ABOUT

The Utah Library Association advocates for libraries and cultivates leadership development to promote library excellence for the Utah library community.

We hope you find the Utah Library Association to be an organization that makes a difference for you, for Utah librarians, for Utah Libraries, and for the citizens of Utah.

Utah Library Association
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A 501(c)3 non-profit organization. www.ula.org.

Utah Libraries (ISSN 2831-8722) is published four times yearly (April, Sept., Nov., Feb.) and is a benefit of ULA membership. See the ULA calendar for submission deadlines. Copy should be submitted by email to michele.richings@gmail.com. You are encouraged to include press-ready digital photos (300 p.p.i.) and graphics with your articles. ©2022 Utah Library Association. All rights reserved. No portion of this publication may be reproduced or republished without written permission from the publisher.
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From the President

Traveling can be addictive. We are forced to open our eyes, break out of our comfort zones, and live new experiences. Finding new roads, paths, and people during our journey is exhilarating! To stretch our boundaries and expand our perspective, we need to rise above our fears and worries. In Lao Tzu’s view, “A journey of a thousand miles begins with a single step.”

Despite apprehension and uncertainty, we’ve taken the first step of our association’s journey to learn together all year about diversity and inclusion in our libraries and communities. April is the last month of our EDI Year of Learning programming. I am so proud of the library leaders that created the immersive curriculum content, members who participated in the training, and thoughtful conversations and ideas shared.

We will continue the journey and learn together at the 2022 ULA Annual Conference “United in Diversity | Unida en la Diversidad” on May 18-20 at the Davis Conference Center in Layton, Utah. This is the first ULA in-person conference since 2019! We will keep it safe and fun with lots of space to stretch your legs! Checkout the schedule for a complete list of our exciting keynote speakers, presenters, and events. Nicanor Diaz, Nadia Rendón, and Madeline Peña (ALA/REFORMA) will present two pre-conference sessions on “Removing Barriers to Serving Latinos and Spanish Speakers.” Meet our Diversity Book Club author and virtual special guest, Jane Sandberg, for her pre-conference session “Your Inclusive Catalog.” Twanna Hodge, DEI Librarian, will speak Thursday morning on “Centering Diversity Through Individual Awareness, Action and Advocacy.” Caldecott Author, Carole Lindstrom, will speak Thursday evening, answer questions, and sign books at our Networking Social. Patty Wong, ALA President, will present a pre-conference session on “Creating Organizational Change” and give a keynote address on Friday morning. Get in shape for all the conference activities by registering now for the upcoming ULA Virtual 5K. And don’t forget to buy your conference swag at the ULA Store.

The Advocacy and Intellectual Freedom Committees forged a new path of action this year as book banning surged across the country and our state. ULA built successful inroads during the 2022 Utah Legislative Session. Please read the Advocacy Report for a summary of the committee’s incredible activities and outcomes.

Thank you for voting for our new 2022-2023 ULA leaders in our last election. We had a very competitive pool of nominees and I appreciate all who participated as candidates on the ballot. I offer a very enthusiastic and sincere note of congratulations to our new President-Elect Patrick Hoecherl and all newly elected officers!

A road to the future has been created by the Strategic Planning Committee. Look for the strategy roadmap in this issue to understand the why and how of the 2022-2025 ULA Strategic Plan. All ULA units and members will work together as we implement our strategic direction. So buckle up and enjoy the ride! We have made so much progress as an association, but we still have a thousand miles to go. Let’s appreciate the journey just as much as the destination.
Library Lovers Month

Legislative Petition

WHEREAS, there are over 140 public libraries in Utah and hundreds of libraries in Utah schools and institutions of higher education that collectively serve millions of Utahns of all ages;

WHEREAS, libraries offer tens of thousands of educational, STEM, cultural, arts, entertainment, family, and business programs a year for children, teens, parents, seniors, and entrepreneurs;

WHEREAS, libraries support student success by fostering strong early literacy skills, homework help, test prep, coding instruction, creative labs, and other 21st century technology literacies that promote critical thinking, problem-solving, and collaboration;

WHEREAS, libraries support a prosperous, competitive, and healthy economy by offering workforce skills development, career planning programs, job-search assistance, research and resources to support small business creation, resources for people of all ages to develop and grow their knowledge and skills;

WHEREAS, libraries help families overcome intergenerational poverty by serving as community centers for lifelong learning, bridging the digital divide with access to public computers, Wi-Fi and mobile hotspots, and by providing free resources and expert assistance to Utah residents in neighborhoods across the state who want to learn, grow, and develop their skills and creativity;

WHEREAS, as one of the most trusted civic institutions, libraries are at the hub of numerous partnerships, extending community investments in all areas of civic society, thereby amplifying the reach, efficiency, and effectiveness of community organizations and government service providers;

WHEREAS, serving as a key and trusted partner to hundreds of agencies and nonprofits, libraries provide a springboard to Utah residents in need, helping to connect them with available resources, health information, and financial assistance, thereby helping Utahns lead longer, more productive, and fulfilling lives;

WHEREAS, the Utah Library Association, established in 1922, has continuously worked on behalf of Utahns for 110 years to carry out a mission of developing and improving library and information services for all residents in the state.

NOW, THEREFORE, BE IT KNOWN that the Legislature recognizes February 2022 as Library Lovers Month in the State of Utah and urges everyone to learn about the resources, programs, and services available to them through their libraries and thank library workers for helping to make Utah a thriving, educated, interesting, and prosperous state.

Presented on this 22nd Day of February 2022:

President J. Stuart Adams
Speaker Brad Wilson
Senator Luz Escamilla
Representative Vlat Peterson
Patrick has loved all his library jobs. He commented that shelving gave him good fundamental skills and a good grasp of the collection. When he moved to reference, he didn’t have to look things up because he knew where they were on the shelf. When he moved from children's librarianship to teens, he was able to work with some of the same kids who had grown up. One of his favorite memories is the puppet shows he used to put on when he worked in the children’s department because it was a great combination of creative work, collaboration with colleagues, and making children smile.

