

Utah Libraries News

SEPTEMBER 2017

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SustainRT

ULA President's Message

By Dan Compton, ULA President

We survived the ApocEclipse! I am truly amazed at the response level we received from the public about this rare event and have to give a shout out to all of the Utah libraries that provided programming around the solar eclipse. I heard some had up to 2,000 people attend their events!

I'm excited for the <u>call for session proposals</u> to go out soon for our Annual Conference next year. It's so fun to see what everyone has been working on. I encourage you to submit even if it scares you. A presentation at Annual Conference equals at least 1000 experience points and will help you Level Up!

Valerie Buck and Erin Morris have been working hard to organize the <u>ULA Fall Workshop</u> at the Park City Library on Friday, September 29th. The theme is "Mining the Library Motherlode." We'll have the privilege to hear from Salt Lake City Public Library Director Peter Bromberg, whom I like to call "The Librarian Whisperer." There will also be presentations about Health Information in Libraries and STEAM in Libraries. In addition, we'll get to hear from authors Shannon and Dean Hale! Plus, you'll get to see the amazing Park City Library if you haven't had the opportunity. Full program information and registration is now available on our website.



Lastly, ULA is partnering with ALA to be part of their Rebel Reader Twitter Tournament for Banned Books Week (Sept. 24-30). Complete at least one of the activities below during the week and use the hashtag #RebelReader to have a chance to win an array of literary prizes. Tag ULA (@UtahLibAssoc) as well so we can follow what our members tweet.



#RebelReader Activities:

- Take a Selfie with a banned or challenged book
- Share a Video of yourself talking about censorship or reading from a banned or challenged book
- Post a Quote from a favorite banned or challenged book
- Share a Story about an educator who helped you learn the power of words
- Take a Photo of a completed ALA Banned Books Week coloring sheet
- Take a Photo of yourself with any Words Have Power swag
- Share a Link to your local library's homepage or book selection policy
- Tweet Some Love at a banned author from this list: <u>twitter.com/OIF/lists/</u> banned-authors/members

2017 ULA Conference Survey Report

By Emily S. Darowski, Conference Planning Chair, & Patrick Hoecherl, Programs Chair, 2017-2018

Every year the ULA Conference Planning Committee receives a lot of great feedback from the ULA Conference Survey. It's our goal to take that information, apply it, and make the conference better the next year. In doing so, we build on the work of the previous year's committee to make incremental improvements in practice and understanding. You can call that Growth Mindset, Jungle Tiger-ing It, or, our new favorite, Leveling Up. In the spirit of transparency, we have prepared a report for all ULA members to share what we learned from the survey and what actions we are able to (or in some cases not able to) take. You can read it on the ULA website: http://ula.org/content/2017/09/2017-ula-conference-survey-report/.

Utah Librarian Spotlight

Every issue, ULA President Elect Rebekah Cummings introduces readers to a Utah librarian.

In this issue, the spotlight falls on Shawn Bliss.

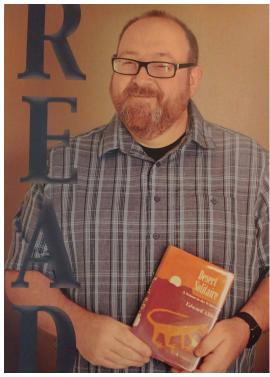
Shawn Bliss grew up in the wide-open, windblown expanses of the great State of Wyoming and still claims the entire state as his hometown, which makes sense when one comes from a state with a population of approximately five hundred thousand and just nine-ty-nine incorporated cities and towns. He attended the University of Wyoming in Laramie, where he studied Secondary Education and English. After his college years, Shawn worked just enough to fund two of his passions: playing in a noisy art-punk band with his future wife Lisa, and spending time outdoors. When the band ended in 1997, the couple moved to Logan to be closer to her family, and a long-term connection to Utah began.

After two years in Logan, Shawn and Lisa spent six years in Ft. Collins, Colorado, where they enjoyed the local arts and music scene and became involved as volunteers at a new community radio station. Shawn's increasing interest in community engagement and activism helped to prepare him for his eventual work in libraries. When the Blisses returned to Cache Valley in 2005 shortly before the birth of their first child, they had no idea that Shawn would soon stumble into a satisfying and rewarding library career.

