



WEARETHEHEART

OF COMMUNITIES | OF LIBRARIES | OF UTAH
ULA VIRTUAL CONFERENCE 2021

MAY 19-21, 2021

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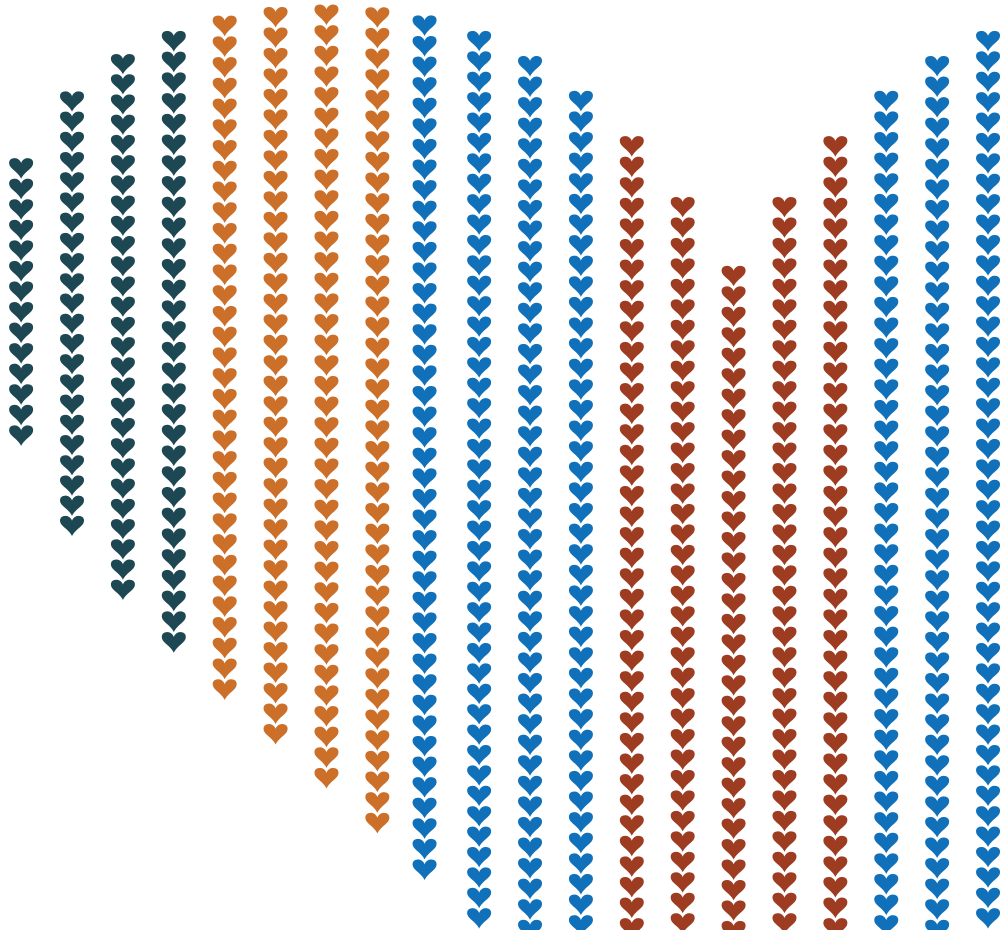
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PRESIDENT'S MESSAGE

DEAR FRIENDS AND COLLEAGUES,

I warmly welcome you back to the Utah Library Association Conference! It has been two years since we were able to hold this event, even though it is virtual this year. The ULA Board and I hope that this virtual format will allow various members who have found it difficult to attend due to distance or cost in the past will be able to join us this year!

The Program Board led by chair Liz Gabbitas, and the Conference Committee led by Christopher Davis, has worked hard to put together a solid and diverse slate of programs, just as you would expect of us at an in-person event. Thank you to the presenters for adapting to this new format! Along with the many programs to choose from we are pleased to welcome our keynotes for 2021. They include: the American Library Association's Office for Diversity, Literacy and Outreach Services who will present Thursday morning on "Identifying Microaggressions" as well as a half day pre-conference presented twice to allow more to attend titled "EDICon"; Julius Jefferson Jr., ALA President and a Section Head at the Library of Congress, who will present Friday morning; and finally Tara Westover, author of [Educated: A Memoir](#), who will answer Q&A at Friday's author lunch hour. We are also still holding a silent auction and a virtual social hour on Thursday!



