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The Official Publication of the Utah Library Association

President's Message

Dear ULA Members,

Catastrophe and compassion – these two words have gone through my mind constantly since Hurricane Katrina dealt her horrible blow to the Gulf Coast. Great efforts have been seen by so many to assist those affected. Below you will find information on a relief fund created by ALA, on page 5 is an article on how our own Randy Silverman offered his expert assistance. Compassion, it seems, always wins out over catastrophe.

The September Board of Directors meeting as brought several changes to

ULA. Beginning with this issue of the newsletter, we will publish bimonthly, instead of quarterly, meaning more news in a timely manner. We will begin the search for a designer to create a new logo for ULA, to unify our image and all documents.

December, and the holiday season, is upon us. Our Board of Directors meeting will be held on 2 December. Anyone can attend! Peace and best wishes to your and yours during the season.

My best,

Hikmet, ULA President 2005-2006

ALA's Hurricane Katrina Library Relief Fund

Dear ALA Member,

Recently you received an appeal from ALA President Michael Gorman urging you to contribute to ALA's 'Hurricane Katrina Library Relief Fund.' So we have raised \$50,000.

I would like to join Michael in encouraging you to contribute to this fund by challenging every ALA member to contribute a minimum of \$10. If each of us contributes just \$10 we have the potential to raise more than \$500,000 toward the library rebuilding effort.

Hurricane Katrina and Rita created unthinkable devastation in the Gulf Coast. Over 100 school libraries and 25 public libraries were destroyed or damaged beyond repair, and academic libraries such as Southern University in New Orleans lost half their collection.

With so many needs for assistance it seems particularly appropriate for ALA to organize efforts to make sure that libraries are not left out of the rebuilding process. Your donation will make a big difference in many communities where libraries might otherwise be forgotten.

I hope you can help them by donating to the ALA Hurricane Katrina Library Relief Fund at <https://secure.ga3.org/03/alakatrina>

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ULA Strategic Plan, 2006-2009

ULA's Strategic Plan is shaping up! Thus far we have gathered information from our members and from government agencies on Utah's future demographic trends. We are analyzing ULA membership demographics.

In November, we held a meeting with ULA Committee Chairs to receive input on the six areas we have identified as our future priorities. Priorities will have action plans created, our next step.

The priorities are:

- Advocacy
- Intellectual Freedom
- Continuing Education
- Membership
- Building the Profession
- Organizational Excellence

Your feedback is always welcome!

HSL

RFID: Ready or Not?

The annual Great Issues Forum was held on October 26th and focused on RFID in libraries. ULA has hosted the Great Issues Forum for a number of years as a way to bring librarians and the interested public together to engage in a dialogue on a specific topic. Over forty librarians from around the Wasatch Front gathered in the Salt Lake City Public Library's auditorium to hear four speakers discuss the current marketplace, technologies and privacy issues.

Charles Coldwell, Applications and System Manager at Seattle Public Library, began the Forum with an overview of their library's integration of the circulation system with the Tech Logic RFID-based automated sorting, self-checkout, and security systems installed in the City's highly acclaimed new Central Library. Their sorting system is the largest of its type installed by Tech Logic.

Gretchen Freeman, Associate Director for Reference and Technology with Salt Lake County Library Services spoke next on the current RFID market place and uses of RFID. Gretchen recently oversaw the installation of RFID tags,

self checkout, security, and automated sorting systems at two new County libraries.

Speaking to issues of privacy was Dani Eyre, Executive Director of American Civil Liberties Union, ACLU, of Utah. Dani's background spans political science and law; she also owned and operated Atticus Books, an independent bookstore and was the President of Intermountain Independent Booksellers Association. The intersection of privacy and technology are issues the ACLU handles on a regular basis.

The final speaker was Steven Harris, Collection Development and Management Librarian at Utah State University. Steven wrapped up the evening with an overview of how RFID is used at USU.

