ULÁ 2022
ANNUAL CONFERENCE
MAY 18-20, 2022
DAVIS CONFERENCE CENTER, LAYTON, UTAH

CENTERING DIVERSITY THROUGH INDIVIDUAL AWARENESS, ACTION & ADVOCACY
TWANNA HODGE

MENDING THE CIRCLE WITH AUTHOR Q & A
CAROLE LINDSTROM

EMPOWERMENT, LEADERSHIP & DIVERSITY
PATTY WONG
We collectively acknowledge that Davis Conference Center occupies the traditional lands of the Skull Valley Band of Goshute, Confederated Tribes of Goshute, and Eastern Shoshone Tribe. As those in the library profession gather to learn and work together today, we recognize and acknowledge all of Utah’s Indigenous nations and their stewardship of this land.

We pay our respects to their Ancestors and their descendants, who continue cultural and spiritual connections here, and recognize their valuable contributions to Utah society and culture. By offering this Land Acknowledgement, we recognize the painful history and forced removal of Utah’s Indigenous peoples. Consistent with the Utah Library Association’s commitment to cooperation, civic engagement, and diversity, we encourage our members to find ways to build partnerships with sovereign Indigenous nations, communities, and individuals.

Rupert Steele, Confederated Tribes of Goshute, Chairperson
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ULA conferences follow the ALA Statement of Appropriate Conduct. Read the statement [here](https://ula2022.sched.com/).

Follow #ULA2022 and @UtahLibraryAssociation
Follow #ULA2022 and @utahlibraryassociation
Track #ULA2022 and @UtahLibAssoc

ULA SCHED (https://ula2022.sched.com/) and mobile app will help you browse sessions and organize your time.

#ULA2022
#ULAunitedindiversity
On behalf of the ULA Board and Conference Committee, I am honored and delighted to welcome all library professionals in the State of Utah to the 2022 ULA Annual Conference in Layton, Utah.

Our conference theme, United in Diversity | Unida en la Diversidad, is sure to be engaging and applicable to common issues we face within our respective organizations. Understanding the principles of equity, diversity, and inclusion (EDI) in action in our libraries can be challenging. ULA and the Utah State Library provided a forum for solution oriented thinking during the 2021-2022 Year of Learning monthly events leading up to our annual conference. The training and discussions led by EDI professionals, ULA librarians, and authors were informational, inspiring, and transformative. By the time our conference closes, I hope you will have the skills to create unifying EDI experiences and solutions for your patrons, communities, and libraries.

Many thanks go to our event organizers who took a deep-dive into planning safe meetings and events. Wise words from Miguel de Cervantes come to mind:

“
It’s up to brave hearts . . . to be patient when things are going badly, as well as being happy when they’re going well.
”

They were certainly brave and patient to organize a conference that required constant adjusting due to COVID-19 and how happy we are to finally meet in-person after a three-year hiatus! Conference Chair Becca Lael, Program Chair Allyson Mower, and Event Manager Meagan Lloyd made the magic happen.

In addition to our powerful speakers, our conference team has assembled an outstanding program that offers something for everyone that covers all types of librarianship, technical services, youth services, management, and leadership. You won’t want to miss the exhibits and our networking social that includes a book signing with Carole Lindstrom and a silent auction that benefits the ULA Scholarship Fund. Thanks to your generosity, the Northwestern Band of Shoshone Nation Library will be the benefactor of our annual conference book drive.

I would like to thank each of you for attending our conference and bringing your expertise to our gathering. You, as organization leaders, have the vision, the knowledge, and the experience to help us pave our way into the future. You are truly our greatest asset today and tomorrow, and we could not accomplish what we do without your support and leadership. Throughout this conference, I ask you to stay engaged, keep us proactive, and help us shape the future of a united Utah Library Association. My personal respect and thanks goes out to all of you.
MY PRACTICE OF ALLYSHIP

In the past few years, I have been intentionally working on being a better ally. I’ve learned that a path of allyship is ongoing, sometimes confusing and messy, challenging, and worth it. I’d like to share with you some of the biggest lessons I’ve learned.

Be Accountable to My Path
I need to challenge what I know, read books I wouldn’t typically read, read books to my daughter that she and I may not have picked out before now, and have conversations to grow even if they may be uncomfortable to me.

I was on desk one day when a grandmother came in looking to read Anti-Racist Baby. She asked me how we expect four-year-olds to understand things about race? Just by chance, my daughter is that age. We had a great conversation about what is the right age to discuss tough topics.

When reading with my daughter, most picture books helped navigate those discussions. While reading a variety of books I brought home, I saw her ah-ha moments, when the topic was sinking in. Other books had topics that she had a hard time registering. But, what I found, is that we love to read and the more books we read, the more we both understand about race and each other. Below are a few of our favorite books we have read together that passed my test - she asked to read them again.

Move Beyond White Silence and Interrupt
I need to speak up when racist and unwelcoming conversations and actions are taking place. I have found that when I need to be brave the most is with the people I care for the most.

Libraries and Librarians Can Create Trauma
I am living in a nation rooted in white supremacy. I work in a field created in white supremacy. I need to ask if my library can cause harm to my BIPOC co-workers and patrons. I need to make sure I am purchasing diverse authors for my collection. When I create social media posts and give book recommendations, I am not highlighting only white authors.

Some of the most helpful things were taking classes such as these through Library Journal and reading content from We Here. If you want to have a conversation during the conference, come find me. Let’s talk.
The pandemic has forced us all to become more intentional. With the risk of long-term disease and even death ever-present, such an experience has forced a reckoning with our own emotional states. I have become acutely aware of the emotions I have on a regular basis, including anger, fear, sadness, and anxiety. I have learned that it is important to allow all of these emotions to be present when it comes to my experiences with the pandemic and in life.

**Becoming Aware of Myself**

In the process of learning how to allow my emotions to be what they are, I have also become much more aware of myself in general and, in regard to anti-Black racism present in our society, more observant of my own emotions and fear surrounding white supremacy, fragility, and silence. In particular, I have felt fearful of examining the term ‘white supremacy’ and, in fact, have sought to avoid thinking about that phrase as much as possible. But then I read Layla Saad’s *Me and White Supremacy* for the ULA book club and learned it has an everyday meaning with many components: white privilege, white fragility, white silence, and white centering (to name a few; there are others).

