ULA All Member Board Meeting September 7, 2012

Agenda Items:

- 1. Minutes were approved from 6/8/2012.
- 2. New strategic plan for organization:
 - Survey results incorporated into new plan
 - Trish Hull will be writing this
- 3. Conference Planner Contract Renewal:
 - We are going to 3 year contract to get better rates and more continuity for planning.
 - Fees have increased by \$2500/year
 - Venue space is limited based on the needs of the group.
 - What about going out 5 years? Pia might want to re-negotiate her terms or look into contract extensions based on this.
- 4. Holly Okuhara: Discussed non-conference guidelines. These will be on the program board page
- 5. Javaid Lal: Treasurer Report, discussed budget and projection. This report is also posted on website.
- 6. Linda Tillson: 2012 2013 Budget presentation (see handout)
 - Statement of reserve and deficit
 - Discussed how we can we increase revenue
 - Ways to cuts expenses:
 - For Conferences, can we stay in Utah instead of go to Washington DC? Have we done this in the past?
 - Are there ways to cut things that we have not expended all of the money on in previous years for a more realistic picture?
 - We can scale down conference as well because it accounts for \$90 K of budget.
 - o Balance between cuts and people still wanting to attend.
 - We could raise membership fees to help pad budget (poss. sliding scale)
 - o Look at membership in reference to other states
 - Susan Spicer talked about benefits of sliding scale since people are already paying a great deal of dues for other orgs such as ALA, MPLA, YART.
 - o Colorado and Montana have a rate based on library
 - o Arizona is tiered based on librarian vs. Paraprofessional
 - Dale Larsen talked about selling benefits of ULA (membership drive)

- What organizations can we partner with for institutional memberships in exchange for their financial support of ULA?
- o Idaho has a tiered approach based on income

Motion to approve budget, budget passed.

- 7. Anna Neatrour: Executive Director Report
 - All boards can reach out to Anna to help with communication to members on the web site or to get information regarding members that have expressed interest in participating on a round table.
 - Registration and payments are being worked on. On-line registration is available and payments are accepted via PayPal.
 - There will be a database cleanup to make sure all members are current and accounted for.
- 8. Donna Morris: Utah State Library Report
 - Funded grants are now listed on state library's web site as of 9/6/12
 - There were over 1 million dollars in requests.
 - Position for LSTA grants officer can be found on state website.
 - Position for book mobile librarian in Utah County is on state website.
 - Certification process for public libraries. Process needs to change and be flexible because needs of patrons and libraries change as technology advances.
 - Capital facilities grant to apply for libraries (new building or make a significant change in the building). There has been no funding granted but we will look if this is something we continue to do. Also we need powerful political champions for these causes.
 - Part of department of heritage and arts now (title change)
 Changes: not with community and housing division and are therefore smaller.
 - Summer Reading: Great job with this. National materials are used for this and it includes patrons from pre –school age to adults. Workshops are planned for the fall and throughout the year.
 - Britain Lund is the supervisor for mobile library. 14 counties are involved.
 - I Lead University: applications are available for October. \$500K in funding is available for 5 state areas. Thanks for ULA and their support of this project. Please encourage interested parties to apply for this program.
- 9. Kent Slade: Political Action Committee for library issues
 - Midwinter and annual conference are available in bundles to save money.
- 10. Christopher Lake: Leadership Institute is going strong.
 - Next session is in Estes Park in 2014.

11. Section Reports

- Everyone will look at developing pages on website and getting round tables together.
- Special section: Library tours of special libraries in fall and spring are coming. More news on their websites soon.
- Intellectual Freedom: Video from ALA. Attorney from ALA advised no additional public statements since last update. ACLU is using their funds to fight this issue.
- Training set up in Davis School district for IF training. Made commitment that if they joined ULA, they can get IF training. \
- 12. Leslie Schow: Conference planning Still needs someone to help for registrations
- 13. Susan Spicer: Legislative Working on getting a tool kit together for partnering with legislative members. After election results are in they will continue this program.
- 14. Connie Lamb: Fall work shop September 28th. The art of librarianship at Springville public library. More details on website. Registration is \$15 and includes lunch.
- 15. YART: planning conference on October 12, registration is open on the web.
- 16. Business roundtable 1st meeting, LDS Business College. Planning conference, updates to follow.
- 17. UALSC Annual planning meeting was held. Staff changes and chair updates on website
- 18. E-mail notice was sent out that Texas and Oregon states named certain months as information literacy months. Is this something we want to collaborate on?
 - State library will be interested to help and partner with this.
- 19. New Perspective library round table:
 - Looking at creating a newsletter to update members or a dedicated Facebook page. Health board had same interest as well. Discussed using ULA newsletter for updates. Also YART has a wiki page that has worked well for them.