He’s also enjoyed planning events. A couple of exciting ones were a Cupcake Wars program he put on for teens (featuring the owner of Mini’s Cupcakes who was actually on Cupcake Wars), and an annual Diwali Celebration where members of the local Indian community can showcase their talent and share their traditions with the Salt Lake community. He says, “Ultimately all of my top highlights from working in libraries are about the connections with people I’ve made along the way. Helping a young child find a book on insects, talking to a teen about video games, laughing with colleagues over dinner after a conference.”

Patrick has been in his current training and development role for seven years and has enjoyed the opportunity to develop relationships with staff over the course of their careers. Patrick said, “It’s very rewarding for me to see the work they do in the community and feel like I’m able to support that and connect them with the resources they need to be successful.” One of his favorite things in the job is hosting new staff orientation because he’s able to meet all the new staff and learn a little bit about what drew them to work at the library. A big goal he has for this role is to develop an organization-wide learning culture.
Patrick commented that what he loves most about libraries is their ability to make communities better. He said, “Libraries provide information, inspiration, a safe place to be and to become. We provide internet access, meeting room space, referrals to resources in the community. Libraries bring people together and I want to be part of that.”

He has been heavily involved with ULA. Patrick was the Programs Chair, then Public Section Chair and now is the incoming President-Elect (All P’s!). As Programming Chair, he was able to work closely with Dan Compton from Summit County Libraries and Emily Darowski from the BYU Library in conference planning. Patrick said, “Without ULA I would have never had the opportunity to learn from them and my life would have been less rich for having missed that. There have been many others I have met by participating in ULA and I’m sure there will be many more in the years to come. If you see me at a conference, or just walking around town, come say hello. Hopefully both our lives will be better for it.”

Patrick’s interests include birds, both bird watching and spending time with his 4 budgies. He also loves visiting national parks and has a goal to visit every National Park in the US. He loves travel in general. He’s been to 37/50 states, 3/7 continents and 2/4 oceans! Patrick is also a great gardener, and grows tomatoes and peppers so he can make homemade salsa and hot sauce. One of his current projects is listening to all the albums on the Rolling Stone Top 500 albums of all-time list. Some of his favorite discoveries include Lemonade (Beyonce), and The Velvet Underground (The Velvet Underground) but his birds prefer Abbey Road (The Beatles) and Ramones (Ramones).

When Patrick was in the seventh grade, Where in the World is Carmen San Diego? came to Salt Lake City on tour. Contestants applied by participating in a reading program through the local libraries. He was selected to be on the show and he won a trip to anywhere in the Western US! He says that this story is much more impressive to people now that he’s an adult than it was to his peers in junior high.

As the upcoming President of ULA, Patrick wants to continue implementing the strategic plan and set in place structures to accomplish it. Patrick said that one of the most meaningful things about ULA is the connections he’s made. Because of these isolated COVID times, we have become more segmented and Patrick wants ULA to bring us together.

Marissa Bischoff
President-Elect
BYU Library
Utah's biggest library event, the onsite **ULA Annual Conference** brings together hundreds of librarians and library staff from across the state. You'll find educational programming and discussions that impact libraries, their roles, and their ongoing transformation. COVID protocols will be in place. Davis Conference Center, Layton, UT. **Registration is open!**

**Event Highlights:**
- Unforgettable speakers
- Exhibitors, new products, & services
- Fun and entertaining networking activities and social events

**Tracks:**
- General Librarianship
- Public Librarianship
- Academic Librarianship
- Management & Leadership
- Technical Services
- Youth Services

**Sessions:**
- Diversity
- Youth, Adult, & Senior Programming
- Author Sessions
- Collection Development
- Digital Collections & Digitization
- Fundraising
- Intellectual Freedom
- Leadership
- Marketing
- Staff Training & Development
- Special Collections
- Technical Services

**ULA SCHED** (https://ula2022.sched.com/) and mobile app will help you browse sessions and organize your time.

#ULA2022
#ULAunitedindiversity

Follow #ULA2022 and @UtahLibraryAssociation
Follow #ULA2022 and @utahlibraryassociation
Track #ULA2022 and @UtahLibAssoc
FEATURED SPEAKERS

The ULA Speaker Series brings accomplished leaders, authors, and exciting experts to the conference. This year's lineup includes:

**TWANNA HODGE**  
DEI LIBRARIAN  
THURSDAY MORNING KEYNOTE  
“CENTERING DIVERSITY THROUGH INDIVIDUAL AWARENESS, ACTION, & ADVOCACY”

**CAROLE LINDSTROM**  
CALDECOTT MEDALIST  
THURSDAY AUTHOR KEYNOTE WITH Q&A  
“MENDING THE CIRCLE”

**PATTY WONG**  
AMERICAN LIBRARY ASSOCIATION PRESIDENT  
FRIDAY KEYNOTE SESSION & PRE-CONFERENCE SESSION “CREATING ORGANIZATIONAL CHANGE”

**NICANOR DIAZ**  
REFORMA PRESIDENT  
PRE-CONFERENCE SESSION  
“BIENVENIDO A SU BIBLIOTECA / WELCOME TO YOUR LIBRARY: REMOVING BARRIERS TO SERVING LATINOS AND SPANISH SPEAKERS AT YOUR LIBRARY”

**JANE SANDBERG**  
AUTHOR/LIBRARIAN  
PRE-CONFERENCE SESSION  
“YOUR INCLUSIVE CATALOG”
As we approach graduation season, I am reminded of my own experiences as a graduate and the mentors who helped me get to where I am now. In particular, I am reminded of a colleague from my library school practicum who was working toward becoming a community college librarian. In a conversation about why we chose librarianship as a profession, they said they were driven to be a librarian because students already face so many daily challenges. They wanted to help reduce those challenges, even just a little bit. While I haven’t kept in touch with this colleague, I often think about their words. Fast-forward to today: I am grateful for the many colleagues at my home institution, Utah State University Libraries, and across the state who have supported me as I have moved forward in various professional roles, and who consistently inspire me through their innovative thinking and dedication.

I am sure we all have someone in our careers who has inspired us to be better and do better in our profession. With ULA 2022 on the horizon, the Conference Committee would like to invite you to recognize a colleague through a sponsorship of $5-plus. Recognized colleagues will be listed on a screen at the Davis County Conference Center. Sponsorship funding will go toward supporting a successful ULA 2022.