Gretchen Freeman Chaired this year's Great Issues Forum Committee and was responsible for organizing an excellent forum. You may contact Gretchen for further information, or look on the ULA Website for a copy of her talk, as well as Charles' talk.

HSL

ULA Membership : What do the Numbers Mean?

One of American Library Association's many offices is Chapter Relations Office. They have been compiling information from national Chapters on membership numbers. Following is a breakdown of ULA's membership:

2000 - 556
 2001 - 329
 2002 - 441
 2003 - 561
 2004 - 429
 2005 - 453

According to ULA's Executive Secretary/Treasurer Chris Anderson, these numbers are squishy. ULA membership cycle changed in the 2000 and 2001 period, with expiration dates changed from end of summer to end of calendar year. "Final numbers" fluctuate because many members renew very late into the year while others skip a year for some reason. Of note is a change in dues in the period beginning 2005, when we implemented our first dues increase in about 25 years.

New Church History Library Started

The First Presidency of The Church of Jesus Christ of Latter-day Saints broke ground on October 7, 2005 for a new Church History Library in downtown Salt Lake City. Located across the street to the east of the Conference Center, the new facility will incorporate updated technology to help protect the records of the Church and will significantly expand archival storage capacity.

Plans are for a four-story, 250,000 square foot building, portions of it underground. The Church History Library will house printed, archival, and manuscript collections, with a single reading room providing access to both published and unpublished materials. The current size of the collection is

111,775 linear feet, the majority in archival and manuscript holdings. The library includes 210,000 publications by or about the Church and 50,000 audiovisual productions in a variety of formats. Of special interest to many historians are the 100,000 photographs that document the history of the Church and the settlement of the Intermountain West.

The new library is being designed by MHTN Architects, Inc., a Salt Lake City based firm, and consulting architects, Pfeiffer Partners of Los Angeles. Jacobsen/Swinerton, a joint venture, will serve as the general contractors. Completion is scheduled for 2008.

Grant Anderson, LDS Church History Library

Many Voices, One Nation @ your library

The Many Voices, One Nation @ you library program, initiated by American Library Association President Carol Brey-Casiano (2004-2005) "celebrates the diverse voices in literature of our nation and the unifying role that libraries play in building a literate nation." Many groups, including ALA Chapters (of which ULA is

one), were invited to contribute annotated book selections, representing unique or special qualities of our regions.

To see the full list and view ULA's contributions, go to:
www.ala.org/ala/ourassociation/governance/ceb/executiveboard/breycasiano/MV6page.pdf

First Annual Park City Literary Festival

Twenty-nine authors participated in the first annual Park City Literary Festival held September 9th through 11th. Among the headliners were Michael Blake (*Dances with Wolves*), Mark Spragg (*An Unfinished Life*), Jim Fergus (*1000 White Women*), Irmgard Hunt (*On Hitler's Mountain*), Brad Thor (*Lions of Lucerne*) and Peter Reynolds (*Ish & Dot*).

The Park City Literary Festival's focus is to generate excitement about reading. Thus, interactive programs, dinners with the authors, and panel discussions were designed to be active and interesting. Some events charged a fee but most were free.

All events were centralized in Park City's historic Upper Main Street area. The

Treasure Mountain Inn served as headquarters and hosted a majority of the programs while a space in the Main Street Mall was transformed into a Childrens Literary Garden. The Egyptian Theater hosted opening night and a documentary film, and two restaurants, Shabu and 350 Main, served as venues for author dinners. The close proximity of the venues made moving between events easy and allowed attendees to become acquainted with Park City's vibrant Main Street.

Planning is already underway for next year's festival in September of 2006 and three authors are already confirmed. Stay tuned for more information or visit www.parkcitylitfest.org.

"Quotable Facts" Needed from Utah's Libraries

To help ALA celebrate National Library Week 2006 and the re-launch of @ your library®, The Campaign for America's Libraries, they are encouraging each state to create their own Quotable Facts. ALA will highlight the best quotable facts from across the country during National Library Week, and ALA will reward three states with the free design and printing of 10,000 copies of their Quotable Facts to distribute!