You are likely aware the theme of the conference is **We Are the Heart: Of Libraries, Of Communities, Of Utah**. You, I, and our communities have had to adapt a lot during this past year. We have endeavored to provide our patrons service in safe manners, including virtually, whether it be supporting their information needs, recovery, or gathering people together safely to rebuild the connection and camaraderie that was severed. Patrons and our communities at large are anxious to have their libraries with its bedrock experiences, events, services, and **you** back and available to them. The library, the heart of a community, is starting to beat more and more steadily again from the raspy beat we were necessarily reduced to. The library's role in gathering and healing for our communities' emotional and social needs in the days ahead is evident. That will only happen with the compassion and great service that you bring to the library. Utah needs us, our students and patrons need us, our library needs us. Let's get out of this hole and back to the sunlight! Have a wonderful return to ULA Conference.

Onward,

Daniel Mauchley

ULA President 2020-2021

CONFERENCE INFORMATION

REGISTRATION

Registration is open online.

REGISTER NOW



PROGRAM REVISIONS

In the event of program changes, up-to-date information can be found on the online program [here](#).

APP INSTRUCTIONS

Download the conference app and search for “ULA 2021 Virtual Conference.”



ULA ON THE WEB

Additional conference information is available online [here](#).

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Linda Liebhardt

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Ben Harry

Business Alex Sundt

Copyright Education Shawn Steidinger

Diversity Services Chaundra Johnson

Genealogy Marissa Bischoff

Health Dave Castelli & Allison Heffernan

Library Administration & Management

Charlene Crozier

Library Instruction Dory Rosenberg

Library Paraprofessional & Support Staff

Natalie Gregory

New Perspectives Darby Fanning

Outreach & Community Engagement Tina

Bartholoma

Reference & Adult Services David Bird

Rural & Small Libraries James Britsch

Technical Services

Jessica Brieman, Nicole Lewis & Rachel Witmann

Youth Services Lisa Grant

FEATURED SPEAKERS

Julius C. Jefferson, Jr.

Julius C. Jefferson, Jr., is the Section Head of the Research and Library Services Section in the Foreign Affairs, Defense, and Trade Division at Congressional Research Service of the Library of Congress. In this role, Jefferson leads research librarians who provide public policy research assistance exclusively to Members of Congress, Congressional Committees and Staffers. He also previously served as the Acting Chief of Research & Reference Services at the Library of Congress.

Jefferson is currently the 2020–2021 President of the American Library Association (ALA). He has also served on a number of critical ALA committees, including the Finance and Audit Committee, the Budget Analysis and Review Committee and the Intellectual Freedom Committee, serving as the 2010–11 Chair.

In addition to his service to the American Library Association, Jefferson has held a seat on the Board of the Freedom to Read Foundation (2012–16) serving as the 2013–16 president; served as president of the District of Columbia Library Association (DCLA); and served on the board of the Black Caucus of the American Library Association (BCALA).

An often called upon authority/speaker on issues of importance to library workers, Jefferson has appeared on a number of media outlets, including National Public Radio. He is co-editor of *The 21st-Century Black Librarian in America: Issues and Challenges* and is often sought as a speaker on library-related issues such as diversity, leadership and professional development.



FEATURED SPEAKERS CONT.

Tara Westover

Tara Westover is an American author. Raised in Idaho by a father who opposed public education, she never attended school. She spent her days working in her family's junkyard or stewing herbs for her mother, a self-taught herbalist and midwife. She was seventeen the first time she set foot in a classroom. After that, she pursued learning for a decade, graduating magna cum laude from Brigham Young University and subsequently winning a Gates Cambridge Scholarship. In 2014 she earned a PhD in history from Trinity College, Cambridge, and currently she is a senior research fellow at the Shorenstein Center at Harvard. *Educated* is her first book.



The ALA Office for Diversity, Literacy and Outreach Services supports library and information science workers in creating responsible and all-inclusive spaces that serve and represent the entire community. To accomplish this, we decenter power and privilege by facilitating conversations around access and identity as they impact the profession and those we serve. We use a social justice framework to inform library and information science workers' development of resources. We strive to create an association culture where these concerns are incorporated into everybody's everyday work.

