

The Official Publication of the Utah Library Association

Special Interest Articles:

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- Grant Writing Basics

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President's Message

The theme for the 2009 Annual Conference is *Utah Libraries: Turning Up The Volume!* That is just what I would like to see happen in the coming year. Utah libraries are continually working to improve their image and services. When I was hired at the Cedar City Library, ten years ago, I said one thing in my interview that I think of almost daily, "The only reason for people to be at a library is because they want to." With few exceptions, I believe that statement applies across all types of libraries.

Let's take a look at what Utah libraries are doing. All of these headlines come from NewsBank, all from the months of September and October 2008.

- October 23, 2008: MormonTimes.com: New Church History Library – 48 years in the making (Deseret News).
- October 23, 2008: Reading in the round? – Architectural firm presents Logan with its concept for a circular, \$25M library (Herald Journal).
- October 23, 2008: Dean of libraries offers lecture on history of books (Herald Journal).
- October 20, 2008: Library bond wise investment (Deseret News).
- October 18, 2008: Library offers classes on Hispanic ancestry (Deseret News).
- October 15, 2008: West Jordan OKs library hub (Salt Lake Tribune).
- October 12, 2008: Smithfield authorizes endowment for library (Herald Journal).
- October 7, 2008: Libraries far from being obsolete (Deseret News).

- September 16, 2008: Librarian to travel to Nepal to spread word on libraries (Park Record).
- September 9, 2008: Library hosts exhibit on Nazi Book Burnings (Park Record).

Of course, the list could continue. Our local paper recently gave two front page articles to the Utah Humanities Council Book Festival/Cedar City Library READiscover Reading collaboration. Attendance at the October event dwarfed any other programming of the past year except programming for The Big Read.

Utah libraries have a lot to offer, including the ability to collaborate and house events and programs. The library is the information and literary hub of the community, campus, school, or organization.

Bearing this in mind, I will introduce a new event at the ULA Annual Conference: The President's Speaker Series. This series will consist of a few well selected representatives with which cooperative and collaborative relationships may be sought with little or no expense. Utah libraries will be encouraged to "Turn Up The Volume" through working with community partners.

In the mean time, send me your stories of your library's efforts to promote your institution and expand visibility. I'd love to hear them, document them, and offer them as ways for other Utah libraries to "Turn Up The Volume."

Steve Decker
 ULA President

Request for Proposals: 2009 Annual Conference

The ULA Program Board and the 2009 ULA Conference Committee invite you to submit your program proposals for the upcoming annual conference in April 2009. The conference location is the South Towne Expo Center in Sandy, Utah (www.southtowneexpo.com). It will be held from Wednesday, April 22nd through Friday, April 24th. We are planning for Pre-Conference Workshops on April 22nd as well as a variety of presenters and programs all day Thursday and Friday, April 23-24th. We encourage your active participation and your submission of programming ideas to make this conference the best ever. This is your chance to make the conference as diverse, engaging and fulfilling as we possibly can. If you have an idea for a program, we encourage you to submit your proposal today! The form is located at www.ula.org (on the front page) as well as through the 2009 Conference page. If possible, please coordinate and identify your conference program, speaker or workshop with an affiliated ULA Round Table, Section or Committee. If you are new to

programming at the ULA Conference, please be sure to refer to the *Guide for ULA Program Planners* and the *Guide for ULA Program Speakers*, which are located on the website at www.ula.org/organization/organization.htm. **The deadline for Program Proposal submissions is October 31, 2008.**

We look forward to working with you to create a diverse and exciting program schedule for 2009 Conference. Please don't hesitate to contact either of us if you need assistance in the program planning process.

Darrah Rogers,
ULA Program Board Chair
drogers@slcpl.org
Tel. 801.322-8136

Sarah Bosarge,
ULA Program Board Vice-Chair
sarah.bosarge@utah.edu
Tel. 801.585.0542

Save the Date - Beehive Book Awards Dinner on April 24!

The Children's Literature Association of Utah (CLAU) Annual Beehive Awards Dinner will be Friday, April 24 at 6:30pm at the Joseph Smith Memorial Building in Salt Lake City. The 2009 Beehive Award winners will be announced, the 2010 Beehive Award nominees will be highlighted, and author Jessica Day George will be the featured speaker. We will also be unveiling a brand-new award - come see what it's all about! This year

ULA - CSRT is co-sponsoring the program with CLAU - so, mark your calendars and, at the close of the ULA conference, plan to head downtown for a fun evening celebrating great books for children and teens.

