



## **Executive Committee Meeting September 8, 2023 @ 10 AM**

### [Zoom Link](#)

*The Utah Library Association advocates for libraries and cultivates leadership development to promote library excellence for the Utah Library community.*

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*This meeting will be recorded and deleted after minutes are published.*

Conducting: President Patrick Hoecherl

#### **Welcome / Voting Board Member Roll Call**

- Patrick Hoecherl (President)
- Marissa Bischoff (Past President / Finance / Nominations)
- Erin Warnick (President Elect / Membership)
- Visiting on Zoom: Robin Hastings the Vice-President of the Mountain Plains Library Association (MPLA.)

#### **[June 2, 2023 Executive Committee Meeting Minutes Approval](#)**

- Patrick Hoecherl, Marissa Bischoff, and Erin Warnick move to approve Executive Committee Meeting minutes from previous Executive Committee meetings.

#### **[Annual Budget Review](#)**

- Presented by Allen Arnoldsen, Treasurer.
  1. The discussion of increasing membership rates to ULA is continued.
    - ULA is at a \$5,000 dollar loss if changes are not made.
    - Leadership has looked at other library conference membership rates and made comparable adjustments to increase ULA's membership by.
    - A \$25 dollar increase across the board is proposed for the ULA conference tickets.
      - A one day rate is increased by \$15 dollars.
    - One of the membership rate increases is to propose that members making over \$60,000 will pay \$75 dollars.
  2. Patrick - membership tier for those who make over 60,000k to make it 75 dollars. It'll be a notable change. 1k to 2k out of it.

- Other notable increased rate changes are bumping the fee for an exhibitor booth from \$600 to \$750.
  3. The Travel budget was increased from \$3,000 to \$6,000.
    - a. The ALA Chapter Counselor position will be opened soon.
    - b. The costs need to account for also the president elect and executive director going to ALA Annual and ALA Midwinter.
    - c. The travel budget may need to increase in the future.
  4. The EDI healing circle will be replaced with an EDI training request.

### Non-Conference Budget Requests

1. Presented by Marissa Bischoff, ULA Past President.
  - The total request is \$24,235.
2. The Continuing Education Committee has The Fall Workshop in Cedar City.
  - a. They will break even on costs. Cost is set and up for approval.
  - b. Marissa will check on honorarium costs. The speaker works for Salt Lake County and will be paid by that organization, so there is a chance to get \$450 and \$750 dollars back to the budget.
3. The Rural and Small Libraries Roundtable
  - a. The money comes from the scholarship fund and the budget is easy to approve.
4. Copyright Education Roundtable
  - a. Last year we lost about \$3,000 to \$5,000 dollars.
    - Allen will check on the cost for the general board meeting.
    - Leadership will look to save money on printing by asking libraries to print materials.
    - The leadership working lunch will be cut as no other committees have this lunch expense.
5. Youth Services Roundtable
  - a. YSRT Midwinter Conference at St. George: Marissa will make sure this group knows to break even on ticket pricing with budget.
6. EDI Committee
  - a. Asking for \$500 dollars to train leadership.
    - The training would focus on foundations and fundamentals of EDI courses.
1. Advocacy Committee
  - a. Last year they were able to get \$10,000 through UCA membership and obtained a contract with lobbyist Crystal Young.
    - i. This year ULA is considering the lowest tier of UCA to keep Crystal Young lobbying for ULA.

- b. Patrick and other leadership members feel they will cut prices by sending fewer leaders to dinner.
- c. Library Day On The Hill and funding.
  - i. To save on funding, the snack session has been cut.
  - ii. We were able to get 5,000 dollars in fundraising last year. But relying on this fundraising may not be sustainable in the future.
  - iii. We are in a time of book bans and that is giving libraries more support and attention. In the future when this current issue has died down it may not garner as much favor for donations.
  - iv. We need to make it through this legislative session.
  - v. We could reach out to ULMA, and ULAC, asking these organizations to contribute and advocate for school and public libraries.
  - vi. Patrick feels we can approve the 10,000 for lobbying.

### **Orem Library Update**

- 1. Patrick, Marissa, and Erin went to talk with the Orem City Library Director, Bryce Merrill, about two weeks ago. It unfortunately did not feel like a very productive meeting.
  - a. Bryce Merrill was mentioned in the FIRE Attorney's demand letter to stop retaliating against ULA and letting Orem City employees engage in ULA activities. This potentially caused hurt feelings on Bryce's side.
  - b. The meeting was more of Bryce's frustrated feelings than productive conversation.
- 2. The Orem library is allowing Orem City library employees to participate in ULA activities again.
  - a. Patrick hasn't followed up with Orem ULA employees to see if Orem City is adhering to FIRE Attorney's demands.
  - b. There needs to be follow up to see if Orem City revised its social media policy to protect employees from termination.
  - c. Bryce Merrill seems to be very upset with ULA.
    - i. The director does not think it was inappropriate to take down the PRIDE display in the children's area.
  - d. ULA is optimistic that in time Bryce will come around after getting more familiar with library values.

## **Unit Election Ballots/Appointments**

- Presented by Marissa Bischoff, ULA Past President
  1. If you have ideas about people you would like to nominate, let Marissa know. It will be an open forum nomination.
  2. Open positions:
    - a. Two members at large.
    - b. President elect.
    - c. ALA counselor.
  3. Officially everything is due from the roundtable January 31st.
  4. Azra Basic suggested because the ALA Rep. is so costly, to ask the representative's institution to help support the cost.

## **Approval of [Annual Committee Goals](#)**

- Presented by Azra Basic, Programs Board Chair.
- We had a 100% submission rate.
  - Members really stretched themselves to make it attainable and achievable.
  - The committee will make sure to track and see if members are working on their goals.

## **[Strategic Plan Update](#)**

- Presented by Erin Warnick, ULA President-Elect.
  1. The Intellectual Freedom Committee submitted a review but Erin did not see an updated goal for this year.
  2. Erin is excited for the great goals that were made this year. They are attainable and timely goals.

## **Discussion of Conference Site/Format**

- 2024- Salt Lake City
- 2025- St. George
  1. We have put in an offer for 2025 for St. George
    - a. The usual week the conference would be is booked. The conference is holding the next week for ULA and giving a 15% off rate as a token of appreciation for continuing to book.
- 2026 - Provo? Sandy? Potentially Provo.

## **[Conference/Membership Costs](#)**

- Presented by Meagan Lloyd, Conference Consultant.
- [Comparable Conference Costs](#)

- Increases based on increasing inflation rates and costs of other mountain west conferences.
- 1. Proposed Changes:
  - \$25 increase to all conference costs.
  - \$15 dollar increase for single day tickets.
  - Increase in Exhibitor rates, comparable with other conferences around ULA.
- 2. \$15 increase to membership cost for employees that make \$60,000+
- 3. Sheet reflects the cost of prints being taken out since the Sched program is used instead.
- 4. There are no MPLA hard costs reflected on this budget.

**Next Meeting** — Friday, December 1, 2023 @ 10:00 AM.

### **Questions**

- Patrick Hoecherl moves to close the Executive Committee Meeting. Marissa Bischoff seconds the motion. All are in favor of closing the meeting.