AWARDS



DISTINGUISHED SERVICE AWARD

Jim Cooper | The County Library

LIBRARIAN OF THE YEAR AWARD

Angela Edwards | Beaver City Library

SPECIAL SERVICE TO LIBRARIES AWARD

Karen J. Ashton and the Timpanogos Storytelling Institute | Orem Library

LEGISLATIVE AWARD FOR EXCELLENCE IN POLITICAL AFFAIRS AND LIBRARY ADVOCACY

Rebekah Cummings | University of Utah Library

OUTREACH AWARD

Shelly Ward, Elizabeth Weaver, Ellen Thayn | The County Library-Taylorsville

PRESIDENT'S AWARD

Colleen Eggett | Utah State Library (retired)

SPECIAL RECOGNITION AWARD

Brandon Bowen | Ensign College Library

SPECIAL RECOGNITION AWARD

Barbara Winters | ULA

PARAPROFESSIONAL CERTIFICATE AWARD RECIPIENTS

Rachel Hull | Duchesne Branch, Duchesne County Library

Deborah Haslem | Roosevelt Branch, Duchesne County Library

Melanie Petersen | Roosevelt Branch, Duchesne County Library

Sami Merrell | Roosevelt Branch, Duchesne County Library

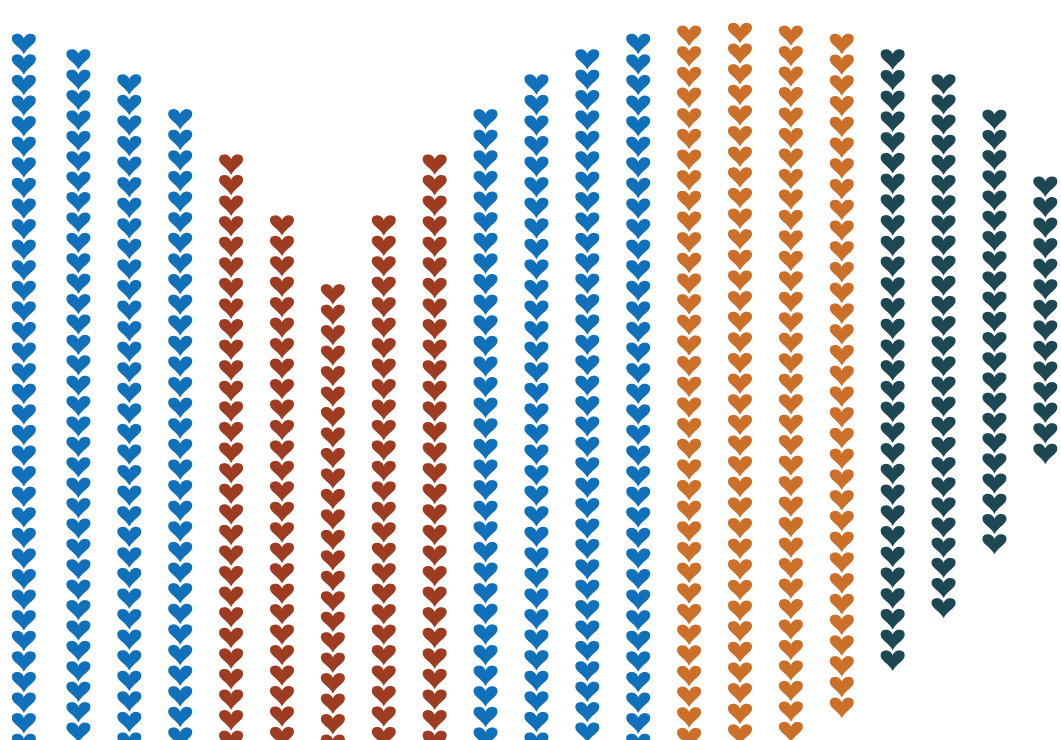
Kristin Allred | Eagle Mountain Public Library



