 a.m. – 2:30 p.m.
Dismantle:	Wednesday, May 20, 2026	2:30 p.m. – 5:00 p.m.

Booth Information

Each 10' x 10' booth will include 8' back drape, (2) 3' side drapes, (1) draped table, (1) chair, and waste basket. We are also providing internet at no extra cost. The exhibit area is carpeted. Shipping, drayage and additional equipment may be purchased through the center. ULA will provide an exhibitor kit for each exhibitor in February that will include all information pertaining to their set up and equipment needs.

Sales

Sales are allowed in your booth at ULA. Exhibitors are responsible for any collection and payment of taxes relative to sales from your booth during the conference.

Exhibitors Registered as Attendees

Two representatives per 10x10 booth space will receive complimentary registrations. The registration includes lunches Tuesday and Wednesday with the attendees. The representatives are welcome to attend any programs or general conference receptions. Additional personnel (beyond two per 10x10 space) may register for \$100/person.

Exhibit Application Procedure

This year, we have an [online registration form](#) for ease of use. Alternatively, you can fill out the attached application and send to Meagan Lloyd, ULA Meeting Planner. Checks should be payable to ULA. Visa, MC, and American Express may also be used by filling out the credit card information on the application. You may also contact Meagan Lloyd to process payment directly.

ULA Exhibits, c/o Meagan Lloyd
Syzygy Services
683 East 700 North
Orem, UT 84097

Phone: 801-855-6486
Fax: 801-206-2930
Email: meagan@sweetsyzygy.com

Sponsorships

ULA welcomes sponsorships from exhibitors. Sponsorships represent full or partial costs for various events. Sponsors receive benefits such as being listed in the conference magazine, on the conference app, on signage at the sponsored event or session, etc. Please review the included sponsorship form for options or contact Meagan Lloyd for more information.

Advertising

Advertisers are welcome to advertise in the digital conference magazine at the following rates:

Full Page Back Cover	\$450
Full Page Inside Cover	\$500
Full Page	\$350
½ Page	\$250
¼ Page	\$150

Specifications and deadlines will be sent after payment is received. Advertising spaces will be reserved on a first come, first served basis.

Covid-19 Protocols

ULA is committed to the health and safety of all conference attendees. We plan for normal conference operations. Any changes or updates will be shared as the conference approaches. Thank you for your co-operation.

CONTRACT FOR ULA EXHIBIT SPACE

Company Name _____
 Phone _____
 Address _____
 City/State _____
 Zip _____
 Web site _____
 E-mail _____

Contact Person _____
 Phone _____
 Fax _____
 Email _____
 Attendees: _____

Please do not put us next to the following vendors: _____

To validate this Contract:

- 1 Complete the credit card information below or attach a check for the full booth rental payable to ULA.
- 2 Agree to be bound and comply with the terms listed herein and any other rules and regulations determined by ULA, its subcontractors, and the Dixie Convention Center.

Contract includes one 10x10 booth space for the annual meeting, breaks and lunches for two exhibitor staff members and electronic attendee list for pre and post conference mailings.

Booth spaces*	_____ @ \$750 each	_____ Total
Additional staff registrations	_____ @ \$100 each	_____ Total
Sponsorship _____		_____ Total
Advertisement _____		_____ Total
Total to be charged or paid by check		_____ TOTAL

Charge my MasterCard Visa Amex Account # _____

Expiration Date _____ Security Code _____

Card Holder's name _____ Card Holder's signature _____

Card Holder's billing address _____

Limitation of Liability: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to persons or damages to exhibitor's displays, equipment or other property brought upon the premises of the Utah Valley Convention Center and agrees to indemnify, defend and hold harmless the ULA, Syzygy Services, Utah Valley Convention Center and its owners, servants, agents, and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the Utah Valley Convention Center or its owners, servants, agents and employees. The Exhibitor understands that neither ULA, Syzygy Services, Utah Valley Convention Center maintain insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

Booth Assignments: Booth assignments will be made in order of receipt at Syzygy Services. The organizers reserve the right to change booth assignments, if necessary, at any time.

Cancellation: Exhibitors may cancel this agreement by written notice to the organizers. Cancellations made prior to March 1, 2026 will be subject to a 50% cancellation fee. No refunds will be made on cancellations after March 1, 2026.

Agreement to Conditions: The exhibitor and its representatives agree to abide by these conditions.

 Applicant's Authorized Signature Title Date

**Special booth pricing is available for Government organizations, Non-Profits, and small businesses. Please contact meagan@sweetsyzygy.com for additional information.*

ULA 2026 Annual Conference Sponsorship and Advertising Opportunities

The ULA Conference Planning Committee invites you to become a conference sponsor. ULA exhibitors have many sponsorship opportunities available to them. Benefits of sponsorship vary according to the sponsorship level. The chart below indicates the benefits received at the various levels. Please select a sponsorship opportunity from the options which follow or propose one to us. Please contact Meagan Lloyd with any questions meagan@sweetszygy.com.

Benefits	Gold Sponsor \$2,500+	Silver Sponsor \$1,000+	Bronze Sponsor \$500 to \$999	Copper Sponsor \$0 to \$499
Name listed in digital program				
Sign announcing sponsorship of event or service at sponsored location				
Acknowledgement at individual event				
Name and logo listed at exhibits entrance				
Name and logo listed on conference website				
Acknowledgement in opening session				

Sponsorship Options:

- | | |
|--|-----------------|
| <input type="checkbox"/> Gold Sponsor (combine a variety of activities) | \$2,500 |
| <input type="checkbox"/> Tuesday Morning Keynote Address | \$1,500 |
| <input type="checkbox"/> Wednesday Keynote Address | \$1,500 |
| <input type="checkbox"/> Tuesday luncheon | \$2,000 |
| <input type="checkbox"/> Wednesday luncheon | \$2,000 |
| <input type="checkbox"/> Trivia Night or Game Night (2 available) | \$2,000 |
| <input type="checkbox"/> Networking Social | \$1,500 |
| <input type="checkbox"/> Quiet Room | \$1,000 |
| <input type="checkbox"/> Early morning coffee break (2 available) | \$1,000 |
| <input type="checkbox"/> Afternoon break on Pre-Conference Day (1 available) | \$750 |
| <input type="checkbox"/> Mid-Morning Break Sponsor (2 available) | \$1000 |
| <input type="checkbox"/> Afternoon Break Sponsor (2 available) | \$1000 |
| <input type="checkbox"/> Typewriter Poets | \$500 |
| <input type="checkbox"/> Literature distributed at registration | \$300 |
| <input type="checkbox"/> Other Individual Programs/Session Sponsor | \$500/session |
| <input type="checkbox"/> Other general sponsorship | \$500 and under |
| <input type="checkbox"/> Suggest your own sponsorship! | \$ TBD |