



ULA General Board Meeting

Friday, September 20, 2019

Attendees

Present

Vern Waters, Daniel Mauchley, Javaid Lal, Rebekah Cummings, Ben Harry, Tyson Thorpe, Marie Erickson, Benjamin Wilson, Carla Zollinger Gordon, Angela Edwards, Kim Fong, James Britsch, Erin Morris, Katie Wegner, Joe Frazier, Dan Compton, Patrick Hoecherl, Brandon Bowen

Via Zoom

Trish Hull, Christopher Davis, Peter Bromberg, Barbara Hopkins, Erin Warnick, Mary Ann James, Greg Reeve, Emily Darowski, Dorothy Horan, Xiaolian Deng

Opening

Call to Order

Vern Waters, President, calls the meeting to order at 12:04pm.

Previous Minutes

Approval of minutes from June 7, 2019: Rebekah Cummings makes a motion to approve the previous minutes. Kim Fong seconds the motion, which passes unanimously.

Consent Agenda

Approval of consent agenda from June 7, 2019: Kim Fong makes a motion to approve the consent agenda. Trish Hull seconds the motion, which passes unanimously.

Agenda

Old Business

No old business

New Business & Reports

1. Vacancies (Vern Waters)
 - a. Currently open positions
 - i. ULA Conference Book Liaison
 - ii. Diversity Services Round Table member-at-large
 - b. Newly filled positions
 - i. Graphic Designer: We lost Olivia from BYU, but hired Mikkel Robb who has worked with ULA in the past
 - ii. Social Media Chair: Teagan Eastman
 - iii. Intellectual Freedom Committee Chair: Cameron Mansen will co-chair with Jessica Whetman
2. Budget (Javaid Lal)
 - a. 2018/19 FY report
 - i. \$132,000 in fund balance at close of year, which is very good
 - ii. \$127,000 current balance, which is healthy
 - iii. Total revenue was \$148,000, with good conference attendance
 - iv. Total expenditures was \$134,000
 - v. Income currently sits at \$2,000, normal for this time of year
 - vi. Expenditures currently sit at \$7,000 also normal for time of year
 - b. Proposed 2019/20 FY budget
 - i. \$118,000 predicted income: St. George conference will bring in less
 - ii. \$135,000 budgeted expenses
 - iii. All General Board members received this budget previously and were asked to review.
 - iv. Joe Frazier asks about \$4,000 for RegOnline. Rebekah says after fall conference as long as it all goes well RegOnline will be cut. Dan Compton asks if Barbara Hopkins can report at next meeting.
 - v. Erin Warnick from YSRT asks if they have a budget. Rebekah says previous amount YSRT has used for a conference is included, but no one confirmed they needed those funds.
 - vi. Dan Compton points out Zoom needs to be added at \$150. Javaid says \$100-\$400 in misc. website hosting includes Zoom.

- vii. Dan Compton asks if Archives and Special Collections scholarship (\$350) could come from scholarship fund instead. Rebekah suggests maintaining as is this year, then in the future have all scholarships go through new scholarship committee and application process.
 - viii. Rebekah says Library Day on the Hill amount (\$2,379) was moved from previous National Legislative Day to local effort.
 - c. Approval of budget
 - i. Joe Frazier makes a motion to approve the 2019/20 FY budget as stands. Angela Edwards seconds and the motion passes unanimously.
- 3. Scholarship Committee Report (Michael Whitchurch & Trish Hull)
 - a. A proposal was sent to all General Board members concerning formation of a new standing committee. The topic is opened for discussion.
 - i. James Britsch asks why it is necessary to separate. Michael says besides happening at conference, it is a separate effort. He adds that scholarships go toward any conference, not just ULA.
 - ii. Rebekah agrees this will fix misconceptions the scholarship fund is only for ULA's annual conference.
 - iii. Emily Darowski says the silent auction is the fund for scholarships and it's a big part of conference; she asks if a new scholarship committee can help in a bigger way with the auction. Michael agrees and proposes amending the proposal so the scholarship chair sits on the conference committee.
 - b. Angela Edwards makes a motion to create a standing committee for scholarships with the chair sitting on the conference committee. Joe Frazier seconds the motion and it passes unanimously.
 - i. Chair will need to be appointed annually by the president.
- 4. Advocacy Committee Report (Peter Bromberg)
 - a. Legislative Day (Library Day on the Hill)
 - i. Planning team is chaired by Rebekah Cummings and Alfred Mowdood.
 - ii. Peter asks all to stay tuned and mark your calendars as they are hoping for a big turnout
 - b. Legislative Priorities Team
 - i. Chaired by Trish Hull
 - ii. Current priorities have been identified as:
 1. Support for UETN's request for additional funds for broadband in libraries, including Utah State Library's support
 2. 2021 and beyond
 3. Bookmobile funding and evolution of the program
 4. CLEF fund increase
 5. Building long term plan by seeing what ULA members have which elected representatives