Anna Zanmarini
CSRT Chair

A Successful Fall Workshop

The 2008 ULA Fall Workshop was held Friday, September 19, 2008 at Price, Utah under ideal weather conditions and in a perfect venue. ULA Continuing Education committee members were thrilled with the very hospitable reception and excellent facilities made available to us by Barbara Steffee, CEU Library Director, and with the assistance offered throughout the day by CEU library staff Aimee Lauritsen and Lori Brassaw. Over 60 participants enjoyed the day's various sessions held in the welcoming atmosphere of the CEU and its beautiful library.

The opening session, a World Café style forum on library outreach presented by the ULA CE committee, was held in the student center and proved to be an activity that the participants could really sink their teeth into... literally! Each table was furnished with a question for discussion, and with a generous supply of fruit and morning snacks to enhance the comfortable atmosphere and to stimulate participation. A moderator at each table was charged with "keeping the ball in play," but the flow of ideas came freely from the participants, who supplied creative ideas and suggestions to supplement any library's consideration of the timely topics. A synopsis of the question and discussions from each of the café tables will be posted on the ULA website under the Continuing Education Committee link.

Morning sessions included a useful exploration of the best online health websites, presented by Eccles Health Sciences librarian, John Bramble. John provided us with many useful tips on evaluating online health information and sources, and an introduction to new and useful internet tools that can assist us in keeping current with our health information research.

Concurrent to the health discussion was a presentation by Scott Russell, who is with the Salt Lake County Library

Services, and who's discussion focused on effective ways libraries can publicize, advertize, display, and communicate their message to the various audiences they serve in an effective, attractive, and professional way.

The luncheon (the price of which was covered by the bargain-priced registration fee) not only provided the participants with a generous sandwich buffet and delicious desert, but included a presentation by Sue Ann Martell, author, historian, and director of the Western Mining & Railroad Museum, at Helper, Utah. Her insightful discussion, entitled "Carbon County: the Wild and Woolly, Historically Accurate and Mostly True Tale of the County's Past," highlighted Carbon County's 'bad boy' image, and talked about the struggles and strengths needed by early settlers to survive those difficult and colorful times.

Afternoon sessions were also stimulating, and well attended. In fact, a few of the sessions were downright cozy, as the over 60 participants chose to attend the session of highest interest to themselves between the two concurrent sessions offered at each time period throughout the day. Colleen Eggett, of the Utah State Library Division gave well received instructions on getting the most out of Pioneer, Utah's Online Library, focusing on its new look and feel, and the top uses that patrons make of this exciting resource.

Looking for possible new trends, Mary Beth Cox, from the Provo Public Library, discussed the highlights of current Young Adult Literature, and pointed the session participants toward the books that are now hot on teens reading lists.

The nuances of providing effective modern reference service were included in the discussion presented by Cheryl Mansen of the Utah State Library Division. She reviewed time tested and effective elements of the reference



World Cafe



Colleen Eggett gives a presentation on Pioneer, Utah's Online Library



Mary Beth Cox gives an update on Young Adult literature



Scott Russell speaks on marketing

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A Successful Fall Workshop

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interview, and helped participants focus on the many important elements of the reference process.

Jennifer Fey, of the Salt Lake County Library Services, rounded out the possible choices of presentation topics with a discussion on the value of storytime as a tool to assist parents and caregivers in cultivating verbal communication and literacy skills in young children. Her discussion reviewed the numerous resources available that will assist librarians in this important service.

If you can judge by the enthusiasm and participation of those attending the

event, it must be consider a complete success. Workshop organizers of the ULA Education Committee give grateful thanks and warm appreciation to the knowledgeable presenters and the hardworking host librarians from the College of Eastern Utah for their generous support for the event. Plans are already underway for organizing next years' workshop which is tentatively planned for September 2009. Mark your calendars, and we will see you there in 2009!

Mike Beier
ULA Continuing Education Committee.



A buffet lunch was enjoyed by all

YART and You: What's New!

The Young Adult Round Table (YART) started a wiki in 2007 to increase communication, networking, and sharing of ideas between members. Any member can add information, documents, or links. The wiki side bar has everything from Web 2.0 links to programming ideas; including links to the YART youtube and flickr accounts. Check it out at www.utahyart.pbwiki.com.

YART Connections is a quarterly newsletter that highlights: reader's advisory, programming, outreach,

technology, and Utah teen librarians. The newsletter will be published in January, April, July, and October. Submissions are welcome, please send them to utahyart@gmail.com. Past issues are available on the YART wiki.

YART has also started a Google Group as another way to increase communication. Anyone interested in joining can email utahyart@gmail.com to be added.

Samantha Hastings
YART Chair

ULA Reminders!

Remember that dues are on a calendar year basis. The ULA membership year runs from January 1 through December 31. Don't forget to renew!

