

The Official Publication of the Utah Library Association

Special Interest Articles:

- An Open Letter to RASRT Members
- ULA Membership as a Staff Development Initiative
- MedlinePlus in Utah

Individual Highlights:

Strategic Plan	2
Membership	3
2005 Conf	4
MedlinePlus	5
Road Tripping	6
Nominations	7
Back Page	8

President's Message

Dear ULA Members,
There are so many wonderful activities happening both in our libraries and within ULA! As September approaches we'll all become busier. The following are events you should calendar:

*ULA Board Meeting
9 September; Anyone can attend!

*Banned Books Week
24 September – 1 October
Celebrate Your Freedom to Read

*RFID: Ready or Not?
26 October, SLC Public Library
ULA Great Issues Forum

You can find information on these events, and more, at www.ula.org. I welcome your feedback as we change the format of this newsletter to present a more uniform look to our news.

My best,
Hikmet, ULA President 2005-2006

New ULA Roundtable for Trustees & Friends

During the June 2005 ULA Board of Directors meeting, voting members unanimously accepted the proposed ULA's latest Roundtable for all members of Library Boards of Trustees/Directors and Friends Groups in the state. Roundtables are resources for ULA members who share common interests and problems—each serving as a combination clearinghouse and sounding board throughout the year.

The Trustees Roundtable will help Trustees do a more effective job by keeping them "in the know". For example, some Trustees are unaware that state law governs them; others are unfamiliar with the considerable resources—including personnel—within the State Library Division that can be tapped right now. The Roundtable also can act as a network of people who are influential in their communities and available to join forces in support of the causes of libraries in general. These concerns extend from our primary local

interests to state and even national issues.

You will be hearing more as the Roundtable gets organized. A first step was a daylong session for Trustees during the last May's annual conference in Ogden. We look forward to hearing from you and to keeping in touch whether you are able to travel to ULA functions or must rely on the Roundtable to reach you where you live.

Membership in the Roundtable is open to any ULA member who is a Library Board Trustee or who has related responsibilities and interests, plus members of Friends groups. ULA Trustee membership is \$20 a year and offers advantages beyond those of the Roundtable. www.ula.org/members/member_services.htm. ULA members may belong to more than one Roundtable.

Kate Doordan, TFRT

ULA Strategic Plan, 2006-2009

The year-long process to formulate ULA's next Strategic Plan was launched during the 2005 Annual Conference.

To date, we have input from over 40 members as to our future priorities. If you haven't filled out the survey on our Web site, it's not too late!

The next step will be to solicit feedback from ULA Board members, past ULA Presidents, and library directors. We will review current ULA membership profiles

and talk to leaders in Utah who have information on economic and demographic projections for the next five years.

By communicating with you, our members, and looking at larger pictures (including ALA's new strategic plan), we hope to have a clear, concise, and timely plan for our organization.

HSL

An Open Letter to RASRT Members

"U" are ULA !

What do you expect from ULA and more specifically RAS? Did you have something specific in mind when you joined or where you just looking for resume filler? No really. As a recent graduate of Library School, I personally was looking for a resource for idea exchange, mentoring, networking and lively discussion.

ULA can be all of those things, but we can't do it without you.

As the Chair of the Reference and Adult Services Roundtable, I want to invite you to share what you want from ULA with me and let's open a discussion of possibilities that we can explore together this year. I know we really don't need

another speaker on how to conduct a reference interview, but what challenges are you facing? How is technology impacting you? What would you like RAS do to help you do your job? Would a blog or dedicated message board be useful?

Yes there are already a plethora of these resources on the Web and who has the time to read all of it, but I've found most of them are not pertinent to what is happening in Utah and my situation. What do you think?

According to the Memberclicks there are 703 members of RAS so let's harness that energy and see what we can come up with! Please drop me an email at sarroz@slcpl.org with any thoughts you'd like to share.

SuzAnn Arroz, Chair of Reference and Adult Services Roundtable, 2005-2006

New Membership Opportunities for Institutions

During the December 2004 ULA Board of Directors meeting, voting members agreed to institute a membership category for institutional members. It was decided to wait until after the May 2005 Annual Conference to make this membership category available to institutions, corporations, and vendors.

