February 2009

UTAH Libraries News

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The Official Publication of the Utah Library Association

President's Message

As this year's annual conference approaches, we can ask ourselves if we have responded to the theme, Utah Libraries: Turning Up The Volume. Over all, the answer may well be, "perhaps not."

Jon Huntsman is probably the most popular Governor in Utah's history. A recent *Deseret News* article (January 26, 2009), claims he's more popular than the "homecoming queen...the star player for the Utah Jazz...[or] the University of Utah 2008 football team." I don't disagree. Nor do I doubt it.



But when was the last time you heard Governor Huntsman speak about libraries? Not in his 2009 State of the State Address. Not in his 2008 State of the State Address, though he did challenge parents to "reach higher with our kids...[and] read with them." In 2007, he spoke of "mastering the key pillars of literacy by the third grade in reading, writing, and math...", but nothing about libraries. The 2006 score: "mastering reading" 1, libraries 0; same for 2005.

Though education and reading are high on the Governor's priority list, libraries don't seem to even be on his radar. In fact, it's hard to find a lawmaker whose radar blips for libraries. We haven't made the connection. We haven't turned up the volume.

News shows voice the increased use of libraries in difficult economic times. *Library Journal* (May 15, 2001) suggests that, "The first thing well-situated public libraries do for a community is provide a high-traffic anchor for the neighborhood, assuming they are skillfully located and have services the community wants" (p. 42).

If anybody is going to "turn up the volume" it has to start with us – the Utah Library Association. We need to make our profession seen and known and more highly respected. Join us at our April conference and learn what it is we have to crow about.

Steve Decker ULA President

"Utah Libraries: Turning up the Volume!"

ULA Conference April 22-24 at South Towne Center

Two full days of outstanding programming and national speakers, plus your choice of 3 pre-conferences on Wednesday, April 22, make this year's conference one you can't miss!

Keynote speaker Norma Blake, the New Jersey State Librarian and 2008 Librarian of the Year, talks about libraries of all types surviving in a tough economy on Thursday, April 23 during the ULA business meeting. Other program highlights include:

- Nathan Hale, Author/Illustrator, talking about how he illustrates and writes books.
- Celia Ross, Stratham Research, to help you face down your fears about business reference.
- "Bilingual Storytime for Gringos" for English speaking staff presented by Utah Reforma.
- Utah Center for the Book Award Winners Author Panel.
- The ever-popular LDS fiction extravaganza and book signing!
- Teen Author Panel with Mette Ivy Harrison, Sara Zarr, and Ann Dee Ellis.
- Lunch speakers Amanda Dixon, KSL News Host, and Katharine Coles, Utah's Poet Laureate.

Included in your conference registration (or for \$25 if you are not attending the conference) is your choice of any of the following pre-conference programs on Wednesday, April 22.

- Joyce Saricks, noted national Reader's Advisory expert, in two sessions.
 - "The Basics of Reader's Advisory Services" from 8:30 to 11:30 a.m.
 - "Advanced Reader's Advisory Services" from 1:00 to 4:00 p.m.
- "Law and the Library by Mary Minow" from 1:00 to 4:00 p.m. with this library law blogger and legal answer book author.
- "Accessing the Resources of the LDS Family History Library" from 9:00 to noon and repeated from 1:00 to 4:00 at the LDS Family History Library. An exclusive behind-thescenes tour and training for Utah librarian professionals.

When you add giveaways in the library product exhibits, awards presentations, dine-arounds and meeting your colleagues at the President's Reception Thursday April 23 from 5:30 to 7 p.m., it's a conference experience you won't want to miss!

Early Bird registration is offered until March 17 and hotel reservations are available at: http://www.ula.org/conference/2009conf/index.php

See you April 22-24, 2009 at the 2009 Utah Library Association Conference!



Celia Ross, ULA Conference Presenter

University of North Texas to Offer Master's Degree Program in Utah

The University of North Texas College of Information, Library Science, and Technologies — Department of Library and Information Sciences will begin the 5th Nevada Cohort Program in September, 2009. The exciting news is that the Web Institutes – the on-site portions of the distance education program, will be offered at Utah Valley University in Orem, UT. The web institutes will be held September 4-7, 2009 and January 15-18, 2010.

