



## **General Board Meeting**

**June 2, 2023 12 PM**

**Zoom:**

[https://us02web.zoom.us/j/81728076664?pwd=cjhPV1VIU2dubWw  
rMDFNUGxSaUxNQT09](https://us02web.zoom.us/j/81728076664?pwd=cjhPV1VIU2dubWw<br/>rMDFNUGxSaUxNQT09)

### **West Jordan Library**

*The Utah Library Association cultivates professional development, connection, and inclusivity to promote strong Utah libraries.*

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Conducting: President Patrick Hoecherl

Excused: Daniel Mauchley, Janae Wahnschaffe

Attending: Marissa Bischoff, Cassandra Crane, Rachel Leninhan, Emily Bullough, Matt McLain, Cristina Reyes, Hiroko Hashitani, Erin Warnick and Megan Lloyd.

#### **Welcome / Voting Board Member Roll Call**

- Marissa Bischoff, Cassandra Crane, Rachel Leninhan, Emily Bullough, Matt McLain, Cristina Reyes, Hiroko Hashitani, Erin Warnick

#### **March 2023 General Board Minutes Approval**

#### **Annual Section, Committee & Roundtable Reports Approval**

#### **Vote to Ratify Appointments to Vacant Positions**

- Leticia Camacho - Member at Large (Angela Edwards vacating position for a new position)
- Brandon Bowen - MPLA Liaison (Sherrie Mortenson vacating position due to schedule conflict)

1. Motioned for approval: Erin Warnick moves to ratify. Matt McLain second. All in favor, with none opposed.

#### **Ratification of Appointments**

- Mindy Hale – Executive Director

- Allen Arnoldsen – Executive Treasurer
- Angela Edwards– Conference Vice-Chair
- Casandria Crane– Program Vice-Chair
- Rene Jouglard- Recording Secretary
- Caroline Macfarlane - Awards
- Saia Langi - EDI Co-Chair (with Diana Castro)
- Daniel Mauchley - Parliamentarian

1. Motioned for approval: Matt McLain moves to ratify. Emily Bullough to second. All in favor, with none opposed.

### **Ratification of Members-at-Large Appointments and Election**

- Emily Bullough (Conference Cmte; Education & Leadership)
- Leticia Camacho (Awards Cmte; Outreach & Engagement)
- Hiroko Hashitani (Conference Cmte; Equity, Diversity, Inclusion)
- Matt McLain (Executive Cmte; Organizational Health)
- Cristina M. Reyes (Nominating Cmte; Advocacy)
- Eva Sanchez (Nominating Cmte; Outreach & Engagement)

1. Motioned for approval: Marissa Bischoff moves to ratify. Matt McLain to second. All in favor with none opposed.

### **2023 Nominating Committee**

- Marissa Bischoff – Chair
- 2 Members-at-Large: Cristina Reyes, Eva Sanchez

### **Conference Committee Assignments**

- Elizabeth King – Chair
- 2 Members-at-Large: Emily Bullough, Hiroko Hashitani

### **Awards Committee Assignment**

- Caroline Macfarlane – Chair
- 1 Member-at-Large: Leticia Camacho

### **Conference Budget Final Numbers: Meagan Lloyd**

- [Link to document.](#)
  1. Highlights: Up about 20 more in registration numbers than last year. About 6 were registered on site.

- a. Many expressed interest in a \$100 maker booth sponsorship, but none followed through. For next year maybe push harder to sign people up for this.
- b. Every exhibitor except one said they were signing up next year.
- c. Three different ads totaled up to 900 dollars, netting higher revenue than last year. The digital conference is cheaper than print.
- d. Davis Conference Center Expenses:
  - i. The AV cost was higher than the expected bill. AV charges have become more expensive in the past few years.
    1. We were able to get the internet cost taken off the bill.
    2. Thank you to BYU for their support in handling the AV equipment.
  - ii. We saved money with a local sign printing company, Red Printing. This company is willing to help next year and give us free delivery.
  - iii. Gifts for speakers totalled to \$366.
  - iv. Credit Card fees vary between a 3 to 4 percent charge.
  - v. Unfortunately there was an electrical outage at the facility that affected badge printing. Badges were ordered off Amazon and printed at Home Depot and FedEx. It saved 400 dollars.
    1. 300 badges were recycled.
  - vi. We were under \$1000 for the speaker budget.

