



# Utah Libraries News

APRIL 2017

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## ULA President's Message

### *When Librarians Go to Conference...*

*By Jami Monk Carter, ULA President*

When Librarians go to conference, they start with a pre-conference.

When the pre-conference is over, they will want to hear a keynote.

After the keynote, they will need to talk to some vendors.

And after they meet some vendors, they will look for some friends.

When they find their friends, they will go to some sessions and learn something new.

After that learning, they will be hungry.

Since they are hungry, they'll have some lunch.

To make sure they are full, they will eat some dessert.

After yummy treats, librarian brains are awake!

Awake brains means more learning, until librarians get sleepy.

Sleepy librarians go to bed and when they wake up...

They will want to go to conference again.

Annual Conference is an incredible experience every year. This year is no exception. From inspiring keynotes to local and national presenters, your brains will be full of solutions to problems, new ideas, new vendor connections, and much more. Peruse this issue of the ULA Newsletter for conference appetizers and get hungry to learn! See you all at the South Towne Center on May 17 – 19!

*See the full Conference Schedule at the end of this newsletter.*



## Utah Librarian Spotlight

*Every issue, ULA President Elect Dan Compton introduces readers to a Utah librarian. In this issue, the spotlight falls on Rebekah Cummings.*

Rebekah Cummings grew up in the eccentric and eclectic city of Venice, CA. It's likely Rebekah would have spent her whole life in Southern California had she not fallen in love with a native Utahn who sold her on the mountains, family friendliness, and relative affordability of Salt Lake City. For a long-time snowboarder, Utah was a pretty easy sell.

Librarianship is a second career for Rebekah. After college, Rebekah lived the glorious "ski bum" lifestyle for two years in Mammoth Mountain, CA and then worked as a snow sports sales representative for six years in Los Angeles. In 2009, following the advice of a college career counselor, she started pursuing a career in librarianship. She worked as a Library Clerk at the Huntington Beach Public Library, running the teen summer reading program, working circulation, helping with story time, and assisting patrons.

In 2011, Rebekah began her MLIS program at the University of California, Los Angeles, where she quickly became interested in the emerging specialty of data curation. She took every class related to data management, interned for one-year at the UCLA Social Science Data Archive, and earned a researcher position on a National Science Foundation grant studying the data practices of scientists. Upon graduation, Rebekah received the 2013 UCLA Chancellor's Marshall Award, "an honor given to one Information Studies student who exemplifies academic excellence and service to the Department and its community."

And then it was time to find a job. Rebekah's husband was starting a law firm in Salt Lake City and while she was thrilled to live in proximity to the best snow on earth, she was also in the unenviable position of a one-city job search fresh out of library school. Serendipitously, a position opened for the Mountain West Digital Library Assistant Director, which was a dream job for Rebekah. Working with MWDL gave Rebekah the opportunity to connect with librarians and archivists all over the state and experience firsthand the collaborative and innovative librarian culture in Utah. After 18 months, another position opened up at the University of Utah

Marriott Library for a Research Data Management Librarian, and Rebekah jumped at the chance to use the education and experiences she gained at UCLA. In her new position, Rebekah teaches data management principles to researchers at the U, locates repositories for datasets, and assists researchers in writing data management plans. She works closely with digital humanities scholars on campus to foster a DH community, create learning opportunities, and develop digital scholarship library services. Additionally, Rebekah loves teaching first year students through the LEAP program and continuing her own research on data sharing and data management.



*Rebekah Cummings*

*Next President Elect of the Utah Library Association*

After two years as the ULA Public Relations Chair, Rebekah has recently been elected as the President Elect of the Utah Library Association. She is honored to take on this role as a relative newcomer to Utah and has a passion for providing learning and networking opportunities to Utah librarians and library staff. Rebekah says, "This is a pivotal time for libraries. Our communities need our services, resources, and safe community spaces more than ever. I plan on listening to librarians statewide to learn how our professional association can meet their needs and advocate on their behalf."

Rebekah lives in Sugar House with her husband, son, daughter, and Australian Shephard named Stan.

## National Presenters at 2017 ULA Conference

By Dan Compton, ULA President Elect

We are excited to feature FOUR national presenters at Annual Conference in Sandy: Trevor Ragan, James LaRue, Marci Merola, and Jim Gill. All four will be offering pre-conference workshops on Wednesday, May 17th. Trevor Ragan and James LaRue will also be our keynote speakers on Thursday, May 18th and Friday, May 19th, respectively. I'd like to thank ULA President Jami Carter for her efforts to bring in these amazing presenters. She's setting the bar high for future conferences. I'd like to thank the Conference Planning Committee for their fundraising efforts to make this possible. We are grateful to Utah State Library, Mountain Plains Library Association and Salt Lake City Public Library for providing grants specifically for these presenters.

I was talking with someone from my county's auditing department and she had seen the invoice for some staff members to attend ULA Annual Conference. She said "I want to go to your library conference. Learning Like a Jungle Tiger sounds so much more fun than anything I ever get to attend!" After looking at Trevor Ragan's website TrainUgly.com, it appears we will have a lot of fun learning about learning. We'll also be continuing the great dialogue Dustin Fife and others started at ULA's 2016 Failure Workshop. Trevor states, "We learn the best when we're operating at the edge of our abilities, outside of our comfort zones, and we make a lot of mis-

takes...Embrace the ugly!" Mr. Ragan's keynote address on Thursday is titled Choose your own Adventure – Learning and Mindsets.

James LaRue is the Director of ALA's Office for Intellectual Freedom and the Executive Director and Secretary of the Freedom to Read Foundation. Previously, he was Director of the Douglas County Libraries (Colorado). James will present an Advocacy Bootcamp with Marci Merola, the Director of the ALA Office for Library Advocacy. Advocacy is always an important topic, but it seems more critical than ever with the recent threat to IMLS/LSTA funding. LaRue and Merola have agreed to repeat their session in the afternoon on Wednesday. Trevor Ragan will also be offering his training in the morning and the afternoon, so it's great for those who want to attend both of these sessions. Mr. LaRue's keynote address on Friday is titled Free Speech and Diversity: Connecting the Dots.

Last, but definitely not least, we'll have award-winning musician and author Jim Gill offering a pre-conference called A Joyous Way to Learn: Music Play and Reading Play to Promote Readiness, Literacy and Inclusion in Story Time. I just watched one of Jim's finger plays (One From the Left) on YouTube and now I want to go buy the CD for my kids! This will be a wonderful workshop for anyone involved with youth services.

Wed., May 17	8:30-11:30 a.m.	200 A	<i>Learning Like a Jungle Tiger – Using Growth Mindset to Learn and Thrive Outside of Your Comfort Zone</i> with Trevor Ragan
Wed., May 17	8:30-11:30 a.m.	200C	<i>Advocacy Bootcamp</i> with James LaRue and Marci Merola
Wed., May 17	8:30-11:30 a.m.	200B	<i>A Joyous Way to Learn: Music Play and Reading Play to Promote Readiness, Literacy and Inclusion in Story Time</i> with Jim Gill
Wed., May 17	1:00-4:00 p.m.	200A	(Repeat Session) <i>Learning Like a Jungle Tiger – Using Growth Mindset to Learn and Thrive Outside of Your Comfort Zone</i> with Trevor Ragan
Wed., May 17	1:00-4:00 p.m.	200C	(Repeat session) <i>Advocacy Bootcamp</i> with James LaRue and Marci Merola
Thurs., May 18	9:30 a.m.	300 A-C	Keynote Trevor Ragan – <i>Choose your own Adventure – Learning and Mindsets</i>
Fri., May 19	9:30 a.m.	300 A-C	Keynote James LaRue – <i>Free Speech and Diversity: Connecting the Dots</i>

## Expanding Hours at Fulton Library

By Anthony Morris and Mary Naylor Stephens, Fulton Library

The Fulton Library at Utah Valley University is piloting Sunday hours starting back in mid-February to the end of June. Before the pilot, other than a couple of Sundays during semester finals, Fulton Library has not had regular Sunday hours. Fulton Library's usual hours are to be open 7am until midnight on weekdays and 8am to 7pm on Saturdays. We have extended that to be open on Sundays, 1pm-9pm. In the past, the library did not find that Sunday hours were well used. However, we were seeing several indicators that it was time to try extending our hours into Sunday. First, Utah Valley University's non-traditional student population, a population that regularly requires libraries to be available on weekends and other extended hours, is now a full third of the student population. We've seen that our Saturday hours are busier than our Friday evenings. In recent assessments, surveys, and other feedback, we've regularly had the request for Sunday hours. Second, the Fulton Library already opens for two Sundays a semester, during the semester's finals. Use during these Sundays was high: at closing, Sunday nights had more patrons than time of closing on the Friday prior. Finally, a review of comparative academic institutions in Utah and among our formal peers showed that regular Sunday hours are largely implemented in similar libraries.

dents are working on their assignment" (Ismail, 2009). From these findings, we decided not only to open the library, but also to ensure that there will be a librarian staffing the reference desk. For the pilot, the library has hired a temporary library position. Based on findings from other institutions and use in our library, 1pm-9pm were ideal hours for reference support, which is when the librarian staffs the desk.