If you are interested in this opportunity, go to our ULA Wild Apricot Store to share your sponsorship information!

—Dory Rosenberg
Join the Utah Library Association's first road race! As part of the events leading up to this year's conference, join us virtually by yourself, with a friend or colleague, or a group. All participants will receive a T-shirt.

**When should you run/walk/bike?** You can do your event anytime between May 1st and May 17th. We can’t wait to see those photos whenever you decide to do your race. Use #ULA5k on social media.

**Where should you run/walk/bike?** Anywhere you want! Grab a family member (dogs count!) and/or friends and find a path that works for you! Prefer putting in those miles on a treadmill? That’s great! This is your race, do it wherever you want!

We can’t wait to lace up our running shoes and celebrate with you!

Registration includes **ULA Virtual 5K T-shirt**!
Every year, ULA members work together to provide books to a library within Utah that does not have sufficient funds to meet their collection needs. The Northwestern Band of Shoshone Nation Library will be the benefactor of this conference's book drive.

Donations will be accepted at the conference's registration desk. Please bring popular books or items published within the last five years. Books should be new or gently used. Books can be for any age range.

THURSDAY, MAY 19 @ 5 PM

Come mingle with your fellow library professionals and talk about anything and everything!
Don't miss the auction and prizes!

Bring your Carole Lindstrom books to be signed!
Year of Learning
Looking Ahead

In the 12 months leading up to ULA’s 2022 Annual Conference, the State Library is proud to partner with ULA and DSRT to present a year long curriculum on the conference theme “United in Diversity | Unida en la Diversidad.” Each month will highlight a new focus area, with opportunities for Utah library professionals to learn, discuss, and take action.

UNITED IN DIVERSITY BOOK CLUB

Combat Racism, Change the World, and Become a Good Ancestor
LAYLA F. SAAD
me and white supremacy

ULA Lunchtime Bookclub
May 19 & 20 @ 12:30
ULA Annual Conference

Hosted by the ULA Public Section
Come discuss ULA’s last Diversity Book Club pick. We will discuss the book in small groups using the circle way format outlined in the appendix. Please read the book if you plan to attend. Special tables will be arranged on the patio for the book club.

This eye-opening book challenges you to do the essential work of unpacking your biases, and helps white people take action and dismantle the privilege within themselves so that you can stop (often unconsciously) inflicting damage on people of color, and in turn, help other white people do better, too.

RESOURCES & EVENTS

APRIL
LGBTQ+ Welcoming Environments
Zoom Meetup—April 28 @ 12

UTAH LIBRARY ASSOCIATION
Year of Learning Hub
United in Diversity Book Club
Diversity Services Round Table
Conference Speakers
Communication Guidelines
ULA Store

UTAH STATE LIBRARY
Equity Hub
Learn – Discuss – Take Action
EDI Resources for Libraries
Book Buzz: Collective Change

DISCUSSIONS ALL YEAR
ULA Slack #edi Channel
Be Proactive!
Preparing for Intellectual Freedom Challenges

Challenges to intellectual freedom have risen across the country and in Utah. Every librarian and library worker can prepare now to ensure that they are ready to fairly address patron concerns. I encourage you to go through a practice scenario of handling an official challenge by completing every step of a reconsideration request. I have included several scenarios below that would make for great exercises during staff and/or board meetings with your team. Check out the ULA Intellectual Freedom Committee page to find updated resources and support for defending intellectual freedom.

- A patron wants to move *Melissa* (previously titled *George*) by Alex Gino behind the counter and out of the children's section. The patron fills out a reconsideration request and has gone to the media to state that the book is inappropriate for children because of its LGBTQIA+ content.
  - Did you know? This book was the most challenged book of 2020 according to the American Library Association. Watch for the 2021 report to be released on April 4th and remember to always report censorship so ALA can track challenges and trends.
  - Visit Working with the Media and Answering Questions about Youth Access to Library Resources from ALA to learn more about best practices in scenarios like this.
- Your library sponsors a program that helps adults practice English and Spanish with one another. They serve one of your meeting rooms and you help to advertise the program which is led by a local non-profit organization. A patron is unhappy that the library is supporting this program, stating that their tax dollars should not encourage others to learn a language other than English.
  - Does your library have a policy about meeting rooms? Are library programs and displays included in your reconsideration policy? Find more information about these policies here.

Continue learning about intellectual freedom at the ULA conference. I am excited to share that there will be several sessions about intellectual freedom this year.

**Session Schedule**
- **Thursday, May 19th at 10:30am:** Defending Intellectual Freedom with Debbie Short and Katie Wegner.
- **Friday, May 20th at 1:30pm:** Intellectual Freedom First Responders 101: Handling the First Contact for Reconsiderations and Complaints with Davie Bird. Davie has shared his presentation early and I encourage you to view it now! It’s a great tool to share with your team when going through practice scenarios and training. Click on the presentation link and scroll down to access the PowerPoint.
- **Friday, May 20th at 3:00pm:** Back to Basics: LBOR with Wanda Mae Huffaker.

Katie Wegner
ULA Intellectual Freedom Committee Co-Chair
On February 22, 2022, the Utah State Legislature honored Utah Libraries with an Official Citation designating February 2022 Library Lovers Month in recognition of the many ways libraries and librarians improve the lives of Utahns and add value to our communities.

The Citation noted that there are 140 public libraries in Utah, and hundreds of libraries in Utah schools and institutions of higher education that collectively serve millions of Utahns of all ages. The Citation recognizes the variety of ways libraries serve Utahns including the thousands of educational, STEM, cultural, arts, entertainment, family, and business programs offered every year for children, teens, parents, seniors, entrepreneurs, and new arrivals.

While many Utah families are familiar with the important role libraries play for students—fostering strong early literacy skills, offering homework help, test prep, coding instruction, and other 21st century technology literacies—the Citation also recognizes that libraries support a prosperous, competitive, and healthy economy by offering workforce skills development, career planning programs, job-search assistance, and research and resources to entrepreneurs that support small business creation.