Shawn was hired by the Utah State Library to be the Cache County Bookmobile Librarian in 2007. He was told that the job would appeal to a "people person with the wide-ranging skills of a generalist" and this has certainly proven to be the case. On an average day, Shawn will work in circulation, reader's advisory, collection development, reference, facilities management and maintenance, technology services, and marketing/outreach. And then he packs up the aforementioned facility, drives it to the next town, and starts right back up where he left off!

When Cache County decided to cut funding for its bookmobile program this year, Shawn was fortunate enough to transfer to an open position at the Utah/ Northern Juab County Bookmobile, which is head-quartered in Mapleton. He hopes to continue to provide world-class service to his new patrons and to make the program more inclusive and more robust.

As Shawn got more involved in the statewide library community, he also assisted in the founding of the Cache Valley Library Association in 2012. He served as a Member At Large of its Executive Committee in 2012 and in 2014 and has been involved with the organization ever since. Shawn was also a part of the Cache Collection Connection group during the 2015 Utah ILEAD program and helped to devise a pilot program which distributed e-book readers and training to all of Cache County's public libraries.



Shawn Bliss Utah/Northern Juab County Bookmobile

Shawn initially served the Utah Library Association as a member of the Intellectual Freedom Committee starting in 2011, and is currently its Executive Advisor. He has provided IF training at several conferences and as a guest lecturer. He is currently in his second year as a Member At Large of the ULA Board of Directors, and is also the Vice Chair of the Rural and Small Libraries Committee.

Shawn lives in Smithfield with his wife Lisa and their son, two daughters, two cats, and an Amazon green parrot named Joshua, whose loud squawks can be heard daily, reverberating from the Wellsville and Bear River Mountains.

Evaluating Access to School Libraries

By Amy Jamison, School Libraries Section Editor

In 1991, I was a student at the University of Nantes in France, and I remember being struck by the library procedures. The stacks were not accessible. Materials were available only by request. In other words, you had to know what you wanted, make a request, and wait for a librarian to retrieve it. I was dumbfounded. I had spent countless hours as a child, young adult, and college student browsing library books. It was a wonderful experience to discover a new author in the fiction section, and enlightening to consider the scholarly writing on a specific topic through the art of book browsing. A lot has changed in France since 1991, but I have been forever grateful for our libraries' open access and how it swings wide the doors to information, creativity, and critical thinking.

Access to books, resources, and information starts in kindergarten in our school libraries. The American Association of School Libraries' Standards for the 21st-Century Learner emphasizes that school libraries should "provide equitable physical and intellectual access to the resources and tools required for learning in a warm, stimulating, and

safe environment." This fall, let's consider our libraries' access to the collection and resources:

- Is the library adequately staffed to ensure access before school, during lunch, and after school?
- How can we advocate for more access to the library's collection and technology?
- Do students, faculty, and parents feel welcome in the library?
- Are there open access times when K-12 students can check out books as needed or use the library's technology independent of scheduled library lessons or class time?
- Do we have an online collection available 24/7?

Hand in hand with access is a curated collection that meets the needs of our school communities. School libraries should not be archival libraries—they should strive to provide a collection that is relevant and reflects our students' and faculties' needs. Our collection only has value if it's circulating, and a collection circulates because it serves our patrons' needs and is accessible.

An Introduction to the Marriott Library's new Resident Librarian

Hello! I'm Jessica L. Colbert, and I'm the new Resident Librarian at the University of Utah's Marriott Library. This residency program is a two-year faculty position that is meant to introduce a new career librarian from a traditionally underrepresented group to the field of academic librarianship. I will complete projects in rotations around the different departments, as well as completing a capstone my second year. For my first assignment, I'll be processing the photographs for oral history collections in Special Collections and then making them available online through our Digital Library Services.

Before living in the mountains of Utah, I grew up in a small mining town in Southern Illinois, where the population is 7000 on a good day. My ambitions were larger than the vast expanse of sky over miles and miles of wheat and corn, so I moved to

Williamsburg, Virginia to attend the College of William & Mary. While I majored in English, I took classes in language, media, and even music. For two years, I played cello and 'ud in a Middle Eastern Music Ensemble and worked for three years at the Music Library. But not all of my pursuits were so academic; for three years, I directed a shadowcast of the Rocky Horror Picture Show and even starred as Dr. Frank-N-Furter. If you mention it around me, I'll be quick to show you my prized Rocky Horror tattoo.