In a recent Campaign member survey, ALA learned that libraries across the country are looking for research and statistics that can help them make the case about their value to their schools, campuses and communities.

ALA is also looking for new and interesting data to share with the national media and use in our advocacy and Campaign activities. You can help us make that happen.

A committee of ALA members will judge our Quotable Facts on a series of guidelines as follows:

- They should be as local (state related) as possible.
- They should be creative.
- They should include a "value" component. (Examples can be found on the ALA Website at www.ala.org/@yourlibrary/quotablefacts.)
- There should be a minimum of two public, two school and two academic examples. The rest are up to you.

Please include data sources and the organizations you worked with to collect the information in your state.

All we need to do is come up with at least 10 Quotable Facts and send them to ALA no later than Monday, February 13. I would like to receive the facts no later than Monday, January 16. I'll compile the quotes and send them on to ALA.

Thanks for your input!

Hikmet

National Recovery Team, Including ULA Past President Randy Silverman. Heads to Gulf Coast

Randy Silverman, preservation librarian for the University of Utah's Marriott Library and materials recovery specialist on the U of U's Comprehensive Emergency Management Team, recently returned from a disaster recovery mission focused on cultural materials on Mississippi's Gulf Coast damaged by Hurricane Katrina.

As part of a national recovery team selected by the American Institute for Conservation (AIC) and funded by the American Association for State and Local History (AASLH), Silverman and his team consisting of one other conservator (Gary Frost from Iowa), a museum association

coordinator (Joy Barnett from Texas), and an EMT (Ashley Barnett, from Texas), visited thirteen institutions including museums, libraries, historic societies, and County Courthouses. All thirteen institutions suffered damage to their facilities and their collections ranging from minor to total building failure. A second team was sent to the New Orleans area.

The goal of the team's work was to assess damage and coordinate with local agencies, such as the Mississippi Department of Archives and History, to get recovery and preservation plans implemented. The team arrived in Jackson on September 22nd, beginning its work with the Old Capitol Museum 170 miles from the coast.

"Our goal was to be as useful as possible - to get onsite to assess the current condition of library, archives, and museum collections, and offer assistance stabilizing wet or damaged materials," explains Silverman, "When buildings were standing and collections were still wet, we took the first steps in

remediation mold - simply opening windows and spreading out water absorbent materials to begin air drying."

Silverman stated that some of the collections had been wet for as long as four weeks.

One of the institutions Silverman and his team visited was the Beauvoir, the historic Biloxi, Mississippi home of Jefferson Davis, President of the Confederacy. Silverman met with the director and the curator of the Beauvoir, Patrick Hotard and Richard Flowers respectively, who not only had lost much of the museum, but also their homes. One was now camping out with federal security guards onsite while the other was living temporarily with in-laws. Silverman comments, "It was very inspiring to work with people such as Hotard and Flowers, people who had lost everything yet were able to remain upbeat and optimistic about salvaging their institution's treasures."

Institutions having suffered collection damage are eligible to apply to the National Endowment for the Humanities (NEH) for grants of up to \$30,000 to assist in recovery costs, and the team drafted a number of letters of inquiry for qualifying institutions. FEMA is also providing assistance with cleanup.

"Because there is no federal agency charged with disaster recovery of historic books and artifacts, it was excellent that AASLH and AIC were able to combine forces and mobilize specialists as quickly as they did. And we were delighted that Randy was selected to participate in the recovery process," comments Joyce Ogburn, director of the Marriott Library.

"Our goal was to be as useful as possible - to get onsite to assess the current condition of library, archives, and museum collections, and offer assistance stabilizing wet or damaged materials," explains Silverman.

Utah Library Media Supervisors Meeting

The September 30th meeting of Utah Library Media Supervisors (ULMS) was the first I've had the honor of attending for this library organization. As ULA President, I was asked to join this group to see how ULMS and ULA can work together to partner on program sessions and other ventures. We discussed the liaison groups that meet as part of the ULA Board of Directors, which includes UELMA, and the opportunity to use the ULA listserv to get ULMS information out to ULA members. A major topic of

discussion included a legislative report and updates on advocacy issues.