Through the outstanding Nevada Program, students can earn a master's degree by participating in the two fourday institutes with the remainder of the instruction delivered online via the web. The program has been offered through UNT since 2002 with the on-site classes being offered in Las Vegas. Dr. Yvonne J. Chandler, Associate Professor and Director of the Nevada Program said, "We are very proud of our Nevada Program. Over the past seven years, this program has enabled many students from urban as well as rural areas in Utah and Nevada to fulfill their dream of completing an accredited master's degree. Our graduates are now working in professional positions in all types of libraries throughout both states. The cohort program, which these students pursue, combines the best of a learning community with the access of Webbased instruction. This is a wonderful opportunity to move the institute classes to Utah and to hold them in the classroom and lab facilities at the new Utah Valley University Library. We are very thankful to Utah Valley University and the State of Utah for their support of our program." Dr. Chandler will work with

Charlotte Thomas, SLIS Web Institute Coordinator to implement the program.

The UNT-SLIS Master of Science degree has been continuously accredited by the American Library Association since 1965. The program's goal is stated as the following student outcome:

Students will understand the principles, analyze the problems, and design and implement practices related to recordable information, including its creation, communication, identification, selection, acquisition, organization, description, storage, retrieval, preservation, analysis, interpretation, evaluation, synthesis, dissemination and management.

Students will be enrolled in the University of North Texas Library and Information Sciences blended-learning MLIS program. The two institutes will be held at the beginning of the first two semesters. After completion of an 18 credit-hour core curriculum, students will take electives delivered via the Web by UNT. Students may transfer three preapproved graduate courses or 9 hours. The master's program is a total 36 semester credit hours.

For directions and more information about the University of North Texas Graduate School and School of Library and Information Sciences application process, be sure to review the Master's Admission Checklist page on the UNT/SLIS homepage at http://www.unt.edu/slis/apppacket/checklist2.htm.



DISCOVER THE POWER OF IDEAS.

A Familiar Make-Believe World of Games, Gizmos and Toys to Open in BYU MOA Gallery

Visitors to the Brigham Young University Museum of Art's newest exhibition will find themselves surrounded by a familiar make-believe world created out of buttons, dice, marbles, rubber frogs, toy robots, and other whimsical items.

"Walter Wick: Games, Gizmos, and Toys in the Attic" will feature the work of Walter Wick, author and photographer of more than 30 children books that include the popular "I Spy" (with Jean Marzollo) and "Can You See What I See?" series. This exhibition will consist of 40 large' scale photographs drawn from Wick's books, five models that Wick used to create some of the images, and a behind-the-scenes video presentation that will help visitors understand how Wick creates the images in his books. This exhibition will be on view on the museum's lower level from Thursday. Feb. 26 through Saturday, Aug. 1, 2009. Admission is free. More information will be available soon at http://wick.byu.edu.

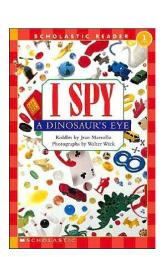
"In this exhibition, photographs and models escape the book to assume a larger than life presence that magically draws both children and adults into a world of make believe," said Diana Turnbow, BYU Museum of Art curator of photography. "Wick then pulls back the curtain and invites his audience on a backstage tour – giving viewers the opportunity to explore the making of the images through the photographs, models, and videos that are a part of the exhibition."

Wick draws on the picture book tradition to weave together stories, puzzles, and optical games in a way that invites the playful interaction of his audience with pictures and words. His visual puzzles tantalize readers—of all ages—honing observation skills and encouraging a

creative and complex relationship between language and image. Starting with a concept for a series of images that will ultimately form a book, Wick collaborates with model makers and scene artists to construct individual compositions that are then photographed. The whimsical objects that populate his photographs come from the vast collection of beads, clips, shells, games pieces, plastic animals and more that fills his Connecticut studio.

Walter Wick began his career in the 1970s photographing products for catalogs and advertising. An interest in puzzles and optical illusions led him to work for "Games" magazine in the 1980s. Wick's playful photographs of toys and household objects came to the attention of veteran writer and editor, Jean Marzollo, and in 1991 the two collaborated on "I Spy: A Book of Picture Riddles." Since that time. Wick and Marzollo have co-authored more than 20 "I Spy" books. Wick also pursued his own creative ideas with the camera resulting in "A Drop of Water: A Book of Science and Wonder, Optical Tricks," and the popular "Can You See What I See?" series.

"Walter Wick: Games, Gizmos, and Toys in the Attic," organized by the New Britain Museum of American Art, will be on view in the Warren & Alice Jones and Paul & Betty Boshard galleries on the museum's lower level. Admission to this exhibition is free of charge. The museum is open Monday through Friday from 10 a.m. to 9 p.m., and Saturday from noon to 5 p.m. The museum is closed on Sunday. For more information about the museum, visitors can call 801-422–8287 or visit http://moa.byu.edu.