Since starting the pilot, we have seen encouraging use on Sundays. We have been tracking gate counts and computer logins, performing hourly head counts, measuring group study room usage (actual, not scheduled), and counting circulations. We have measured that the Fulton Library has averaged approximately half as many visitors on Sundays as it does on Saturdays. However, Saturdays have more hours available for use, and to control for that we've been comparing peak hours to peak hours, and have found that Sunday's peak hours, on average, have 70% of the visitors that Saturday's peak hours have (which we think is pretty darn great). Given this demonstration of good use, we are hopeful that Sunday hours will be able to continue past the pilot.

Ismail, L. (2009). What they are telling us: Library use and needs of traditional and non-traditional students in a graduate social work program. *The Journal of Academic Librarianship*. 35(6), 555-564.



From the scholarly literature, we also saw that support structures in addition to open doors were needed for non-traditional students. One study reported "nontraditional students appear more likely to require additional and/or improved assistance in searching for and obtaining the information they are seeking, even though they indicated that they had had some form of library instruction. They also appear more likely to require the availability of such assistance during the weekends, when many of these stu-

## For-Credit Opportunity Available for School Librarians!

Looking to earn university credit this summer and spend some time in the beautiful mountains of Southern Utah? SUU & UELMA are hosting a one-credit "Library Boot Camp" July 20 and 21, 2017 at SUU. This exciting two-day course will result in one graduate-level credit for just \$51 (\$30 course fee, \$21 SUU processing fee).

This one-credit course, titled "Modern Issues in Media Centers" will bring together faculty instructors from the Library and Education departments at SUU, as well as UEN & SEDC instructors for two-days of professional learning for school librarians looking to enhance their skills and earn university credit.

Topics covered will include: library website design, virtual field trips, makerspaces, book repair, graphic novels, fake news, advocacy, and more. In addition to class time, SUU librarians are putting together some networking activities to include a visit to Cedar Breaks National Monument and a Shakespeare Festival play! If you are interested in participating, please fill out this form and return it to Larry Jeppesen (address on form) by July 1, 2017.



## Unbound Upcycled Book Art @ The Washington County Library System

By Michelle Clements, Washington County Library System

In celebration of the National Library Week theme "Libraries Transform," the Washington County Library System sponsored the second annual community upcycled book art contest. The Library System asked county residents to show their creativity in recycling and re-imagining old books, by transforming books into pieces of art.

Entries were submitted throughout the eight branches in the Washington County Library System. The challenge to "transform" a book into a work of art was met with creative and colorful pieces, each one unique and one-of-a-kind. Staff members of the Dixie State University Art Department judged the entries for originality, creativity, technical difficulty, and theme. The artwork was displayed throughout the libraries during the month of April, creating a visual feast for visitors and staff alike.



Unbound Book Art Entry ,Teen Category  
By Sophie Hafen

Library Director Joel Tucker states, "The goal of the contest is to create positive, interactive experiences for patrons and to foster connections within the community. With support from the Washington County School

District, Dixie State University, and organizations that serve patrons with special needs, this year's exhibition exceeded all expectations with 362 entries." The Library System plans on continuing the upcycled book art contest to maintain the tradition libraries being a place to "transform."

## LDS Business College Wins ACRL Award

By Emily Underwood, LDS Business College Library

LDS Business College has been chosen by the Association of College and Research Libraries (ACRL) to receive the 2017 Community and Junior College Libraries Section (CJCLS) EBSCO Community College Learning Resources Award for its Information Literacy Tutorial "There's a Monster in the Library."

"There's a Monster in the Library" is an online tutorial for information literacy instruction stylized as a virtual comic book and utilizing gamification principles and techniques. There are three modules in the tutorial, covering search expressions, source evaluation, as well as the research process. Each module contains active learning integrated with instruction. The tutorial is integrated in the Introduction to College Writing curriculum along with other information literacy assignments and assessments. The librarians have a close relationship with the English department instructors and are embedded in the online sections of the course in addition to making regular visits to the face-to-face classes.

The \$750 award and plaque, will be presented to Sarah Sorenson, Brandon Bowen, and Emily Underwood of the LDS Business College Library, at the 2017 ALA Annual Conference in Chicago. Sarah is director of learning resources, Brandon is reference and instruction manager, and Emily is reference and instruction librarian.



Sarah Sorenson, Brandon Bowen, and Emily Underwood of the LDS Business College Library

## Support for Utah's Online Library

By Amy Jamison, School Libraries Section Editor

Teaching effective information literacy and research skills to K-12 students can be challenging when students' first instinct is to Google their academic inquiries. The electronic resources available through Utah's Online Library, however, make it easier for educators in general, and librarians in particular, to rise to the challenge. The collection of age-appropriate and reliable information at UOL's K-12 collection of databases, newspapers, journals, encyclopedias, and videos helps educators teach important research skills like finding information from a variety of credible and up-to-date sources, and properly citing those sources using built-in citation tools.

Some of the resources that have been indispensable for me and many of my colleagues when working with K-12 students on research projects include the Gale databases (Kids InfoBits, Research in Context, Reference Collection), Culture Grams, Digital Science videos, and the newly restructured EBSCO databases. From History Day and science fair competitions to free exploration of topics, students benefit from UOL's organized



collection that will, for the most part, meet their research needs, or serve as a springboard to other resources.

As many of you may know, the recent proposal by the Trump administration to cut funding to the Corporation for Public Broadcasting (CPB) may have an effect on UETN and KUEN which receive 9% of their overall budget from CPB. Utah's Online Library for K-12 education is funded from this 9%. If you haven't already, please reach out to members of Congress and express your support for the CPB and the resources it supports like UOL. Our K-12 educational community relies on and greatly needs the materials made available at Utah's Online Library.

## *Food, Fun, & A Good Cause*

Are you looking for an opportunity to chat with colleagues from around the state in a low-stakes and fun environment? Do you love the adrenaline rush of bidding on awesome auction items? Then ULA has the perfect event for you at this year's annual conference.

***ULA's annual Silent Auction and Networking Social*** will be on Thursday, May 18th from 5-6 pm and serves as the perfect way to wrap up your first full conference day! This event continues to grow and this year we have some really fun auction items. While nibbling on some tasty treats, you can participate in the Silent Auction and bid on items from Anniversary Inn, Centered City Yoga, Megaplex Theater, and more! And, to make your Silent Auction experience as smooth as possible, multiple forms of payment will be accepted, including cash, checks, and credit cards. All proceeds of the Silent Auction go towards the ULA Conference Scholarship Fund, which allows librarians throughout the state to attend the conference. While you check in on your bids, you can join in our Networking event featuring a Feed Forward activity. Whether you're an introvert or an extrovert, this activity will provide some structure for talking with your colleagues and give you a chance to meet people at your own comfort level. We hope to see you !

## Looking Forward to Conference Speakers

*Trish Hull, Public Libraries Section Editor*

This year's annual ULA Conference promises to be a great experience. I am personally encouraging everyone to attend. I had the opportunity a few years ago to hear James Larue, who will be giving the Keynote on Friday, May 19th, speak in Colorado and can promise you will be educating, entertaining, and enlightening. He can help you and your library navigate the future and help you create a 21st century library.

I have also heard Marcie Merola, the Director of the ALA Office for Library Advocacy, speak on advocacy and Intellectual Freedom. If ever there is a timelier topic I can't imagine what it would be. We are under fire from so many directions and we need to be able to intelligently and intentionally advocate for libraries and librarians.

If at all possible I would urge each of us to attend the preconference and conference in Sandy this year. This may well be one of the most important conferences you will attend.

We also have a great slate of workshops for public, academic, and special libraries. As you attend this year, pay particular attention to how you can contribute to libraries, the profession, your library, and

ULA. If you come with that mindset it is amazing what opportunities become available.

I would also encourage everyone to attend the scholarship networking social and make new friends from libraries throughout Utah. The stronger the network the better for ourselves and for our association.

Come to Sandy and prepare to choose your own adventure in librarianship!!

### *Conference Blood Drive*

*Did you that every two seconds someone in the US needs blood? Come be one of the 6.8 million donors the Red Cross needs every year to help those in need! Volunteers can donate at the ULA Conference on Friday, May 19, 8am-2pm. Look for the Red Cross bus parked outside the northwest doors. You can sign up at the conference, or, if you'd rather reserve your spot in advance, find our drive at [redcrossblood.org](http://redcrossblood.org) by using the sponsor code **utlibassoc**.*

*Thanks in advance for all Syour help!*



### **Visit the Career Services Booth in the Exhibit Hall at the 2017 ULA Annual Conference!**

At the booth you can review open positions in Utah, get feedback on CVs/resumes, look at model CVs/resumes, get career advice, ask questions about interviewing strategies and more!

The booth will be staffed:

Thursday, May 18th, from 1:30 - 5:00pm  
Friday, May 19th, from 8:30am - 12:00pm.