**Examining White Fragility**

Through daily practice, I reflected on the invisible but pervasive phenomena of white supremacy in my life: how I benefit from not being judged when I go to a store, bank, or public place, seeing representations of my race in books, being able to rent a room in Maryland in my 20s from a white woman who would not rent to Black people, to hearing the tragic story from my mom about her ending a friendship with a Black friend after being pressured by her white friends at West High School in SLC to not associate with her, to feeling nervous or worried about saying the wrong thing or being too angry or not angry enough about race. I learned that white fragility has stopped me from exploring my feelings more, learning more, and observing more.

**A Core Belief in Justice: Fairness**

Self-reflection is a powerful tool for awareness, attention, clarity, and peace. I want to continue my exploration of how white supremacy has operated in my daily life and examine its effects on myself and our society, so I can move forward as a strong ally and community member. I value justice and I have a desire to live in a more fair and compassionate society. I plan to practice allyship by reading and talking with others. Books will always represent ways of opening my mind, especially these titles, which led to growth. I recommend them for your own journey in practicing allyship.

**MY PRACTICE OF ALLYSHIP**

Allyson Mower, Programming Board Chair
COMMUNICATION GUIDELINES

These Diversity Communication Guidelines were developed to ensure that all meetings, communications, etc. done by members of the Utah Library Association are spaces where meaningful and respectful conversations are held. The communication guidelines outline best practices to ensure that everyone has an opportunity for expression, accountability, and growth. These guidelines provide rules for how topics are discussed, language used, and different experiences, identities, and knowledge are to be reflected in thought processes, discussions, communications, and decisions. When participating in discussions, meetings, presentations, social media, and when using images, graphics, etc. please use these communication guidelines as a starting point. When working in group/collaborative settings, add additional guidelines as necessary.

01. Speak for yourself. Use “I” when expressing your ideas, opinions, etc. Be aware that your perspective is not the same as everyone else and may not be considered to be the ‘normal’ perspective.

02. Respect diverse perspectives and engage in curiosity-driven dialogue (not debating or arguing).

03. Have compassion. Honor people’s varied journeys and respect their humanity. Remember the goal of dialogue is not to change anyone’s mind, but to offer and receive a perspective for consideration and learning. Even if you find yourself in disagreement with someone’s perspective, remember that right and wrong binaries rarely facilitate connection and understanding. Note that racism, bigotry, and all other forms of oppression are not a difference of opinion and will not be tolerated.

04. Be aware of the privilege, oppressions, and life experiences you carry and how they might affect your communication process.

05. Use correct pronouns. Let people know how you would like to be addressed during introductions, including pronouns. If a person does not share their pronoun preference or if you are unsure of someone’s pronoun, refer to the person by their name.

06. Work to stay engaged. When you feel uncomfortable or make mistakes, avoid changing the conversation topic in an attempt to avoid discomfort.

07. Be mindful of the impact our words and actions have on others. Acknowledge intent. Intent does not equal impact. Acknowledge impact by criticizing ideas and not individuals.

08. Interrupt bias. Hold one another accountable. If you observe something oppressive being communicated (by yourself or others), bring attention to it. If you experience feedback, it is your responsibility to keep learning and remind everyone that you still need deeper dialogue and reflection to gain understanding.

Developed by ULA’s Diversity Services Round Table (DSRT), Cristina Reyes, MLS on 04/20/2021 using ALA/ALSC Community Agreements as a model.
ULA is committed to providing a safe and welcoming environment for our 2022 annual conference.

In keeping with this, ULA is requiring that all attendees have up-to-date COVID-19 vaccinations or a negative test obtained from a testing site within 72 hours.

Attendees will need to upload their vaccination card through the Docket App and show proof of up-to-date vaccinations in the app upon entry.

Masks will be required indoors, except while presenting. Masks may be removed briefly to drink or snack.

Seating at the conference will promote physical distancing. Some sessions may become full. Please be prepared to go to an alternative session if your first choice is full.

Individuals are encouraged to monitor symptoms and be tested for COVID-19 before attending. Those who have symptoms or test positive should stay home and contact ULA about canceling or reassigning registration.

ULA will continue to monitor COVID-19 conditions and make adjustments as needed.

**Frequently Asked Questions**

**What does an up-to-date vaccination mean?**
Click here to learn what the CDC says.

**Where can I find a testing site?**
Click here to find one on the Test Utah site.

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Can I do an at-home test?
No, but we will accept rapid test results from a testing site.

What is the Docket app?
It is Utah’s vaccination app. Click here to learn more.
Support ULA and spread the word.

Purchase items that include our inclusive conference logo.

Two color palettes are available.

T-shirts are available in unisex and women's cuts. Sizes range from small to 4XL or 5XL.

Purchase in advance to wear to the conference!
ABOUT THE CONFERENCE CENTER

Conference Center Amenities
- Gender-neutral bathrooms can be found by Stratus 5 & 6.
- A nursing/pumping area is being offered in the Career Services Room located in Twilight 1.
- For general conference inquiries, please visit the reception desk.

Wi-Fi Access
- Wi-Fi name is "DavisConferenceCenter"
- Select "Voucher Code"
- Select "Guest Voucher"
- Enter Password "ULA2022"
Twanna Hodge (she/her/hers) is the Diversity, Equity, and Inclusion Librarian at the University of Florida Libraries since February 2020. She holds a BA in Humanities from the University of the Virgin Islands and an MLIS from the University of Washington. Since graduate school, she has been an academic librarian for over six years and has been engaging in diversity, equity, and inclusion work. Her research and professional interests are: diversity, equity, inclusion, and accessibility issues and efforts in the LIS curriculum and workplace; library residencies and fellowships; cultural humility in librarianship; and the retention of underrepresented and BIPOC library employees in librarianship. She is a 2013 Spectrum Scholar and 2018 ALA Emerging Leader.

MEET THE KEYNOTE & PRE-CONFERENCE SPEAKERS

TWANNA HODGE
THURSDAY MORNING KEYNOTE
"CENTERING DIVERSITY THROUGH INDIVIDUAL AWARENESS, ACTION, & ADVOCACY"

Twanna Hodge (she/her/hers) is the Diversity, Equity, and Inclusion Librarian at the University of Florida Libraries since February 2020. She holds a BA in Humanities from the University of the Virgin Islands and an MLIS from the University of Washington. Since graduate school, she has been an academic librarian for over six years and has been engaging in diversity, equity, and inclusion work. Her research and professional interests are: diversity, equity, inclusion, and accessibility issues and efforts in the LIS curriculum and workplace; library residencies and fellowships; cultural humility in librarianship; and the retention of underrepresented and BIPOC library employees in librarianship. She is a 2013 Spectrum Scholar and 2018 ALA Emerging Leader.