I want my fellow Utahns to know that I join with our legislators in recognizing the contributions of our libraries because:

1. Libraries help families overcome intergenerational poverty.
2. Libraries are one of the most trusted civic institutions.
3. Libraries serve as a key and trusted partner to hundreds of agencies and nonprofits.
4. Libraries are free and open for all.
5. Libraries are centers of free expression, discovery, learning, self-direction, and artistic creation.
7. Libraries cultivate and preserve our local history and stories.

For these reasons I am proud to sign up and add my name to the list of Utahns who support strong, well-funded libraries across the state.
I recently learned about the Electronic Frontier Foundation (https://www.eff.org) and thought it would be worth highlighting in our section this quarter.

According to their “about” page, EFF is “the leading nonprofit organization defending civil liberties in the digital world” and “champions user privacy, free expression, and innovation” with a stated mission to “ensure that technology supports freedom, justice, and innovation for all people of the world.”

As their work and ours in academic libraries can often relate, you may find their work interesting to review.

For example, their “teaching copyright” page (https://www.eff.org/teachingcopyright) may be particularly relevant as it describes how to teach students to respect copyright laws but not be intimidated by them in a way that interferes with their “natural inclination to be innovative and inquisitive.”

You may also find their article “What Every Librarian Needs to Know About HTTPS” (https://www.eff.org/deeplinks/2015/05/what-every-librarian-needs-know-about-https) helpful as well.

Keep up the good work you are doing in your libraries!

Dan Broadbent
ULA Academic Section Chair
Brigham Young University
What do you think when you hear passive programs? Don’t be fooled by the descriptor. When done correctly, passive programming can make kids even more energized about coming to the library. The idea behind passive programs is that patrons can come engage with them any time. They require little supervision from staff, and high volumes of patrons can participate over time. Since joining the children’s staff at the Orem Public Library last fall, I’ve learned by trial and error what makes a passive program successful. Pairing this practical experience with foundational knowledge I am gaining in my MLIS program, I have curated five simple guidelines to help your library create fun and dynamic passive programs.

Stay Rooted in Literacy
There should be intentionality behind any library program, and rooting a program in literacy elevates a fun activity to an active learning experience. One great resource is Creating Literacy Based Programming for Children by R. Lynn Baker, available at the ALA Store. Baker writes about creating children’s programming that is based on the theory of multiliteracy. This theory explains how the child is receiving information. Children receive most information visually, making visual literacy, or the ability to understand visually-represented information, critical for early development. However, Baker breaks it down further by textual literacy, social literacy, digital media literacy, and multisensory literacy (p. 13). I refer to these multiliteracies as “mode literacies” because they relate to how the child is learning. In my research, I also came across what I call “content literacies,” which describe what the child is learning about. Examples of content literacies include information literacy, financial literacy, cultural literacy, and many more. When I plan a program, I usually base it around one mode literacy and one content literacy, though there can be more than two at play. Exploring different types of literacies keeps your programs enriching and meaningful.

Keep it Simple
After putting in the effort to make your program intentional, the end product should be simple and straightforward. Confusing instructions scare kids away from activities. To sell them on your activity, they should be able to grasp the concept within a few moments. There are a few tried-and-true passive programs that will always be successful. Scavenger hunts or “seek and finds” are popular with all age groups. For one of my first passive programs, I created a Halloween scavenger hunt where the kids had to find 12 different spooky items I printed and stuck to the walls, windows, and shelves. This is as simple as it gets, but there are endless variations on the scavenger hunt. Instead of finding the pictures, the kids can collect little tokens or coins, or they might find pieces that form a puzzle. For Earth Day this month, our little patrons will sort a set of printed...
Incorporate Diversity
Passive programs are a great way to encourage cultural literacy by introducing kids to different cultures and customs. You can plan passive programs around different heritage months or holidays. One of our most successful crafts was a Diwali Lantern, made out of tissue paper and cardstock outlines created with our Makerspace’s Cricut. We achieved our highest levels of participation with our Zodiac Animal Scavenger Hunt during Lunar New Year, which over 1,200 kids completed in February. Introducing kids to a diversity of cultures helps them become more globally-aware citizens, equipping them with a better context to understand people who differ from them. Before planning a program around an international holiday or heritage month, research best practices to avoid using offensive language or stereotypes in programming materials.
**Promote as Much as Possible**

Finally, promote your program through all possible channels. You may design the most fun, enriching program possible, but it won’t matter if patrons don’t know it exists. Make an initial post on your social media accounts announcing the program, then follow up throughout the month with posts of children enjoying the activity. Add it to your library calendar as an “Any Time Activity.” Most importantly, advertise it inside the library with large and eye-catching signage. We have our highest level of participation before and after storytime. Place signage and information in a place that is easily visible to storytime goers, and you will have guaranteed participation.

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**Keep Track of Statistics**

Though it can be challenging or cumbersome at times, keeping track of the number of people participating in your program will benefit you in several ways. First, having a solid idea of how many people do the activities each month helps you plan effectively. Start out with a simple program that requires little prep, like a coloring page hand-out. Tracking the number of pages printed is a simple way to gather statistics. Then, you have an idea of how many materials to prepare for a more complicated activity in the future, like a craft. Second, keeping track of statistics will also help you communicate the popularity and demand for your programs. Communicating this will help you receive further support and funding from your library administration and staff.

Once you start creating passive programs, your little patrons will never want you to stop. If kids know a fun and exciting activity is awaiting them at the library, they will always be eager to come. Thank you to the Utah State Library for my UPLIFT Professional Development Grant and the opportunity to pursue education in library and information science.

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**Mary Jensen**

Children’s Associate Librarian

Orem Public Library
Advocacy Committee March Report

Peter Bromberg, Every Library
Rebekah Cummings, Marriott Library
Advocacy Committee Co-Chairs

Over the last six months, ULA’s advocacy efforts continue to evolve and mature as we faced a number of challenges, built relationships with legislators and coalition partners, successfully advocated against a number of bad bills, and scored a few legislative wins. Of course, all of this happened against a backdrop of local, statewide, and national attempts to censor library materials, and to expose librarians and educators to potential civil and criminal penalties for providing constitutionally protected materials to students.

