



Utah Library
Association

ULA General Board Meeting

Date

March 12, 2021

Attendees

Via Zoom

Daniel Mauchley, Vern Waters, Rita Christensen, Michael Goates, Angela Edwards, Emily Darowski, Beth Tanner, Kim Fong, Anna Neatrou, Greg Reeve, Patrick Hoecherl, Joe Frazier, Pamela Martin, Becca Lael, Casandria Crane, Chaundra Johnson, Christopher Davis, Dan Broadbent, Dory Rosenberg, Javid Lal, Jennifer McKague, Jenae Wahnschaffe, Katie Wegner, Linda Leibhardt, Liz Gabbitas, Barbara Hopkins, Mindy Hale, Marissa Bischoff, Michael Whitchurch, Murray Library, Nena Schvaneveldt, Nicole Lewis, Peter Bromberg, Rebekah Cummings, Shawn Steidinger, Tina Bartholoma, Valerie Buck, Sherrie Mortensen, Alexander Sundt, Allie McCormack, Allyson Mower

Opening

Call to Order

Daniel Mauchley, President, called the meeting to order at 12:04 p.m.

Minutes

The minutes from December 4, 2020 were approved as presented.

Agenda

Old Business

No old business

New Business & Reports

1. Executive Director Update
 - a. Barbara Winters will be leaving her position at the end of May. Mindy Hale has been hired as the new ULA Executive Director.

2. Quarterly Financial Report - Javaid Lal
 - a. Javaid Lal presented the quarterly financial report. ULA started its fiscal year on July 1, 2020 with \$110,000. Currently, it has \$79,000, largely because of large payments for the conference that are expected to be made up in registration revenue.
 - b. A specific fund for ULA scholarships has been set aside. It will help ULA keep track of how much is allocated for scholarships and how much has been disbursed.
 - c. Membership revenues are better compared to last year. Many institutions renew memberships alongside their conference registrations, so revenues are expected to increase steadily after conference registration opens.

3. Approval of 2021-2022 Board Meeting and Association Events Calendar - Rita Christensen
 - a. A motion to approve the 2021-2022 Board Meeting and Association Events Calendar was made by Joe Frazier. Motion seconded by Angela Edwards. Motion passed unanimously.

4. Elections Update - Vern Waters & Barbara Winters
 - a. Vern Waters reported that the election is proceeding well, with 257 votes received thus far. Ballots are open until March 19.

5. Update on HB38 - Peter Bromberg
 - a. Peter Bromberg reported on a bill in the legislature aimed at databases like EBSCO, similar to a bill that ULA fought in 2018. It was determined at the time that there was no foundation for claims that databases like EBSCO provide students with access to dangerous materials. However, the issue was once again put before the legislature. ULA gave comment a number of times. The primary concern is that bills of this nature open the door to defund library databases without due process or requirement of any evidence or proof. The

bill did pass in the legislature, and while the governor has not yet signed it, it is expected that he will.

6. Update on Library Day on the Hill Priority - Rebekah Cummings
 - a. Library Day on the Hill didn't happen in person this year due to COVID-19. Next year, the event will be held again on February 3, 2022. There will be individual meetings with legislators again, but it will likely be conducted differently than in 2020. Rebekah will have more to report at the next meeting.

7. Discussion of ULA Mission Statement in Bylaws
 - a. The board discussed the proposed ULA Mission Statement. Board members were divided on the use of the terms "fosters" or "cultivates" in the statement.
 - b. A motion was made by Mike Goates to approve the mission statement pending a vote on the use of "fosters" or cultivates." Motion seconded by Patrick Hoecherl. Motion passed unanimously.
 - c. A special membership session will be conducted to approve the revision.

8. Approval of ULA Copyright & Ownership Licensing Policy - Allyson Mower
 - a. Rita Christensen and Allyson Mower reported that the attorney did great work on the copyright policy and created a very usable document. Some of the wording has already been incorporated into the CVENT user form for ULA Conference.
 - b. The attorney suggested ULA establish a separate contract that accompanies the policy. Rita and Allyson will meet with the attorney soon to work on that.
 - c. A motion to approve the policy was made by Angela Edwards. Motion seconded by Rita Christensen. Motion passed unanimously.

9. Triennial Audit of ULA in Summer 2021
 - a. Javaid Lal recommended that ULA do its triennial audit in the summer because of all the activity at conference time. It is recommended that the audit go back three years, since it is intended to be a triennial review. However, if a three-year audit is cost prohibitive, the committee will begin with a one-year audit.

10. Reference Service Public Service Announcement - Davie Bird

- a. Rural libraries aren't getting reference questions at the desk. Communities aren't really thinking of them in terms of research. They want librarians prepared so that when someone does ask, it's a productive experience.
- b. Davie Bird suggested that ULA consider a branded campaign that's the same across the state--radio, social media, etc.--in conjunction with the State Library. Davie is seeking assistance from those who are interested or well-connected.
- c. Daniel assigned Davie to be an ad hoc chair of a group to develop the targeted messaging campaign. Vern Water and Beth Tanner both volunteered to assist. Liz Gabbitas will put the group in touch with the marketing department at the State Library.
- d. The group will report back at the June 4 meeting.

11. Discussion of Strategic Planning Retreat in June & Facilitator Suggestions

- a. Allyson Mower suggested reaching out to Alberta Comer at Marriott Library for her expertise on Strategic Planning.

12. Outstanding Staff of the Year Award Proposal

- a. Daniel Mauchley proposed the creation of an opportunity to recognize support staff for their contributions. They'll likely never be selected as Librarian of the Year, but should be recognized for all the good they do. Beth Tanner said UELMA's library paraprofessional award means a lot to people who receive it. Kim Fong suggested calling it the Library Worker of the Year so it's clearly open to a wide variety of people in a variety of positions.
- b. It was suggested that the title or description of the Outreach Award be changed, since outreach means something very different in an academic library than a public library. At present, the purpose of the award is unclear.
- c. Casandria Crane and Tina Bartholoma will work together on this, with the assistance of Pamela Martin and Nena Schvaneveldt.

13. ULA 101: April 23

- a. Daniel Mauchley reported that ULA 101 will be held on April 23 this year and encouraged everyone to plan to attend as the baton passes to new leaders. Rita Christensen will be in charge.
- b. ULA 101 provides big-picture training, but for a lot of positions, that's all the training there is. The board discussed adding a ULA 201 for training in a specific role.

- c. Patrick Hoecherl offered to help with designing a training like this. Daniel Mauchley will work with him.

- 14. Annual Unit Reports Due Before June Board Meeting
 - a. Annual Unit Reports are due before the next board meeting. This applies to all committees and roundtables.

- 15. OTHER -
 - a. Newsletter articles need to be completed by April 10.

Closing

Adjournment

Meeting adjourned at 1:24 p.m.

Next Meeting

Friday, June 4, 2021 via Zoom.

Minutes approved 06/04/2021.