Several academic institutions have expressed an interest in seeing this membership opportunity benefit their institutions. To that end, we will review the form at the September 9 Board of Director's meeting to enhance the form.

HSL

Welcome New ULA Members!

Valerie Hancock, Morgan County Library
 Danette Hantla, SL County Library System
 Lyndi Hatch, Pleasant Grove Public Library
 Anjanette Jones, Marriott Library, UofU
 Jerry Kilmer, Marriott Library, UofU
 Diane Loosle
 Charity Martin, Brigham Young University
 Allyson Mower, Eccles Library, UofU
 Angelica Moyes, SLC Public Library
 Jeremy Nelson, Marriott Library, UofU
 Doni Pack
 Robyn Patterson, Marriott Library, UofU
 Scott Pratt, Snow College

Ronald Read, LDS Church History Library
 Bernadette Regalard, San Juan County Library
 Mark Rex, SLC Public Library
 Kristen Robinson, Marriott Library, UofU
 Marianne Siegmund, Brigham Young University
 Deborah Smith, Weber County Public Library
 Betsy Spackman, Brigham Young University
 Jan Staheli, Brigham Young University
 Lauren Stephan, Westminster College
 Anna Sveinbjornsson, Marriott Library, UofU
 Gabriel Wilcoxon, Utah State University
 Vona Williams
 Kristen Willmore

ULA Membership as a Staff Development Initiative

Support staff has significant opportunities for professional development through membership in library associations, including Utah Library Association. Membership has traditionally been a way to make essential connections that benefit one's work and personal life. However, many support staff do not consider association membership as a regular part of their career development. With encouragement from progressive directors and department heads, support staff can begin to see association membership as a vital, natural component of their professional journey.

Membership is often overlooked as staff development. Studies have consistently shown that feelings of 'connection' motivate staff to perform better at work, have lower absentee rates and stronger personal identification with the success of projects. Look for ways to encourage your support staff to make connections with others in their field by joining a library association. Demonstrate that you believe in your staff by identifying ways they can personally contribute to a library association as a member.

Utah Library Association has a Round Table for support staff, Library Paraprofessional and Support Staff (LPSSRT). Local paraprofessional and

support staff groups are often organized "by staff for staff" and can be an excellent venue for involvement. Along with ULA, The American Library Association (ALA) offers distance education and skills building workshops, support staff conferences, and opportunities for committee work. Information about support staff participation can be found at www.ala.org/ssirt along with information about specialty divisions and round tables at www.ala.org/membership.

Membership can also be used as a staff appreciation technique. Consider gifting a yearly membership to a library association for an employment anniversary. Offer membership as a prize during National Library Workers Day or a staff appreciation day. You can encourage your board or friends group to provide membership as a non-salary benefit for key employees. Any efforts to encourage support staff in their career development will return dividends to your library through a well motivated, better informed, and more connected staff.

John Chrastka
 Manager for Membership Development
 American Library Association
jchrastka@ala.org

"Consider gifting a yearly membership to a library association for an employee anniversary."

Over 500 librarians and their supporters gathered for a second year at the Ogden Conference Center for the ULA Annual Conference. If you've never attended a ULA Conference, please consider joining us next May when we visit beautiful St George!

Presidents Hikmet and Gene Nelson enjoying the first annual ULA President's Party with "The Nancy Doll".



2005 ULA Award winners: Douglas Abrams, Lori Stevens, Lisa Myron, Heather Reynolds, Judy Rodriguez-Kempton, Friends of the Weber County Library System



2005 Annual Conference Memories



NLM Accepts Proposal to Create MedlinePlus Go Local Component for Utah

MedlinePlus (<http://medlineplus.gov/>), the National Library of Medicine's premier Website for consumer health information, also connects its users with health services in their local communities through Go Local, NLM's tool that provides this type of region-oriented data. MedlinePlus users can look up a health topic, select an area from the Go Local menu in the right sidebar, and find health services in their communities that are relevant to the given health topic. Currently, MedlinePlus provides this service for five regions within the United States.