This report will focus on our activities and outcomes since November 2021 through the end of the Utah legislative session which concluded on March 4, 2022.

Key Activities and Accomplishments
Members of the Advocacy Team met with nearly every member of the Business, Economic Development, and Labor Committee (BEDL), and met personally with every member of the powerful Executive Appropriations Committee (EAC) to advocate for funding for libraries. Additionally, Peter offered live testimony to the BEDL committee, and also spoke with, emailed, and sent hand-written thank you notes a number of members of the Public Education Committee in support of the Library Specialist position at the Utah State Board of Education (USBE). While we were not successful in securing funding for the State Library’s requests (two full time positions and additional CLEF money), we did have some success in securing other funding and in working with legislators (or bringing pressure upon them) to drop or revise proposed legislation that we saw as problematic. We also strengthened relationships and collaboration across library and education organizations, and developed or strengthened relationships with new and existing coalition partners.

The following are highlights of our significant activities and accomplishments.

Secured On-time $750K for Public Library Broadband and Infrastructure

It was a long and winding road, but these funds were approved by the Executive Appropriations Committee (EAC) in the final days of session. The funds were appropriated to the Utah Education Network (UEN), with a letter of intent that directs them to pass the money through the Utah State Library who will determine how the funds are to be distributed. We are awaiting additional guidance from legislative fiscal analysts who will specify eligible expenses. These funds were the end result of an early November phone call with Senator Luz Escamilla who recommended that we bring her a
pro-library bill. The original request was focused strictly on infrastructure funding, but with Senator Escamilla's guidance and continued support, we were able to identify federal American Rescue Plan Act (ARPA) money that is specifically authorized to address broadband connectivity and digital equity.

**Secured Ongoing Funding for a New Library Specialist position at Utah School Board of Education (USBE)**

This position will provide leadership and guidance to all school library staff across the state. Because many schools and districts do not have a certified teacher librarian, this position is key to ensuring that state standards are implemented consistently and effectively in support of student success.

**Neutralized Bill HB374 “Sensitive Materials in Schools”**

The original bill introduced by Representative Ken Ivory was highly problematic, and would have exposed librarians and educators to civil penalties of $10K for providing “sensitive materials” to children. The original bill also sought to create a new (and likely unconstitutional) definition of materials that are illegal to provide to children. Ultimately, the original bill was diluted to the point that it has no effect. The bill as passed (5th substitute) eliminated the problematic elements including the incentive for parents to sue schools -- which would have required schools to spend limited taxpayer funds defending meritless claims, as opposed to spending those funds on students. It also aligned the definition of “sensitive materials” with the current state and federal “harmful to minors” statutes rather than create a new overly-broad definition that would likely have been found unconstitutional. The 5th substitute also added language from Representative Karen Kwan that requires the inclusion of “parents who are reflective of a school's community when determining whether an instructional material is sensitive material” which is intended to provide a safeguard against silencing of diverse perspectives in the challenge process. In every important way (except prevention of passage) this was a win for us! We ran a petition against the bill which Peter promoted heavily on Twitter, garnering over 500 signatures. (Note: The Governor has still not signed the bill as of 3/22.)

**Eliminated HB471 Public Library Background Checks**

This bill from Senator Dan Johnson was ostensibly about requiring background checks for librarians, but it went beyond that and, being based on a similar law requiring background check for teachers, was poorly constructed and would have been problematic for public libraries if implemented. We do not oppose the idea of background checks for public employees who work with vulnerable populations such as children. However, most libraries are already conducting pre-hire background checks, and the bill would have required ongoing monitoring and reporting for every staff member in a way that would have been burdensome. Senator Johnson agreed to pull the bill and work with librarians off session to better understand the need and craft a better bill, if needed, in 2022.

**Unnumbered "Pornography in Schools"**

This bill, pre-filed by Rep. Travis Seegmiller, never got out of the gate.

**ULA School Libraries Statement in Support of School Libraries and Librarians**

In response to books being removed from the shelves of libraries at Canyons and Washington County school libraries, the ULA Board published this statement in support of librarians, and advocated for good policies that promote “access to materials that reflect a variety of thoughts, perspectives, and experiences”, and in opposition to “targeted
elimination of materials that reflect the authorship or experiences of anyone based on their race, gender, or sexual orientation”. Using our UTLA Slack channels, we were able to coordinate messaging and public comments with our partners in UELMA and UEA. We also maintained contact with library staff that were being directly affected to ensure that our actions were ultimately aligned with a successful resolution.

**Ebook Publication and Press Conference**

Early in November when the school library book challenges were heating up and there was an expectation of some anti-library legislation being proposed, Peter reached out to Sen. Escamilla to ask for advice. She was generous with her time and insight and suggested that we 1) give her a pro-library bill to run and 2) Draft a pro-library resolution/citation, both of which would give us an opportunity to have positive conversations about libraries. She also suggested 3) having a press conference to help create more positive coverage of libraries in the media. However, we needed a good reason to call a press conference if we hoped to draw coverage. We decided to write/publish an ebook entitled, *Utah Libraries: Keystone of Healthy Democracy, Student Success, and Prosperous Communities* to help Utahns and parents understand the values underlying libraries and intellectual freedom, and to offer parents tools to be meaningfully involved in their children’s reading. The ebook was jointly published by Utah Library Advocates (UTLA), and simultaneously posted by ULA, UELMA, and UEA on our respective websites. UEA was generous in mentoring us on how to host a press conference, and with our ebook in hand, and a number of coalition partners including UEA, NAACP, Equality Utah, PIK2AR, Pride Center, LGBTQ Chamber of Commerce joining us, we held a press conference on December 14. The event was very well attended by members of the press and generated positive coverage across all major news outlets. The event also paved the way for continued coverage, and many journalists have continued to proactively reach out to ULA for comment on library-related issues, ensuring that our language and perspective are included or even highlighted in their reporting.

**Library Lovers Month Legislative Citation**

On the advice of Senator Escamilla, we drafted a Citation for “Library Lovers Month”, which she then championed with her colleagues in both the House and the Senate. On February 22, President Rita Christensen, along with State Librarian Chaundra Johnson, and Advocacy Co-Chair Peter Bromberg were invited to the floor of the Senate to receive the Citation. Many Senators offered personal comments and thanks, and we received a standing ovation (which we were told is rare!)