We also discussed more collaboration between public, academic, and school libraries within school districts, which is an excellent way to begin a meaningful dialogue. Rebecca Simmons is President of ULMS and would appreciate hearing from ULA members on how to make this happen. You may contact Rebecca at rebecca.simmons@granite.k12.ut.us.

HSL

Mid-year Symposium on Books for Young Readers

We have a rare opportunity to hear from two-time Newbery Medalist and two-time National Book Award winner Katherine Paterson on Saturday, January 28, 2006.

Katherine will be joined by Caldecott Medalist author and illustrator Eric Rohmann and award-winning author and teacher Kimberley Heuston. The program will be held in the Provo Public Library.

For more information, contact BYU Conferences and Workshops at cw348@byu.edu or (801) 422-2568.

Tentative Schedule

<i>8:00 - 8:45</i>	Check-in and on-site registration. Bookstore opens
<i>8:45 - 9:00</i>	Welcome and announcements
<i>9:00 - 9:50</i>	first speaker
<i>10:00 - 10:50</i>	second speaker
<i>11:00 - 11:30</i>	BREAK
<i>11:30 - 12:20</i>	third speaker
<i>12:30 - 1:30</i>	LUNCH and "Buzz about Books" groups in Ballroom led by local librarians and teachers
<i>1:45 - 3:15</i>	small groups w/ authors, rotating every 30 minutes
<i>3:15 - 4:30</i>	book signing in Ballroom

Utah State Librarian Receives MPLA Honor

The MPLA Distinguished Service Award was presented to Donna Jones Morris in recognition of her exemplary service to and leadership in the Mountain Plains Library Association for over 35 years. During these years, Ms. Morris has taken on numerous tasks for MPLA and exhibited outstanding skills in leadership.

Donna has been an active member of MPLA for over 35 years. She has worked in Kansas, Colorado, and is

currently the Utah State Librarian. Donna also served as MPLA President.

Donna exhibits outstanding skills in leadership. She has taken on significant time-consuming projects for MPLA that have had far-reaching results and enduring impact. She is admired for her hard work, her good sense, her solid judgment, her leadership, and her wisdom. She is the consummate library professional. Award presented by Rosario Garza and accepted by Donna Jones Morris.

ULA and Utah State Library Meet with State Representatives

This year's Legislative Committee initiated a new cooperative venture: to have members of the committee, along with State Library staff, meet with staff from our State's Congressional offices. These meetings proved to be enjoyable and very educational for all involved. Below is a brief summary from each meeting.

Senator Bennett's Staff

Jessica Christopher, Constituent Liaison, and Lori Pehrson, Office Manager from Senator Bennett's Utah office met with librarians (Julie Williamsen, ULA President-elect, Linda Fields, Richfield Library Director, Jerri Davis, Richfield Library Trustee, and Linda Tillson, ULA Legislative Committee Chair, Donna Jones Morris, State Librarian and Jane Smith, State Grants Coordinator) on September 19. The discussion centered on familiarizing Jessica and Lori with ULA, the State Library, and issues of concern to all libraries. The importance of LSTA funding was emphasized and success stories of LSTA projects were shared. Issues discussed included fair use as it relates to copyright, continuation of E-rate funds, and the Patriot Act's impact on libraries. Jessica was well versed in library issues as her mother is a librarian in Southern Utah. Both Jessica and Lori encouraged librarians and trustees to contact them when there are concerns about issues and specific legislation. They took contact information from the group present, so that we may serve as contacts for them when issues affecting libraries come up. They also requested to be added to the ULN Listserv. (Linda Tillson)

Congressman Cannon's Staff

Chief of Staff Joe Hunter met with Hikmet (ULA) and Donna and Jane (State Library) on September 7th. After the preliminary discussion on familiarizing Mr. Hunter with ULA, the State Library, and issues of concern to all libraries, we heard about two issues important to Congressman Cannon. The first issue is intellectual

property and the ways that information is dispersed via digital means.

