

2017 Utah Library Association Conference

A Academic **B** Blood Drive **O** Booksale **E** Exhibits & Posters **G** General **K** Keynote **L** Lunch **M** Meeting
N Networking **P** Preconference **C** Public **R** Registration **S** School

MAY 17 • WEDNESDAY

7:30am – 5:00pm	R Registration	TBA
8:30am – 11:30am	P A Joyous Way to Learn: Music Play and Reading Play to Promote Readiness, Literacy and Inclusion in Story Time. <i>Speakers: Jim Gill</i> <i>Sponsors: Utah State Library Uplift Grant</i> Jim Gill is a musician and author who has released seven award-winning CDs of music play for young children. Jim will introduce you to books and songs for your story times, share strategies that engage caregivers and get them involved in the music and stories, and discuss how to create an inclusive environment for children with special needs.	200B
8:30am – 11:30am	P Advocacy Bootcamp <i>Speakers: James LaRue, Marci Merola</i> "Who needs libraries?" Beneath those three words is an iceberg of messaging, a fundamental challenge not only to librarians, but to our society. In this joint effort of ALA's Office for Library Advocacy and the Office for Intellectual Freedom, we'll explore some of the brutal facts of our environment, celebrate our assets, and offer practical tips to reclaim a moral sanction for the work we do, and the support our communities deserve.	200C
8:30am – 11:30am	P Cooperation - Who, What, Why, When, Where <i>Speakers: Steve Decker</i> We've all heard the statement, "Libraries need to cooperate more." Recently, a librarian asked me, "Why? Why do we need to cooperate? How will my cooperation with a library in [another city in the county] help anything?" I'm afraid I had to say, "Well...um...I don't know." That conversation spurred an effort to look at Utah library inter- and extra-library cooperation. What's worked? What hasn't? Why? What are the elements of successful cooperation? Real-life stories from real-life Utah libraries.	200D
8:30am – 11:30am	P Learning Like a Jungle Tiger - Using Growth Mindset to Learn and Thrive Outside of Your Comfort Zone <i>Speakers: Trevor Ragan</i> <i>Sponsors: Mountain Plains Library Association Grant, Utah State Library Uplift Grant</i> We'll take an in depth look at learning: how it works, why we avoid it, and how to overcome the stories and fear that hold us back. Trevor is the founder of TrainUgly.com - a site devoted to discovering and sharing the science behind development and performance.	200A
11:30am – 1:00pm	L Lunch on your own	TBA
1:00pm – 4:00pm	P Adventures in the scientific method: Turning your library into a lab <i>Speakers: Christy Jarvis, Erin N. Wimmer</i> In this interactive workshop, facilitators encourage librarians to draw on the "science" of the Library Science degree to think like a scientist. Discussion of the scientific method and its application to both real life and library scenarios will help librarians reframe their perspective on experimentation. Participants will be empowered to apply the scientific method in a way that ensures their success. Facilitators will invite participants to share the results of their experiments at ULA 2018.	200D
1:00pm – 4:00pm	P Advocacy Bootcamp <i>Speakers: James LaRue, Marci Merola</i> "Who needs libraries?" Beneath those three words is an iceberg of messaging, a fundamental challenge not only to librarians, but to our society. In this joint effort of ALA's Office for Library Advocacy and the Office for Intellectual Freedom, we'll explore some of the brutal facts of our environment, celebrate our assets, and offer practical tips to reclaim a moral sanction for the work we do, and the support our communities deserve.	200C

1:00pm – 4:00pm

P Family History with the LDS Church History Library

200B

Speakers: Jay Burrup, Ryan Combs, Marie Erickson

LDS Church History Library employees Marie Erickson, Ryan Combs, and Jay Burrup will show online resources available through the LDS Church History Library for family history research. Specifically showing the Mormon Pioneer Overland Travel, Early Mormon Missionary, and other databases and online resources.

1:00pm – 4:00pm

P Learning Like a Jungle Tiger - Using Growth Mindset to Learn and Thrive Outside of Your Comfort Zone (repeat)

200A

Speakers: Trevor Ragan

We'll take an in depth look at learning: how it works, why we avoid it, and how to overcome the stories and fear that hold us back.

Trevor is the founder of TrainUgly.com - a site devoted to discovering and sharing the science behind development and performance.