## Conference Committee Report: Dory Rosenberg

- Dory is currently working on an official report of everything to be shared.
- Survey trends
  - There was a general appreciation of strong programming. A big thank you Jen for getting programming going.
  - Participants appreciated the opportunities ULA provided for networking.
  - Many appreciated the quiet room. The plan is to continue with this space moving forward.
  - Participants appreciated the New Perspective Dinner gathering.
  - Thank you BYU Tech Team for your help with the AV equipment!
- Feedback & suggestions
  - 1. There were requests for inclusivity and accessibility.
    - Clearer signage. Megan has a plan for next year already.
    - Make signage for gender restrooms clearer.
    - Land Acknowledgements
    - Accessibility of sessions: Send to the presenters early on so they can make their material visually easier for participants to see.
      - Consider the space and noise of the events.
      - Be mindful of the quiet room and if there is a way we can make quiet spaces with those with sensory needs in mind.

- Lunches, and networking specials that fit these needs.
  - Continued consideration for BIPOC, LGBTQIA+ representations among presenters. Consideration of plans on how to make the conference welcoming to these groups.
- Lessons learned

## Financial Report: Allen Arnoldsen

1. [Link to report.](#)
2. Patrick Hoecherl: Membership fees
  - a. During the Executive Committee Meeting it was proposed about the possibility of increasing membership rates and conference rates.
  - b. How others felt about this change:
    - i. Pete said it's a great idea and a responsible move to be effective as an associate.
    - ii. Emily and Mindy: There was a discussion making sure that on the website the membership renewal rate is working properly and members are at the appropriate rate.

## Fall Conference: Rachel Lenahan

- September 29th, Cedar City
  1. CEC plans to stay with the theme: just wingin' it.
  2. Close submission in August, and program drafted by early september. Sharing through different mailing services.
  3. Question from Tina : Will there be virtual options?
    - a. Rachel said, We met briefly and the hybrid options came up. We do not have a solid answer yet. Carla and Maralee will update you as we go.
    - b. Tina stated that research shows hybrid platforms are less effective.
    - c. Suggestion for the future to create a Separate cost for one person who just wants to join in on keynote or one hour sessions.

## Strategic Planning Committee: Erin Warnick

- [Link to document.](#)
- Completed Goals for 22/23
  - The New Perspectives Round table had a great turnout at its formal dinner at ULA. It sought feedback from potential members about doing more meets up in future.
  - Awards committee celebrated a variety of new members but is still looking for a way to celebrate diversity.
- Feedback on the process
  - Tina stated, the scholarship committee along with the EDI committee has goals to reach out to BIPOC ALA members, then realized we had no way to measure for those indicators. How can we measure our success?

- Patrick: don't worry about measuring right away, if you do all the things all at once you'll be overwhelmed. Think of if our actions are having impact.
  - b. Kate Wegner: It was more helpful to share goals on a shared doc vs emails
  - c. Diana Castro says reach out to EDI committee for help with BIPOC scholarships
- New Goals for 23/24 due June 30th.
  - Make one goal in conjunction with the strategic plan. Make sure it is a SMART goal.