Congressman Cannon's viewpoint is the broader the dispersal of information, the better. The second issue of importance is privacy. We had an interesting discussion centered on the Patriot Act and the current status of provisions that are set to expire. We all left the meeting feeling we had a good connection to Congressman Cannon's office. (Hikmet Loe)

Senator Hatch's Staff

Melanie Bowen, State Director in Senator Hatch's Office, met with Hikmet (ULA) and Donna and Jane (State Library) on September 8th. We had similar discussions with Melanie pertaining to ULA, the State Library, and library issues. Melanie discussed Senator Hatch's long history of service to the State and his interest in working with libraries. On a humorous note, we talked about the Senator's many recordings and their place in our collections! (Hikmet Loe)

Congressman Matheson's Staff

The September 28th meeting with Emily Merchant, Policy Advisor for Representative Matheson was attended by Hikmet (ULA), Donna and Jane (State Library), and Linda Tillson, ULA Legislative Committee Chair. Emily is Matheson's policy advisor for education including libraries and child and family issues. The presentation to Emily was similar to the other discussions. Emily complimented librarians for bringing about public awareness regarding the privacy issues related to the Patriot Act. She is a frequent user of the Salt Lake City Main Library and the County Library and was complimentary of the service provided by each. She is interested in working with ULA. She stated, "If there is anything we can do, let me know. Feel free to contact me and send e-mail." She will also assist with scheduling visits with Representative Matheson or his D.C. staff for Library Legislative Day in May. (Linda Tillson)

Utah Kids Ready to Read!

Whether you call it emergent literacy, early literacy, or pre-literacy, it's one of the most exciting new trends in library services for families. What is it, exactly? Emergent literacy is what a child needs to know before he or she can learn to read. Research shows that there are six pre-reading skills that must be acquired before a child can learn to read. These are:

Print Motivation – thinking that books and reading are fun

Vocabulary – knowing the names of things

Print Awareness – recognizing print and understanding how books work

Letter Knowledge – understanding that each letter has its own name and sounds

Narrative Skills – being able to tell stories and describe things

Phonological Awareness – being able to recognize and play with the smaller sounds that make up words

Children begin to learn these skills at birth, if they are lucky enough to have parents or caregivers who speak and read to them often. Unfortunately, many children aren't so lucky. The good news is that we, as librarians, can make a big difference! **Carla Morris** of the Provo City Library oversaw her library's participation as a national demonstration site for PLA's *Every Child Ready to Read @ your library* Project. From her experience, she reaffirms that "the commitment of librarians in teaching emergent literacy principles is changing lives."

What can you do? By learning about emergent literacy, you become an even more valuable resource for your community. You can talk to parents about the six pre-reading skills in story times and lap-sit programs, provide parent/caregiver workshops, or create informative displays in your library.

Utah Kids Ready To Read! is a new state-level initiative that has been

organized to inform and train public librarians and library staff about emergent literacy philosophy and techniques so that they, in turn, can then teach parents and other caregivers the skills to help their children learn to read.

The vision of *Utah Kids!* is for all parents and caregivers to nurture their children's early literacy skills, and for all children to develop as independent, lifelong readers. The Steering Committee intends *Utah Kids Ready To Read!* to be a source of early literacy information, and of training resources for library professionals and friends throughout Utah.

Utah Kids Ready To Read! is sending children's services specialists to libraries around the state to train librarians, library board members, and their community partners in the principles of emergent literacy, and to help them to implement these approaches effectively in their communities. **Adriane Juarez**, chair of the ULA Children's Services Roundtable, is anxious that all librarians and staff who meet the public—not just children's librarians—take advantage of the training because "not just children's librarians have opportunities to help parents understand and develop literacy skills in their children." **Stephanie Goodliffe**, Literacy Coordinator for the Salt Lake City Public Library affirms the value of the training: "It's important to remember that the training that will be given in these workshops is based on actual scientific research into the necessary preconditions of literacy."