**Statewide Marketing Grant**

As part of a larger effort to create more positive understanding and discussion of the value of libraries, we worked with the Utah State Library to secure 5K in funding to inform Utahns about the many ways libraries create positive outcomes. This marketing campaign was a “rapid response” strategy, intended to have an immediate impact and positively influence the dialogue and media coverage around libraries, countering much of the early negative coverage that connected libraries with the concept of obscene or harmful materials. Many of our posts have had good reach and led to increased likes/follows from Utahns. Moving forward, we will continue to use our social media platforms to talk to Utahns about the value of libraries with a goal of building understanding and sustainable support.

**Utah Cultural Alliance (UCA) Membership/Partnership**

As a member of the Utah Cultural Alliance (UCA) Partnership, ULA continued to benefit from the guidance, mentoring, and lobbying efforts of UCA Executive Director Crystal Young. As a registered lobbyist, and a skilled advocate with 10+ years of experience, deep working knowledge of how the legislature really works, and well-developed relationships with legislators, Crystal’s support has been key in helping us connect with the right legislators, at the right time, with the right messaging. We encourage all libraries to consider joining UCA as members.
45 Days of Advocacy Social Media Campaign

This is an annual campaign created and managed by UCA to promote arts, culture, and libraries during the 45 day legislative session. ULA participated this year, and we encouraged all members to participate, posting suggested marketing activities on social media throughout the legislative session. We also created a library video as part of the advocacy campaign that was shown on loop at the UCA dinner.

Library Day on the Hill

Library Day was supposed to be February 3, but due to COVID, we made the hard decision in early January to cancel the event. However, we did join UCA and the Utah State Library on February 1st and 3rd to do some tabling in the Capitol Rotunda, deliver cultural awards to members of the Cultural Caucus, and have a few scheduled meetings with legislators. This was a great opportunity to have both formal and informal conversations with legislators.

UCA Legislative Dinner

The annual UCA legislative dinner is an opportunity to meet and talk with legislators in a more relaxed environment. This year, we sponsored a table and had six library representatives in attendance (Merrily Cannon, Rachel Cook, Rebekah Cummings, Peter Bromberg, Davina Sauthoff, and Tricia Fenton.) The State Library tabled at the event and we were able to chat with many legislators about library services and issues. We were seated with Representative Christine Watkins, who later invited Merrily and Rachel to tour the Capitol and join her on the floor of the House. Rep. Watkins also featured a photo of Rachel and Merrily in her newsletter. A number of ULA members had previously toured the Capitol with the Senior Advisor to Governor Mike Mower.

Advocacy Training Session

On January 27, Rebekah and Peter offered an online advocacy training. Approximately 40 ULA members attended the live training, which was also made available online for those unable to attend live.

This was a very busy and successful legislative season for ULA. We would like to offer specific recognition and gratitude to President Rita Christensen who was very involved in meeting with legislators, speaking to the press on-camera and off, being engaged and supportive of our advocacy efforts in numerous ways this year. We also like to thank and recognize Mindy Hale for her work meeting with legislators, managing our social media and marketing, and offering a great deal of support every step of the way. Katie Wegner and Deb Short were instrumental in drafting our ebook guide in record time, and Eden and Rita Christensen did a tremendous job of laying out the book design and making it look professional, readable, and esthetically pleasing. Thanks to Alfred Mowdood for co-chairing Library Day on the Hill and to the LDOTH planning team. Our thanks also to Davina Sauthoff and Tricia Fenton, Executive Director and President of UELMA, respectively, who were highly engaged partner in our new UTLA coalition. Heidi Matthews, Executive Director of UEA was also a very engaged partner, particularly in strategizing and coordinating messaging and strategies related to legislation and the request for the Library Specialist position at USBE.

Finally, it is worth noting the gelling of partnership and participation in our UTLA Slack channel. We thank everyone who participated and shared their time and thoughts as we came together as a library community to navigate through numerous challenges (literal and figurative) this year. We look forward to building on the foundation of our partnerships, as we continue to learn and grow our advocacy skills and put together and advance our library funding and policy agenda for 2023 and beyond.
Whitney Bitton, is the Springville Public Library’s new Children’s Librarian. She has previous experience working with children at the Orem and Springville Public Libraries. Whitney has a Bachelor of Arts degree in Public/Applied History from Utah Valley University and a Master of Library and Information Science degree from Emporia State University. Whitney is very organized but she has a fun side too. Whitney loves peanut butter M&Ms, rose gold pens, antique paper, and library themed accoutrements!

Rebekah Cummings, started a new position in March as Digital Matters Interim Director, which will last until June 2024. Digital Matters at the University of Utah is a five-college partnership between the Marriott Library, Humanities, Fine Arts, Architecture+Planning, and the School of Cultural and Social Transformation to incorporate technology into University of Utah arts and humanities research and teaching. In her new position, Rebekah will lead the Digital Matters Fellowship Program, Speaker and Workshop Series, Digital Literacy Workshops, and other Digital Matters Initiatives. Congrats, Rebekah!

Sally Garritson, is receiving the ULA Paraprofessional Certificate in May. She has worked for the Duchesne County Library for five years. She was hired as the Children Services Librarian due to her creativity, fun personality, eye for detail, and efficiency in working with a group of children. For the last five years, Sally has overseen the Summer Reading Program, and weekly storytime, and has been the VITA (Volunteer Income Tax Assistance) Site Lead Coordinator at the Duchesne VITA location. Sally does an excellent job working with those who need help with taxes and is very patient and kind.
Julie Heckert, Orem Public Library, recently graduated with an MLIS from Valdosta State University in Valdosta, Georgia. Julie has been an employee of Orem Public Library for 28 years and has extensive reference and collection development experience. She has volunteered with the Children’s Literature Association of Utah and is currently the board chair of ULA’s Paraprofessional Certificate Program. Julie has recently accepted a position as the Associate Librarian of Digital Services at the Orem Public Library and focuses on patron service through bibliographic access and digital collections.

