Hey, you in the back row. I can see you.
Wake up.
Fair Use Basics

- Yes, it really is enshrined in the law
  - 17 U.S. Code § 107 - Limitations on exclusive rights: Fair use

- Approved purposes include:
  - Criticism
  - Comment
  - News reporting
  - Teaching (including multiple copies for classroom use)
  - Scholarship
  - Research
Fair Use Basics

- The (Infamous) Fourfold Test:
  - Purpose and character of use
  - Nature of the work
  - Amount/substantiality
  - Effect on the market

- (Transformativity)
Essential things to remember

- The law (not the copyright holder) defines your rights, including fair use
- No single test is a trump card
- Fair use is a risk assessment
Right, But How Do I Do It?

Handy online tools:

https://www.lib.umn.edu/copyright/fairthoughts

http://librarycopyright.net/resources/fairuse/index.php

https://bit.ly/2puy1hm
Helping Patrons

- Don’t take responsibility for their use of copyrighted material. At the same time…
- … don’t take a neutral stance on obeying the law. At the same time…
- … do recognize that their choices are ultimately their own.
Thanks!

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J. Willard Marriott Library