

## ULA 2019 Annual Conference Sponsorship Opportunities

The ULA Conference Planning Committee invites you to become a conference sponsor. ULA exhibitors have many sponsorship opportunities available to them. Benefits of sponsorship vary according to the sponsorship level. The chart below indicates the benefits received at the various levels. Please select a sponsorship opportunity from the options which follow or propose one to us. Library organizations may consider joining together to form a sponsorship at a higher level.

Benefits	Gold Sponsor \$2,000+	Silver Sponsor \$1,000+	Bronze Sponsor \$500 to \$999	Copper Sponsor \$0 to \$499
Name listed in program				
Sign announcing sponsorship of event or service at sponsored location				
Acknowledgement at individual event				
Name and logo listed at exhibits entrance				
Name and logo listed on conference website				
Acknowledgement in opening session				
Complimentary half page ad in program				

### Sponsorship Options:

- |                          |  |                  |       |
|--------------------------|--|------------------|-------|
| <input type="checkbox"/> | Gold Sponsor (combine a variety of activities)         | \$2,000          |       |
| <input type="checkbox"/> | Thursday Morning Keynote Address                       | \$1,000          |       |
| <input type="checkbox"/> | <del>Friday Keynote Address</del>                      | \$1,000          | TAKEN |
| <input type="checkbox"/> | <del>Thursday luncheon</del>                           | \$ 750 - \$1,000 | TAKEN |
| <input type="checkbox"/> | Friday luncheon  | \$ 750 - \$1,000 |       |
| <input type="checkbox"/> | Early morning coffee break (3)                         | \$300            |       |
| <input type="checkbox"/> | Afternoon break on Pre-Conference Day (1 available)    | \$500            |       |
| <input type="checkbox"/> | Mid-Morning Break Sponsor (3 available)                | \$500            |       |
|                          | Includes custom signage near all refreshment stations. |                  |       |
| <input type="checkbox"/> | Afternoon Break Sponsor (1 available)                  | \$1000           |       |
| <input type="checkbox"/> | Conference Bags (in kind sponsorship)                  |                  |       |
| <input type="checkbox"/> | Lanyards (in kind sponsorship)                         |                  |       |
| <input type="checkbox"/> | Literature in Conference Bags                          | \$ 150           |       |
| <input type="checkbox"/> | Other Individual Programs/session Sponsor              | \$ 500 - \$1,000 |       |
| <input type="checkbox"/> | Other general sponsorship                              | \$500 and under  |       |
|                          | Please propose a sponsorship that you would like.      |                  |       |

All sponsorships under \$500 will receive recognition on ULA Conference page as well as in the conference program.

Please bill the credit card below for sponsorship in the amount of \$ \_\_\_\_\_

Company \_\_\_\_\_

Payment Method    Credit Card (Visa, MC, Amex)       Check Enclosed (payable to ULA)

Credit Card Number      \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on credit card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Card billing address: \_\_\_\_\_

\_\_\_\_\_

Fax this order form to 801-705-2020 or email [pia@icmevents.com](mailto:pia@icmevents.com) to reserve a sponsorship. If paying by check, your check may be mailed to: 188 West 2000 South, Orem, UT 84058.

For questions regarding sponsorships by exhibitors, please contact Pia Jones at ICM.

801-235-9616

[pia@icmevents.com](mailto:pia@icmevents.com)