Please send all correspondence to the following address:

P.O. Box 708155,
Sandy Utah 84070

Mountain Plains Library Association Awards!

Do you know a deserving individual in the library field who should be recognized for his/her accomplishments? If so, please nominate him/her for an MPLA Award!!!

The following awards will be given at the 2009 MPLA Joint Conference with the Kansas Library Association in Wichita, Kansas, March 31-April 4, 2009.

The MPLA Awards Committee is seeking nominees for the following awards:

Carl Gaumer Library Champion Award:

To be given to the individual, organization or company whose positive support of the Mountain Plains Library Association is demonstrated by repeated conscientious endeavors towards libraries, library staff, trustees and professional activities.

MPLA Distinguished Service Award:

To be given to an MPLA member who has made notable contributions to the library profession or has furthered significant development of libraries in the Mountain Plains region, or has performed exemplary service for an extended period of time. In the case of retired individuals, the nominee may be a past member of MPLA.

MPLA Literary Contribution Award:

To be given to an author whose published writings have successfully furthered an understanding and appreciation of the Mountain Plains region. The author need not reside in the region, and the selection may be based on either a single work or a body of works. Published works will be evaluated on the basis of literary worth, readability, and evidence of responsible research.

MPLA Beginning Professional Award:

To recognize an MPLA member who, as a librarian/media specialist within the first five years after receiving a library/media masters degree, has made a positive impact on the quality and role of library service. Factors such as innovative programming and planning, use of resources, and special projects will be considered.

MPLA Unsung Hero Award:

To be given to any library individual(s) or group(s) in the MPLA region who have worked on a special project that has some significance to a community but which has not been eligible for a library award, or which has for other reasons specified by the nominator not been recognized to the degree that it merits, by any library organization.

The awards nomination form can be found at:

<http://www.mpla.us/documents/procedures/appendix6-B.pdf>

Nominations need to be to the MPLA Awards Committee Chair, JaNae Kinikin (jkinikin@weber.edu), by **January 9, 2008**.

You may send a print copy of the nomination form and supporting documentation to:

JaNae Kinikin,
MPLA Awards Committee Chair
2901 University Circle-Stewart Library
Weber State University
Ogden, UT 84408-2901

"Do you know a deserving individual in the library field who should be recognized for his/her accomplishments? If so, please nominate him/her for an MPLA Award!!!"

CLAU Fall Festival Featuring Brad Wilcox and Julie Olson

Saturday, November 15
11:00am
Draper Library
(1136 East Pioneer Road, Draper)

Welcome to the world of author, popular teen speaker and BYU faculty member Brad Wilcox, illustrator Julie Olson, and our favorite gal, Annie McRae! Brad and Julie collaborated on a past Beehive Book Award finalist, *Hip, Hip Hooray for*

Annie McRae! and will talk about their work and introduce us to their fabulous new book, *There's Always a Way, Annie McRae!* Brad and Julie will be available for book signing after the session - bring your personal copies or books will be available for purchase at the Fall Festival.

Anna Zanarini
CSRT Chair

Updates on Emporia's SLIM Program

Exciting things are happening at Emporia's School of Library and Information Management (SLIM). The Utah-SLIM MLS is better than ever.

The program is now accredited with the American Library Association through 2015. The Dean, Dr. Gwen Alexander, and the SLIM faculty did an excellent job of making sure the accreditation approval process went smoothly, with excellent results.

The SLIM program has now been modified. The program, which used to be 42 credit-hours, has been streamlined and improved. New students will be doing the program for 36 credit-hours. This makes getting the degree a shorter two-year process.

One of the most exciting developments in the new program is International Study. Thanks to a generous donation to SLIM, students may now travel internationally to participate in learning experiences

free of charge. The first group recently left for San Miguel de Allende, Mexico to take part in a library cataloging and children's services experience, in Spanish. Other countries are also participating.

Utah classes will be held on Friday evenings and Saturdays, making it easy for people who work to obtain the degree. Sundays will no longer be required, giving students more time with their families on class weekends and a free-day before returning to work.

In Utah, a new cohort of students will begin in January 2010. You can receive an information packet about the curriculum and the application process by sending your mailing address to: Adriane Juarez, Utah Regional SLIM Director, ajuarez@emporia.edu.

Adriane H. Juarez, Utah Director
School of Library and Information
Management
Emporia State University

Library Journal Prints Provo Librarians Bibliography

Two Utah librarians have been published in *Library Journal*. The September 1, 2008 issue includes an article written by two librarians who are employed by the Provo City Library. Suzanne Huff and Laura

Wadley authored the article entitled: "A Perfect Storm" which describes and presents a short bibliography of books dealing with The Church of Jesus Christ of Latter-day Saints, commonly known as the Mormon Church.