CAROLE LINDSTROM
THURSDAY AUTHOR KEYNOTE WITH Q&A
"MENDING THE CIRCLE"

Carole Lindstrom is the New York Times bestselling and award-winning author of We Are Water Protectors, Girls Dance, Boys Fiddle, and other forthcoming books for young readers. She is Anishinaabe/Metis and a proud member of the Turtle Mountain Band of Ojibwe Indians. She was born and raised in Nebraska and currently makes her home in Maryland. We Are Water Protectors, a picture book inspired by Standing Rock, and all Indigenous Peoples fighting for clean water, is the winner of the 2021 Caldecott Medal, the first book
written and illustrated by a Native author to receive this prestigious award. Carole has spoken to both children and adult audiences on topics ranging from environmental justice to the importance of Native Representation in Children’s Books.

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PATTY WONG
PRE-CONFERENCE SESSION & FRIDAY KEYNOTE
"EMPOWERMENT, LEADERSHIP & DIVERSITY"

Patricia “Patty” Wong is the City Librarian of Santa Clara, California. In her 35-year career, she has held positions throughout CA at Santa Monica Public Library, Yolo County Library, Stockton-San Joaquin County Public Library, Oakland Public Library, and Berkeley Public Library, and Oakland Unified School District, and has been a bookseller during her student life. Her work in managing change, equity and diversity, youth development, developing joint ventures and collaborations between public libraries and community agencies, and fundraising has been published in a number of journals, conference proceedings, and edited collections. Ms. Wong has worked as a school librarian, children’s librarian, cataloger, and special librarian, and has also held many leadership roles in public libraries. She provides continuing education for practitioners at national and regional conferences. Patty has been an active leader within the American Library Association for 35 years. She is the recipient of the ALA Equality Award (2012).

NICANOR DIAZ
PRE-CONFERENCE SESSION
"BIENVENIDO A SU BIBLIOTECA / WELCOME TO YOUR LIBRARY: REMOVING BARRIERS TO SERVING LATINOS AND SPANISH SPEAKERS AT YOUR LIBRARY"

Nicanor Diaz is the Immigrant Services Manager at the Denver Public Library. He has been involved with REFORMA since 2007 as a member and is the President of REFORMA National which is the national association that promotes library and information services to Latinos and Spanish speakers.

Through my work in REFORMA, I have been able to advocate for our Spanish speaking community through professional development opportunities, training, and participating in various ALA committees to ensure that REFORMA has a voice.
JANE SANDBERG
PRE-CONFERENCE SESSION
"YOUR INCLUSIVE CATALOG"

Jane Sandberg is an Enterprise Systems Integration Developer at Princeton University Library, where she is part of a team that supports the Library's catalog and website. Prior to joining Princeton, she served as the Electronic Resources Librarian at Linn-Benton Community College in Albany, Oregon. Jane brought together library scholars from the U.S., Canada, Israel, and Iran for a 2019 book called Ethical Questions in Name Authority Control. This edited volume studies how library catalogs represent personal and place names, and offers ways forward that honor people's privacy, autonomy, and history. Outside of cataloging, Jane is interested in queer studies, transgender studies, open-source software, and open pedagogy.

FOR US BY US: CENTERING OURSELVES IN THE PROFESSION
THURSDAY, MAY 19TH, 3:00PM

Keynote speaker Twanna Hodge will facilitate a ‘for us by us’ session for ULA BIPOC membership. This session will focus on, but not be limited to, ULA BIPOC membership feedback given prior to this session and how to center the needs of BIPOC library workers. (BIPOC is an acronym for Black, Indigenous, and People of Color.) BIPOC attendees are encouraged to fill out this survey prior to attending, if they wish. Results will be shared with Twanna Hodge to help shape the session.

This session is new to the ULA conference. To learn more about why ULA BIPOC members need a space at the conference together, the Diversity Services Round Table suggests you read this article: Why People of Color Need Spaces Without White People by Kelsey Blackwell.

Interested in joining the Diversity Services Round Table (DSRT)? Contact them on the ULA website or meet them at this session.
CONFERENCE KEY

Conference sessions are categorized into tracks. These are our most commonly requested categories. Use these as a way to learn what is happening in your side of the field - or - explore what others are doing and be inspired! For more details, use the Sched app.*

General Librarianship

Academic Librarianship

Public Librarianship

Technical Services

Management and Leadership

Youth Services

Our conference logo signifies that the session has a focus on diversity.

* Download the Sched app: Apple Store Google Play
Or, use the website
The website may be more friendly to people who are color blind.
To find the conference, search for "ULA Annual Conference 2022."
PRE-CONFERENCE

WEDNESDAY, MAY 18TH
9:00AM - 12:00PM
(REFRESHMENT BREAK FROM 10:30AM - 10:45AM)

Bienvenido a su Biblioteca / Welcome to Your Library: Removing Barriers to Serving Latinos and Spanish Speakers at Your Library
Meridian A & E

Introduction to Library Assessment
Twilight 2

MarcEdit for Beginners
Zephyr

12:00PM - 1:00PM
Lunch on your own

1:00PM - 4:00PM
(REFRESHMENT BREAK FROM 2:30PM - 2:45PM)

Bienvenido a su Biblioteca / Welcome to Your Library: Removing Barriers to Serving Latinos and Spanish Speakers at Your Library
Meridian A & E

Diversity Management: Creating Organizational Change in Libraries
Twilight 1 & 2

Your Inclusive Catalog
Zephyr

Managing Change When You’re Not in Charge
Twilight 3 & 4

General  Academic  Public  Technical  Management  Youth
Antelope Island

Put on your walking shoes and explore Buffalo Point Trail, a 1.0-mile out-and-back trail with beautiful view of the Great Salt Lake. Visitors to Antelope Island State Park drive across the Antelope Island Causeway, leaving the bustle of the Wasatch Front for a refuge of rangelands floating on a desert sea. Antelope Island is home to free-ranging bison, mule deer, bighorn sheep, pronghorn (antelope), and many other desert animals. Entrance fee: $15 per vehicle up to 8 people. Davis County Causeway fee: $2.