It was while I was working at the William & Mary Music Library that I realized I wanted to be a librarian. I wanted to dedicate my life to making sure information is accessible to all, and so I moved back to Illinois to complete my MSLIS at the University of Illinois at Urbana-Champaign, where I focused on cataloging and completed a thesis titled "Comparing Library of Congress Subject Headings to Keyword Searches Involving LGBT Topics: A Pilot Study."

When I'm not at work, I am probably at home watching some weird art film or exploitation film and playing World of Warcraft.

I live in the Avenues with my bearded dragon Coop, named after FBI Special Agent Dale Cooper from Twin Peaks. My partner is still in Illinois in grad school, but I hope to move her out to the mountains soon.

I'm incredibly excited to be working for the Marriott Library, and I believe this will be the perfect place to start my career.



Jessica L. Colbert Resident Librarian, Marriott Library

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Reference Corner: The Electoral College

By Karen Newmeyer, Special Libraries Section Editor

A question coming to your library sooner or later: What is the deal with the Electoral College? Why don't we just have a popular vote? Whether you are a public library, academic library, a special library, or just in the checkout line at the grocery store, you are going to be asked about the Electoral College.

So, what is the deal? Short answer: it is all about balancing the interests of the larger states with the interest of the smaller states.

A major conflict the writers of the US Constitution writers faced was how to weigh the "will" of the states with relatively small populations with those states with larger populations. The more populous states wanted a popular election while the less populous states wanted the president appointed by Congress. The small states, with a relatively rural population, didn't want everything determined by the larger metropolitan areas. It is the same argument that led the writers to create the two houses of Congress: The Senate, with two senators from each state (each state has an equal voice) and the House of Representatives, with the number of representatives being appointed based on population. Originally the senators were appointed by the state legislatures rather than elected and represented the state interests (this was changed by the 17th amendment).

So how many electoral votes does each state receive? That's easy—the same number as their combined senators and representatives. This gives the small states the tiniest bit more say in the election outcome than the larger states. As we have seen in this past election, it is possible for a candidate to have the most popular votes and still lose on the basis of electoral votes. This also happened in the Bush/Gore election of 2000. Most states allocate their electoral votes with a winner-takes-all approach, with the notable exception of Nebraska and Maine. The electors meet in their respective states on the first Monday after the second Wednesday in December after the presidential election. The vote is sent to Congress and then tallied in a joint session on January 6th after the election. The President of Congress, the current Vice President, declares the winner of the vote.

Is it time to get rid of the Electoral College, as many are claiming? As TV journalist Jeff Greenfield said, "After immersing myself in the mysteries of the Electoral College for a novel I wrote in the '90s, I came away believing the case for scrapping it is less obvious than I originally thought."

Hi everyone,

My name is Patrick Hoecherl, I'm the Staff Development Coordinator for the Salt Lake City Public Library System and today I'd like to ask you a favor. As the ULA Conference Programs Chair it's almost the time of year when I reach out to all of you, my esteemed colleagues across the state, and ask that you share session proposals. I would love to hear about what you have accomplished this year, or about what you have researched or even something that you tried to accomplish and failed so long as you have learned something. In our post conference survey we received requests for a few topics to be covered in 2018's conference. So there are few areas of expertise I'm particularly interested in hearing about from all of you. They include (but are not limited to):

- Technical Services
- Marketing
- Grants or Fundraising
- Digitization
- LGBTQ & Diversity
- Special Collections

- Collection Development
- Intellectual Freedom
- Author Sessions/Signings
- A Broader Range of Academic Sessions
- Leadership or Staff Training & Development
- Adult or Senior Citizen Programming

This is the part where I need that favor though. You see, not everyone is going to read this article. And even among people who do, not everyone is going to believe that what they did is worthy of being considered for inclusion in the ULA conference. So I'd like all of you to help me spread the word. If you work with someone who has ideas you think are worth sharing please ask them to submit a session proposal by **going to the** <u>ULA website</u> between October 1st and 31st. After all the greater the choice, variety, and diversity of session submissions we receive the better the conference will be for everyone.

Thank you,

Patrick

Planning for the Future of the Library

By Minda Stockdale, Bruce Erickson, AICP and Angela Arreche, MLIS

In an effort to continue to enhance the Park City community by encouraging literacy and strengthening collaboration among City Departments and citizens, the directors of the Planning and Library Departments came together in 2016 to offer the Planning Department library through the Park City Library as an extension collection. This facilitates public access to the same information as professional planners, and allows for confidence in the public process and shared tools to frame conversations on issues facing the town.