All are welcome!

## Engaging the Homeschool Community

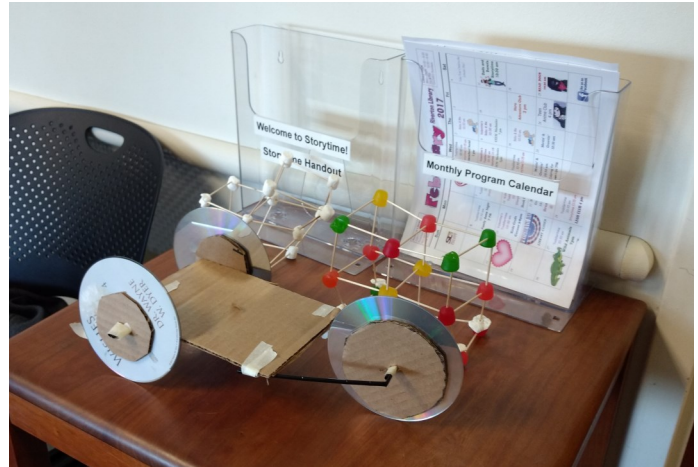
*By Peter Vanderhooft, Riverton Library*

I am not an educator and recent programming snafus have shown me that when it comes to instruction, my efforts are best placed in teaching information literacy and critiquing book covers rather than running a creative writing class or teaching people how to make crafts. As such, my first encounter with homeschool parents at program of my own design felt daunting. Who am I, someone who went through the public education system and has no teaching background, to help homeschool moms develop curriculums? The answer is that the ability to utilize the library as a programming center provides a unique resource that can support this often unrecognized segment of our community.

Let me back up a bit first. I decided to start off small, create a social group for homeschool parents to meet and discuss with one another. My first few attempts at creating a homeschool social group led me to almost cancel the program. Attendance was limited to three people, two of which were children. During these moments of extreme awkwardness, I would ask the mom what she was doing for her kids, what were her interests, how did she utilize the library, and what programming could we do to support their efforts. Eventually, I got enough information to learn that despite our best efforts, children 8-12 were did not have enough programming aimed at them; either children's programs were too simple or the tweens did not feel comfortable participating with older kids in our teen group. I decided that this was a gap to be filled, and I would start by specifically targeting the homeschool population.

I'm not a creative person and developing a program without even a modicum of an educational element has always been difficult for me. As such, I was relieved when my homeschool group told me that they wanted to see more STEM programs in the library. Since January of this year, I have hosted a STEM program every Wednesday afternoon to encourage homeschoolers to come to the library and learn together by building racecars and building bridges out of gumdrops and spaghetti. This kind of programming is incredibly satisfying as failure is a built-in function of the program, and opportunity to learn rather than to become dismayed and

disheartened. I typically get around 50-60 participants, enough to fill our auditorium to the verge of chaotic.



Project from Riverton Library's weekly STEM program.

Initially, I assumed that homeschool parents were largely alone in their educational efforts and just providing the space for them to meet would be enough to attract them. Turns out, this group is a lot more connected than I assumed; it only takes the wherewithal to get invited into their Facebook groups and Yahoo email chains to connect with them. I've found that this program not only provides a great way for kids to learn, but increases the libraries visibility within the community as well as providing a shared space for parents to come together and share their experiences with one another.



## Thoughts on Leaving Librarianship

By Flora Shrode, ULN Columnist

After twenty-eight years, I'm leaving librarianship. You all have read plenty of reminiscences from people as they retire, and now it's my turn to offer some thoughts about my experience. Having begun my master's degree program in 1989, I was familiar with card catalogs from using libraries in school at a time when online catalogs were just entering the scene. These looked much different from those we use today but certainly sped up the search process and enabled both library staff and patrons to discover library treasures serendipitously. In the realm of database searching, CD-ROM products were just becoming available, and online searching with Dialog and STN remained the most common sources for people in academic institutions. CD systems like SilverPlatter blossomed and shifted costs to libraries that researchers had to pay previously both for the time spent connected to databases and for individual citations and abstracts that they captured. E-mail was just becoming commonplace when I began my career as well. Reflecting on these systems in comparison to what we now consider to be standard makes clear how far technology has advanced. The Worldwide Web has eclipsed these older products completely, mostly with great advantage and success, yet we all know the risks the come with the ease of finding information online.

I spent my career in academic libraries as a science librarian. Over the years I worked with students and faculty in the disciplines of agriculture, biology, chemistry, physics, and geology. While at Virginia Tech, I enjoyed deliveries of strawberries and broccoflower from faculty members who had bumper crops from their field plantings and experiments with crossing species. International graduate students generously shared food from their native cultures including coffee from Kenya, baklava from Greece, and Ethiopian spreads. One student wrote a thesis on hort therapy, describing her research on benefits to inner city children from learning to tend small gardens. Most graduate students' topics stretched beyond my comprehension, but I managed to work with them to craft effective search strategies and to

show them the benefits of tracking citations to identify relevant publications.

As for advice and regrets, I regret not speaking assertively and expressing my opinion in many situations. Generally a people-pleaser, I wish I'd focused more pointedly on the needs at hand rather than people's opinions of me. Thus, I hope that library employees will not be afraid to speak up and that we will all honor one another's opinions. I also recognize that I could have done a better job of establishing personal boundaries. As a manager I often worried about others' needs to an extreme rather than remembering also to attend to my own. While it is healthy and useful for library staff to develop connections with coworkers and patrons, it is important to be careful to maintain personal sanity. Interest in work-life balance has been popular for many years and essentially is another way of recommending that individuals learn to maintain respectful distance and take time to tend to their personal needs while also performing what is expected of them in the workplace.

Thanks to those of you whom I have worked with in ULA over the years. I wish you all the best as I enjoy membership in this association from a different point-of-view.

### What's On at Your Library?

The staff of *Utah Library News* are happy to publish announcements of library-related exhibits, lectures, open houses, tours, and other events.

Send announcements to Mindy at [mnhale@orem.org](mailto:mnhale@orem.org). We publish issues in September, November, February, and April (Annual Conference Issue).

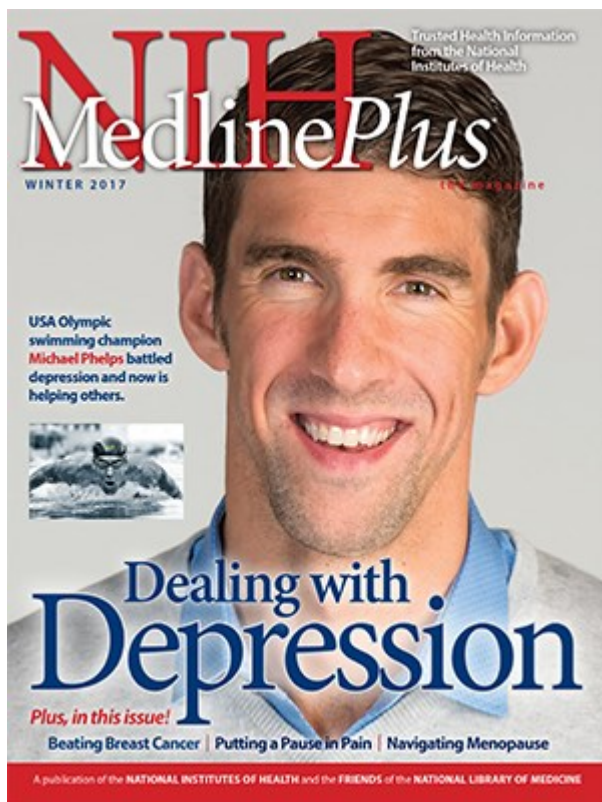
# Making Community Connections through Health Information Outreach

By John Bramble, Eccles Health Sciences Library

Libraries have the opportunity to play a key role in contributing to community health initiatives. Not only do they provide expertise in finding and evaluating health information, but they also serve as a community hub to connect patrons with local social and health services. This month we are featuring a few programming ideas to get you started with developing your health and wellness community connections.

## Celebrate Physical Fitness

May is National Physical Fitness and Sports Month. This is an excellent opportunity to partner with local fitness or dance instructors to offer free classes such as Zumba, yoga, or salsa for the community. Or, host an information night featuring community members sharing their experience and tips for success with physical fitness. Healthfinder.gov has a toolkit with ideas for planning activities to promote physical fitness: <https://healthfinder.gov/nho/MayToolkit.aspx>.



After working up a sweat, point your patrons to these resources from the National Library of Medicine:

**MedlinePlus:** Topic pages on exercise link to information on benefits of exercise, examples of different types of exercise, and tips and health tools to help increase physical fitness.

**NIH Senior Health:** Includes several articles on exercise along with personal stories and videos featuring older adults and the activities they enjoy.

## Participate in a Community Health Fair

Spring is here, and warm weather usually brings more community health fairs. Health fairs are one of the most recognized health promotion events, and provide an opportunity to offer health education and low cost medical screenings. A library can participate by providing space to host a health fair, or exhibiting to share health information resources. This is also an excellent opportunity to network and meet potential community partners for future health programming. So take time to visit other booths and introduce yourself!

