

## **Quarterly ULA General Board Meeting / Meeting Minutes**

Date: March 4, 2016                      Time: 12:00pm-2pm  
Location: West Jordan Library—Park View Meeting Room  
Facilitator: Dustin Fife              Scribe: Trudy Jorgensen-Price

Call to Order/Welcome	Dustin Fife
Approval of December Meeting Minutes	Voted and passed
Old Business	<p><b>New ULA Website</b></p> <ul style="list-style-type: none"><li>◆ Consensus is that the new website is working well</li><li>◆ Conference Website will be put into the new format to match our new website in time for next year's conference.</li></ul> <p><b>Failure Workshops</b></p> <ul style="list-style-type: none"><li>◆ Report by Dustin Fife</li><li>◆ Under budget--\$7000 was budgeted, approximately \$6500 spent, approximately \$1000 in registration fees collected</li><li>◆ Survey feedback has been received from about 1/3<sup>rd</sup> of the attendees</li><li>◆ Many attendees expressed that the content was good</li><li>◆ Approximately 30 attendees at the Saturday "unconference" which went well</li><li>◆ Thanks to all who helped make it possible</li><li>◆ It is recommended that ULA take the initiative for future mini-conferences like this one.</li></ul> <p><b>ULA Elections</b></p> <ul style="list-style-type: none"><li>◆ Elections are now complete</li><li>◆ The list of people that won can be found on the ULA Website</li><li>◆ Thank you to everyone that has put in service time in positions</li><li>◆ Congratulations to all of those that have won new positions</li><li>◆ Jami will be filling any positions that are still in need of being filled</li></ul>
New Business	<p><b>Treasurer's Report</b></p> <ul style="list-style-type: none"><li>◆ Javaid Lal was unable to attend.</li></ul>

Please see the treasurers report found on the ULA Website

- ◆ Current fund balance is under \$100,000, but that is to be expected this time of year as some expenses for conference have been paid
- ◆ Membership and conference registration are currently bringing in money
- ◆ If you need to be reimbursed for ULA related expenses, please email Javid and cc Dustin and Barbara Hopkins in the email

### **Utah Legislative Day**

#### **Report by Rich Paustenbaugh**

**Treasurer's Report--Javid Lal unable to attend. Please read report from ULA Website**

### **National Legislative Day Report by Dustin Fife**

- ◆ Will be held May 2-3, 2016 in Washington DC
- ◆ Proposed that the ULA President should be involved in this activity every year and should be supported by a budget line item for this
- ◆ **Vote taken—Approved**

### **Utah State Legislative Day**

- ◆ Report by Rich Paustenbaugh
- ◆ 4 people attended—Dustin Fife, Barbara Hopkins, Richard Paustenbaugh and Peter Krauss
- ◆ They manned a table and met with many legislators including Brad King, Patrice Arendt, Deidra Henderson, Steve Ehrkhart and others to tell them how libraries benefit their constituents
- ◆ Legislators can still be reached. Richard has a standard letter that he can give you. You can make appropriate changes to the letter for your use.
- ◆ Watching Bill 155—reporting of child

- pornography that will effect libraries
- ◆ Bill concerning retail bag redemption could affect some libraries
  - ◆ There is talk of possibly finding a lobbyist to take up the ULA cause
  - ◆ Richard would like this to be a year-round effort and not just a once-a-year event. We will be more effective at communicating our value if it is an ongoing conversation with the local legislators for our individual libraries.
  - ◆ You are encouraged to invite your legislator to your library so that you can show them and communicate to them the important role your library plays in the communities of their constituents.
  - ◆ The committee may start email push campaigns throughout the year to remind librarians to contact their legislators.
  - ◆ Know your ask
  - ◆ Have a uniform ask
  - ◆ Our power is in our membership

#### **ALA Advocacy Implementation Plan**

- ◆ Report by Kent Slade
- ◆ ALA passed a resolution to encourage state chapters to implement an advocacy plan
- ◆ Goal: All state plans to have an advocacy plan. National campaign, recruit and mobilize library advocates, identifying evidence based plan for advocating for libraries
- ◆ Perhaps we could do some advocacy training for libraries in Utah—a possible mini-conference or workshop. It was brought up that Every Library could be brought in for something like that if there was support for the idea
- ◆ ULA has been reactive instead of proactive. Year-round advocacy is essential to our libraries
- ◆ There will be conversations about the lack of communication between ALA and the state chapters. ULA has an

opportunity to be a leader in this area.