Librarians can find emergent literacy information and other Internet resources on the *Utah Kids!* webpage at http://library.utah.gov/utah_kids, or by clicking on the *Utah Kids Ready to Read!* logo from the Utah State Library's webpage.

Jennifer Fay, Riverton Library, Salt Lake County Library Services

"The commitment of librarians in teaching emergent literacy principles is changing lives," says Carla Morris.

Award Nominations Sought

Do you know of any "unsung heroes" among you who deserve a song? Well, the fat lady is warming up so unless you want to hear a polka, you need to nominate those outstanding people you work with for an award from ULA.

The awards recognize outstanding achievement in librarianship, service to libraries and the library profession, and service to the Utah Library Association. Recipients may be librarians, trustees, legislators, news media personnel, and friends of libraries.

What constitutes award material:

Contributions in leadership, creativity, pioneering effort, and teaching. They may have developed a library, extensively participated in local, state or national library bodies, developed statewide public relations campaigns beneficial to libraries, successfully implemented new ideas for library services, or provided innovations in the library world. Being a ULA member is not required.

ULA Distinguished Service Award

This is the creme de la creme. Here is a person "whose achievements in service to libraries are of the highest caliber." You do not have to be a librarian to be eligible. Your accomplishments must "represent a sustained contribution over a period of several years."

Librarian of the Year Award

Must be a librarian (worked in library or media center or have been involved in library science education; not necessarily MLS). Outstanding service in recent past.

Special Service to Libraries Award

Honoring Groups (library staffs, committees, library boards, similar library groups) or Individuals who have made significant contributions in support of libraries or library service. Sustained contribution over several years or a notable effort over a shorter period of time.

ULA Special Recognition Award

Librarians (as defined above) who have "contributed to the profession as a whole and who have benefited the library community in general over a period of many years.

Email your nominations to:

Lori Stevens, awards chair 2005-06
stevenlo@uvsc.edu

Nominations must be received by 5pm
 February 15, 2006 to be considered.

Lori Stevens

Emporia State Commencement Announced

Emporia State University, School of Library & Information Management (SLIM), announces commencement ceremonies for twenty-eight Master of Library Science graduates of its Utah distance education program.

SLIM invites members and friends of the library community to attend the December 10th ceremony, which will commence at two o'clock in the Gould Auditorium of the Marriott Library on the University of Utah campus in Salt Lake City.

Randy Silverman, Preservationist Librarian at the Marriott Library, is the

commencement speaker.

The fourth SLIM-Utah cohort of students began their studies in August 2005.

For tickets or information about the SLIM-Utah MLS Distance Program, please contact Pamela Foster, director of SLIM-Utah, at fosterpa@emporia.edu, 877-486-8068, or visit SLIM's web site at slim.emporia.edu. The program operates at the invitation and with the strong support of the State Library Division of Utah and numerous professionals and alumni in the local professional community.

Pamela Foster

Utah State University Opens Doors to the New Merrill-Cazier Library

"We felt on-site ASRS storage was a better option than off-site storage, which would have required a 24-hour turnaround time to access materials," states Betty Rozum



On September 19, 2005, Utah State University opened its doors to the new Merrill-Cazier Library. The new library building was integrated with and expands the previous Cazier Science and Technology Library, uniting all university library functions under one roof. The 189,000 square foot addition to the SciTech Library has resulted in a new 304,000 square foot facility at the center of campus.

The new Merrill-Cazier Library was built with leading-edge and innovative elements in every corner of the facility. One of the most anticipated features of the Merrill-Cazier Library is the expansive Information Commons that houses 150 computers with online resources and productivity software for one-stop research. For those who seek collaborative spaces, the Library offers over 30 group study and project rooms, a 50-seat café with a canyon-view patio, and multi-media suites for digital audio/video production. Wireless access and laptop computer checkout cater to visitors who prefer the freedom to roam the building for that perfect space to sit and be inspired. The Merrill-Cazier Library greets patrons with such inviting elements as a grand four-story glass atrium, abundant natural lighting, inspiring mountain views, sleek architecture, and modern décor.