Community defines life in Park City, and has guided the town through the mining era to a current thriving community of 8,000 residents and over 1.5 million annual visitors. "Keeping Park City, Park City" remains a core value of the City Council and informs the work of city departments including the Planning Department, which balances these values with residential and commercial growth. Evidence of this balance lies in our very own Park City Library, which underwent a major restoration of the 1928 former high school to a state-of-the-art 21st century library, which qualified in 2015 to be on the National Register of Historic Places. One of the key tools the Planning Department uses to effectively implement council goals and objectives is professional literature that covers topics such as recent thoughts on housing, architecture, cultural diversity, opportunities for seniors, and workforce housing. Because the community guides the council's visioning, it only made sense that this information be available to all citizens. In this way, the public has access to a specialized and up-to-date collection of information pertaining to community issues.

The project, like its implementation, will remain collaborative. In order to catalog approximately 200 items, a temporary cataloging and processing area was setup in the Planning Conference Room in City Hall. There, library staff cataloged, labeled, tagged, and covered items, which never "set a page" in the library. The Planning Department will continue to house the collection in City Hall and handle purchasing. In addition to being easily accessible to planning staff, patrons of the library may request

items through the main library catalog, and receive them within 24-48 hours. When a patron places a hold on a Planning Collection item, library staff notifies the Planning Department, who then sends the item to the library through interoffice mail (materials are returned to the Planning Collection the same way). Since all Park City Municipal employees are eligible for a free library card, an honor system is in place to encourage employees to check out Planning Collection materials as well. Employees simply call the library with their personal information to request the item. This system piggybacks off of a system that the library used during a renovation project, which made library materials available at City Hall.



Rarely do opportunities come along which allow a library to expand past its doors into other City Departments, with the hope to reach unexpected audiences. Park City Municipal is excited to offer the community access to pertinent and technical information that informs the future of the town and hopes it is the first step towards a wide variety of collaborations to come.

What's On at Your Library?

The staff of *Utah Library News* are happy to publish announcements of library-related exhibits, lectures, open houses, tours, and other events.

Send announcements to Mindy at mnhale@orem.org.
We publish issues in September, November,
February, and April (Annual Conference Issue).

Public Library News

By Trish Hull, Public Library Section Editor

Wow! Did we survive Summer Reading? I hope everyone had a great summer encouraging and rewarding our patrons young and old for their summer reading efforts. Below we have some cool stuff from libraries around the state, but first...

I want to encourage everyone who can to attend Fall Conference Workshop in Park City on Friday September 29th! There will be great workshops on STEM and health information in your library and authors Shannon and Dean Hale.

Summer Reading Reports

The Duchesne County Library System:

The Duchesne County Library System had a banner year for Summer Reading participation. Between Roosevelt and Duchesne branches, 1,200 people signed up for the program, a 66% increase over the previous year. Three hundred seventy five people attended the opening parties, making for the largest attendances ever at either branch for a library event. Party activities included Lego and craft construction and presentations from invited guests about their trades including the power company, firefighters, and more. Roosevelt Branch's closing party topped their record opener with nearly 280 attending.

During the Roosevelt closing party, willing patrons, including a board member with her family, participated in short video interviews answering the question "how have you benefited from the library?" A video montage

was created and posted to the library's Facebook page. The video has achieved the largest reach, most reactions (99% positive), and some of the highest clicking of



any post ever on the library's Facebook page. The idea of collecting anecdotes of patrons telling their own short stories was suggested in the "Advocacy Bootcamp" pre-conference at the 2017 ULA Conference. The session was presented by the ALA Office for Library Advocacy and the Office for Intellectual Freedom.

Park City Library:

The Park City Library had their 3rd Annual Summer Slide! They had information for parents on how to avoid "summer slide," free books for their young patrons, and a



huge Slip 'N Slide, huge bubbles, water balloons, sidewalk chalk, and snacks. They had about 175 people come this year. This is one of their most popular summer programs.

Eagle Mountain Library:

Eagle Mountain Library in Eagle Mountain, UT has been doing some really fun things for their Summer Reading program. They have taken their program out-and-about into the community! They visited their Wastewater Treatment Facility and Public Works De-

partments. They have hosted HawkWatch International, Department of Wildlife Resources, and a couple of local businesses. Since the theme was



"Build a Better World" they felt these programs really benefitted their patrons. The kids and parents enjoyed the tours and learned a lot about what each area does for the community and environment.