Here are some resources for materials that you can hand out at a fair:

**NLM Promotional Materials:** Bookmarks and 4"x11" cards promoting different NLM websites and databases.

**MLA Clearinghouse:** Search for "tri-fold" to find printable brochures on NLM resources.

**MedlinePlus Magazine:** Up-to-date health information and stories of people sharing their health challenges. Librarians can place subscriptions for bulk orders: [English](#); [Spanish](#))

## Host a Pharmaceutical Take-back Program

When medications are not disposed of properly,

they can contaminate drinking water, be a danger to children and pets, or have the potential to be stolen and used improperly. A Pharmaceutical Take-back Program educates the community on how to safely dispose of unwanted medication, and provides an opportunity to collaborate with a health department, pharmacist, and police department. [The Groundwater Foundation](#) provides more information for how to plan this type of program.

This is also a great opportunity to promote drug information resources from the National Library of Medicine.

**[Drug Information Portal](#):** Provides drug information from NLM and other U.S. government agencies. Includes a summary of each drug's type and usage, and links to further resources.

**[Pillbox](#):** Combines images of pills with other information to help identify unknown pills. Enter details about pill appearance and receive information about the drug name and ingredients.

**Pillbox** rapid identification, reliable information

United States National Library of Medicine National Institutes of Health NLM

Home About FAQ Developer Contact Us

**Identify or Search for a Pill**

**Imprint:**  letters or numbers on either side of the pill  
☐ Pill does not have an imprint.

**Shape:**  Select Shape

**Color:**  Select Color

**Size:**  Select Size (search +/- 2mm)

**Score:** ☒ Unknown ☐ 1 ☐ 2 ☐ 3 ☐ 4

**Drug Name or Ingredient(s):**

**Inactive Ingredient(s):**  ☐ Find pills WITHOUT this ingredient.

**Label Author:**

**DEA Schedule:**  Select DEA Schedule

**Product Code:**

☒ Do not search repackaged and relabeled medications.

#### Discover

There's more to a pill than how it looks. What's inside the pill other than the drug? Is it a controlled substance?

#### Connect

Learn more than the pill's name. Pillbox links you to the drug label, clinical trials, breastfeeding safety, and more.

#### Explore



Pillbox's advanced search app has been retired. A new Pillbox website will soon launch that has the same features as the advanced search and runs on phones, tablets, and browsers.

## Need more ideas?

Here are additional resources to assist you in developing community partnerships and planning outreach programs:

### [Health Happens in Libraries](#)

This program provides resources to equip public libraries to respond to consumer health questions and form partnerships with local health experts.

### [Consumer Health Toolkit](#)

This toolkit provides information to help librarians develop expertise in providing health information, learn about key health websites, plan programming, and develop effective community partnerships.

### [Public Libraries and Community Partners: Working Together to Provide Health Information](#)

Provides links to guides that help with planning and evaluating outreach activities. Information includes community assessment, defining stakeholders, setting project goals, and more.

John Bramble is the Utah Outreach Coordinator for the National Network of Libraries of Medicine, MidContinental Region and is based at the University of Utah Eccles Health Sciences Library. John is always happy to share more information about NLM's K-12 health and science resources. You can reach him at

[john.bramble@utah.edu](mailto:john.bramble@utah.edu)

## ABOUT THE UTAH LIBRARY ASSOCIATION

The mission of the Utah Library Association is to serve the professional development and educational needs of its members and to provide leadership and direction in developing and improving library and information services in the state. In order to accomplish these goals, ULA supports and provides continuing education programs for Utah librarians and library employees, especially at its annual spring conference. ULA also offers members a number of opportunities for library leadership, professional growth, networking, and community service. We hope you find the Utah Library Association to be an organization that makes a difference for you, for Utah librarians, for Utah Libraries, and for the citizens of Utah.



Utah Library  
Association

[www.ula.org](http://www.ula.org)

### ULA PRESIDENT

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## MAY 17 • WEDNESDAY

7:30am – 5:00pm	<b>R Registration</b>	Foyer
8:30am – 11:30am	<b>P A Joyous Way to Learn: Music Play and Reading Play to Promote Readiness, Literacy and Inclusion in Story Time.</b> <i>Speakers: Jim Gill</i> <i>Sponsors: Utah State Library Uplift Grant</i> Jim Gill is a musician and author who has released seven award-winning CDs of music play for young children. Jim will introduce you to books and songs for your story times, share strategies that engage caregivers and get them involved in the music and stories, and discuss how to create an inclusive environment for children with special needs.	200B
8:30am – 11:30am	<b>P Advocacy Bootcamp</b> <i>Speakers: James LaRue, Marci Merola</i> "Who needs libraries?" Beneath those three words is an iceberg of messaging, a fundamental challenge not only to librarians, but to our society. In this joint effort of ALA's Office for Library Advocacy and the Office for Intellectual Freedom, we'll explore some of the brutal facts of our environment, celebrate our assets, and offer practical tips to reclaim a moral sanction for the work we do, and the support our communities deserve.	200C
8:30am – 11:30am	<b>P Cooperation - Who, What, Why, When, Where</b> <i>Speakers: Steve Decker</i> We've all heard the statement, "Libraries need to cooperate more." Recently, a librarian asked me, "Why? Why do we need to cooperate? How will my cooperation with a library in [another city in the county] help anything?" I'm afraid I had to say, "Well...um...I don't know." That conversation spurred an effort to look at Utah library inter- and extra-library cooperation. What's worked? What hasn't? Why? What are the elements of successful cooperation? Real-life stories from real-life Utah libraries.	200D
8:30am – 11:30am	<b>P Learning Like a Jungle Tiger - Using Growth Mindset to Learn and Thrive Outside of Your Comfort Zone</b> <i>Speakers: Trevor Ragan</i> <i>Sponsors: Mountain Plains Library Association Grant, Utah State Library Uplift Grant</i> We'll take an in depth look at learning: how it works, why we avoid it, and how to overcome the stories and fear that hold us back.  Trevor is the founder of TrainUgly.com - a site devoted to discovering and sharing the science behind development and performance.	200A
10:00am – 10:15am	<b>Break/Beverages</b>	Foyer
11:30am – 1:00pm	<b>L Lunch on your own</b>	TBA
1:00pm – 4:00pm	<b>P Adventures in the scientific method: Turning your library into a lab</b> <i>Speakers: Christy Jarvis, Erin N. Wimmer</i> In this interactive workshop, facilitators encourage librarians to draw on the "science" of the Library Science degree to think like a scientist. Discussion of the scientific method and its application to both real life and library scenarios will help librarians reframe their perspective on experimentation. Participants will be empowered to apply the scientific method in a way that ensures their success. Facilitators will invite participants to share the results of their experiments at ULA 2018.	200D
1:00pm – 4:00pm	<b>P Advocacy Bootcamp</b> <i>Speakers: James LaRue, Marci Merola</i> "Who needs libraries?" Beneath those three words is an iceberg of messaging, a fundamental challenge not only to librarians, but to our society. In this joint effort of ALA's Office for Library Advocacy and the Office for Intellectual Freedom, we'll explore some of the brutal facts of our environment, celebrate our assets, and offer practical tips to reclaim a moral sanction for the work we do, and the support our communities deserve.	200C
1:00pm – 4:00pm	<b>P Family History with the LDS Church History Library</b> <i>Speakers: Jay Burrup, Ryan Combs, Marie Erickson</i> LDS Church History Library employees Marie Erickson, Ryan Combs, and Jay Burrup will show online resources available through the LDS Church History Library for family history research. Specifically showing the Mormon Pioneer Overland Travel, Early Mormon Missionary, and other databases and online resources.	200B
1:00pm – 4:00pm	<b>P</b>	

**Learning Like a Jungle Tiger - Using Growth Mindset to Learn and Thrive Outside of Your Comfort Zone (repeat)**

200A

*Speakers: Trevor Ragan*

*Sponsors: Mountain Plains Library Association Grant, Utah State Library Uplift Grant*

We'll take an in depth look at learning: how it works, why we avoid it, and how to overcome the stories and fear that hold us back.

Trevor is the founder of TrainUgly.com - a site devoted to discovering and sharing the science behind development and performance.