SCHEDULE – WEDNESDAY

G General
 P Public
 A Academic
 Y Youth
 T Technical
 M Management & Leadership

8:00–8:50	Special Bylaws Revision Session <i>for ULA Membership</i> G			
9:00–12:00	EDIcon: Foundations of Equity, Diversity, and Inclusion <i>100 attendees max</i> G	Healthy Aging at Your Library: Connecting Older Adults to Health Information G	Advanced Collection Development T	Tackling Racism in Children’s Literature Y
1:00–4:00	EDIcon: Foundations of Equity, Diversity, and Inclusion <i>100 attendees max (Repeat)</i> G	Leading Libraries: Library Board training and Strategic Planning P	Advanced Collection Development <i>(Repeat)</i> T	Leap into Science: Light and Shadows Y



SCHEDULE – THURSDAY

G General **P** Public **A** Academic **Y** Youth **T** Technical **M** Management & Leadership

9:00–10:20	Annual Membership Meeting & Keynote: ALA Office for Diversity, Literacy and Outreach Services G			
10:30–11:20	Adapting Native Advertising Techniques for Student Outreach A	Is your library collection being used by those it was purchased for? A	Bridging the Gap: Collaborations to support communities between academic and public libraries and... G	Once Upon A Training: The Impact of Stories on Learning and Engagement G
	Connecting with Older Adults P	Art in the Afternoon Y	Why Teen Services Matters Y	
11:30–12:20	Conducting Oral Histories During a Pandemic: A Student Project A	Supporting Teaching with Primary Sources: Lessons from Brigham Young University A	But were we successful? Using online asynchronous focus groups to evaluate library services G	Setting Boundaries: Coping with Harassment G
	Latter-day Saint Collecting and Research P	Spy Training, Tinkering and Frankenstein’s Lab: Adventures in Virtual Programming for Kids Y	Teen Squad 2.0 Y	
12:30–1:20	Presentation of 2021 ULA Awards G			

SCHEDULE – THURSDAY CONT.

G General **P** Public **A** Academic **Y** Youth **T** Technical **M** Management & Leadership

1:30-1:50	Falling through the cracks: Metadata inadequacies in rock climbing research A	Digitization Efforts at the County Archives G	Reflective Practice and Library Instruction or: How I Learned to Stop Worrying and Love Learner... G	'Theses' Going to be Good!: A How to Guide on Dealing with Large Complex Cataloging Projects T
	Book Sharks- the 'Just One Bite' Book Club Y			
2:00-2:20	Rank and Tenure: Measuring Our Own Publishing Impact A	Get to the Heart of your Patrons' Feelings with a Quick Survey G	ULA Paraprofessional Certificate Overview G	Books recommendations for genealogical research P
	Homeward Bound: How to move an entire cataloging unit to remote work T	STEM from Home Y		
2:30-3:20	Connecting libraries to teaching faculty: what the most effective liaison librarians do A	Pandemic Adaptations: Turning an In-Person Poster Competition into a Virtual Success A	Equity, Diversity, and Inclusion Matters in the Mountain West: A Panel Discussion G	To Preserve and Present: Overcoming Audiovisual Challenges M
	Searching very local very deeply P	Early Learning Programming: Ready 4 Kindergarten Y	Using Discord for Teen Programs Y	
3:30-4:20	Social & Silent Auction			G