6. Building relationships outside of legislative season
 - c. If individuals or groups are doing legislative asks, make sure all relevant parties are aware of it so it can be approached as a coalition.
5. Utah State Library Report (Marie Erickson for Colleen Eggett)
 - a. The new bookmobile is now serving Sevier, Piute, and Wayne counties. Another bookmobile is expected to go into service September 27 in Northern and Juab counties. One more is planned for next year.
 - b. VR/AR access & exposure grants recently provided funding and training to rural libraries. Another round is opening soon.
 - c. The annual Public Library Director's Summit will be held October 2-4 in Midway.
 - d. The Library for the Blind and Disabled will host an open house in October.
 - e. They are close to finalizing a contract for statewide access to the new database CreativeBug.
6. ALA Council (Vern Waters for Pamela Martin)
 - a. Pamela encourages all members to reach out to her with any questions about ALA.
 - b. She attended the annual conference in Washington DC and participated in a great EDI session. The group passed resolution to remove Dewey's name from the previously titled Dewey Medal.
 - c. ALA Bill of Rights is currently being updated
 - d. At ULA's request, she asked about states that have a library lobbyist on retainer. Some states report positive experiences and some report negative ones. Most have questions about measuring effectiveness.
7. Fall Conference (Erin Morris for Valerie Buck)
 - a. Everything is moving forward and looking good for next week's conference.
 - b. Registration is working. No issues with registration have occurred so far.
 - c. There is a group discussion of whether there might be better dates, although no easy solution is settled upon.
8. MPLA Liaison Report (Joe Frazier)
 - a. The joint conference with New Mexico's library association will be October 30 to November 1. We will host MPLA as a joint conference in 2021.
 - b. Robin Newell from Kansas Emporia Public Library is the incoming president.
9. Conference Report (Christopher Davis for Teagan Eastman)
 - a. They encourage round tables to request proposals from their membership.
 - b. They may redesign some elements so conference attendees have more of an idea of what kind of session they're going to.
10. Bylaws Committee Work Group (Daniel Mauchley) - Revision Discussion
 - a. Proposed changes with general agreement:
 - i. Article 5 Membership: 12 months from payment, not calendar year

- ii. Article 6 Finances: eliminate restriction to only be in one section; have members removed from communication after first year of non-payment, then removed completely after 5 years of non-payment; move trustees to new category; include ALA/ULA joint student memberships in list.
 - iii. Article 10 Duties:
 - 1. President: change “review strategic plan” to “review mission, vision, goals, and areas of focus”
 - 2. Past President: preside over nominating committee rather than ex-officio member
 - 3. Executive Director: chair web committee and support social media managers who will also serve on that committee
 - iv. Article 16 Nominations and Elections: Past President and President Elect are part of nominations and elections committee
 - v. Article 17 Units: If there are no candidates for round table positions, members can be appointed for successive terms
 - vi. Article 22 Nondiscrimination Statement: added for first time
- b. Proposed changes with discussion items:
- i. Article 2 Mission
 - 1. ULA’s mission statement is dated and may need to be redone. Membership will need to vote to approve a new one. Daniel asks whether it should focus on members or libraries.
 - 2. Kim Fong says this is not a library organization, it’s a professional organization. Most organizations like this should focus on the people and members rather than on the community.
 - ii. Article 6 Finances - tiered payment memberships
 - 1. There is discussion of whether tiered payment memberships should use annual pay or weekly hours to determine cost.
 - 2. Erin Morris says it depends on whether your institution pays for you or not. There is no good way to tell how much of a hardship membership dues are for someone.
 - 3. Angela Edwards says a small library’s budget can’t pay for it. She worked at her library for 13 years before they could do it. She says from small library perspective, potential members don’t join because the price just isn’t feasible. She suggests ARSL has great tiered approach which works for small libraries.
 - 4. All agree bylaws committee should take a look at ARSL’s policy.
 - iii. Article 6 Finances - institutional memberships

1. Different places in bylaws describe this differently. There are only 3 institution members, all at silver level, so should we offer it at all?
2. James Britsch wonders how many people know it exists. Daniel says pretty much no one. Tyson Thorpe asks if we have ever had any at other levels. Dorothy Horan says we have had gold in the past.
3. Tyson suggests offering just one level and promote it better. Dorothy agrees.
4. Marie Erickson likes having different levels and suggests it might fit different types and sizes of libraries better.
5. Patrick says these look more like benefits vendors would like. Tyson suggests offering a vendor membership.

11. Additional comments

- a. Vern asks for any thoughts or concerns needing discussion.
- b. James Britsch says might be time for a ULA website overhaul, since the current site functions like a blog and is very frustrating for users. He also suggests not all audiences can follow abundance of acronyms, especially if they are new to the state or the profession. Board members agree.

Closing

Adjournment

Daniel Mauchley makes a motion to adjourn the meeting. Rebekah seconds the motion and it is approved unanimously. Meeting is adjourned at 1:31 pm.