Clearfield Branch Library

Tour the Clearfield Branch Library, finished in 2021, is the newest in the Davis County System, replacing the old North Branch Library which was built in 1975. At just under 14,000 square feet the branch offers service on two floors and features artwork notable Utah artists. With high ceilings and a stunning staircase as the focal point, this branch serves as an anchor to the community and celebrates the closeness of Hill Air Force Base with design cues meant to celebrate flight.
### THURSDAY AT A GLANCE

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<td>Round Table Business Meetings</td>
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<td>8:30AM - 10:00AM</td>
<td>Presidential Address &amp; Keynote: Twanna Hodge</td>
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<td>10:00AM - 10:30AM</td>
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<td>Lunch &amp; Diversity Book Club</td>
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<td>Author Keynote: Carole Lindstrom</td>
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<td>4:00PM - 4:50PM</td>
<td>General Sessions</td>
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THURSDAY SESSIONS

8:30AM - 10:00AM

President's Address & Keynote: Centering Diversity Through Individual Awareness, Action & Advocacy

Eclipse

10:30AM - 11:20AM

“You Feel Special When You Get a Library Card”: Replicating Latinx Student’s Public Library Feelings in Academic Library Spaces

Meridian D & H

Evaluating Library Policies From the Perspective of Equity

Zephyr

How Your Library Can REALLY Make a Difference in Your Community's Health

Stratus 7-9

Incorporating Inclusivity in Our Catalog

Twilight 3 & 4

Comic Books, Coding, Cosplay, Crazes, and D&D: Making Libraries a Hub for the Inclusive Nerd Culture

Stratus 5 & 6

Defending Intellectual Freedom

Meridian B

11:30AM - 11:50AM (SHORT SESSION)

Teaching an Old Dog New Tricks: An Informal Apprentice Model for Mid/Late-Career Librarians

Stratus 5 & 6

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### THURSDAY SESSIONS

**11:30AM - 11:50AM (SHORT SESSION) - CONTINUED**

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<td><em>(Mostly) Painless Redescription: Tips and Tricks for Successful Record Enhancement Project</em></td>
<td>Zephyr</td>
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<td>How Nurses Evaluate Consumer and Scholarly Health Information: Implications for Information Literacy</td>
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<td>Hosting Open Access Journals on BYU's Institutional Repository</td>
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**11:30AM - 12:20PM**

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<td>Dungeons and Dragons (Online) As a Learning and Socialization Tool</td>
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**12:00PM - 12:20PM (SHORT SESSION)**

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<td>Marketing Library Programs in Today's Digital Age</td>
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Creating a Policy: The Steps We Took to Suggest a Policy for Children in the Workplace
Stratus 5-6

Scanning the Wall: Medium Format Capture of Oversized Cultural Heritage Items
Zephyr

Lunch & Diversity Book Club
Break Station East; Solstice Courtyard

Reaching Out to Diverse Student Populations: Collaborations and Programs at the Academic Library
Zephyr

Caveat Emptor: Scan Quality of Elsevier’s Electronic Backfile PDF Collection
Meridian B

University Treasure—Collections of Secrets: How Utah State University Libraries Modernized the University Archives
Stratus 5 & 6

The Power of Equity, Diversity, and Inclusion as a Foundation for a Successful Library Community
Stratus 7-9
# THURSDAY SESSIONS

## 1:30PM - 2:20PM - CONTINUED

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<td>Promoting Authentic Diverse Voices in Teen and Children's Books</td>
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<td>Beyond the Homework Gap: Libraries and Technological Equity</td>
<td>Twilight 3 &amp; 4</td>
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<td>Fun and Interactive Elements of Storytime</td>
<td>Meridian D &amp; H</td>
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## 2:00PM - 2:20PM (SHORT SESSION)

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<tr>
<th>Session</th>
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<tbody>
<tr>
<td>Sources for Citations: Creating In-depth Citation Assistants for APA and MLA</td>
<td>Zephyr</td>
</tr>
<tr>
<td>Documenting Ourselves: Writing Procedural Manuals</td>
<td>Meridian B</td>
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## 3:00PM - 3:50PM

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<tr>
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<tr>
<td>For Us By Us: Centering Ourselves in the Profession</td>
<td>Meridian D &amp; H</td>
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<tr>
<td>Ethnographic Comics: Stigma, Substance Use Disorders, and Harm Reduction</td>
<td>Meridian C &amp; G</td>
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<tr>
<td>Copyright Basics</td>
<td>Stratus 7-9</td>
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</table>
THURSDAY SESSIONS

3:00PM - 3:50PM - CONTINUED

The Library is Open!

Zephyr

What Do YOU Think? Passive Programming for Children and Teens

Meridian B

Using Entrepreneurship Principles to Guide Library Innovation

Twilight 3 & 4

4:00PM - 5:00PM

Author Keynote and Q&A: "Mending the Circle"

Eclipse

5:00PM - 6:00PM

Social, Happy Hour, and Book Signing with Carole Lindstrom

Eclipse
FRIDAY SESSIONS

8:30AM - 10:00AM

Awards Ceremony & Keynote:
Empowerment, Leadership & Diversity
Eclipse

10:30AM - 11:20PM

Shifting the College Research Paradigm: Approaching Research with Intellectual Humility
Meridian C & G

40 Diverse Books in 50 Minutes: Book Joy for Children 0-14
Twilight 3 & 4

FamilySearch Digital Library: Something for Everyone
Meridian D & H

The Library E-Book Wars and State Legislation
Stratus 5 & 6

ULA 101 for Members
Zephyr

How (and How Not) to Move a Library
Stratus 7-9

Reader's Advisory: Booktalks
Twilight 2

3D Scanning: Why and How
Meridian B

CONTINUED ON NEXT PAGE
FRIDAY SESSIONS

11:30AM - 11:50AM (SHORT SESSION)

Building a Diverse Portfolio of OER Services
Twilight 2

Covid Keepers: Maintaining Strategies for Morale, Productivity, and Stress Reduction During and After a Pandemic
Zephyr

11:30AM - 12:20PM

Kid-Lit Confidential: Discretion Advised
Meridian D & H

Forging Partnerships for Utah Health Literacy
Meridian B

The State of Federal Government Information in Utah
Stratus 7-9

ULA's Paraprofessional Certificate Program: What's In It For You?
Meridian C & G

What's Happening at the State Library (And What We Can Do For You!)
Stratus 5 & 6

12:00PM - 12:20PM (SHORT SESSION)

Helping Immigrants Develop Library Skills
Twilight 2

CONTINUED ON NEXT PAGE
FRIDAY SESSIONS

12:00PM - 12:20PM (SHORT SESSION) - CONTINUED
Investigation of Tenured and Tenure-Track Academic Librarians’ Service Loads at Public ARL Institutions
Zephyr

Avoiding a 'Level of Discontent' in Finding Aids: An Analysis of User Engagement Across EAD Levels
Twilight 3 & 4

12:30PM - 1:20PM
Lunch & Diversity Book Club
Break Station East; Solstice Courtyard

