ULA General Board Meeting

Date  
October 2, 2020

Attendees

Via Zoom  
Daniel Mauchley, LeeNichole Marett, Christopher Davis, Vern Waters, Alex Sundt, Allie McCormack, Angela Edwards, Anna Neatrour, Barbara Winters, Chaundra Johnson, Dan Broadbent, Dan Compton, Greg Reeve, Jessica Breiman, Kim Fong, Javaid Lal, Kristen Nilsson, Liz Gabbitas, Marissa Bischoff, Meagan Lloyd, Michael Witchurch, Mike Goates, Nicole Lewis, Pamela Martin, Shawn Steidinger, Tyson Thorpe, Valerie Buck, Emily Darowski, Allyson Mower, Becca Lael, Rita Christensen, Patrick Hoerchel, Carla Zollinger-Gordon,

Opening  

Call to Order  
Daniel Mauchley, President, called the meeting to order at 11:02 a.m.

Minutes
The minutes from September 11, 2020 were approved.

Agenda

Old Business

No old business
New Business & Reports

1. Presentation and Approval of 2021 Conference Budget
   a. Christopher Davis, Conference Chair, and Meagan Lloyd, Event Planner, presented the proposed budget for the 2021 ULA virtual conference. Registration categories have been greatly simplified and registration fees have been reduced by approximately 75 percent. 2019 data was used to extrapolate numbers for the 2021 conference. It is anticipated that the number of attendees will increase in 2021 due to the virtual nature of the conference.
   b. Exhibitors will be included as part of the 2021 conference. The digital platform being considered allows for virtual booth space as part of the conference package.
      i. Jessica Breiman suggested possibly giving vendors the opportunity to give a presentation rather than passively waiting in a booth. Dan Compton stated that he would be supportive of that as well. Meagan Lloyd said that, from the vendors she has surveyed, she believes that it would be a very positive thing for them.
   c. It is proposed that ULA select CVENT as the platform for the virtual 2021 conference.
   d. Total income budgeted is $46,595.00. Total expenses are budgeted at $37,333.00. Total profit is budgeted at $9,262. These numbers are consistent with previous years.
   e. After discussion, a motion was made by Kim Fong to approve the 2021 ULA Conference Budget. Motion was seconded by Tyson Thorpe. Motion passed unanimously.

2. Approval of Non-Conference Budget Requests
   a. Vern Waters presented the non-conference budget requests for 2021. It is proposed that the Board approve the non-conference budget requests as originally proposed, with the understanding that actual expenses may vary to some degree. The budget could also be reopened in December or March if necessary.
   b. Angela Edwards moved to approve the non-conference budget requests. Motion was seconded by Rita Christensen. Motion passed unanimously.

3. Unit Elections Preparation
   a. Vern Waters and Barbara Winters have been working together on elections. Barbara reported that, based on initial investigation, Google Forms seems
that it will have some of the functionality that the Board has requested. She also requested that election information be submitted by the December 4 ULA Board Meeting. Reminders will be sent out in advance of that meeting.

4. Update on EBSCO Challenge
   a. Daniel Mauchley summarized the challenge to the EBSCO database that occurred in 2018. It came back before the judiciary committee last month. ULA is monitoring the situation, and ALA is also aware.

5. Virtual Fall Workshop Debrief
   a. Daniel Mauchley expressed appreciation for a wonderful fall conference last Friday.
   b. The Program Board is developing best practices for recorded sessions, including accessibility. Future presenters will be encouraged to look to those.
   c. Attendance was higher than usual this year, possibly due to the change in format. Daniel Mauchley stated that it is likely that hybrid conference experiences will become the norm, so ULA should keep it in mind with all future planning.

6. Youth Service Roundtable Chatterbox Update
   a. Kirsten Nilsson reported that Chatterboxes are going well. It gives members the opportunity to check-in and exchange ideas with one another. Angela Edwards stated that she has also attended and especially during closure, it was a wonderful sounding board. She got many ideas from other libraries that could be adapted to fit their specific circumstances. Liz Gabbitas reported that approximately 20-30 people attend those sessions.

7. Discussion of ULA Flickr & LinkedIn Utility
   a. Carla Zollinger Gordon moved to transfer Flickr photos to Google Photos and use Google Photos for ULA photographs moving forward. Angela Edwards seconded the motion. Motion passed unanimously.
   b. Barbara Winters will work on the migration of existing photos from Flickr to Google Photos.

8. Discussion of Bylaws Revision and Changes
   a. It is proposed that the responsibilities of the Academic Section Chair, such as Utah Academic Library Coalition Liaison and Association of College and
Research Libraries Liaison, be handled by the steering committee's discretion. It was determined that this seems reasonable so that one person doesn't have to fill every role.

b. In roundtables, there is a limitation of three years on the steering committee, regardless of position, followed by at least one year away. Now that sections are allowed to have members-at-large, it was discussed whether that requirement should also apply to sections. It was determined that it should not. A discussion of whether the requirement is feasible for roundtables will be revisited in December.

c. Committees will be allowed to appoint vice-chairs and secretaries as needed.

d. The ALA Statement of Conduct was reviewed. Many other chapters have adapted it for their use.

e. In the case of section chair or roundtable chair where the chair is the only functioning officer, any necessary disciplinary action would be undertaken by the executive board.

Closing

Adjournment

Meeting adjourned at 12:30 p.m.

Next Meeting

Friday, December 4, 2020, via Zoom.

Minutes approved 12/04/2020.