



Utah Library
Association

ULA General Board Meeting

Date

March 11, 2022

Attendees

Via Zoom

Rita Christensen, Marissa Bischoff, Daniel Mauchley, Emily Bullough, Niki Fullmer, Mike Goates, Becca Lael, Allyson Mower, Nicole Lewis, Katie Wegner, Dory Rosenberg, Molly Cozzens, Merrily Cannon, Angela Edwards, Allie McCormack, Rebekah Cummings, Holt Zaugg, Jenn McKague, Dan Broadbent, Alli Bartus, Milan Pohontsch, Tina Bartholoma, Patrick Hoecherl, Camri Kohler, Jenn McKague, Dory Rosenberg, Peter Bromberg, Anna L Neatrou, Carla Gordon, Shane Wallace, Diana Castro, Camri Kohler, Kathleen Broeder, Kirsten Nilsson, Liz Gabbitas, Karen Liu, Sherrie Mortsensen, Matthew Kammerer, Amanda Standerfer (visiting consultant)

Opening

Call to Order

Rita Christensen, President, calls the meeting to order at 12:03 p.m.

During her tenure as ULA President, Rita has worked with the Advocacy Committee to form the UTLA (Utah Library Advocates) group. This group of associations will work with the media and legislators to combat misinformation, first amendment violations and book challenges. She has also championed a new Assessment Roundtable. Rita also oversaw a newly formatted quarterly publication, "Utah Libraries."

Minutes

The minutes from 12/3/2022 were approved by common consent.

Agenda

Old Business

No old business

New Business & Reports

1. Strategic Planning Committee - Marissa Bischoff & Amanda E. Standerfer
 - a. [ULA Strategic Plan 2022-2025](#)
 - b. The Strategic Planning Committee has worked since last August, (providing surveys, focus groups, interviews) which has led to a new report.
 - c. The new Strategic Direction has five main goals – Advocacy. (People who care about libraries are equipped for advocacy work. Decision-makers, partners, and residents understand the value of the libraries.) Outreach and Engagement. (ULA has extended reach throughout the state by engaging members. Current members feel deeply connected to other members and engaged with ULA). Education & Leadership. (Utah library staff members have the knowledge, skills, and abilities needed for job success. Utah residents and students look to their libraries for innovation and leadership.) Equity, Diversity & Inclusion (ULA has diverse membership and leadership. Utah libraries are equitable and inclusive.) Organizational Health. (ULA has appropriate staffing, membership and funding to achieve our mission. ULA enables their leadership with tools and support for effective governance.)
 - d. Vision – We are the heart of our profession, circulating knowledge and creating connections. Mission – ULA cultivates professional development, connection and inclusivity to promote strong Utah libraries.
 - e. Next steps: Activity plan, Evaluation framework, Reporting. We are now ready to move to the implementation phase.
 - f. Patrick Hoecherl made a motion to implement the new ULA Strategic Plan 2022-2025. Emily Bullough seconded the motion. Motion passed unanimously.

2. ULA Ratifications

- a. Merrily Cannon - Continuing Education Co-Chair.
 - Marissa Bischoff made a motion to ratify Merrily Cannon as the Continuing Education Co-Chair. Daniel Mauchley seconded the motion. Motion passed unanimously.
- b. [ASMTTRT Bylaws](#) - Molly Cozzens, Chair Elect
 - Molly shared [Bylaws](#) of Assessment Roundtable, membership open to all members of ULA. The Assessment Roundtable aims to have three activities annually. There is an article to adjust amendments, and it is ready to submit for final approval. (Daniel Mauchley noted that it is a good template for other Roundtables to develop bylaws.)
 - Angela Edwards made a motion to ratify the ASMTTRT Bylaws. Patrick Hoecherl seconded the motion. Motion passed unanimously.
- c. 2022-2023 Board Meeting and Association Events Calendar - Marissa Bischoff & Mindy Hale
 - Marissa shared her tentative [Board Meeting calendar](#). Currently, Marissa is planning to have hybrid meetings. Newsletter dates have moved up. Fall workshop is TBD.
 - Mindy shared website Events tab. Events – Events Calendar.
 - Sherrie Mortensen made a motion to approve the Board Meeting calendar. Angela Edwards seconded the motion. Motion passed unanimously.

3. Awards Committee - Alli Bartus

- a. [ULA Award Nominations](#) closes on March 12
- b. Alli reminded everyone to submit nominations
(<https://ula.org/organization/committees/awards/ula-awards-definitions/>)

4. Unit Election Ballots & Presentation of Association Office Candidates - Daniel Mauchley

- a. Approx. 200 members voted so far. Daniel will send out voting reminders. Bylaw amendments will pass, are currently at 80% or higher.