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2:30pm – 2:45pm

**Break/Beverages**

Foyer

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# 2017 Utah Library Association Conference

**A** Academic
**O** Booksale
**E** Exhibits & Posters
**G** General
**K** Keynote
**L** Lunch
**N** Networking
**C** Public
**R** Registration
  
**S** School

## MAY 18 • THURSDAY

7:30am – 8:30am	<b>Morning Coffee</b> <i>Sponsors: Park City Library</i>	Exhibit Hall 5
7:30am – 5:00pm	<b>R Registration</b>	Foyer
9:00am – 10:30am	<b>K “Choose your own Adventure – Learning and Mindsets.”</b> <i>Speakers: Trevor Ragan</i> <i>Sponsors: Mountain Plains Library Association Grant, Utah State Library Uplift Grant, J. Willard Marriott Library, University of Utah</i> Trevor is the founder of TrainUgly.com – a site devoted to discovering and sharing the science behind development and performance.  Session includes ULA business meeting	300 A-C
10:30am – 11:00am	<b>E Break &amp; Exhibits</b> <i>Sponsors: Utah State University</i>	Exhibit Hall 5
10:30am – 5:00pm	<b>O King’s English Booksale</b>	Exhibit Hall 5
10:30am – 6:00pm	<b>E Posters</b>	Exhibit Hall 5
11:00am – 11:50am	<b>A Book a Librarian 2.0: Supporting Users through On-demand Research Consultations</b> <i>Speakers: Dory Cochran, Alex Sundt</i> Consultations extend reference beyond the service desk, allowing for more personalization and flexibility. But a successful consultation service requires more than a simple “build it and they will come” digital strategy; users need help understanding their options, overcoming library anxiety, and finding the right librarian. Presenters will discuss usability testing and design concepts that informed an improved design for a “Book-a-Librarian” website, featuring a friendlier and more engaging UX.	200B
11:00am – 11:50am	<b>A Entrance into the Forbidden L-Space: collaborating with student organizations to create programming for early-experience students at your academic library</b> <i>Speakers: Carol Kunzler, Jill Mallek</i> Need some ideas on how to invite early-experience students into your academic library? Join us as we discuss programs that worked (and some that didn’t) through collaboration with our campus student organization to help early-experience students feel comfortable in the library.	300B
11:00am – 11:50am	<b>A © Myth (Destroyers)</b> <i>Speakers: Rick Anderson, Jessica Breiman, Rebekah Cummings, Elizabeth Miles, Allyson Mower, Susie Quartey, Shawn Steidinger, Becky Thoms, Peter Vanderhooft, Erin Warnick</i> Sometimes it can feel like ‘all or nothing’ when working with copyrighted material, but, in reality, many options exist. This session will utilize case study questions as a primer to illustrate examples of how librarians can successfully navigate the copyright system in their pursuit of offering great library services such as story time, 3D printing, and digital collections. Ten lucky winners will get their own copy of “The Librarian’s Copyright Companion, 2nd edition” by James Heller, et al.	200C
11:00am – 11:50am	<b>C A Reference Guide to You: Personal Branding for Librarians</b> <i>Speakers: Andrew Shaw</i> Librarians are known for efficiently guiding patrons toward the information and resources they need. Are you as proficient in showing others what they should know about you? This workshop will help you get to know yourself and teach you how to package that information as a professional reputation. Learn about the tools you can use to show off your personal brand and better position yourself in your profession, library, and community.	200D
11:00am – 11:50am	<b>C Community Programming - When Story Time Just Isn’t Enough</b> <i>Speakers: Steve Decker</i> Programming can include so much more than story time. Find ways and receive practical tools to increase library use and visibility through expanding programming. Maybe you want to receive traveling exhibits, join national programs, produce videos, create a community classroom, offer flora, rock, or “bug” collecting courses, or assist would-be genealogists. Have you considered a city-wide book discussion event? Figure drawing, pole dancing, political cartoons	300A



11:00am – 11:50am	<b>C Discover Discovery Kits</b> <i>Speakers: Virginia Catherall, Amy Childress, Robyn Green, Joella Peterson</i> The City Library and the Provo City Library have implemented circulating discovery kits for children. The City Library kits were based on the STEAM initiative, Utah Core and the LEAP into Science Program. We will discuss our approach to discovery kits including process and funding, the differences between literacy kits and discovery kits, and opportunities for community partnerships. Come discover discovery kits with hands on exploration and lively conversation.	300C
11:00am – 11:50am	<b>C Teens Teach: The Teen-Led Programming Revolution!</b> <i>Speakers: Spring Lavalley, Jenn McKague</i> Teens are a difficult demographic to reach, but teen-led programming allows both teens and their communities to experience high-quality, interesting, and educational programming opportunities. Teens Teach takes teen-driven programming to the next level-by recruiting and training teens to not only suggest the program idea, but to develop, market, and present it themselves. In addition to providing community-driven programming, the teens benefit from hands-on training and real-life work experience.	200 A
12:00pm – 1:30pm	<b>L Lunch/Awards</b> <i>Sponsors: SirsiDynix</i>	Exhibit Hall 5
1:30pm – 2:20pm	<b>A Choose your own research adventure: Developing a technical services based research project</b> <i>Speakers: Jeremy Myntti, Liz Woolcott</i> Developing a research project in technical services that answers an important and relevant question can be challenging. This presentation will demonstrate the methods used to discover the changing environment of cataloging units within academic libraries. The presentation will include some results from the project, methods for conducting the research project, tools and methods for collecting data, analyzing the data, lessons learned, sharing the research project, and plans for the future.	300B
1:30pm – 2:20pm	<b>A Let's dance: Libraries supporting global service learning</b> <i>Speakers: Lorelei Rutledge, Jennifer Weber</i> This presentation describes a service-learning collaboration focused on teaching information literacy and cultural competence between the J. Willard Marriott Library and the University of Utah School of Dance. We offer practical suggestions for how academic libraries can promote service learning partnerships with other departments and describe how we created workshops designed to emphasize information literacy, dance pedagogy, cultural competence, and cross-cultural communication.	300C
1:30pm – 2:20pm	<b>A Promoting Films from our Marriott Library's Collections</b> <i>Speakers: Joni Clayton, Marie Paiva</i> From a collection development point of view, librarians purchase dozens of films each year. But who has actually viewed the entire film? Along the way, we learned through trial and error to produce a film series to students, faculty, staff and community members. We have had to learn how to and when to collaborate with faculty and other partners on campus. So what worked well? What did not? We will share some do's and don'ts about running a library film series.	300C
1:30pm – 2:20pm	<b>A Collaboration: The Key to an Excellent Adventure</b> <i>Speakers: Jessie Christensen, Rebecca Schroeder</i> Effective collaboration helps individuals work together to accomplish more than they could if they were working on their own. It is a way to add value, create strong teams, and increase efficiencies. This session will present principles of successful collaboration and show how working together in technical services can reduce costs, improve quality, and reduce processing time.	300B
1:30pm – 2:20pm	<b>A Need a Map? Maps, Mapping, and Geospatial Services in Libraries</b> <i>Speakers: Anne Hedrich, Todd Hugie, Justin Sorensen, Sally Thompson</i> Libraries are increasingly providing a broad range of geospatial (maps and mapping) services to their patrons, ranging from collections to tools to instruction. Learn about the types of services libraries provide, the tools they use, and the rationale for spatial services to be housed in the library. This session will address these kinds of collections and services primarily in academic libraries, but options for other kinds of libraries can be part of the discussion as well.	200B
1:30pm – 2:20pm	<b>G Painless Staff Development: Using Microlearning and Gamification to Make Training Fun</b> <i>Speakers: Patrick Hoecherl</i> If you would like to learn how to deliver effective training in five minute increments, turn to page 12. If you would like to learn how to add game elements to training in order to make learning more fun, turn to page 73. If you would like both,	200C

come to this session. Attendees will learn about microlearning, gamification and some successful applications of both at the Salt Lake City Public Library.