SCHEDULE – FRIDAY

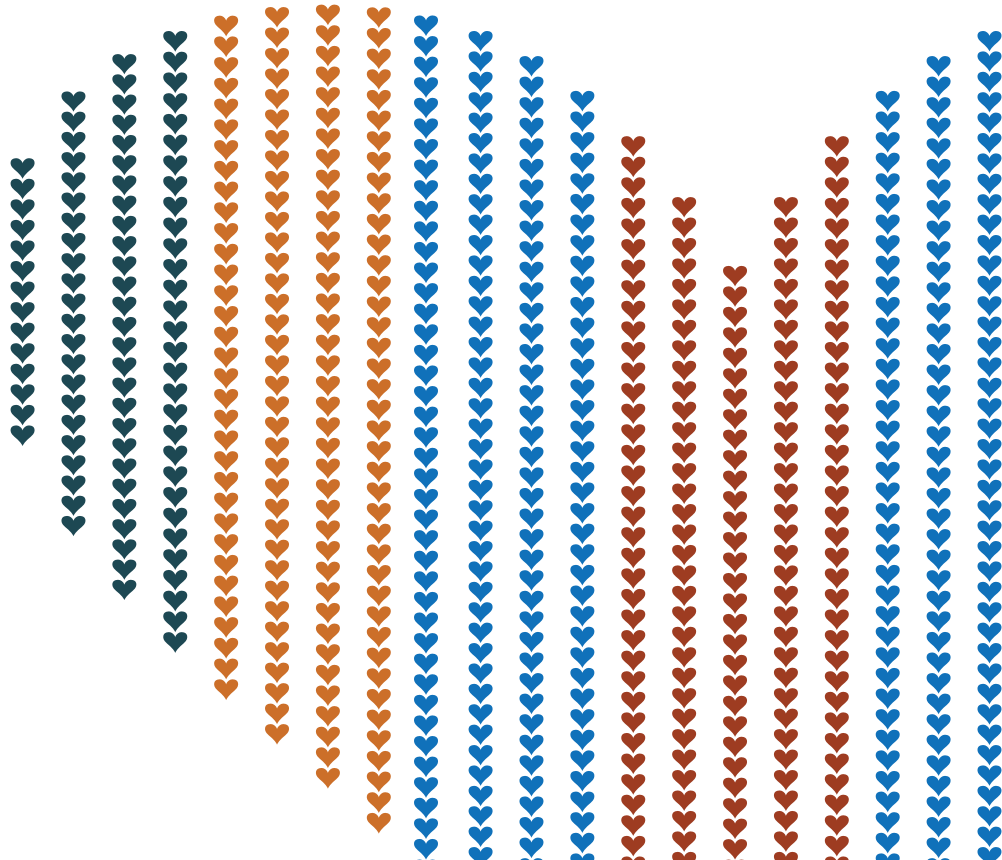
G General **P** Public **A** Academic **Y** Youth **T** Technical **M** Management & Leadership

9:00–9:50	Keynote Speaker: Julius C. Jefferson G			
10:00–10:50	Documenting Utah during COVID-19: An open call for submissions A	HyFlexing Library Instructional Materials: Getting at the heart of designing flexible instruction A	FamilySearch Digital Library: Touching hearts worldwide G	Funding Your Heart – How to Write the Grant Your Grantor Wants to Fund G
	Leveraging Your Privilege P	44 Diverse Books in 50 Minutes: Book Joy for Kids 0–14 Y	Lit Loot Subscription Boxes Y	
11:00–11:20	Teaching Fake News, Beat by Beat: Reflections of an Upper Division IL Course A	Socially Distanced Outreach: A school & public librarian networking event adapted in three acts G	Easy to add genealogical databases and resources to patron computers in a library P	Love Your ILL: Remotely Connecting Students to Resources Using Synergies Between ILL and Reference T
11:30–11:50	DOI for Library Publishing A	The Role and Importance of the Subject Specialist in the Pac-12 University Libraries A	Getting to the Heart of Reading: Creating and Engaging Adult Readers G	Speak to the Heart: Creative funding requests that tell your library's story M
	MARC-y MARC and the Coding Bunch T			
12:00–1:20	Presidential Inauguration & Keynote Speaker: Tara Westover G			

SCHEDULE – FRIDAY CONT.

G General
 P Public
 A Academic
 Y Youth
 T Technical
 M Management & Leadership

<p>1:30-2:20</p>	<p>Family and Local History Treasures in Utah’s Academic Libraries</p> <p style="text-align: right;">A</p>	<p>How to Create Augmented Reality Culture Expedition Experiences</p> <p style="text-align: right;">G</p>	<p>The Lightning Round</p> <p style="text-align: right;">P</p>	<p>60 Activities and Events that Encourage and Celebrate Diversity in 60 minutes</p> <p style="text-align: right;">Y</p>
<p>2:30-3:20</p>	<p>“Survey Says!” How Students and Faculty Use Course Reserve Services</p> <p style="text-align: right;">A</p>	<p>I <3 VR: Socially Connected, Physically Distant</p> <p style="text-align: right;">G</p>	<p>Exhibiting a Pandemic</p> <p style="text-align: right;">M</p>	<p>A Recipe for Storytime Success—6 Essential Ingredients</p> <p style="text-align: right;">Y</p>



THANK YOU FOR JOINING US



Utah Library Association