1:30PM - 1:50PM (SHORT SESSION)
Intellectual Freedom First Responders 101 - Handling the First Contact for Reconsiderations and Complaints
Twilight 2

The Value of Seed Libraries: Hosting a Seed Library at your Public Library
Zephyr

1:30PM - 2:20PM
The Lightning Round
Meridian D & H

How to Speak WHALE: A Patron Focused Model of Technology Customer Service
Twilight 3 & 4

Ask a Copyright Expert
Meridian B

CONTINUED ON NEXT PAGE
FRIDAY SESSIONS

1:30PM - 2:20PM - CONTINUED

Is it Outreach or Promotion and Does it Matter?
Stratus 7-9

Advice from Electeds:
How to Position Your Library for Support and Funding
Stratus 5 & 6

What Was That Like? UT Librarians Share their Experiences
Serving on ALA Youth Media Award Committees
Meridian C & G

2:00PM - 2:20PM (SHORT SESSION)

How Did They Feel About Our Weeding Project?
Lessons Gleaned from Interviewing Stakeholders
at an Academic Library
Twilight 2

One Pager - Strategic Planning of the Future
Zephyr

3:00PM - 3:50PM

Assessing an Institutional Repository: Findings from an
Assessment of BYU’s Scholars Archive
Twilight 2

Back to Basics: LBOR (Library Bill of Rights)
Stratus 6

How to Be Fearless in Conversations about Broadband
Meridian B

CONTINUED ON NEXT PAGE
FRIDAY SESSIONS

3:00PM - 3:50PM - CONTINUED

None of our Business: Examining the Economics and Business Dynamics of the Library and Information Industry
Zephyr

Hosting Hybrid Programs
Meridian D & H

Cataloging Conundrums: Challenging Items that have Crossed our Desks
Stratus 5

Passive Programming After a Pandemic: Patron Driven Programming that Meets at the Point of Need
Twilight 3 & 4

Are We Ready? Nationwide Shifts in Teaching of Reading that Affect Children and Their Parents’ Use of Libraries
Meridian C & G

4:00PM - 4:50PM

Hey Kids, Listen to This! Literary Podcasts Not to Miss
Meridian B

Gaming the System: Using Student Employees to Teach Information Literacy and Library Navigation
Twilight 3 & 4

Visual Thinking for Non-Artists
Meridian D & H

CONTINUED ON NEXT PAGE
FRIDAY SESSIONS

4:00PM - 4:50PM - CONTINUED

Surveys for Success: A Crash Course on Best Practices for Survey Creation
Twilight 2

A Library of Things: How We Started Board Game and Video Game Collections at the Provo City Library
Meridian C & G

DIY Library Escape Rooms
Stratus 7-9

Toilet Habits in the Ancient World: How to Make History STEAM into Your Library
Stratus 5
VENDOR HALL
Thursday, May 19th, 10:30am - 4pm
Friday, May 20th, 10:30am - 2pm
Expo A & B
As we approach graduation season, I’m reminded of my own experiences as a graduate and the mentors who helped me get to where I am now. In particular, I’m reminded of a colleague from my library school practicum who was working towards being a community college librarian. In a conversation about why we chose librarianship as a profession, they said they were driven to be a librarian because students already face so many daily challenges and they wanted to help reduce those challenges, even if just a little bit. While I haven’t kept in touch with this colleague, I often think about their words.

Fast-forward to today, I am grateful for the many colleagues at my home institution of Utah State University Libraries and across the state that have supported me as I’ve moved forward in various professional roles and who consistently inspire me through their innovative thinking and dedication.

I’m sure we all have someone in our careers who has inspired us to be better and do better in our profession.

The Conference Committee would like to invite you to recognize a colleague through a sponsorship of $5+. Recognized colleagues will be listed on a screen at the Davis County Conference Center and sponsorship funding will go towards supporting a successful 2022 conference.

If you are interested in this opportunity, you can go to our ULA Wild Apricot Store to share your sponsorship information:
ANNUAL MEMBERSHIP BOOK DRIVE

Every year, ULA members work together to provide books to a library within Utah that does not have sufficient funds to meet their collection needs. The Northwestern Band of Shoshone Nation Library will be the benefactor of this conference’s book drive.

The Northwestern Band of Shoshone Nation Library is located in Brigham City at the Brigham City tribal office. The Library’s collection consists of books, Shoshone histories, photographs, and writings. The Library and Utah State University partnered in the past to digitize some of their collection. The Library often hosts workshops and cultural programs for adults and children.

Donations will be accepted at the conference’s registration desk. Please bring popular books or items published within the last five years. Books should be new or gently used. Books can be for any age range.

Patty Timbimboo Madsen, Cultural and Natural Resource Manager for the Northwestern Band of Shoshone, oversees their library.

Patty was the driving force for the library’s beginnings. Patty “is committed to teaching and preserving cultural resources, including the native language. [And she] is intent on keeping water sources clean and free from chemical wastes for generations to come.” (Utah Women's Walk)

Read more about Patty in the Deseret article "Meet 3 little-known Utah women who've changed our state for good."


MARY MCFARLAND
LIBRARIAN OF THE YEAR
ECCLES HEALTH SCIENCES LIBRARY

As Information Specialist at Eccles Health Sciences Library, Mary primarily coordinates and provides delivery of the Clinical & Translational Science Institute (CTSI) Systematic Review Core and the University of Utah Libraries Evidence Review Team services for output of high-quality evidence reviews, such as systematic and scoping reviews, which includes expertise in methodologies, tools, expert searching and citation management. Additionally, Mary provides research consults and assists with instruction in both curriculum and non-curriculum settings on evidence-based healthcare, literature searching, citation management, NIH Public Access and library resources.

After receiving training on evidence-based practice and systematic reviews, Mary serves as the Evidence Synthesis Services Information Specialist at the University of Utah libraries. Mary is the expert within the state of Utah on these methodologies and we are so fortunate to have her on the team.

CATHERINE BATES
PRESIDENT’S AWARD
BRIGHTON HIGH SCHOOL

Catherine is an example of a librarian who loves her job, intentionally curates an inclusive collection, and continues to protect our First Amendment freedoms by taking the responsibility to contest attempts to reduce or deny access to information.