1:30pm – 2:20pm	<b>G The Future of LIS Education</b> <i>Speakers: Dustin Fife, Mary Naylor</i> Original research about what LIS professionals wished they had learned in school will be presented. We will discuss the future of education within our profession and how we can change it to be more dynamic and useful long-term.	200D
1:30pm – 2:20pm	<b>C "Mom, I don't want to leave the library!" – Creating a Children's Space for Children</b> <i>Speakers: Ann Marie Barrett, Allison Madsen, Matt McLain</i> In the past 2 years, the children's space at South Jordan Library has drastically changed. It was the typical library children's area, but now it hums with the sounds of impromptu puppet shows, parental networking, child-parent play, and families. To support the five Early Literacy Practices, we implemented a playspace, reorganized our picture books to encourage browsing, and adjusted collection locations. Over time and with a little money we came up with delightfully surprising results.	300A
1:30pm – 2:20pm	<b>C Allied at the Library: Supporting LGBTQ+ Youth</b> <i>Speakers: Michael Cox, Spring Lavalley, Salvador Oregon</i> LGBTQ+ youth are more susceptible to bullying, sexual assault, depression, mental illness, homelessness, and suicide. Public libraries are in a unique position to offer these youth help, support, and resources that can make a dramatic difference in their lives. Learn how to further our belief that "The library is for everyone" through staff training, developing a diverse collection, and creating quality programming experiences for LGBTQ+ youth. You belong at your library!	200A
1:30pm – 5:00pm	<b>G Career Services Booth</b> Visit the booth to review open positions in Utah; get feedback on CVs/resumes; look at model CVs/resumes; get career advice; ask questions about interviewing strategies and more!	Exhibit Hall 5
2:30pm – 3:20pm	<b>Vendor Showcase</b>	200D
2:30pm – 3:20pm	<b>A How I Weaseled My Way into a Class for a Whole Semester and Successfully Killed the One-Shot</b> <i>Speakers: Adriana Parker, Cassie Power</i> Research tells us that one-shot library instruction sessions aren't as effective as multiple sessions. In an effort to increase information retention and develop rapport with my students, I shot for the moon and asked for weekly visits in their classroom. In this presentation, I describe the (overwhelmingly happy) outcomes.	200B
2:30pm – 3:20pm	<b>A Y Search: Tutorials that Scaffold Learning</b> <i>Speakers: Leanna Fry Balci, Elise Silva</i> Library instructors at BYU struggled presenting standardized content across all sections of first year writing classes. Four learning modules were created to allow more time to problem-solve in class. This blended learning approach has been well received by students, library instructors, and writing faculty. The tutorials scaffold information literacy learning in the areas of background research, topic development, search strategies, and source evaluation.	200B
2:30pm – 3:20pm	<b>G Planning Your Own Adventure: Discovering Tools for Library Programs and Grants Planning</b> <i>Speakers: Ambra Gagliardi, Donna Ziegenfuss</i> When developing library programs and grant projects, the key to success is planning! Planning can be a challenging process as it requires thoughtful consideration of all project details. Fortunately, there are tools available to help guide your planning efforts. This session will introduce library professionals to useful planning tools, principles, and best practices. Participants will get a crash course lesson on logic models, needs assessment models, evaluation tools, and more!	200C
2:30pm – 3:20pm	<b>C Activate, Collaborate and Educate: Health Outreach and Programming in Your Community</b> <i>Speakers: John Bramble, Claire Hamasu, Trish Hull, Emily Underwood, Stacy M. Vincent</i> This 50 minute presentation will provide an overview of ideas you can use to conduct health information outreach and create health programs for libraries. Participants will learn how to integrate resources from the National Library of Medicine (NLM) and other reputable agencies to introduce community members in fun and engaging ways. Examples of programs for children, teens, adults and/or seniors using NLM and other National Institutes of Health center and office resources will be shared.	300B
2:30pm – 3:20pm	<b>C BIG Ideas for Small Libraries</b> <i>Speakers: Lori Bonner, Erin Warnick</i> Despite being a small library (small staff, small budget, small space), we have BIG ideas, such as establishing a recurring STEAM (ages 8+) program, and a monthly Family Night @ the Library. As we've done so, we've had some	300A

wildly successful events - and several epic fails. Through it all, we've learned quite a lot. Our goal in sharing what we've discovered is to help you successfully implement your next BIG idea at your own small library.

2:30pm – 3:20pm	<b>C LDS Fiction Extravaganza!</b> <i>Speakers: Ruby Cheesman</i> Get to know new and well-known LDS Fiction authors as they tell about their journey into writing....and what the future holds for LDS Fiction!	200 A
2:30pm – 3:20pm	<b>C Successful Adulting</b> <i>Speakers: Azra Bašić</i> Many of library systems may find that adult programming is difficult to establish and sustain. This failure of planning can be wrongly interpreted as lack of interest. In this session presenter will share tips and ideas using concrete examples, TEDxMarmaladeLibrary and Marmalade Coffee and Chocolate Class, to illustrate what it takes to create successful adult programs. The presenter will discuss why it is important to know your community, as well as importance of planning and marketing.	300A
2:30pm – 3:20pm	<b>S Every Student Succeeds with Strong School Libraries</b> <i>Speakers: Sarah Herron</i> The "Every Student Succeeds Act" (ESSA) has sections that can be directly linked to the school librarian/library program. Come learn how we as Utah Library Workers can advocate for our programs and funding using the ESSA framework and the strategies discussed with AASL.	300C
3:20pm – 3:50pm	<b>E Poster: Introducing the PADRE Criteria: An Active Learning Information Literacy Exercise</b> <i>Speakers: Dale Larsen</i>	Exhibit Hall 5
3:20pm – 4:00pm	<b>E Break &amp; Exhibits &amp; Poster Sessions</b> <i>Sponsors: J. Willard Marriott Library, University of Utah</i>	Exhibit Hall 5
3:20pm – 4:00pm	<b>E Poster: Communicating and Collaborating on Teaching Guidelines</b> <i>Speakers: Dale Larsen, Lis Pankl, Shane Wallace, Donna Ziegenfuss</i>	Exhibit Hall 5
3:20pm – 4:00pm	<b>E Poster: Large Journal Package Cancellations</b> <i>Speakers: Rebecca Boughan, Jared Howland</i>	Exhibit Hall 5
3:20pm – 4:00pm	<b>E Poster: Librarians and an International Film Festival: Challenges, Copyright, Community, and Collaboration</b> <i>Speakers: Kathleen Broeder, John C. Burns</i>	Exhibit Hall 5
3:20pm – 4:00pm	<b>E Poster: Listening, Hearing, Understanding, Empathizing</b> <i>Speakers: Dory Cochran, Sandra Weingart</i>	Exhibit Hall 5
3:20pm – 4:00pm	<b>E Poster: Our Own Adventure! : Building a Program for Teens by Teens</b> <i>Speakers: Paul Daybell, Carmen Guadarrama, Maren Hatch, Mallory Robison, Kira Shelton</i>	Exhibit Hall 5
3:20pm – 4:00pm	<b>E Poster: Understanding Library Jargon: A Multilingual Glossary for Today's Library Users</b> <i>Speakers: Ernesto Hernandez Jr.</i>	Exhibit Hall 5
3:20pm – 4:00pm	<b>E Poster: Using Digital Commons to Highlight a Digital Collection: The Adventures of Sophie</b> <i>Speakers: Becky McKown, Mandy Oscarson</i>	Exhibit Hall 5
3:20pm – 4:00pm	<b>E Poster: What Can We Learn From Serbian Libraries?</b> <i>Speakers: Nancy Moos, Olivia Wilkinson</i>	Exhibit Hall 5
3:20pm – 4:00pm	<b>E Poster: Write Your Own Story</b> <i>Speakers: Caryn Feeney, Liz Gabbitas</i>	Exhibit Hall 5
4:00pm – 4:50pm	<b>A Careful, the Monster Eats Bad Sources: Using Gamification in an online information literacy tutorial</b> <i>Speakers: Brandon Bowen, Mikaylie Kartchner, Sarah Sorenson</i> In order to help students better apply information literacy, the LDS Business College Library recently rebuilt their online tutorial from the ground up to embrace more gamification principles. The resulting comic book-style tutorial led to a significant jump in the number of students achieving a mastery of the subject. It was also, >gasp<, fun! Come hear how Brandon Bowen, Sarah Sorenson, and Mikaylie Kartchner envisioned, created, and use this tool, and how you can apply the same principles!	200B
4:00pm – 4:50pm	<b>A No really, we can help with this: Librarians facilitating research assignment design</b> <i>Speakers: Erin Davis, Kacy Lundstrom, Rachel Wishkoski</i> Bringing librarians to the assignment design table establishes stronger connections with teaching faculty and provides deeper learning opportunities for students. This interactive presentation explores collaborative, interdisciplinary research assignment design, following a workshop held at Utah State University. Presenters will discuss the	300B

workshop, feedback, and future steps, including assessment of student work and follow-up interviews with faculty participants.

4:00pm – 4:50pm	<b>G Refugees in Utah: Collaborating With Partners to Welcome New Neighbors</b> <i>Speakers: Aden Batar, Nyssa Fleig, Caren Frost, Erica Lake, Safi Safiullah</i> Utah is one of the many refugee sponsoring states in the United States of America, resettling about 1500 refugees annually. How do refugees arrive, and what sponsoring agencies bring them to Utah? What challenges do new refugees face after arrival? What are the opportunities, funding and resources available for them in Utah? How should libraries collaborate with non-profit and government agencies to help these refugees to overcome such challenges?	200C
4:00pm – 4:50pm	<b>C "Damn it man, Libraries are for books, not "Things!"</b> <i>Speakers: Paul Daybell, Michelle Tippetts, Adam Winger</i> The info with your new library card includes paddleboards, cotton candy machines, Go-Pros, Outdoor Movies Kits and more. Do you: A: Look around as if you are getting punk'd or B: Reserve all of the above and throw an epic family reunion! Learn from our experiments in pragmatic policy, innovative services models and developing a framework to circulate non-traditional items that add tremendous value to your community without detracting from primary library services.	200A
4:00pm – 4:50pm	<b>C How small is it?</b> <i>Speakers: Shawn Bliss, Laurie Hansen, Liesl Seborg</i> The Rural & Small Libraries Committee asks the question: "You know you work in a small library if...?" It's easy to tune out impressive program ideas when it isn't practical for your smaller library. Liesl Seborg & Shawn Bliss discuss examples from Outreach programming on how to redesign deluxe ideas to fit your small or rural library. Finish with a table-talk exchange about where to find hidden gems in your community for programs and how to delegate when there's nobody to delegate to.	300A
4:00pm – 4:50pm	<b>C Lightning Fast RA: How to Catch Their Attention in 90 Seconds or Less</b> <i>Speakers: Kira Moody</i> The key to getting kids and teens interested is to catch their attention quickly. How do we do that? In this session, learn how to effectively use appeal factors to catch a reluctant readers attention as well as get some hands-on experience.	200D
4:00pm – 4:50pm	<b>S Finding Curriculum &amp; Homework Items from Utah's Online Library</b> <i>Speakers: Lisa Jones</i> We will demonstrate areas within Utah's Online Library that will help with K12 homework topics and core skills development using Explora and Learning Express Library. All disciplines and grades will be covered. Bring your questions and search topics and join our learning session.	300C
5:00pm – 6:00pm	<b>N Networking Social and Silent Auction</b>	Exhibit Hall 5



