ULA 2020 Annual Conference Sponsorship Opportunities

The ULA Conference Planning Committee invites you to become a conference sponsor. ULA exhibitors have many sponsorship opportunities available to them. Benefits of sponsorship vary according to the sponsorship level. The chart below indicates the benefits received at the various levels. Please select a sponsorship opportunity from the options which follow or propose one to us. Library organizations may consider joining together to form a sponsorship at a higher level.

Benefits

- Name listed in program
- Sign announcing sponsorship of event or service at sponsored location
- Acknowledgement at individual event
- Name and logo listed at exhibits entrance
- Name and logo listed on conference website
- Acknowledgement in opening session
- Complimentary half page ad in program

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Sponsor ($2,000+)</td>
<td>Name listed in program</td>
</tr>
<tr>
<td>Silver Sponsor ($1,000+)</td>
<td>Sign announcing sponsorship of event or service at sponsored location</td>
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<tr>
<td>Bronze Sponsor ($500 to $999)</td>
<td>Acknowledgement at individual event</td>
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<tr>
<td>Copper Sponsor ($0 to $499)</td>
<td>Name and logo listed at exhibits entrance</td>
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Sponsorship Options:

- Gold Sponsor (combine a variety of activities) $2,000
- Thursday Morning Keynote Address $1,000
- Friday Keynote Address $1,000
- Thursday luncheon $750 - $1,000
- Friday luncheon $750 - $1,000
- Early morning coffee break (1 available) $300
- Afternoon break on Pre-Conference Day (1 available) $500
- Mid-Morning Break Sponsor $500
  Includes custom signage near all refreshment stations.
- Afternoon Break Sponsor $1000
  Includes custom signage near all refreshment stations.
- Conference Bags (in kind sponsorship) $150
- Lanyards (in kind sponsorship) $150
- Literature in Conference Bags $150
- Other Individual Programs/Session Sponsor $500 - $1,000
- Other general sponsorship $500 and under
(Please propose a sponsorship that you would like.)
All sponsorships under $500 will receive recognition on ULA Conference page as well as in the conference program.

Please bill the credit card below for sponsorship in the amount of $ ______

Company_____________________________________________________

Payment Method □ Credit Card (Visa, MC, Amex) □ Check Enclosed (payable to ULA)

Credit Card Number _____________________________ Exp. Date: _______ SEC: _____

Name on credit card: ________________________________________________

Signature: _______________________________ Date: __________________

Card billing address: ________________________________________________

_______________________________________________________

Email this order form to email meagan@sweetszygy.com to reserve a sponsorship. If paying by check, your check may be mailed to: 131 South 1800 West Pleasant Grove, UT 84062

For questions regarding sponsorships by exhibitors, please contact Meagan Lloyd at Syzygy Services 801-400-2795
meagan@sweetszygy.com