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MAY 18 • THURSDAY

7:30am – 8:30am	Morning Coffee <i>Sponsors: Park City Library</i>	Registration
7:30am – 5:00pm	R Registration	TBA
9:30am – 10:30am	K “Choose your own Adventure – Learning and Mindsets.” <i>Speakers: Trevor Ragan</i> <i>Sponsors: Mountain Plains Library Association Grant, Utah State Library Uplift Grant, J. Willard Marriott Library, University of Utah</i> Trevor is the founder of TrainUgly.com – a site devoted to discovering and sharing the science behind development and performance.	300 A-C
10:30am – 11:00am	E Break & Exhibits <i>Sponsors: Utah State University</i>	Exhibit Hall 5
10:30am – 5:00pm	O King's English Booksale	TBA
10:30am – 6:00pm	E Exhibits & Posters	Exhibit Hall 5
11:00am – 11:50am	A Book a Librarian 2.0: Supporting Users through On-demand Research Consultations <i>Speakers: Dory Cochran, Alex Sundt</i> Consultations extend reference beyond the service desk, allowing for more personalization and flexibility. But a successful consultation service requires more than a simple "build it and they will come" digital strategy; users need help understanding their options, overcoming library anxiety, and finding the right librarian. Presenters will discuss usability testing and design concepts that informed an improved design for a "Book-a-Librarian" website, featuring a friendlier and more engaging UX.	200B
11:00am – 11:50am	A Entrance into the Forbidden L-Space: collaborating with student organizations to create programming for early-experience students at your academic library <i>Speakers: Carol Kunzler, Jill Mallek</i> Need some ideas on how to invite early-experience students into your academic library? Join us as we discuss programs that worked (and some that didn't) through collaboration with our campus student organization to help early-experience students feel comfortable in the library.	300B
11:00am – 11:50am	A © Myth (Destroyers) <i>Speakers: Rick Anderson, Jessica Breiman, Rebekah Cummings, Elizabeth Miles, Allyson Mower, Susie Quartey, Shawn Steidinger, Becky Thoms, Peter Vanderhooft, Erin Warnick</i> Sometimes it can feel like 'all or nothing' when working with copyrighted material, but, in reality, many options exist. This session will utilize case study questions as a primer to illustrate examples of how librarians can successfully navigate the copyright system in their pursuit of offering great library services such as story time, 3D printing, and digital collections. Ten lucky winners will get their own copy of "The Librarian's Copyright Companion, 2nd edition" by James Heller, et al.	200C
11:00am – 11:50am	C A Reference Guide to You: Personal Branding for Librarians <i>Speakers: Katherine Torres</i> Librarians are known for efficiently guiding patrons toward the information and resources they need. Are you as proficient in showing others what they should know about you? This workshop will help you get to know yourself and teach you how to package that information as a professional reputation. Learn about the tools you can use to show off your personal brand and better position yourself in your profession, library, and community.	200D
11:00am – 11:50am	C Community Programming - When Story Time Just Isn't Enough <i>Speakers: Steve Decker</i>	300A

Programming can include so much more than story time. Find ways and receive practical tools to increase library use and visibility through expanding programming. Maybe you want to receive traveling exhibits, join national programs, produce videos, create a community classroom, offer flora, rock, or “bug” collecting courses, or assist would-be genealogists. Have you considered a city-wide book discussion event? Figure drawing, pole dancing, political cartoons – we’ll bring it all to the table.

11:00am – 11:50am	C Discover Discovery Kits	300C
	<i>Speakers: Virginia Catherall, Amy Childress, Robyn Green, Joella Peterson</i>	
	The City Library and the Provo City Library have implemented circulating discovery kits for children. The City Library kits were based on the STEAM initiative, Utah Core and the LEAP into Science Program. We will discuss our approach to discovery kits including process and funding, the differences between literacy kits and discovery kits, and opportunities for community partnerships. Come discover discovery kits with hands on exploration and lively conversation.	
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11:00am – 11:50am	C Teens Teach: The Teen-Led Programming Revolution!	200 A
	<i>Speakers: Spring Lavallee, Jenn McKague</i>	
	Teens are a difficult demographic to reach, but teen-led programming allows both teens and their communities to experience high-quality, interesting, and educational programming opportunities. Teens Teach takes teen-driven programming to the next level-by recruiting and training teens to not only suggest the program idea, but to develop, market, and present it themselves. In addition to providing community-driven programming, the teens benefit from hands-on training and real-life work experience.	
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12:00pm – 1:30pm	L Lunch/Awards	Exhibit Hall 4
	<i>Sponsors: SirsiDynix</i>	
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1:30pm – 2:20pm	A Choose your own research adventure: Developing a technical services based research project	300B
	<i>Speakers: Jeremy Myntti, Liz Woolcott</i>	
	Developing a research project in technical services that answers an important and relevant question can be challenging. This presentation will demonstrate the methods used to discover the changing environment of cataloging units within academic libraries. The presentation will include some results from the project, methods for conducting the research project, tools and methods for collecting data, analyzing the data, lessons learned, sharing the research project, and plans for the future.	
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1:30pm – 2:20pm	A Let's dance: Libraries supporting global service learning	300C
	<i>Speakers: Lorelei Rutledge, Jennifer Weber</i>	
	This presentation describes a service-learning collaboration focused on teaching information literacy and cultural competence between the J. Willard Marriott Library and the University of Utah School of Dance. We offer practical suggestions for how academic libraries can promote service learning partnerships with other departments and describe how we created workshops designed to emphasize information literacy, dance pedagogy, cultural competence, and cross-cultural communication.	
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1:30pm – 2:20pm	A Promoting Films from our Marriott Library's Collections	300C
	<i>Speakers: Joni Clayton, Marie Paiva</i>	
	From a collection development point of view, librarians purchase dozens of films each year. But who has actually viewed the entire film? Along the way, we learned through trial and error to produce a film series to students, faculty, staff and community members. We have had to learn how to and when to collaborate with faculty and other partners on campus. So what worked well? What did not? We will share some do's and don'ts about running a library film series.	
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1:30pm – 2:20pm	A Collaboration: The Key to an Excellent Adventure	300B
	<i>Speakers: Jessie Christensen, Rebecca Schroeder</i>	
	Effective collaboration helps individuals work together to accomplish more than they could if they were working on their own. It is a way to add value, create strong teams, and increase efficiencies. This session will present principles of successful collaboration and show how working together in technical services can reduce costs, improve quality, and reduce processing time.	
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1:30pm – 2:20pm	A Need a Map? Maps, Mapping, and Geospatial Services in Libraries	200B
	<i>Speakers: Anne Hedrich, Todd Hugie, Justin Sorensen, Sally Thompson</i>	