New Logan Library Director, Karen Clark

Logan Library has a new director! Karen Clark was the assistant library director for nine years before taking over as acting director for the past two-and-a-half months. Karen received her MLS from Emporia State University, and Mayor Craig Peterson praises her "excellent vision" as they begin planning and building a new library.

Congratulations Karen!

Children's Share a Book Project Debuts in Wasatch County

By Kristen Bowcutt, Wasatch County Library Director

Wasatch County Friends of the Library offers books free to children to take home

Wasatch County Friends of the Library, a non-profit group committed to supporting the Wasatch County Library and its mission of reading and literacy, presented a bookshelf and children's books to the local health department's children's waiting room to initiate its new Share a Book Program on Monday, July 17. Signs welcome children to select a book to take home, and perhaps bring it back for another: Take a book; Leave a book.

"It is the first location. We plan more," says Kelleen Potter, President of Friends of the Library. "We are asking the community to donate new or used children's books to support the program. Wasatch County Library has receptacles for the donated books. We are asking for picture and board books through chapter books." Providing a collection point is one of several ways that the library is supporting the volunteer group's program. Additionally, the library funded the bookshelf and a number of new books from a grant program targeted for community outreach.

Friends of the Library notes that donating to Share a Book is a worthy reuse for books children have outgrown. They regularly restock the shelves with different books, and members of Friends of the Library volunteer to read to children.

The project, intended for more books at home and more opportunities for parents to read to children, results from Friends of the Library's literacy research. Studies have documented:

- Parents who have books in the home increase the level of education their children will attain regardless of the family's income or education. (Twenty-year study by the University of Nevada, Reno.)
- Reading to young children adds words to their vocabulary: just 15 minutes of reading with a parent everyday exposes a child to a million words a year.

- Fewer than half the children in the US are read to daily. Recently in Utah, the number of books in homes have fallen, as has the time parents spend reading to children.
- 61% of America's low-income children are growing up in homes without books.
- Children without books are academically three years behind children with books in their home.
- Children most enjoy books they select themselves.



Friends of the Library donates a cart and books for children to select and take home located at the Wasatch County Health Department. Front row from left: Abby Potter; Kelleen Potter; Pam Fredericks; Judy Eddins; Anne Lane; Sue Christensen. Back row from left: Stefenee Cook; Kristen Bowcutt, Library Director; Amy Defa; Ed Little and Ann Zimmerman.

"We believe we can make a difference with this program," says Potter. "Children need to succeed early in school in order to succeed in life, and early school success is tied to access to books and reading."

The book display also offers information on the Wasatch County Library and a monthly update on library activities for children and families. Friends of the Library hopes this information will encourage more people to become regular library visitors and participate in its many programs.

Educational Games from the National Library of Medicine

By John Bramble, Eccles Health Sciences Library

It is no secret that children (and most adults) love to play games. Games are fun and challenging and if they can incorporate educational concepts all the better! A 2016 report from Project Tomorrow, "From Print to Pixel," examines trends in digital education*. The report indicates an increase in the use of gaming, animations, and other digital content in K-12 education. Some of the findings related to gaming include:

- The use of gaming by teachers has doubled from 23% in 2010 to 48% in 2015.
- 57% of school principals admit that lack of training for teachers is a top barrier to expanding digital learning.
- Teachers in elementary grades are more likely to use game-based learning.
- Over 60% of middle school students play games for self-directed learning outside the classroom.

If you are a school media specialist or children's librarian, you may be looking for health and science games or animations that you can recommend to teachers and students. Well, the National Library of Medicine (NLM) does have apps for that (and websites too)! With input from teachers and students, NLM has created several games and interactive sites to teach about chemistry, biology, and environmental health.

Base Chase: In this game, players help DeeNA jump on fast moving platforms to grab bases of DNA to build DNA strands for different animals. Base Chase can be incorporated into biology curriculum and is

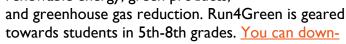


geared towards high school students. You can download the app for free from iTunes. A video tutorial is included.

Bohr Thru: In the style of the popular Candy Crush game, Bohr Thru players can collect protons, neutrons, and electrons to create the

first 18 elements of the periodic table. This is a fun way to increase knowledge of chemical elements and structures. Bohr Thru can be included as part of chemistry curriculum and is geared towards high school students. You can download the app for free from iTunes.

Run4Green: In this Mario-style game, players can collect coins and complete environmentally friendly tasks while learning about important environmental health issues such as renewable energy, green products,



load the app for free from iTunes.

