ULA 2022 Annual Conference Sponsorship and Advertising Opportunities

The ULA Conference Planning Committee invites you to become a conference sponsor. ULA exhibitors have many sponsorship opportunities available to them. Benefits of sponsorship vary according to the sponsorship level. The chart below indicates the benefits received at the various levels. Please select a sponsorship opportunity from the options which follow or propose one to us. Library organizations may consider joining together to form a sponsorship at a higher level.

**Benefits**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$2,000+</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$1,000+</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>$500 to $999</td>
</tr>
<tr>
<td>Copper Sponsor</td>
<td>$0 to $499</td>
</tr>
</tbody>
</table>

**Benefits**

- Name listed in digital program
- Sign announcing sponsorship of event or service at sponsored location
- Acknowledgement at individual event
- Name and logo listed at exhibits entrance
- Name and logo listed on conference website
- Acknowledgement in opening session

**Sponsorship Options:**

- Gold Sponsor (combine a variety of activities) $2,000
- Thursday Morning Keynote Address $1,000
- Friday Keynote Address $1,000
- Thursday luncheon $750 - $1,000
- Friday luncheon $750 - $1,000
- Early morning coffee break (1 available) $300
- Afternoon break on Pre-Conference Day (1 available) $500
- Mid-Morning Break Sponsor $500
- Includes custom signage near all refreshment stations.
- Afternoon Break Sponsor $1,000
- Includes custom signage near all refreshment stations.
- Literature distributed at registration $150
- Other Individual Programs/Session Sponsor $500 - $1,000
- Other general sponsorship $500 and under
(Please propose a sponsorship that you would like.)

All sponsorships under $500 will receive recognition on ULA Conference page as well as in the digital conference program.
Advertising Options:

The following size spaces are available for advertising in the ULA 2022 digital conference program:

- Program – Full Page Back Cover (color) $400
- Program – Full Page Inside Cover (color) $350
- Program – Full Page (color) $300
- Program – ½ Page (color) $200
- Program – ¼ Page (color) $100

Advertising spaces will be reserved on a first come, first served basis.

Please bill the credit card below for sponsorship in the amount of $ ______

Company_____________________________________________________

Payment Method  □Credit Card (Visa, MC, Amex)    □Check Enclosed (payable to ULA)

Credit Card Number  ___________________________ Exp. Date: _______  SEC: _____

Name on credit card: ___________________________________________

Signature: _____________________________  Date: _________________

Card billing address:  ___________________________________________

_________________________________________________________________

Email this order form to email meagan@sweetsyzygy.com to reserve a sponsorship. If paying by check, your check may be mailed to: 683 East 700 North Orem, UT 84097

For questions regarding sponsorships by exhibitors, please contact Meagan Lloyd at Syzygy Services 801-855-6486
meagan@sweetsyzygy.com