Grant Writing Basics

To many librarians the basics of writing a grant are mystifying if not overwhelming. It is my hope that after reading this article you will be better prepared to write your first grant.

The grant writing process for me begins by identifying the who, what, when, where, why, and how of the project. This is the most important part of the process. This is simply asking yourself : who are the stakeholders in the project?, what resources are available to me?, when will work on this project be completed, Where do you intend to get the funding for this project?, why is this project needed?, how will the need be met and success of the project be evaluated?.

With your project outlined it is time to develop a game plan. This means taking the time to prepare a proposal for your project. A good proposal begins by identifying the need and giving arguments for why this project is valuable to your library and how that need will be met by completing the proposed project. This is one of the most important parts of your proposal and often the only part that some of the reviewers look at.

Once you have identified your need and stated your case the next part of the proposal is outlining how you plan to meet the need and the methodology you plan to use. This part of the proposal begins by outlining realistic goals and objectives. As you prepare your goals and objectives it is important to make them realistic and easily obtainable. Goals should also be measurable in some way. An example of a well written goal is: We wish to introduce a new technology to the collection offered by our library.

The next part of the proposal outlines the methodology and resources you will be using for this project. This part is a brief outline of how you plan to carry out and accomplish the goals you have set forth for your project.

The evaluation portion outlines the methods you plan to use to measure the success of your project. The evaluation tools should be easily measured and complement the goals and objective process. An example of a good evaluation tool is tracking the use of a new technology over a period of six months to a year.

The final part of the proposal writing process is developing a budget. The budget should be itemized and realistic. It is not a good idea to ask for more money than you really need. Take the time to shop around and bid out the items you may need for this project. It is a good idea to encourage those bidding on your project to list the brand and other pertinent detailed information in their bid.

The actual grant application is the last step in the grant writing process. It is generally a good idea to talk to potential grantees about their grant awarding process and regulations. They may have specific regulations such as projects that meet specific goals or a match requirement for grants. This is also an opportunity to find out whom you need to address supporting documents too. It is also an opportunity to find out who will be reading your grant application and more fully explain your project to them.

Some grants require you to make presentations before a reviewing committee. It is important to take the time to anticipate questions you may be asked by the grant reviewers. If you anticipate questions ahead of time and prepare a strong presentation you will answer the questions in your presentation. You may wish to make contact with members of the review committee ahead of time and find out what concerns or clarifications may need to make in your presentation.

Another thing to consider is who should write letters of support for your grant application. It is a good idea to get

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We're on the Web!

See us at:

www.ula.org

Grant Writing Basics

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letters from people who represent groups who will benefit from the project. For example if you are seeking a grant to microfilm local historical information it would be good to get a letter of support from a local historical society or group. The purpose of these letters is to show that the project is needed and wanted.

Because we are all so busy it can be helpful to those whom we are seeking letters of support from if you take the time to prepare a draft for them to work from. Another advantage of following this advice is that the letters can be addressed to a specific person. By doing this you can also allow you assist the person writing the letter of support to

craft it in such a manner that it backs up the arguments you are putting into your application.

All in all writing grants is a trial and error process. It is a little overwhelming and scary at first. The important thing is to keep trying. You never know what may come out of your efforts. Grant writing is a great way to fund those projects that are needed at our library and supplement tight budgets. Good luck in your grant writing efforts.

*Lorie Womack,
Assistant Director
Duchesne County Library System*

LDS Church History Department Announces Closure

Researchers who use the historical collections of The Church of Jesus Christ of Latter-day Saints should mark this important date on their calendars: Friday, February 27, 2009. That is the last day to request copies of materials before the LDS Church History Department discontinues that service in preparation for the closing of the current facility in April 2009.

The current library facilities located in the east wing of the LDS Church Office Building in Salt Lake City will close for

approximately 10 weeks until the opening of the Church History Library in June. Additional details about the closure will be forthcoming, but researchers need to plan ahead to ensure appropriate access to the materials they need.

The closure will help Church History Department staff prepare for the move to the Church History Library, which is located on the corner of Main Street and North Temple.

About Utah Library Association...

The mission of the Utah Library Association is to serve the professional development and educational needs of its members and to provide leadership and direction in developing and improving library and information services in the state. In order to accomplish these goals, ULA supports and provides continuing education programs for Utah librarians and library employees, especially at its annual spring conference. ULA also offers

members a number of opportunities for library leadership, professional growth, networking, and community service. We hope you find the Utah Library Association to be an organization that makes a difference for you, for Utah librarians, for Utah Libraries, and for the citizens of Utah.