5. United in Diversity - Merrily Cannon
 - a. Upcoming Year of Learning events: March – Optical Allyship, March 31st. April – Creating Welcoming Spaces for LGBTQia+, May – Social at Conference.

6. Conference Committee - Becca Lael
 - a. Conference review - Registration will open Monday, 3/14/22. We will be hosting/presenting our first 5K (virtually). Coworker Appreciation – shoutouts will post on displays at Conference. Keynotes will be audience style. Sessions will close when we are at capacity. There will be a “For us/By us” session. Becca reminded everyone that there is a scholarship fund to help members in need of financial assistance who wish to attend the conference.
 - b. Allyson Mower informed us that the schedule is up online. We will need help with physical distancing, asking for volunteer ushers.

7. New Perspectives Roundtable - Rita Christensen
 - a. ULA Virtual 5K - Nathan Robison is organizing a virtual 5K, May 1-17th. Registration will open soon. It is suggested that we invite friends and family to participate with us, wherever we can participate from our home locations in the state. Participants can enter results via website and can buy a shirt.

8. Intellectual Freedom Committee - Katie Wegner
 - a. Intellectual Freedom concerns:
 - [Canyon School District](#) – six books are back on shelves, three are not. ACLU is investigating it. [Washington County](#) books back on shelves. Utah Parents United now pushing for book rating system, Katie anticipates it is going to get worse.
 - The IF Committee added resources to our [Intellectual Freedom](#) page. Hoping to start hosting some meetups. Great sessions coming up at Conference.

9. Advocacy Committee - Rebekah Cummings & Peter Bromberg
 - a. Library Day On The Hill video training & legislative efforts

- Rebekah - Library Day on the Hill presented [advocacy training](#) Jan 27, Feb 1 & 3 – slapdash culture day. Took part in Utah Cultural Alliance dinner, had a table, and networked with legislators.
- Peter – ULA had several requests from the legislators: Additional CLEF funds, Library Specialist on Utah State Board of Education position, money for infrastructure/broadband, and three bills - two education-based, which did not pass. (But they did get the Library Specialist position.) Given \$750k to State Library for broadband and digital equity. Bill was defanged. Fifth version passed, but essentially the same laws are already in place. Back channeling to get the Governor to veto.
- Rebekah – Background check for libraries pushed back. Goals – pro-library messaging. Citation in front of the House made February Library Lovers Month. \$5k to do social media marketing. 45 Days of Library Advocacy.
- The Advocacy Committee will have a detailed report coming shortly.

10. USL Grant - Mindy Hale

- a. Mindy applied for the Utah State Library grant to pay for ULA advertising on social media platforms. ULA will use Facebook and Instagram social media ads to target Utahns broadly, toward likely allies. The ads will suggest people to Like and Share on their personal accounts.

11. ULA Logo - Matt Kammerer

- a. Lacking the original design files, Matt created updated versions of the original logo. We have created a [logo folder](#) in the Drive so that they are accessible to anyone who needs them for their design. These are JPEG and PNG files.
- b. The original design was found and forwarded by Anna Neatrour to Matt and Rita, who have added it to the ULA logo folder as [ULA - Original Logos](#). These are Adobe Illustrator .AI files.

12. Utah DoH/DHS Outreach

- a. Possible Rapid Test Inventory Placement

- Currently, a strategy for COVID-19 rapid tests to be placed at libraries is being discussed, at an exploratory stage.
- Rita will forward to Merrily Cannon to work with libraries in the state.

13. ULA Retirees - Daniel Mauchley

- a. Daniel wondered if there is a way to recognize retirees when they retire from their jobs? And could we add an adjusted ULA membership rate for retirees? He noted there currently is no ability to change from level 2 to level 1.

14. Members-at-Large - Daniel Mauchley

- a. Members-At-Large term limits
 - Current Bylaws say Members-At-Large can be re-elected one time, but it is a competitive position for 3-year placement. Daniel wonders if we should remove the ability to re-elect? General Board consensus is that removing the re-election would allow more people to participate. Daniel will continue discussions about the term limits.

15. Quarterly Financial Report - Allen Arnoldson

- a. [Financial Report - March 2022](#)
 - ULA is sitting at 80K net worth, so things are good. Allen has had some Quicken issues. Reconciliation zeroed out, with 20K in bank account and more in Paypal.
 -

16. Dates to Remember

- Friday, March 25 – April Newsletter submissions due
- Friday, April 22 – ULA 101 @ TBD
- Friday, April 29 – ULA 201 @ TBD
- Friday, May 27 – ULA Unit Annual Reports Due (this applies to all committees and roundtables)

Closing

Adjournment

Meeting adjourned at 1:32 p.m.

Next Meeting

Friday, June 3, 2022 @ 12:00 PM, West Jordan Library