The Merrill-Cazier Library houses an automated storage and retrieval system (ASRS), the first of its kind in a Utah academic library. Termed the BARN (Borrowers Automated Retrieval Network), the system is critical to housing the current collection and allowing for future growth of the library collections. Items are stored in shelving units in a five-story rack structure that has four aisles. A robotic crane operates

in each aisle, accessing the shelving units. The crane delivers the appropriate shelving unit to a station in the circulation work areas where a staff member picks the requested item from the shelving unit and brings it to the respective service area for delivery to the patron.

"We felt on-site ASRS storage was a better option than off-site storage, which would have required a 24-hour turnaround time to access materials," states Betty Rozum, associate director of technical services for the Library. "The system is very fast. Depending on the traffic, patrons can expect to have materials in five to ten minutes."

All bound journals, approximately 170,000 of less frequently used books, and most microforms are currently stored in the BARN, totaling nearly 480,000 items. At full capacity, the BARN will hold 1.5 million items. "The BARN is unique in that the Merrill-Cazier is the only library in the world to use an automated retrieval system with materials in call number order," adds Rozum. "This system allows patrons the opportunity to sit and browse approximately 200 volumes at a time."

The BARN allows for increased storage of library materials in a high density and climate-controlled manner, at a lower cost per book than traditional library storage. This new technology will enable Utah State University to maximize the use of space in the new facility, covering the anticipated growth of the collections for the next 25 to 30 years. Patrons can watch the BARN at work from viewing windows located on the third and fourth floors.

Plans are underway for a formal dedication of the Merrill-Cazier Library, which will be held in the spring of 2006.

Reforma de Utah Wins National Award

REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking, is pleased to announce that REFORMA de Utah of Salt Lake City, has been selected as winner of the 2004 Estela and Raúl Mora Award promoting participation in the celebration of Día de los Niños/ Día de los Libros (Day of the Children/ Day of the Books).

The program of the local chapter of REFORMA, REFORMA de Utah was presented in Salt Lake City. The program was designed and carried out by Melanie Tucker, president of REFORMA de Utah, and Tessa Epstein, Associate Librarian at Salt Lake City Public Library.

The focus of the winning program's events was a fun celebration of children and bilingual literacy at the Utah Cultural Celebration Center, which enabled the celebration to accommodate over 4,000 attendees. The day was centered on 10 different bilingual children's events featuring a Spanish Spelling Bee, a Reading Rainbow Young Writers &

Illustrators Contest & a Spanish Language Children's Poetry Contest. Eight different Latino artists entertained families, and every child in attendance was given a free book to take home.

Contestants for the Mora Award are judged on several different aspects of their Día de los Niños/ Día de los Libros programs: quality of their program, encouragement of bilingual or multilingual literacy, and successfulness in reaching their target audience; involvement of partnering organizations; change in level of activity over the previous years (or, for first year celebrations, the level of activity in its own right); and quality of publicity. In addition, the committee considers what impact the award would have on next year's Día de los Niños/ Día de los Libros program.

The award is donated by writer Pat Mora and her three siblings in honor of their parents and was established to honor children, promote bilingual literacy and encourage reading among all children.

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We're on the Web!

See us at:

www.ula.org

About Utah Library Association...

The mission of the Utah Library Association is to serve the professional development and educational needs of its members and to provide leadership and direction in developing and improving library and information services in the state. In order to accomplish these goals, ULA supports and provides continuing education programs for Utah librarians and library

employees, especially at its annual spring conference. ULA also offers members a number of opportunities for library leadership, professional growth, networking, and community service. We hope you find the Utah Library Association to be an organization that makes a difference for you, for Utah librarians, for Utah Libraries, and for the citizens of Utah.