## 2017 Utah Library Association Conference

**A** Academic
 **B** Blood Drive
 **O** Booksale
 **E** Exhibits & Posters
 **G** General
 **K** Keynote
 **L** Lunch
 **M** Meeting
 **C** Public
 **R** Registration
 **S** School

### MAY 19 • FRIDAY

7:30am – 12:00pm	<b>R Registration</b>	Foyer
8:00am – 8:30am	<b>M Archives, Manuscripts, and Special Collections (AMSC)</b>	200B
8:00am – 8:30am	<b>M Copyright Education Committee</b>	200 A
8:00am – 8:30am	<b>M Intellectual Freedom Committee</b>	300A
8:00am – 8:30am	<b>M Paraprofessional Roundtable</b>	200D
8:00am – 8:30am	<b>M Reference and Adult Services Roundtable (RASRT)</b>	200C
8:00am – 2:00pm	<b>B Red Cross Blood Drive</b> Sign up to donate blood! Go to: <a href="http://www.redcrossblood.org/">http://www.redcrossblood.org/</a> and search for code utlibassoc	Van outside South Towne Center
8:30am – 9:30am	<b>K Free Speech and Diversity: Connecting the Dots.</b> <i>Speakers: James LaRue</i> <i>Sponsors: Salt Lake City Public Library</i> In 2016, Scholastic Publishing offered a children's book written, illustrated, and edited by women of color. "A Birthday Cake for George Washington" first met with critical praise – but then fierce condemnation. The publisher withdrew it from the market. In 2017, Simon and Schuster announced a \$250,000 advance for a book by Internet troll and self-described "super-villain" Milo Yiannopoulos. The Chicago Review of Books announced a yearlong boycott of reviews on all S&S titles. Some librarians have said they would not buy the book for their libraries. What do librarians stand for: intellectual freedom, or social justice?	300 A-C
8:30am – 12:00pm	<b>O King's English Booksale</b>	Exhibit Hall 5
8:30am – 12:00pm	<b>E Exhibits &amp; Posters Available</b>	Exhibit Hall 5
8:30am – 12:00pm	<b>G Career Services Booth</b> Visit the booth to review open positions in Utah; get feedback on CVs/resumes; look at model CVs/resumes; get career advice; ask questions about interviewing strategies and more!	Exhibit Hall 5
9:30am – 10:00am	<b>E Break &amp; Exhibits</b>	Exhibit Hall 5
10:00am – 10:50am	<b>A Connecting Libraries to the Curriculum Through Digital Exhibits</b> <i>Speakers: Becky Thoms</i> Library staff at Utah State University work with instructors to incorporate a digital tool, Omeka, into courses. Digital exhibits take the place of a research paper as a final project. Students learn about their topic as well as copyright, presenting content to a global/online audience, using a digital tool to display research, and creating basic metadata. This presentation describes strategies for implementation and discusses lessons learned when using Omeka as a digital tool in the classroom.	300B
10:00am – 10:50am	<b>A Faculty Visibility - ResearchGate, Academia.edu, and Beyond</b> <i>Speakers: Shane Wallace</i> This session will provide a quick map of the characteristics, benefits, and pitfalls of the most common tools for faculty and professional visibility and networking - along with some ideas about how to traverse the landscape!	300B
10:00am – 10:50am	<b>A Open Educational Resources from the Bottom Up</b> <i>Speakers: Andy Spackman, Michael Whitchurch</i> Open educational resources (OER) promise to be part of the solution to the cost of higher education. A survey shows faculty are willing to use open textbooks, and the savings would help students graduate faster. Lacking an administrative directive or institutional policy, the BYU Library has worked from the bottom-up, partnering across campus and using a donor-funded grant to support faculty creating open textbooks. We'll explore one of these: a communications text for the business school.	200B
10:00am – 10:50am	<b>A Paws and Breathe: How Pet Therapy Thrives in an Academic Library</b> <i>Speakers: Andrea Krebs, Pamela Martin, William Rozum</i> Pet therapy does not only work in an academic library, it thrives there. USU has offered pet therapy since 2014, and we've recently expanded this program due to positive feedback. This session will offer advice for libraries trying to get	300C

10:00am – 10:50am	<b>A Promoting Academic Librarian Expertise</b> <i>Speakers: Lis Pankl</i> Graduate and Undergraduate Services (GUS) at Marriott Library at the University of Utah designed a website that promotes and highlights librarian expertise and contributions to scholarly discourse. The website promotes the individual team members in GUS and provides an easy method for contacting specific librarians based on the expertise needed. The website also constructs a personality for each librarian to help bridge the gaps that often divide librarians from students and faculty.	300B
10:00am – 10:50am	<b>G Grants, Partners &amp; Outreach - Oh My!</b> <i>Speakers: Nyssa Fleig, Telesa Nicholes, Liesl Seborg</i> The path of grants can seem scary with lions, tigers, and bears since many grants require outreach and partners in addition to a sound plan of action these days. Fear not! As you choose your adventure in Grantland remember you will always have the tools you need. This session will present ways to find those community partners, manage multi-partner grants, develop agreements that accurately document each partner's roles in the grant as well as tips for identifying 501(c)(3) partners.	200C
10:00am – 10:50am	<b>G Is it time to get rid of fines at your library?</b> <i>Speakers: Duane Wilson</i> For many years most libraries have clung to fines as a way to make sure that their materials are returned in a timely manner. However, an increasingly large number of libraries are rejecting fines in order to improve the patron experience and remove negative library perceptions. So do libraries really need fines? Why do patrons really return items? Come and learn the answers to these questions and discuss whether or not fines are really that important for your library.	200D
10:00am – 10:50am	<b>G Workplace Wellness</b> <i>Speakers: Amber Lawvor</i> This session will discuss aspects of a workplace wellness program. We will talk about what you need to start a wellness program and how to determine what your co-workers are looking for. We will go over some strategies that aided in successful (and a few not so successful) wellness challenges and events. You will be encouraged to participate in some idea sharing and group discussion.	300C
10:00am – 10:50am	<b>C Awesomeness on the Cheap: Teen programs on Little or No Budget</b> <i>Speakers: Natalie Daniel, Sarah Hall</i> Got big ideas and a small budget? Tired of grand schemes that are beyond your means? Join our session for tips, tricks, and tales from the trenches to get teens to attend without breaking the bank. Discussions will include social media, book & movie release parties, holiday bashes, workshops, clubs, and more!	300A
10:00am – 10:50am	<b>C STEAM in Storytime</b> <i>Speakers: Shelly Ward, Elizabeth Weaver, Anna Zanarini</i> Learn to incorporate STE[A]M concepts in preschool story times. No expertise required. If we can do it so can you! Use books, interactive experiences and crafts to inspire the imaginations of young children. Prepare hands on activities that increase awareness and encourage observation and creativity. This presentation will promote simple activities created with readily available supplies and rely on a basic knowledge of the subject matter. Some examples included and handout provided.	200A
11:00am – 11:50am	<b>A State of the State: Information Literacy Instruction across Utah</b> <i>Speakers: Anne R. Diekema, Caitlin Gerrity, Paula Mitchell, Phil Roché</i> Ideally, information literacy instruction is sequenced throughout students' academic careers, continually building on earlier instruction. Given the complaints by librarians and employers about the level of preparedness of our students and graduates, this so-called information literacy pipeline clearly warrants a second look. This session will serve as a "state of the state" update regarding information literacy instruction in school libraries and academic libraries across the state of Utah.	200B
11:00am – 11:50am	<b>A Supercharged Digital Collections: Moving from the slow lane to the fast lane with scalable open source infrastructure</b> <i>Speakers: Matt Brunsvik, Brian McBride, Jeremy Myntti, Anna Neatrou, Alan Witkowski</i> The University of Utah Marriott Library recently completed a large-scale migration from CONTENTdm to a new open source system. Workflows, tools, and techniques used during the migration process will be discussed, in addition to the project management and collaborations needed to ensure a successful migration. We will also share our roadmap of future projects and ideas to explore as a result of transitioning away from CONTENTdm.	300B
11:00am – 11:50am	<b>G Everyone can Use a Friend: the Value of Friends Groups to Libraries</b>	300C

*Speakers: Joseph N. Anderson, Anna Hedrich, Robert Shupe*

What does a Friends of the Library group do for a library? Why do libraries have affiliated Friends organizations? Should your library create a Friends group? This session will provide general information about Friends organizations and share resources for creating and operating them. Friends groups in two libraries, one public and one academic, will be discussed: the activities and services provided, and the rationale for and value of such groups to the libraries.