Mary Jensen is the new Associate Children's Librarian at the Orem Public Library. Mary grew up moving back and forth between a small town in Ohio and a bustling military base in Okinawa, Japan. Mary graduated from BYU in 2021 with a Bachelor’s Degree in English and is currently pursuing an MLIS degree at San José State University. She loves taking road trips to national parks, and she dreams of someday living in a small cottage in the English Lake District.

Nicole Lewis is the BYU Library's new Digital Metadata Librarian. She has worked in the library field for 21 years, starting at the BYU Library as a student employee. After her undergrad years, she started at Backstage Library Works, moved to the Marriott Library at the U, and returned this month to the BYU Library. Nicole received her MLIS from the University of Alabama in 2021. She enjoys spending time with her family, gardening, and watching her chickens do funny things.
Karen Liu, Utah State Library's Youth Services Coordinator, is excited to support libraries across the state. Karen has 15 years of library experience and has worked for Orem Public Library, Santa Monica College Library, Concordia International School’s Shanghai Campus, and Salt Lake County Library System. Karen is especially passionate about library outreach and promoting library services to underrepresented and marginalized communities. She is vice-chair elect of ULA’s Diversity Services Roundtable. Karen enjoys spending time with her family and her pug Tilley, running, cycling, and hiking, and her favorite food is chocolate cake.

Jeremy Myntti, started as the Associate University Librarian for Metadata and IT at the BYU Harold B. Lee Library in April 2022. Prior to joining BYU, he served in various roles at the University of Utah Marriott Library, such as Head of Digital Library Services and Interim Associate Dean for Collections and Scholarly Communication. He has been active in serving in ULA, ALA, and OLAC, and will be serving as chair of ULA’s Genealogy Roundtable in 2022–2023.

Katie Wegner, is the new assistant manager for the Sandy branch with Salt Lake County. ULA’s Intellectual Freedom Co-Chair is a passionate librarian, leader, avid reader, and lifelong learner experienced in team management and community engagement. Skilled in team building, staff development, branding, and providing dynamic patron experiences. Interested in accessibility, inclusion, digital literacy, professional development, and intellectual freedom.
STRATEGIC PLANNING

Since the last newsletter, the Strategic Planning Committee worked to finalize the strategic plan. The plan was presented to the Board at our last meeting and was fully approved!

We began framing an activity plan of actionable goals that will support each direction and the two sub-goals. Each unit will also create goals that align with the strategic plan. Leaders and units will work together to move our organization forward in an intentional manner that benefits all.

Please read through the strategic plan that is on the next several pages, so you can see what initiatives ULA will be tackling with your help.

Marissa Bischoff
President-Elect
Committee Chair
"Having a group that advocates for libraries is so valuable."
- Focus group participant

"I like that ULA brings us all together no matter what professional level librarians are or the type of library we are employed at."
- Focus group participant
Why

Utah Library Association helps our state's libraries thrive. Presently, Utah libraries face unprecedented challenges. To combat misinformation, cultural division, and the negative effects of the COVID-19 pandemic, libraries require new and robust initiatives. Through the strategic planning process, ULA is aligning its resources with the urgent needs of its members.

How

The Utah Library Association (ULA) initiated a strategic planning process in August 2021 to develop a visionary plan to guide the association over the next 3-5 years.

ULA formed a Planning Team to guide this process and engaged Amanda E. Standerfer from Fast Forward Libraries as a facilitator and consultant. Members of the Planning Team included:

- Marissa Bischoff, President Elect
- Peter Bromberg, Advocacy Co-Chair
- Emily Bullough, Member-at-large
- Rita Christensen, President
- Mindy Hale, Executive Director
- Patrick Hoecherl, Public Section Head
- Daniel Mauchley, Past-President
- Milan Pohontsch, Genealogy Round Table Chair
- Cristina Reyes, Diversity Round Table Chair
Process Timeline 21-22

Aug: Kick-Off
Sep: Initial Planning Meeting
Sep: Member Survey
Oct: Focus Groups
Oct: Interviews
Nov: Learning Report
Nov: Planning Meeting
Dec: Retreat
Jan: Planning Meeting
Jan: Plan Documents
Feb: Board Presentation
Mar: Plan Approval
Mar: Implementation Meeting
MISSION

Proposed: ULA cultivates professional development, connection, and inclusivity to promote strong Utah libraries.

VISION

We are the heart of our profession, circulating knowledge and creating connections.
STRATEGIC DIRECTION

1

Advocacy is vital to strengthening Utah's libraries and to ensuring all Utahns access to quality information and technology.

PEOPLE WHO CARE ABOUT LIBRARIES ARE EQUIPPED FOR ADVOCACY WORK

Success means empowered library professionals and patrons, greater local and state funding for libraries, better public understanding of the value of libraries.

DECISION-MAKERS, PARTNERS, AND RESIDENTS UNDERSTAND THE VALUE OF LIBRARIES

Success means stakeholders seek more ways to support libraries, either through advocacy, funding, volunteering, or usage.
STRATEGIC DIRECTION

2

Outreach & Engagement enrich the ULA community with new voices, more opportunities, and greater impact.

ULA HAS EXTENDED REACH THROUGHOUT THE STATE BY ENGAGING NEW MEMBERS

Success means a larger community of passionate members who are growing together as professionals.

CURRENT MEMBERS FEEL DEEPLY CONNECTED TO OTHER MEMBERS & ENGAGED WITH ULA

Success means idea-sharing, collaborations, friendships, and innovations.
STRATEGIC DIRECTION

3

Education & Leadership provide a strong foundation for ULA members' professional growth and community impact.

UTAH LIBRARY STAFF MEMBERS HAVE THE KNOWLEDGE, SKILLS, AND ABILITIES NEEDED FOR JOB SUCCESS

Success means confident library professionals enjoying their work and making an impact in their communities.

UTAH RESIDENTS AND STUDENTS LOOK TO THEIR LIBRARIES FOR INNOVATION AND LEADERSHIP

Success means libraries evolve to meet emerging needs in their communities and bring fresh ideas to their stakeholders.
STRATEGIC DIRECTION

4

Equity, Diversity, & Inclusion needs to permeate all aspects of the library profession and its institutions.