## Advocacy Committee Updates: Peter Bromberg & Rebekah Cummings

- <https://twitter.com/UtahLibraries>
- 1. Rebekah has many media requests today because the King James Version of the bible was banned at Davis County School District.
  - a. School libraries are the most impacted by this ban. It's a challenging time for libraries but we are trying to keep the message positive with those we report to. We are the reasonable calm voice in the room. Most Americans are against book bans.
  - b. Pete: The bible being pulled from the shelves at Davis County is the result of poorly written laws and policies.
    - i. We want to work together with board members and legislators to make sure that people have access to the materials they need.
    - ii. The American Family Survey's results showed that most parents and Americans strongly oppose book banning. They do not support books being pulled because of a parents complaint. It's a very loud minority of parents making these changes.
      - 1. We want to keep children safe and that they have access to materials. Most of the books pulled are LGBTQIA+ and BIPOC representation.
      - 2. Currently we are in an interim session. Legislators are asking for us to show up. There is a study of HB 374 on June 14, 2023.
  - a. We want to strengthen relationships with coalition partners and foster new relationships. Where are there other groups we can connect to? We are looking to find who shares our values, with a similar population, and how we can work together with common causes and concerns.
  - b. We need to fundraise to help secure a lobbyist. ULA has covered the first \$5,000, we need to think of a way for the second \$5,000.
  - c. If you can give or circulate the donation information through social media please do so.
  - 3. We are working on a legislative mapping project. It will activate those who registered when their representative does something we agree or disagree with. We are working with our GIS specialist to see who we can activate to talk to those in their district.
    - a. Building a liaison between legislators and libraries. Inviting them to events, or lunch.

4. We are trying to increase our social media presence. The new twitter is: @utahlibraries
- a. Pete has spent the day following Utah authors, media journalists, and legislators. They are building relationships to talk with people in the media about the things we care about.
5. Very recently there was an incident with ALA and Michael Dowling barring Pete from participating in a meeting because of his relationship with EveryLibrary.
  - a. Marissa and Patrick spoke with Michael Dowling and Tracy Hall. They expressed concerns but not a satisfactory response about the situation.
  - b. The Chapter of ALA said that one of our newly appointed leaders could not participate in a chapter exchange event.
  - c. A responsive course of action has been suggested to bring this to the Chapter Relations Committee and let members of ALA know this happened.
  - i. Libraries are building coalitions to fight this, everyone is coming together to work on this and to have this behavior from above seems counter intuitive. Be clear with ALA that it is not acceptable.

### **Policy and Procedure Update: Patrick Hoecherl**

- Intellectual Freedom ([Policy and Procedure Section 4](#))
  - Daniel Mauchley wants us to streamline it to make it easier for us to navigate challenges that happen with intellectual freedom.
  - Daniel is going to work on a simplified draft to share with everyone.

### **Discussion of Unit Chair Resources & Support**

*On the website under Resources > ULA Officer Resources > password: ULAadvocatesforlibraries*

- [ULA Positions & Meetings](#)
- Welcome new members!

### **Budget Requests: Marissa Bischoff**

1. Program goals are due [here](#) by **June 30**. Contact Azra Basic, [abasic@slcolibrary.org](mailto:abasic@slcolibrary.org) with questions.
2. Non-conference budget requests submitted before September Board Meeting - Due **August 31** to Marissa, [marissa\\_bischoff@byu.edu](mailto:marissa_bischoff@byu.edu).

**Next Meeting** – Friday, September 8, 2023@ 12:00 PM, West Jordan Library

- Program goals are due [here](#) by **June 30**. Contact Azra Basic, [abasic@slcolibrary.org](mailto:abasic@slcolibrary.org) with questions.
- Non-conference budget requests submitted before September Board Meeting - Due **August 31** to Marissa, [marissa\\_bischoff@byu.edu](mailto:marissa_bischoff@byu.edu).

- Review Unit Charges on ULA website. Look at your role in the bylaws.
- September Newsletter submissions to Kimberli Gibson, [kimberli\\_gibson@byu.edu](mailto:kimberli_gibson@byu.edu) by August 7

## Questions

- Matt McLain brought attention to the end time on the general board meeting. On the minutes it said it ended at 10:52. General Board meeting.
- Cristina asked about what the expectations are for members at large.
  - Members at large are a communication conduit checking in with groups—that have a goal in advocacy—and making sure these units are attaining goals.
- Mindy reminded everyone that if you find dead links on the website to message her.

## Meeting Close

- To adjourn meeting:
  - Matt Mclain, first to move.
  - Brandon Bowen, seconded.