TOXInvaders: In this fast-paced game, players use a launcher to destroy toxic chemicals falling from the sky. Capturing "good chemicals" earns protective shield points. To move on to the next level, players



must take a brief quiz about the featured chemicals. TOXInvaders can be implemented into chemistry or environmental health curriculum and is geared towards middle school students. You can download the app for free from iTunes. A tutorial is included.

ToxMystery: In this interactive learning site, players help Toxie the Cat find chemical hazards hidden throughout the house. Toxie will do a little dance whenever all the hazards are located, and along the way players learn how different substances in the environment affect human and pet health. There are also resource pages for teachers and parents. This site is available in both English and Spanish, and is geared towards ages 7-11. It is freely available online

at https://toxmystery.nlm.nih.gov/

Looking to pair these games with other NLM resources?

GeneEd: A genetics resource for students and teachers in grades 9-12. Includes lesson plans, animations, virtual and hands-on lab experiments, links to

articles, and information on genetics careers. https://geneed.nlm.nih.gov/index.php

ChemIDplus: Provides information on over 400,000 chemicals including names, synonyms, and structures. http://chem.sis.nlm.nih.gov/chemidplus/chemidlite.jsp

Environmental Health Student Portal: A resource on environmental health for middle school students and teachers. Includes lesson plans, videos, animations, articles, games, and experiments. The information is focused on air pollution, chemicals, climate change, and water pollution. http://kidsenvirohealth.nlm.nih.gov

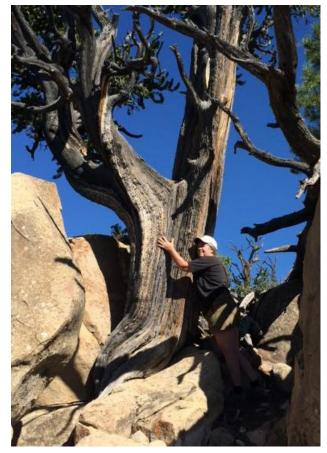
ToxTown: Provides information on toxic chemicals in everyday locations, and how the environment impacts human health. This interactive site focuses on six specific environments: city, farm, town, US Border Regions, port, and US Southwest. Includes a resource page for teachers. Available in English and Spanish. For all ages. https://toxtown.nlm.nih.gov/

John Bramble is the Utah Outreach Coordinator for the National Network of Libraries of Medicine, MidContinental Region and is based at the University of Utah Eccles Health Sciences Library. John is always happy to share more information about NLM's K-12 health and science resources. You can reach him at john.bramble@utah.edu

* Project Tomorrow. (2016). From Print to Pixel: The Role of Videos, Games, Animations and Simulations within K-12 education. Retrieved from http://www.tomorrow.org/speakup/SU15AnnualReport.html

U of U Librarian Amy Brunvand to Chair SustainRT

University of Utah Librarian Amy Brunvand has been elected to serve as coordinator elect for the ALA Sustainability Round Table. The position is a three-year term serving on the SustainRT board, acting as the Round Table chair during the second year. Brunvand is a specialist in government information with a long-time interest in environmental and sustainability issues. She is currently on research leave from the J. Willard Marriott Library and working embedded in the University of Utah Sustainability Office where she plans to keep her physical office space for the time being. Brunvand recently wrote an article called "Sustainability on the Other Side of the Stacks" about the experience of working with campus sustainability for the American Libraries online series "Sustainability in <u>Libraries</u>" and highly recommends that academic librarian get more involved with campus sustainability efforts, not only in academic programs but also working with facilities, operations, and planning. Besides working with the national Round Table, Brunvand is hoping to collaborate and share ideas with Utah librarians who are interested in sustainability and fostering resilient communities. If you would like to be part of a local learning community around libraries and sustainability, please email Amy Brunvand at amy.brunvand@utah.edu.



Amy Brunvand SustainRT Chairperson

ABOUT THE UTAH LIBRARY ASSOCIATION

The mission of the Utah Library Association is to serve the professional development and educational needs of its members and to provide leadership and direction in developing and improving library and information services in the state. In order to accomplish these goals, ULA supports and provides continuing education programs for Utah librarians and library employees, especially at its annual spring conference. ULA also offers members a number opportunities for library leadership, professional growth, networking, and community service. We hope you find the Utah Library Association to be an organization that makes a difference for you, for Utah librarians, for Utah Libraries, and for the citizens of Utah.



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