Catherine Bates, Teacher Librarian at Brighton High School, refused to remove nine titles from her library due to a complaint that would violate the district’s own reconsideration policies. She was told to remove the books anyway and notified the National Coalition Against Censorship. The story of the Canyons School District and the titles removed from her library were featured in a variety of media channels. Catherine is an effective defender of the freedom to read. She addressed the School Board and now parents, teachers, leaders, and the public have an understanding of how following library collection development and reconsideration policies, as well as state and federal laws, ensure the health, well-being, safety, and success of all students in Utah. Most of the Canyons School District library books in question have been returned to the shelves.

"After receiving training on evidence-based practice and systematic reviews, Mary serves as the Evidence Synthesis Services Information Specialist at the University of Utah libraries. Mary is the expert within the state of Utah on these methodologies and we are so fortunate to have her on the team."

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Donna Baluchi (she/they) is the Interim Associate Director for Equity, Diversity, and Inclusion at Spencer S. Eccles Health Sciences Library (EHSL), University of Utah. She holds a Master of Library and Information Science degree from San Jose State University (2019), and two bachelor degrees from California Polytechnic University, Pomona. As EHSL Public Services Supervisor for five years, they endeavored to create an atmosphere that is accessible, welcoming, safe, and inclusive for all who seek EHSL library services. They are a participant in the multi-year, grant-funded Leading the Charge: Advancing the Recruitment, Retention, and Inclusion of People of Color within the Library and Information Science Field. As an advocate for period equity, they began providing free menstrual products within their library in 2018, and have distributed over 400 low-cost menstrual cups in Utah, with another 400 planned for this year.

Donna’s ability to partner, support, and promote projects demonstrates how libraries can support public health initiatives.

Paula Mitchell, Special Collections Librarian and Associate Professor of Library Science, has been at Southern Utah University for 21 years. She oversees the Special Collections, University Archives, and Digitization Departments at the Gerald R. Sherratt Library at Southern Utah University. Paula teaches Children’s Literature in the Library’s Media Endorsement program, Archives: Principles and Practices, and Information Literacy courses. This semester, she is co-teaching a History of Southern Utah University class to celebrate SUU’s 125th Founding Anniversary. And of course, being a librarian, she LOVES to read!
Juan's deep understanding of each library in the state, library boards, library administration, and Utah politics makes him a valuable asset to us all.

I was born and raised in Southeastern Mexico and when I came of age, I migrated north in search of a meaningful life. Much of that meaning came among stacks of books and at the service desks in public libraries. I am in debt to my family for giving him the freedom to spend long hours learning and serving. I am also eternally grateful to the feed mill that gave me a chance to start a life in the US; to the Salt Lake City Public Library for encouraging and nurturing a budding librarian; to Centro de la Familia de Utah for teaching me that the essence of the immigrant experience can be found in the smiles of Head Start families; to the Utah State Library Division for trusting me to share experiences with librarians, trustees, and elected officials around the state; to the Wasatch County Library for giving me an opportunity to see if what I learned can be useful; and to my colleagues, for putting up with my discursive prose all these years. To all ya’ll, thank you.

Crystal is the Executive Director of Utah Cultural Alliance (UCA) and has over 15 years experience working in nonprofit arts, consulting, branding, fundraising, event planning, advocacy, and elections. Crystal serves on the boards of SLC Planning Commission, Utah Arts Alliance, Tanner Humanities Center, Americans for the Arts' SAAN Council (State Arts Advocacy Network), Utah Women & Politics PAC, LDS Dems (emeritus chair), BYU Political Affairs Society - UT chapter (co-chair), Better Utah Institute, UTOPIA Early Music, and is an active member of Utah Women's Forum. Crystal is a composer and coloratura soprano. Her educational background is in music theory, humanities, economics, marketing, and musicology and composition.

Crystal has been tireless in making introductions and helping to set up meetings with the right people at the right time. She advocated for libraries at every turn and made herself available at all hours.
Jess Griffiths
Special Services to Libraries Award
Park City Library

Jess and his wife Allison moved to Park City full time at the end of 2010 for the lifestyle and schools. His daughter Alexandra, born in Park City, attends kindergarten at McPolin. Seeing it as the easiest way to join the community, Jess joined a number of local organizations: a trustee on the Park City Library Board, a mentor and client at PCCAPS, a mentor at Pando Labs, a member of the Park City Angels Network, and a Men4Ed founding member. Jess is passionate about helping the next generation round out their learning experience. An avid skier, tennis player, and mountain biker, Jess also represented Team USA in the International Triathlon Union World Championships in Germany.

Senator Luz Escamilla
Legislative Champion Award

In the 2022 legislative session, Senator Escamilla was not only our library champion, but our guide as well. In front of her colleagues on the Senate floor, Senator Escamilla spoke passionately about libraries, highlighting our role as a place... that fosters innovation.

Senator Luz Escamilla (UT-1) holds a Bachelor of Science degree in Business Marketing and a Master’s degree in Public Administration from the University of Utah. On November 4, 2008, she was elected to the Utah State Senate representing Senate District 1, becoming the first Latina elected to the Utah State Senate and the first immigrant elected to the Utah State Legislature. She is serving her third term in the Utah State Senate after being reelected in 2012 and 2016. Senator Escamilla serves in the Senate leadership team as the Senate Minority Whip. She has served as Chair of NHCSL’s Banking, Affordable Housing and Credit Task Force since 2018. In 2005 she was appointed by Governor Jon Huntsman as the first Director for the State Office of Ethnic Affairs. In this position, she oversaw the Directors of Asian, Black, Hispanic/Latino, and Pacific Islander Affairs.

“While on the Library Board, Jess believed that every child should have access to books in their classroom and home. This dedication was seen through his direction on the board and by his dedication to strengthening the relationship between the Library and Park City School District.”
PARAPROFESSIONAL CERTIFICATE AWARD

SALLY GARRITSON
DUCHESNE COUNTY LIBRARY

"Sally Garritson has worked for the Duchesne County Library for five years. She was hired as the Children Services Librarian due to her creativity, fun personality, eye for detail, and efficiency in working with a group of children. Sally has many children that have participated in the programs that she has planned, implemented, and carried out who love her and have a special bond with her. They come into the library and look for Sally because she always makes them feel special. She is the mother of five busy boys ages 6-15 which keeps her very busy with home life, sports, and school.

For the last five years, Sally has overseen the Summer Reading Program, weekly storytime, and has been the VITA (Volunteer Income Tax Assistance) Site Lead Coordinator at the Duchesne VITA location. Sally does an excellent job working with those who need help with taxes and is very patient and kind. She has also learned how to do 3D printing and is efficient in that area. Sally is willing to take on new projects and try new things that enhance the library. She has very creative ideas for decorating and our library has exceptional displays that our patrons enjoy. Sally is an asset to the Duchesne Branch Library."

