Organization Information

Company Name: Utah Library Association
Date of Incorporation: April 26, 1985
Vision: We are the heart of our profession, circulating knowledge and creating connections.
Mission: ULA cultivates professional development, connection, and inclusivity to promote strong Utah libraries.

Professional development, connection, and inclusivity
Organization Network

- 500+ Members
- 2,429 Libraries Served

Utah Library Association

May 31, 2024

Professional development, connection, and inclusivity
Utah Library Association helps our state’s libraries thrive. Presently, Utah libraries face unprecedented challenges. To combat misinformation, cultural division, and the negative effects of the COVID-19 pandemic, libraries require new and robust initiatives. Through the strategic planning process, ULA is aligning its resources with the urgent needs of its members.
Advocacy is vital to strengthening Utah’s libraries and to ensuring all Utahns access to quality information and technology.

Bills We Tracked 2024

UT SB0002 - Public Education Budget Amendments
This bill supplements or reduces appropriations otherwise provided for the support and operation of public education for the fiscal year beginning July 1, 2023, and ending June 30, 2024, and for the fiscal year beginning July 1, 2024, and ending June 30, 2025.
Signed/Enacted/Adopted 3/20/2024

UT SB0086 - Local Government Bonds Amendments
This bill modifies provisions relating to local government bonds.
Signed/Enacted/Adopted 3/20/2024

UT HB0029 - Sensitive Material Review Amendments
This bill amends provisions regarding the evaluation of instructional material to identify and remove pornographic or indecent material.
Signed/Enacted/Adopted 3/18/2024

UT HB0417 - School Materials Amendment
This bill amends provisions regarding student access to sensitive material within the public education system.
Dead 3/1/2024

UT HB0583 - Student Access to Books
This bill amends provisions regarding sensitive materials to provide broad access to materials.
Dead 3/1/2024

UT HB0261 - Equal Opportunity Initiatives
This bill prohibits an institution of higher education, the public education system, and a governmental employer from taking certain actions and engaging in discriminatory practices.
Signed/Enacted/Adopted 2/5/2024
Advocacy

Advocacy is vital to strengthening Utah’s libraries and to ensuring all Utahns access to quality information and technology.

Highlights

Advocacy Committee - Significantly increased in number of supporters, grew and strengthened our coalition, and continued to grow as a respected and recognized organization in the political sphere in Utah

A complete report from the Advocacy Committee can be found [here](#).

Finance Committee - Set up a future fundraising schedule, completed an end-of-year fundraising email and social media campaign, developed a cold list of businesses to contact for fundraising, completed a business fundraising campaign with direct asks, and developed materials to assist in fundraising including a one-sheet fundraising page and a fundraising webpage. We also completed the application to get us approved as a non-profit in Utah that could fundraise. Additionally, we developed a tiered membership model that was approved by the board that will improve funding to the organization.
Outreach & Engagement

Outreach & Engagement enrich the ULA community with new voices, more opportunities, and greater impact.

Highlights

AMSC - Held two informal meetups providing a great networking opportunity

LAMART - Two of their members were voted to be Members-At-Large

LIRT - Saw an increase of attendance at their meetings

MNRT - Held a networking dinner during ULA Conference and had at least 37 in attendance
Education & Leadership provide a strong foundation for ULA members' professional growth and community impact.

**Highlights**

- **Public Section** - Held a successful Lightning Round session at the ULA Conference
- **Advocacy Committee** - Had two personal meetings with legislators this quarter, and attended a legislator's fundraiser event and was invited to speak about book banning and related legislation in Utah. Excellent networking.
- **Continuing Education Committee** - Had around 80 attendees at the Fall Workshop in Cedar City
- **Program Board** - Received lots of positive feedback on the sessions at the 2024 ULA Conference
- **LAMART** - Launched a mentor/mentee program
- **LIRT** - Held a workshop in the fall of 2023 on neurodiversity and library instruction that was a huge success
- **OCERT** - Held an outreach panel at the 2023 Fall Workshop
- **TSRT** - Had a successful pre-conference session on “An Introduction to the New "Official" RDA”
- **YSRT** - Had a successful Winter Workshop in St. George. They had
Equity, Diversity, & Inclusion needs to permeate all aspects of the library profession and its institutions.

Highlights

Equity, Diversity, and Inclusion Committee - Met with DSRT in February to formulate a plan for the next few months and Diana participated in Day on the Hill.

Nominating Committee - Received nominations from those interested through open nomination. We were able to have everyone run who was interested.

Scholarship Committee - Scholarship promotion considered a success; 5 of 9 current scholarship applicants are from rural library locations.
Organizational Health

Organizational Health fuels ULA’s ability to serve its members and the state of Utah.

Highlights

Finance Committee - The Wild Apricot payment tool was integrated into Quicken

President - Assessing how effective the new fee structure was for conference and memberships

Publications - Added several new regular sections, including an infographic for every issue from Heidi Fendrick, the Utah State Library State Data Coordinator, and a From the Editor section which seeks to highlight a particular program, event, or news that is particularly relevant at the time of the issue.
As of April 10, 2024 ULA’s assets were at a 119% increase from June 2023. Liabilities decreased by 33%.

*Note: these numbers are pre-conference numbers. The increase percentage will decrease once the 2024 Conference is settled.
## Non-Current Assets

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<thead>
<tr>
<th>Description</th>
<th>6/30/2023</th>
<th>4/10/2024</th>
<th>Change</th>
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<tbody>
<tr>
<td>24 Month Certificate</td>
<td>10,721</td>
<td>11,101</td>
<td>380</td>
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<tr>
<td>24 Month Certificate</td>
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<td>24 Month Certificate</td>
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<td>Business Checking</td>
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<td>Money Market</td>
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<tr>
<td>Primary Shares</td>
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<td>0</td>
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<td><strong>Total Non-current Assets</strong></td>
<td><strong>82,524</strong></td>
<td><strong>181,008</strong></td>
<td><strong>98,484</strong></td>
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A more comprehensive report can be found in the **2024 ULA Conference E-Magazine**
**Fundraising Highlights**

<table>
<thead>
<tr>
<th>Event</th>
<th>Income</th>
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<tbody>
<tr>
<td>June 2023 General Fundraiser</td>
<td>$11,187</td>
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<tr>
<td>2024 Conference Silent Auction</td>
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<td>2024 Conference Sponsorships</td>
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<td>Additional Conference Sponsorship</td>
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<td>Conference 5K</td>
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<td>Sponsor a Colleague</td>
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<td><strong>Total Fundraising Income</strong></td>
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Thank You