11:00am – 11:50am	<b>G Man in the Middle: Issues in Internet Filtering and Cybersecurity</b> <i>Speakers: James LaRue</i> Recently, internet filtering in public libraries has captured the attention of the Utah Legislature. Jamie LaRue (ALA Office of Intellectual Freedom) will provide a history of filtering in libraries and ALA's position, give an overview of the mechanics of filtering, and raise some new issues about specific filtering approaches. (Confirmed)	200C
11:00am – 11:50am	<b>G Say What You Think: The positive impact of pulse surveys</b> <i>Speakers: Liz Brimley, Cali O'Connell</i> Everyone has something important to say, but the squeaky wheels seem to be getting all the attention. Learn how to provide everyone an equal chance to be heard and get brutally honest feedback about your organization.	300C
11:00am – 11:50am	<b>G Through the Rift: Library Explorations with Interactive Media</b> <i>Speakers: Thomas Ferrill, Greg Hatch</i> This presentation will focus on the implementation and educational merits of interactive media (IM) in library settings, ranging from free mobile device apps to dedicated augmented and virtual reality environments. We'll address how IM complements disruptive technologies already embraced by libraries, and share best practice tips for academic, public, and school libraries wishing to explore IM. We'll rate equipment costs, technical expertise, and staffing and space needs. Hands-on demos, too!	200D
11:00am – 11:50am	<b>C LEARNING WITH PUPPETS, The Ultimate Adventure</b> <i>Speakers: Ed Casey, Meghan Casey</i> Learn about the incredible visual learning connections puppets can make with young minds. This unique presentation will show how when they are joined with the art of ventriloquism they easily become a lasting entertaining educational story telling experience for all.	200 A
11:00am – 11:50am	<b>C Now Playing at Your Library: Music Programming and You</b> <i>Speakers: Dan Berube, Tyler Curtis, Karl Gilchrist</i> Do you want to bring a jolt of energy and excitement to your library? Try presenting live music at your location. This session will cover planning, promoting, and presenting live music in library venues. The music events may include one-time concerts, an ongoing series, open mic nights, or outdoor performances. Learn about cultivating and utilizing community partners in setting up and promoting shows. Support your local music community, engage your library patrons, and let the music play.	300B
12:00pm – 1:30pm	<b>L Lunch</b> <i>Sponsors: Utah Valley University Library</i>	Exhibit Hall 5
1:30pm – 2:20pm	<b>A Turning Outreach into Partnership: Using Skills-based Information Literacy Instruction to Prepare Students for the World of Work</b> <i>Speakers: Brandon Bowen, Sarah Sorenson, Emily Underwood</i> Learn how LDS Business College librarians have identified research and information literacy skills that students need in their working lives and then partnered with instructors of courses as diverse as accounting, business law, entrepreneurship, and others to develop or enhance assignments that help students practice and apply skills, build habits, and learn about resources so they can be successful in their chosen careers.	200B
1:30pm – 2:20pm	<b>A Why Digital Matters: Cooperative Scholarship at the University of Utah</b> <i>Speakers: Rebekah Cummings, Greg Hatch</i> How can libraries support digital scholarship? The Marriott Library first posed answers to that question a decade ago, with varying degrees of success and failure. In 2015, Marriott Library began anew, with an approach intent on remedying mistakes, building on successes, and implementing best practices gleaned from peer institutions. This case study will discuss the development of the "Digital Matters Lab," a cooperative space to support innovative computational methods and digital publishing.	200D
1:30pm – 2:20pm	<b>G The Intern</b> <i>Speakers: Wanda Mae Huffaker</i> Lucky contestants can try to win valuable prizes as a Library Intern, by working through Intellectual Freedom scenarios. Their quick judgment has to impress the audience who can Fire them, or not.	200C
1:30pm – 2:20pm		

**G ULA Paraprofessional Certificate--which direction will it take you?**

300B

*Speakers: Linda Liebhardt*

An overview of the Utah Library Association Paraprofessional Certificate, who it is for and how to earn it. Do you work in a library in Utah? Do you love your job and want to continue on this path, yet don't see a Master of Library Science degree in your near future? (And don't we all want and need appreciation and acknowledgement from our peers?) This program may be what you are looking for. Come and see if this "adventure" is for you.

1:30pm – 2:20pm

**C Involving Culture in Programming**

200A

*Speakers: Jeanne Evans*

All communities have many different cultures and it's important to involve those other cultures in our libraries. We will talk specifically about involving the cultures in your community into your libraries. Whether it's through having specific story times for these other cultures or having specific activities involving these cultures. This is directed for all ages including adult, teenagers and children. Which means this is specifically directed towards programming in public libraries.

1:30pm – 2:20pm

**C Purposeful Planning in Children's Programming**

300A

*Speakers: Sherrie Mortensen*

As libraries become community gathering places and resource centers, children's programming is expanding. In addition to story times, children's services frequently offer maker spaces, after school activities, multicultural events and other important activities. How do we choose which activities receive our limited time, energy and physical resources? Purposeful planning can help. Come share your experiences and ideas and learn from others in this interactive presentation.

1:30pm – 2:20pm

**S Makerspaces and school libraries: From librarianship practices to implementation strategies**

300C

*Speakers: Jenny Hansen, Victor Lee, Abigail Phillips, Mimi Recker*

This presentation will discuss findings from a two-phase IMLS-funded research project: first by closely examining the work practices of three rural school librarians; then, the researchers, in partnership with the participating librarians, used their findings about the librarians' work to develop a plan to create and implement STEM-oriented makerspaces within these libraries.

2:30pm – 3:20pm

**G Librarian's Choice Awards: Utah Librarians' Favorite Apps**

300B

*Speakers: Tyson Thorpe, Michael Whitchurch*

The Special Library Section is sponsoring a session using data collected from you and your fellow Utah librarians. This presentation will provide commentary on apps (for both iOS and Android) that librarians have identified as being useful in accomplishing their work and that have helped them better serve their patrons. It will all lead up to the top five apps Utah librarians think that you should all know about and use.

2:30pm – 3:20pm

**G Making, and Keeping Your Library Relevant**

300B

*Speakers: Robert Shupe*

Many believe that the greatest threat to public libraries boils down to whether they will be considered "relevant" in peoples lives. This program will "drill down" into the core principles that librarians and libraries should embrace and act upon in order to achieve and maintain that relevance. We cannot assume that it will "just happen."

2:30pm – 3:20pm

**G So, you want to work in the library: Getting hired in a 21st Century Library**

200C

*Speakers: Trish Hull, Pamela Park, Catherine B. Soehner*

An academic associate dean, public library manager and public library HR manager, who all have years of hiring experience will discuss the ways to successfully navigate all the stages of the hiring process. From pre-interview preparation, the interview to post interview. We want to answer your questions and help prepare you for the experience and help you get the job you want. Practical and experienced information from people who interview others and have been interviewed.

2:30pm – 3:20pm

**G Transforming Spaces: Environmental Branding & Patron Experience**

200B

*Speakers: Chelsea Howells*

Creating library spaces that engage, inform, and inspire your visitors is as important as developing your collection. Chelsea Howells, Environmental Designer at the Salt Lake City Public Library explains the elements of environmental design, and working to improve user experience at the City Library. Get tips on how to start improving your spaces today.

2:30pm – 3:20pm

**C Lessons Learned: Adventures in Teaching Technology**

300A

*Speakers: Crystal Snider, Nia Thimakis*

With the right road map, anyone can build their own technology program. Given in a "train-the-trainer" format, this 50 minute session will empower you to build your own technology classes at your library from the ground up. It will include lesson planning, community surveying, program

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2:30pm – 3:20pm

**C Lights, Camera, Teenagers: A step-by-step guide for throwing Teen Movie Parties**

200A

*Speakers: Brittany Benson, Talysa Brimley, Paul Daybell, Chelsey Hawkes, Adam Winger*

As darkness falls, teens descend on the Library. What do you do? Pick one:

1) Host a five hour program based on their favorite YA flicks. You can seek school glory in a Triwizard Tournament or fight for your life in the Hunger Games. 2) Assume the fetal position because...teens are scary.

Choose #1, come to an engaging workshop with step-by-step program plans from the North Logan Library. Followed by an opportunity to build your own. Choose #2, enjoy another session....maybe cataloging?

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2:30pm – 3:20pm

**C Get the Buzz With Beehive Books**

200D

*Speakers: Laura Berube, Sharon Deeds, Lisa Grant, Marilee Moon, Heidi Tice*

The Beehive Books can transform and enrich lives! Come learn how you can help make the Beehive Book awards those that truly represent all the children in Utah. Ideas will be presented to help you know how to promote the books, as well as ways that you can use them creatively in library programs. You also won't want to miss our drawing for prizes!

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