- ◆ Proposed that the Legislative Committee be changed to the Advocacy committee.
- ◆ Voted and passed
- ◆ The committee will create an adhoc group to create an action plan. The committee will meet and come back with a definition and plan for further action and have a new charge.

#### **Under performing Round Tables**

- ◆ Barbara Hopkins will be looking at all round tables to make sure they are meeting membership and other requirements
- ◆ Round tables not meeting requirements will be dissolved.
- ◆ Government Docs Round Table is one of the round tables that will probably be dissolved. No one is stepping forward to chair this round table and the nature of government documents librarianship has changed drastically in past years

#### **Awards**

- ◆ Report by Michael Whitchurch
- ◆ A press release will be put out by ULA to announce award winners
- ◆ Michael is going to try to streamline and simplify the awards and nominations process so that there can be stronger nominations
- ◆ This year the committee was able to consider nominees for awards other than the ones they were specifically nominated for and this helped the committee
- ◆ Liesel Seborg is the librarian of the year
- ◆ President's Award will be given to Linda Leibhart for her work with paraprofessionals

#### **Annual Conference**

- ◆ 186 people registered at the time of the meeting
- ◆ Preconferences are doing well in terms

of people signing up

- ◆ Pia says we should be expecting about 450 people to attend conference
- ◆ Advertising is selling better than paid exhibitors at this time
- ◆ Go to Sched.org for conference scheduling and fun. Create a profile, it is easy to use, you can choose what you want to attend and it will email your schedule to you. You can access your schedule from your device or you can print it out.
- ◆ Weekly emails are going out to encourage attendance
- ◆ Promote attendance—encourage people to go to conference
- ◆ If your Round Table has swag that you would like included in the conference bags let Emily Bullough know so that she can make sure your swag gets in the bag

#### **Silent Auction**

- ◆ Last year raised \$1600 for scholarships
- ◆ It will be back again at conference this year to do it again.

#### **Quarterly Newsletter Spotlight**

- ◆ Dustin recommends a spotlight on a librarian in each quarterly newsletter for on-going recognition
- ◆ The board recommended that it be not an award, just a spotlight and that it could be a library or a project spotlighted as well as an individual librarian
- ◆ It can be added to the ULA Website, blogs and posts.

#### **MPLA**

- ◆ Joint conference between ULA and MPLA is being planned. It will probably be held closer to 2021
- ◆ MPLA leadership institute is coming up in May of this year. Dustin and Jami were asked to screen applicants. Each state was told they could submit 2.

	<p>We submitted 5. 4 of those 5 were accepted</p> <ul style="list-style-type: none"> <li>◆ Congratulations to Jason Corneileous, Kara Pierson, Emily Swanson &amp; Becky Toms.</li> <li>◆ A total of 30 are chosen to attend</li> </ul> <p><b>Utah State Library Report by Donna Morris Jones</b></p> <ul style="list-style-type: none"> <li>◆ The state library will begin putting out a quarterly newsletter beginning on March 15<sup>th</sup>. If you want to receive it get onto ULN</li> <li>◆ New staff—Shannon McLean and Char Newbold</li> <li>◆ Public Library Directors Retreat went well and the 2<sup>nd</sup> one is well into the planning stages</li> <li>◆ ILEAD went well and they are hoping to continue that program</li> <li>◆ Blind customers can be referred to the state library for free service for reading devices and braille materials</li> <li>◆ The state library wants to promote more advocacy work</li> <li>◆ Pioneer database is changing and turning into the Utah Online library</li> </ul> <p>ALA Advocacy and Intellectual Freedom Committees are doing joint trainings. These could be made available for ULA if there was interest</p>
Upcoming Events	<ul style="list-style-type: none"> <li>◆ March 18<sup>th</sup>—Intellectual Freedom Committee will be hosting Chris Crutcher as a keynote speaker for UELMA</li> <li>◆ May 4-6 Spring ULA Conference</li> <li>◆ September 30<sup>th</sup>- Fall workshops Moab and Park City are being considered as locations for this workshop</li> </ul>
Adjournment	Dustin Fife