

ULA Advocacy Meeting Agenda 1-17-19

1. **Welcome and Opening Remarks by Peter** 5 min
 - a. This is a long game in building our capacity, skills, relationships
2. **Introductions** 20 min
 - a. Name/ Job
 - b. Your Superpower/Strength
 - c. Specific Interest in serving on this Committee
3. **Big Picture Discussion: Long Term Vision for this Team** 60 min

Define Goals, Strategies, Tactics, and Priorities for the following:

 - a. **Skills Building for ULA Members**
 - b. **State Funding (Legislative/Regulatory/Block Grants)**
 - i. Maximizing current funding authorized by law; New law/regulations
 - ii. Long Term Funding Priorities (state aid; construction)
 - iii. Issues Advocacy (i.e. net neutrality)
 - c. **Coalition Building** (look for opportunities to support library adjacent issues that are consistent with our values and goals)
 - d. **Build Civilian Support in the Community**
4. **Prep for Day on the Hill** (Feb 14 is Nonprofit Day on the Hill) 20 min
 - a. What to expect? (who has experience with these events?)
 - b. Goals? (what do we want legislators to know, believe, feel, or do?)
 - c. Key Messages? (i.e. library as multiplier: wrap around education support; workforce services, innovation/entrepreneur; new arrivals)
 - d. Collateral? (i.e. leave behinds?)
 - e. Future "Library Day on the Hill"?
5. **Logistics and Housekeeping** 15 min
 - a. Shared Workspace (Gdrive?) | Shared Communication (Google Groups?)
 - b. Next Steps, Action Items, Who Needs to Know?
 - i. Day on the Hill
 - ii. Audit/Asset Map of our Strengths
 - iii. Audit of funding opportunities