- Jeannie Mecham, Assistant Branch Manager,
Duchesne Branch

ABOUT THE PROGRAM

Utah library paraprofessionals serve a vital and dynamic role in our community. According to the American Library Association, the number of paraprofessionals working in public and academic libraries in the United States exceeds credentialed professionals. Since their service is so important, it makes sense to provide ongoing training to these workers as well as recognize them for their valuable contributions to the Utah Library Community.

The ULA Paraprofessional Certificate Award Program provides opportunities for them to expand their professional service, professional development, and professional advocacy. Program participants use the work and training they are currently doing to achieve badges in competency sets. There are also opportunities to explore additional facets of librarianship and develop new skills.

Participants state they feel confident, develop increased skills, and have even received promotions after completing the program. Well-trained, supported staff feel confident and are better able to support their library’s mission. Please consider participating in or encouraging your staff to complete the ULA Paraprofessional Certificate Program.

If you are interested in participating, email jaheckert@orem.org.

Julie Heckert, Paraprofessional Certificate Program
CHECK OUT THE CAREER SERVICES ROOM

Thursday & Friday, 10-5, Twilight 1. Every year, Utah Library Association provides career services at the annual conference. This year, instead of at the vendor fair, you can find career services in their very own room. Learn more about what will be offered below:

- Get career advice and ask questions to seasoned professionals. Participate in a mock interview and learn interviewing strategies. Drop-ins are welcome; however, to ensure your spot, appointments are preferred. Sign up when you register for the conference or email Heidi Fendrick at hlfendrick@utah.gov.

- Receive feedback about your resume. Bring your resume and see example resumes for inspiration.

- Participate in a post-it note survey to gauge the state of library workers' mental health, how they are feeling about their careers, and library work in general. Stop back to see what others shared!

LIBRARY JOBS IN UT

- ALA Joblist Utah
- ULA Jobline
- MPLA - Jobline
- CIMA

A FEW RESOURCES

- Harvard Business Review - Resumes
- Hack Library School
- INALJ (I Need a Library Job)
See old friends and meet new ones at the annual social. Network or lay low while we mingle, enjoy hors d’oeuvres, a cash bar, and enter a drawing for exciting prizes!

Meet Carole Lindstrom and have your book signed! Kings English will be selling copies of her book for purchase at the social.

Get your competitive side out and bid on silent auction items. Proceeds benefit ULA’s scholarship fund. Create an online account to bid. The auction will end at 6:00pm sharp!

ABOUT THE SCHOLARSHIP FUND

The ULA scholarship fund is awarded to members of ULA who wish to attend a conference and cannot cover registration costs. The scholarship fund is available for the ULA annual conference and other regional and national conferences.

Those interested in applying for a scholarship fund are asked to complete an application, be a current member of ULA, demonstrate that other funding sources have been tried, submit receipts for registration, and write a report detailing how they benefited from attending the conference.

More information is on the ULA website.
DIVERSITY BOOK CLUB

Thursday, May 19th, 12:30pm - 1:20pm
Friday, May 20th, 12:30pm - 1:20pm
Outdoor Patio

In the past year, ULA's Diversity Book Club has read a variety of books to challenge ourselves and grow.

Our book club concludes at the conference. Please join us in reading Me and White Supremacy: Combat Racism, Change the World and Become a Good Ancestor by Layla F. Saad. On Thursday and Friday, grab your box lunch and find the book club tables outside. Seating is limited. If you don't have a chance to join the book club on Thursday, please return on Friday.

The author, Layla F. Saad, asks that book clubs follow “The Circle’s Way.” You will learn more about this method at the book club, but in a nutshell, each person will have time to speak and the next person can choose to elaborate on that topic or speak on what they would like to.

Thank you to Patrick Hoecherl, Elizabeth Tanner, Janae Wahnschaffe, and Robert Maxwell for facilitating the book clubs. Missed our book club? Below is what we have read.

“Layla Saad is one of the most important and valuable teachers we have right now on the subject of white supremacy and racial injustice.”—New York Times bestselling author Elizabeth Gilbert
In the 12 months leading up to ULA’s 2022 Annual Conference, the Utah State Library partnered with ULA and DSRT to present a year long curriculum on the conference theme “United in Diversity | Unidos en la Diversidad.” Each month highlighted a new focus area, with opportunities for Utah library professionals to learn, interact, and take action.

Year of learning created a foundation of EDI knowledge for librarians to understand and explore how to incorporate it into their work and services. We explored topics such as:

1. Prioritizing publishers of color
2. Serving patrons experiencing homelessness
3. Land acknowledgments
4. Serving and including community members with disabilities
5. How and why to audit collections for diversity and inclusion
6. Identify your community with data
7. Mental health resources and suicide prevention
8. Highlighting diverse authors through race literacy kits
9. Critical cataloging
10. Optical allyship or the performative nature of EDI
11. Creating a welcoming environment for LGBTQ+ patrons and staff

For many of us, Year of Learning created a foundation of knowledge, time to explore topics of interest, and a safe place to see how we can grow our library services.

ULA would like to specifically thank Utah State Library for their support in the last year, especially...

Merrily Cannon, Library Development Program Manager

Liz Gabbitas, Digital Access & Education Program Manager

We also thank ULA members who volunteered to lead membership discussions throughout the year:

- Karen Liu
- Becca Lael
- Allyson Mower
- Rita Christenson
- Heidi Fendrick
- Julie Heckert
- Cristina Reyes
- Katrina Kmak
- Daniel Thurston
I'm Marissa Bischoff, the current President-elect of ULA. I work at the BYU Library in Digital Initiatives and have worked in Utah libraries for ten years in many positions. I have loved them all, mostly because of the great colleagues and patrons I have been privileged to work with. I'm excited to start my presidency after this conference and look forward to meeting and working with many of the amazing library workers we have in Utah.

The focus of ULA in the 2022-2023 term will be implementing the strategic plan. The strategic planning committee has worked hard over the past several months to frame a strategic plan with these five strategic directions:

1. Advocacy
2. Outreach and Engagement
3. Education and Leadership
4. Equity, Diversity, and Inclusion
5. Organizational Health

The plan has two objectives and a vision for each direction so we can intentionally set goals and move forward. We will begin working through an implementation plan which has these specific goals, a group responsible, and a timeframe.

To illustrate, for the Outreach and Engagement direction, we have an objective to engage new members throughout the state. We saw in the survey we sent out last year that many Utah library workers didn’t know about ULA or what it offers.