In March of 2005, the National Library of Medicine accepted an innovative proposal from a group of partner organizations to build a database of regional resources for the benefit of Utah consumers. Once this data is online, MedlinePlus users can find health-oriented services in communities throughout Utah. This database will include contact information for a large variety of services either directly or indirectly connected to health, including clinics, food pantries, wig and prosthetics outlets, and more.

The following partner organizations are involved in the Utah Go Local Project:

- The Spencer S. Eccles Health Sciences Library
- The Utah Cares Project
- The Health Round Table of the Utah Library Association (HEART)
- The Utah Health Sciences Library Consortium (UHSLC)

The Utah Cares Project provided over 2100 electronic records to initially populate the Utah Go Local database. This data, collected by the Community Services Council's 211 Service, includes

records of human services throughout Utah, with a special focus on Salt Lake, Summit, and Tooele counties.

Volunteers from the Utah Health Sciences Library Consortium and the Utah Library Association's Health Round Table supplement this information with additional data on other human services within the state, beginning with the areas outside of the three counties just noted. The Spencer S. Eccles Health Sciences Library provides the computer and network support, plus project coordination, and the labor of data entry, migration, indexing and maintenance. The Eccles Library, HEART and UHSLC will all participate in promoting the new online resource.

Once the Utah Go Local resource is accessible, users will encounter a friendly, easy to use interface that will allow them to find local services by health topic, service type, and location. It will include an image map of the state so users can click on a county to find resources in their neighborhoods. The database will provide contact information and a general description of each local service, and a link to the service's Website if available. The overall interface between MedlinePlus and Utah Go Local will be context-sensitive, and offer much more than a simple, standard directory such as the yellow pages.

The project's team plans to have the Utah component of MedlinePlus Go Local online before the end of 2005. Watch for press releases and other communications that will be published once this exciting resource is available to the public.

Liz Workman

Eccles Health Sciences Library
University of Utah

Once Utah Go Local is accessible, users will encounter an interface to find local services by health topic, service type, and location.

If the waterfall doesn't tell you this is a "cool" library, then the sundial will tell you it was "timely".

Road Tripping in Southern Utah

Southern Utah is one of the most beautifully dramatic places on our earth – ok, so I'm biased. I like beauty and drama. I remember the first time I saw paintings of desert buttes by Georgia O'Keeffe, long before knowing Utah would be my home. And although she was painting New Mexico, the vistas surrounding St. George are stunning in their raw power and sheer beauty.

St. George, home to our 2006 Conference, is a booming place. Some estimates predict a population of over 200,000 by 2010 in that region, although locals feel that it may be higher. This of course will impact libraries and their growth. On a recent visit to St. George, I had the pleasure of visiting one of the newer libraries in the area, the Santa Clara Branch of the Washington County Library, which opened January, 2004.

Branch Librarian Ruth Tanner writes of her branch:

The St George area is growing and so is the list of Washington County Branch

libraries. Located on the western border of St George and Santa Clara, the Santa Clara library is a new feature in the area. And it has plenty of great features of its own. If the waterfall doesn't tell you this is a "cool" library, then the sundial will tell you it was "timely".

Architects Cooper, Roberts & Simonsen took advantage of location and designed a building in keeping with the environment around it. The rough black tiles reflect the surrounding lava flows while the imposing sandstone wall directs the eye to the red and white walls of Snow Canyon. The mural behind the Reference Desk displays petroglyph figures, while the colorful mural in Children's portrays a history of people – all local to the area.

So if you're the kind of person who loves nothing more than a peaceful place filled with good books to read (that's you, isn't it) come see the latest addition to the Washington County Library.



*Santa Clara Branch,
Washington County
Library*

Upcoming Conferences!

WLA/MPLA Annual Conference

Beyond Borders: Imagination, Innovation, Inspiration

Jackson Hole, Wyoming
October 12-15

Keynote speaker is Roy Tennant, author since 1997 of the monthly column "Digital Libraries" in *Library Journal*. For more information, go to: <http://wyla.org/2005conference/>

UELMA South-Eastern Regional Conference

CEU Student Center, Price, UT

September 14

Workshops are divided into Elementary and Secondary Tracks and include: "Managing Your Collection," "Basic Cataloging," "Vendors," "e-media," and "Keys to a Successful Program."

