



Utah Library  
Association

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# ULA General Board Meeting

Date

September 10, 2021

## Attendees

### Via Zoom

Rita Christensen, Daniel Mauchley, Marissa Bischoff, Javid Lal, Becca Lael, Dan Broadbent, Holt Zaugg, Molly Cozzens, Julie Heckert, Peter Bromberg, Rebekah Cummings, Allyson Mower, Diana Meiser, Emily Bullough, Mindy Hale, Matt Kammerer, Milan Pohontsch, Carla Zollinger, Anna Neatrour, Liz Gabbitas, Allie McCormack, Joe Frazier, Chaundra Johnson, Erin Mendoza, Camri Kohler, Katie Wegner, Kathleen Broeder, Dave Pixton, Jeremy Myntti, Shane Wallace, Tina Bartholoma, Christopher Clark, Davie Bird, Jaime Bartlett, Rachel Wittmann, Tammy Buehler, Kirsten Nilsson, Debbie Short

## Opening

### Call to Order

Rita Christensen, President, calls the meeting to order at 12:00 p.m.

### Minutes

The minutes from June 04, 2021 will be amended by adding Policy & Procedure committee member names, but otherwise were approved by common consent.

## Agenda

### Old Business

*No old business*

## New Business & Reports

1. Ratification of Appointments - Rita Christensen
  - a. Lee Marrett has resigned as Recording Secretary/Social Media Manager. Matt Kammerer has accepted this position. Motion was ratified.
  
2. Assessment Roundtable Proposal - Holt Zaugg
  - a. ULA members were sent assessment - 62 replied and provided emails to participate in the roundtable. Holt would act as chair for its first year, Molly Cozzens has offered to be vice-chair, with elections the following years.
  - b. The focus of the roundtable is explaining how data can inform value description, decision-making and strategic planning for library operations, professional development to teach librarians how to assess library operations, collaboration with other libraries on similar assessments, and dissemination of assessment findings at workshops, conferences and in journals.
  - c. Daniel made a motion to approve an Assessment Roundtable. Marissa seconded the motion. Motion passed unanimously.
  
3. ACRL/Academic Roundtable Merger - Dan Broadbent
  - a. After the merger was ratified by the ULA board, for the remaining Academic Section Dan Broadbent is acting as chair, Diana Maiser as vice-chair, Nina as member at large with Catherine Zainer as member at large acting as UL liaison. Daniel pointed out that ALA's ACRL chapter obligations must be met, so it was concluded that the chair of the academic section and the vice chair would serve as the unit representatives for the ULA ACRL chapter, Daniel informed Laurel Coulton at the ALA of that.
  
4. Paraprofessional Certificate Program Proposal - Julie Heckert
  - a. The program has not had significant changes for 10 years. Julie would like to simplify the program to focus on work accomplishments, skill development and library advocacy, removing the current point-based system. Each area would have core components and elective components participants could choose from, spending at least two years in the program and having five years to complete the program.
  - b. Members debated making participants membership fees the part time/student rate. Future action items would include: Recruiting additional

members for the board, refining the revitalization ideas, developing a list of resources, updating the ULA website (creating a new submission form for accomplishments/badges) and exploring a Canvas/Blackboard program to track participants' work.

5. Strategic Planning Committee Update - Marissa Bischoff
  - a. Strategic Planning Committee hired a consultant, Amanda Standerfer who will conduct interviews and focus groups, compile a Learning Report for November and have a 4-hour Retreat session in December.
  
6. Advocacy Committee - Peter Bromberg
  - a. The Committee is waiting for the results of the Strategic Planning Committee's studies and findings. Peter also spoke at the Public Libraries Directors Meeting, and his committee is planning for Library Day on the Hill, as well as networking with the Utah Cultural Alliance.
  - b. Daniel inquired if sponsoring a table would allow us time for a presentation or time on stage during the Library Day on the Hill. Peter said it's not necessarily a quid-pro-quo but they might accommodate us if possible.
  
7. Financial Report Update & 2021-2022 Projections - Javid Lal
  - a. Javid Lal will step down as Executive Treasurer on Dec 31, 2021.
  - b. Javid presented the general financial report and 2021-2022 projections to the board. The 2020 opening balance was \$111,257. The 6/30/21 gross ending balance was \$85,007. The projected 6/30/22 balance is \$79,347 with a net projected fund balance of \$72,789.
  
8. Non-Conference Budget Requests - Daniel Mauchley
  - a. The total for Non-conference Budget Requests was \$9,345. An amendment was proposed to lose the Library Day on the Hill snack session for \$1,000.
  - b. Daniel made the motion to approve the amended budget of \$8,345, sans snack session. The motion was seconded. Motion passed unanimously.
  
9. Approval of ULA Unit Program Goals - Allyson Mower
  - a. Allyson presented the [2021 ULA Unit Program Goals](#).
  - b. Marissa made the motion to approve the goals. The motion was seconded. Motion passed unanimously.

10. Fall Workshop 2021 - Allyson Mower
  - a. Adrian Juarez will be the keynote speaker on library leadership, along with breakout sessions on podcasts, diversity, programming and more. There will also be lunch meetups and a channel on Slack. 110 people are registered.
11. United In Diversity - Merrily Cannon
  - a. Merrily Cannon was not present at the meeting.
12. Document Management System & Communications Update - Mindy Hale
  - a. Mindy asked that members make documentation and files available for your successors. Please upload to Google Drive or send to Mindy Hale.
13. Conference Committee Update - Becca Lael
  - a. The committee will tour the conference center on September 21 to evaluate the space and HVAC system. They will decide by October 1 if the conference will be in-person or virtual.
14. Unit Election Ballots - Daniel Mauchley
  - a. There will be a call for three association offices - president-elect, and two members at large. By December we should have a slate of candidates. January 31 is the drop-dead date to have the ballot filled to get it out on time.
15. ULA Virtual Trainings/Video Access - Rita Christensen, Mindy Hale, Milan Pohontsch
  - a. ULA Historian Allie McCormack has decided recorded sessions from ULA Conferences will be archived. Keynote, presidential address, award sessions and more will be available for members to view.
  - b. Mindy Hale will take care of YouTube privacy issues and levels for ULA videos.
  - c. Milan Pohontsch presented a video hosting tool, demonstrating from the FEEFHS (Foundation for East European Family History Studies) website. The videos are hosted on a dedicated page, similar to YouTube, and they paid a member \$500 to design it. He would like to see more instructional videos available to our members.

## Closing

## Adjournment

Meeting adjourned at 1:30 p.m. by unanimous consent.

**Minutes Approved December 3, 2021**