One goal we would like to set for this objective is to have regional ambassadors that can talk about the value of the organization and help anyone interested to get involved. Many people are interested in connecting with others in the profession but are not sure how to do it and they just need a personal invitation. I was in that situation. A few personal invitations set me on a path to contribute in more meaningful ways to ULA and the library profession. I am so grateful for those invitations and the growth it has offered to me! I’m hopeful that this goal will bring new opportunities to library employees throughout the state.

Our organization has amazing and capable volunteers that span the state and each type of library. They are doing wonderful work as are you. Through this strategic plan, we can be intentional with our resources and see great growth in ourselves, this organization, our libraries, and the state of Utah. It's going to be an incredible year!

Marissa Bischoff, ULA President 2022-2023
ULA ROLES

BOARD OF DIRECTORS
President Rita Christensen
President-Elect Marissa Bischoff
Past President Daniel Mauchley
Member-at-Large Angela Edwards
Member-at-Large Carla Zollinger
Member-at-Large Mike Goates
Member-at-Large Anna Neatrour
Member-at-Large Emily Bullough
Member-at-Large Emily Darowski
ALA Councilor Trish Hull
MPLA Representative Sherrie Mortensen
Academic Section Chair Dan Broadbent
Public Section Chair Patrick Hoecherl
School Section Chair Elizabeth Tanner
Special Section Chair Janae Wahnschaffe

COMMITTEE CHAIRS
Advocacy Peter Bromberg & Rebekah Cummings
Awards Alli Bartus
Bylaws Daniel Mauchley
Continuing Education Merrily Cannon
Finance Daniel Mauchley
Intellectual Freedom Debbie Short & Katie Wegner
Library Day on the Hill Rebekah Cummings & Alfred Mowdood
Membership Marissa Bischoff
Nominating Daniel Mauchley
Paraprofessional Certificate Review Julie Heckert
Past Presidents Dan Compton & Pamela Martin
Publications Michele Richings
Scholarship Rikki Carter & Michael Whitchurch
Web Mindy Hale

APPOINTED POSITIONS
Program Board Chair Allyson Mower
Program Board Vice-Chair Jennifer McKague
Conference Chair Becca Lael
Conference Vice-Chair Dory Rosenberg
Recording Secretary Matt Kramerer
Social Media Manager Matt Kramerer
Historian Allie McCormack
USL Liaison Chaundra Johnson
Parliamentarian Joe Frazier

ROUNDTABLE CHAIRS
Archives, Manuscripts, & Special Collections Ben Harry
Business Benjamin Wilson
Copyright Education Shawn Steidinger
Diversity Services Cristina Reyes
Genealogy Milan Pohontsch
Government Documents Jen Kirk
Health Dave Castellil
Library Administration & Management Charlene Crozier
Library Instruction Carol Kunzler
Library Paraprofessional & Support Natalie Gregory
New Perspectives Darby Fanning
Outreach & Community Engagement Tina Bartholoma
Reference & Adult Services Cheryl Lone Bear
Technical Services Nicole Lewis & Rachel Wittman
Youth Services Kirsten Nilsson

ULA STAFF
Executive Director Mindy Hale
Treasurer Allen Arnoldsen
# BALANCE SHEET AS OF APRIL 29, 2022

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<td><strong>LIABILITIES &amp; EQUITY</strong></td>
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<tr>
<td><strong>LIABILITIES</strong></td>
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<tr>
<td>Other Liabilities</td>
<td></td>
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</tr>
<tr>
<td>ULA Scholarship Fund</td>
<td>6,558.93</td>
<td>6,558.93</td>
<td>6,359.93</td>
</tr>
<tr>
<td><strong>TOTAL Other Liabilities</strong></td>
<td>6,558.93</td>
<td>6,558.93</td>
<td>6,359.93</td>
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<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td>6,558.93</td>
<td>6,558.93</td>
<td>6,359.93</td>
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<tr>
<td><strong>EQUITY</strong></td>
<td>45,056.38</td>
<td>50,428.66</td>
<td>143,031.83</td>
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<td><strong>TOTAL LIABILITIES &amp; EQUITY</strong></td>
<td>51,615.31</td>
<td>56,987.59</td>
<td>149,391.76</td>
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</tbody>
</table>
## FINANCIAL REPORT
### INCOME/EXPENSE STATEMENT YEAR TO DATE

<table>
<thead>
<tr>
<th>Category</th>
<th>7/1/2020- 6/30/2021</th>
<th>7/1/2021- 4/29/2022</th>
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<tbody>
<tr>
<td><strong>INCOME</strong></td>
<td></td>
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<tr>
<td>Annual Conference</td>
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<tr>
<td>Conference Swag</td>
<td>206</td>
<td>-34</td>
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<tr>
<td>Exhibition &amp; Advertising</td>
<td>2,700</td>
<td>9,625</td>
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<td>Registration Fee</td>
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<td>Sponsorship &amp; Grants</td>
<td>2,600</td>
<td>7,750</td>
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<tr>
<td><strong>TOTAL Annual Conference</strong></td>
<td>8,446</td>
<td>67,992</td>
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<td>Membership Income</td>
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<tr>
<td>Individual Membership</td>
<td>15,562</td>
<td>14,772</td>
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<tr>
<td><strong>TOTAL Membership Income</strong></td>
<td>15,562</td>
<td>14,772</td>
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<tr>
<td>Other Inc</td>
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<tr>
<td>Advertising Revenue</td>
<td>0</td>
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<tr>
<td><strong>TOTAL Other Inc</strong></td>
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<tr>
<td><strong>Other Programs &amp; Events Revenue</strong></td>
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<tr>
<td>ULA Winter Workshop</td>
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<tr>
<td>YSRT Workshop</td>
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<tr>
<td><strong>TOTAL Other Programs &amp; Events Revenue</strong></td>
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<tr>
<td><strong>TOTAL INCOME</strong></td>
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<td>Administrative &amp; Operational</td>
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<tr>
<td>Advertising Expense</td>
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<tr>
<td><strong>TOTAL Administrative &amp; Operational</strong></td>
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<tr>
<td><strong>Fees &amp; Charges</strong></td>
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<td>Bank-PayPal Fee</td>
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<td>Credit Card Processing Fee</td>
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<td>PayPal-Bank Charges</td>
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<td>3,371</td>
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<tr>
<td><strong>TOTAL Fees &amp; Charges</strong></td>
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<td>3,407</td>
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<td>Payment Refund</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
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<tr>
<td><strong>OVERALL TOTAL</strong></td>
<td>22,818</td>
<td>80,085</td>
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</table>
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