Contact *Bill Goodrich*, UELMA/ULA Liaison, bgoodrich@dcsd.org.

New Medicare Drug Program and Utah's Libraries

Utah Library Association was honored to be invited to a meeting of forty community groups, to assist U.S. Secretary of Health and Human Services Mike Leavitt in getting the word out to seniors about the new Medicare Prescription Drug Coverage Plan. Secretary Leavitt stopped in Salt Lake City on 16 August and met with community members as well as seniors to answer questions and provide background and information. Utah's librarians were seen as a key group to be

able to disseminate information and assist seniors as they sign up for this new plan. Detailed information about the plans will appear this October. Official enrollment begins 15 Nov and ends 15 May. For more information, go to www.medicare.gov. The Utah Medicare Outreach Coalition will also be creating a Web site before 15 Nov.

HSL

ULA Nominations Sought

The ULA Nominations Committee is looking for two Utah Library Association members to run for President Elect in 2006. This is a three-year commitment, but it has excellent rewards. You will be working with some of the most wonderful librarians in Utah and will be responsible for moving libraries forward in Utah.

We also have slots open for Member at Large to run for a three-year term starting in 2006. You will be running against

Susan Hamada, Salt Lake County Library, Kent Slade, Utah County Bookmobile, and Shannon Hoffman, BYU Harold B. Lee Library for two openings.

If you are interested in running for these openings please contact:

Sue Hill
Brigham City Library
bclibrarydir@yahoo.com
435-723-5850

ALA Conference: National Advocacy Honor Roll

Utah was well represented at the National Advocacy Honor Roll Banquet, June 24, at the American Library Association Conference in Chicago. Utah awardees included:

- Rosalind (Roz) McGee, "Roz McGee, board member of the Salt Lake City Public Library and trustee for Urban Libraries Council. She was elected to the Utah House of Representatives in 2002 and 2004..." Roz's library leadership continues.
- Amy Owen was Director of the Utah State Library from 1987-2003. She has been and continues to be a leader in Utah libraries. She was recently appointed to the National Museum and Library Services Board, where she continues to represent libraries across the country.

•The Utah Library Advocacy Network (ULAN). ULAN is: "...an organization committed to advocate for Utah libraries. We strive to form cooperative and collaborative networks of people interested in library issues." "ULAN's objective is to promote, market, and increase the legislative clout of libraries in Utah without attempting to replace or supplant current organizations." Steve Decker, Director Cedar City Public Library and Lani Furr, Park City Public Library former trustee are the two who started ULAN and were recognized for their leadership. Lani and Steve were not able to attend, but will be sent their advocacy pins soon. It was my pleasure to help honor the above Utah library supporters at the ALA Conference.

Donna Jones Morris. State Librarian

ULA Members: Honorable Mentions

Congratulations! Sarah Pitkin MPLA Board Choice Award Winner from Utah

Sarah Pitkin is a librarian with the Utah State Library for the Blind and Disabled. Sarah's primary duties are for the Library for the Blind, providing library service to the blind, visually impaired, and the physically disabled; however, she has taken on other duties for the State Library.

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We're on the Web!
See us at:
www.ula.org

UTAH LIBRARY ASSOCIATION ANNUAL CONFERENCE
May 17-19, 2006 St. George, Utah



WHEN THE BOUNDARIES BLUR...CREATING SYNERGY IN A TIME OF TRANSFORMATION

Collections. Community. Customer Service. Costs. Connectivity.

These simple words serve as markers to the astounding transformations occurring in our libraries today. With the rapid growth of collections and the even more rapid growth and diversification of Utah's population, we look towards creative solutions to balance excellent customer service while keeping up with trends.

Mark your calendars NOW to attend the ULA Annual Conference in St. George, which will include a nationally recognized training presented by ALA's LAMA Regional Institute.