ULA HAS DIVERSE MEMBERSHIP AND LEADERSHIP

Success means a ULA community that boasts many cultures and perspectives and strives for equitable opportunities.

UTAH LIBRARIES ARE EQUITABLE AND INCLUSIVE

Success means libraries committed to breaking down barriers between community members and library services.
Organizational Health fuels ULA's ability to serve its members and the state of Utah.

ULA HAS APPROPRIATE STAFFING, MEMBERSHIP, AND FUNDING TO ACHIEVE OUR MISSION

Success means ULA's growth in the forms of staff, funding, members, and services.

ULA ENABLES THEIR LEADERSHIP WITH TOOLS AND SUPPORT FOR EFFECTIVE GOVERNANCE

Success means all facets of the organization are aligned and efficient, leading to easier staff on-boarding and decision-making.
Growing Together

After this plan is adopted by the Board, the Planning Team will complete an activity plan to guide implementation under the direction of the Board with involvement from the membership. Implementation is a continual process. The timing of certain activities will be determined by priority and influenced by various factors, such as funding and staffing. Review and adjustment of the activity plan will happen on a regular basis.

Evaluation of the plan will be ongoing once the plan implementation is underway. Measurements for each goal will vary, and some activities will be best evaluated by collecting data through member surveys at regular intervals. Other activities will be evaluated based on factors like legislative impact, organizational growth, and leadership diversity. Some goals will be met by creating deliverables, like trainings and advocacy toolkits. Continued reporting of successes and challenges will ensure that ULA is transparent about progress and open to member feedback.

ULA commits to a comprehensive review and update of this plan at its completion. This plan will move ULA significantly forward by guiding next steps on plans for successful advocacy, deep member engagement, effective training, inclusive practices, and organizational growth. This plan is an investment in the future of ULA as an essential resource to the library profession.
MISSION: ULA Cultivates professional development, connections, and inclusivity to promote strong Utah libraries.

VISION: We are the heart of our profession, circulating knowledge and creating connections.

STRATEGIC DIRECTIONS

ADVOCACY

- People who care about libraries are equipped for advocacy work.
- Decision-makers, partners, and residents understand the value of libraries.

OUTREACH & ENGAGEMENT

- ULA has extended reach throughout the state by engaging new members.
- Current members feel deeply connected to other members and increasingly engaged with ULA.

EDUCATION & LEADERSHIP

- Utah library staff members have the knowledge, skills, and abilities needed for job success.
- Utah residents and students look to their libraries for innovation and leadership.

EQUITY, DIVERSITY, & INCLUSION

- ULA has diverse membership and leadership.
- Utah libraries are equitable and inclusive.

ORGANIZATIONAL HEALTH

- ULA has appropriate staffing, membership, and funding to achieve our mission.
- ULA enables their leadership with tools and support for effective governance.

GOALS

- Empowered library professionals and patrons, greater local and state funding for libraries, better public understanding of the value of libraries.
- Stakeholders seek more ways to support libraries, either through advocacy, funding, volunteering, or usage.
- A larger community of passionate members who are growing together as professionals.
- Idea-sharing, collaborations, friendships, and innovations.
- Confident library professionals enjoying their work and making an impact in their communities.
- Libraries evolve to meet emerging needs in their communities and bring fresh ideas to their stakeholders.
- A ULA community that boasts many cultures and perspectives and strives for equitable opportunities.
- Libraries committed to breaking down barriers between community members and library services.
- Success means ULA has robust operations through growth of staff, funding, members, and services.
- All facets of the organization are aligned and efficient, leading to easier staff on-boarding and decision-making.
Welcome, New ULA Members!

The ULA community, Executive Board, and staff are pleased to welcome our newest ULA members. We are looking forward to seeing what new ideas and contributions you bring to ULA and hope you thrive here.

Anne Ashton  
Angela Beatie  
Nicole Beatty  
Karen Bowling  
Syndie Brewster  
Ava Cecil  
Anne Charles  
Emily Ellis  
Rachel Ernst  
Faye Fischer  
Caitlin Grimm  
Destiny Grose  
Stacey Hatch  
Julie Hewitt  
Patricia Ireland  
Jan Jenson  
Emily Johnson  
Amber Koecher  
Connie Lamb  
Cindy Ledingham  
Vanessa Lindquist  
Karen Liu  
Roni Miller  
Shannon Montes de Oca  
Mitzi Nelson  
Malayna Paskett  
Karin Patrick  
Luka Redmond  
Laurie Rigby  
Amanda Rock  
Sylvia Sanchez  
Leslee Sena  
Cristina Spicer  
Joel Thornton  
Michael Toy  
Holly Whistler  
Jamie Wiser

It's That Time Again!  
Renew Your ULA Membership

After the year we just had (2021), it's understandable you may have forgotten about your ULA Membership renewal.

Remember you can do this virtually (we at ULA were well ahead of this game) by logging in to ula.wildapricot.org. Click on “Join Us”, then select your Membership Category.

You can pay with your debit or credit card. Your receipt will be sent to the email you list in your membership.

What's On at Your Library?

Utah Libraries is happy to publish announcements of library-related exhibits, lectures, open houses, tours, and other events. Send announcements to Michele Richings at michele.richings@gmail.com. We publish issues in September, November, February, and April (Annual Conference Issue).
Support ULA

ULA store

Support ULA. Purchase items that include our 2022 United in Diversity logo. Shop now!

Support ULA

When you shop at amazon.smile.com Amazon donates.

SUPPORT ULA

Go to smile.amazon.com

AmazonSmile is an easy way for you to support ULA. Shop at smile.amazon.com!

#FReadomUT

Join other Utahns in expressing your support for our First Amendment Rights and our Freedom to Read. Share your support by using #FReadomUT on social media.
Libraries
Open Minds

WORDS BY ANN CLEEVES

“When we read, we see the world through other people’s eyes, and live other people’s lives. Libraries open minds.”
NOW IS THE TIME

EMPORIA STATE UNIVERSITY

School of LIBRARY & INFORMATION MANAGEMENT

Earn your Master of Library Science
A graduate degree in Library and Information Management complements previous education, offers prospects for increased earnings and provides flexible skills for the future. Learn more at emporia.edu/slim.