School Libraries: How we are Preparing Tomorrows College Students Today

Do you ever find yourself wondering what students are learning about libraries and information literacy before they get to college? I have worked on both sides of this fence, first as a university librarian and now in middle school and I can tell you that more is being done than I thought. Most secondary school librarians teach lessons that are very much like those taught in colleges and universities. They are simpler, fewer concepts taught at one time, but essentially the same material.

For example, my students learn to search effectively by using Boolean terms (mostly they use AND). They learn that not all information is found on Google. They use Ebsco, Sirs, and online encyclopedias. They learn how libraries are organized and how to find what they need. They also learn how to contribute to wikis and blogs to review books and communicate with each other about things they are learning. They learn to create PowerPoint presentations

so that they can complete creative, complex projects. They learn how to manage the stress in their lives so that they are less tempted to plagiarize. They learn to evaluate information based on currency, relevance, authority, accuracy and purpose. They learn how to effectively use their textbooks to get the best information in the most effective manner and I hope they are learning that the librarian is their friend.

True, that sometimes I wonder whether any of this stuff makes it through the raging sea of hormones to their brains but more often than not I see excitement in their eyes and a hard won acceptance that maybe the stuff on Pioneer is better than what was found on Wikipedia or Google. Imagine that!

Barbara Hopkins Fort Herriman Middle School

Lead Testing Deadline Delayed

"Librarians can breathe a sigh of relief in the wake of a one-year stay of enforcement on having to test for lead in books geared to youngsters under the age of 12. The extension until February 10, 2010, puts an end to the nightmare scenario envisioned by some in the library community of having to either ban children from their facilities or cordon off the book collections in youth services areas until federal regulators concede that children's literature complies with the Consumer Product Safety Improvement Act."

American Libraries Jan 31 2009 http://www.ala.org/ala/alonline/currentne ws/newsarchive/2009/January2009/lea dlawstayed.cfm

ULA President

Steve Decker Cedar City Library Cedar City, UT

PHONE: (435) 586-6661

E-MAIL: dsteve@cedarcity.org

Editor

Lesli Baker bakerle@uvu.edu

We're on the Web! See us at:

www.ula.org

2009 Rainbow List Announced

The Rainbow Project is proud to announce the 2009 Rainbow List, a joint undertaking of the American Library Association's Gay, Lesbian, Bisexual, and Transgendered Round Table and Social Responsibilities Round Table. Featuring well-written and/or well-illustrated titles with authentic and significant gay/lesbian/bisexual/ transgendered/queer/questioning (GLBTQ) content for youth from birth through age 18, this year's bibliography presents 34 outstanding titles, published in the last eighteen months and representing a broad range of GLBTQ experience.

The 2009 Rainbow List includes titles from 26 publishers/imprints and 36 authors and illustrators. Most books on the 2009 Rainbow List are recommended for teens, including four titles published

for adults. Two picture books, two middle-grade novels, two graphic books (a novel and a biography), one short story collection, one translation, and five nonfiction titles are represented.

Four titles stood out to the selection committee as especially deserving of recognition for their characters, stories, and quality of writing and/or illustration: Down to the Bone by Mayra Lazara Dole (first novel), 10,000 Dresses, written by Marcus Ewert and illustrated by Rex Ray (first picture book), Last Exit to Normal by Michael Harmon, and Skim by Mariko Tamaki (text) and Jillian Tamaki (artwork). The complete Rainbow List is available at http://rainbowlist.wordpress.com/rl-2009/.

SUU Hosts Howard R. Driggs Memorial Lecture

On March 11th at 7:00 pm in the Auditorium on the Southern Utah University campus, Governor Michael O. Leavitt will inaugurate the Howard R. Driggs Memorial Lecture series with a talk on Writing Your Own Story - From Howard R. Driggs to Michael O. Leavitt.

This event is open to the public. For more information visit http://www.li.suu.edu/driggscollection/lectures.htm.

About Utah Library Association...

The mission of the Utah Library
Association is to serve the professional
development and educational needs of
its members and to provide leadership
and direction in developing and
improving library and information
services in the state. In order to
accomplish these goals, ULA supports
and provides continuing education
programs for Utah librarians and library

employees, especially at its annual spring conference. ULA also offers members a number of opportunities for library leadership, professional growth, networking, and community service. We hope you find the Utah Library Association to be an organization that makes a difference for you, for Utah librarians, for Utah Libraries, and for the citizens of Utah.