Libraries are increasingly providing a broad range of geospatial (maps and mapping) services to their patrons, ranging from collections to tools to instruction. Learn about the types of services libraries provide, the tools they use, and the rationale for spatial services to be housed in the library. This session will address these kinds of collections and services primarily in academic libraries, but options for other kinds of libraries can be part of the discussion as well.

1:30pm – 2:20pm	G Painless Staff Development: Using Microlearning and Gamification to Make Training Fun <i>Speakers: Patrick Hoecherl</i> If you would like to learn how to deliver effective training in five minute increments, turn to page 12. If you would like to learn how to add game elements to training in order to make learning more fun, turn to page 73. If you would like both, come to this session. Attendees will learn about microlearning, gamification and some successful applications of both at the Salt Lake City Public Library.	200C
1:30pm – 2:20pm	G The Future of LIS Education <i>Speakers: Dustin Fife, Mary Naylor</i> Original research about what LIS professionals wished they had learned in school will be presented. We will discuss the future of education within our profession and how we can change it to be more dynamic and useful long-term.	200D
1:30pm – 2:20pm	C "Mom, I don't want to leave the library!" – Creating a Children's Space for Children <i>Speakers: Ann Marie Barrett, Allison Madsen, Matt McLain</i> In the past 2 years, the children's space at South Jordan Library has drastically changed. It was the typical library children's area, but now it hums with the sounds of impromptu puppet shows, parental networking, child-parent play, and families. To support the five Early Literacy Practices, we implemented a playspace, reorganized our picture books to encourage browsing, and adjusted collection locations. Over time and with a little money we came up with delightfully surprising results.	300A
1:30pm – 2:20pm	C Allied at the Library: Supporting LGBTQ+ Youth <i>Speakers: Michael Cox, Spring Lavalley, Salvador Oregon</i> LGBTQ+ youth are more susceptible to bullying, sexual assault, depression, mental illness, homelessness, and suicide. Public libraries are in a unique position to offer these youth help, support, and resources that can make a dramatic difference in their lives. Learn how to further our belief that "The library is for everyone" through staff training, developing a diverse collection, and creating quality programming experiences for LGBTQ+ youth. You belong at your library!	200A
2:30pm – 3:20pm	Vendor Showcase	200D
2:30pm – 3:20pm	A How I Weaseled My Way into a Class for a Whole Semester and Successfully Killed the One-Shot <i>Speakers: Adriana Parker, Cassie Power</i> Research tells us that one-shot library instruction sessions aren't as effective as multiple sessions. In an effort to increase information retention and develop rapport with my students, I shot for the moon and asked for weekly visits in their classroom. In this presentation, I describe the (overwhelmingly happy) outcomes.	200B
2:30pm – 3:20pm	A Y Search: Tutorials that Scaffold Learning <i>Speakers: Leanna Fry Balci, Elise Silva</i> Library instructors at BYU struggled presenting standardized content across all sections of first year writing classes. Four learning modules were created to allow more time to problem-solve in class. This blended learning approach has been well received by students, library instructors, and writing faculty. The tutorials scaffold information literacy learning in the areas of background research, topic development, search strategies, and source evaluation.	200B
2:30pm – 3:20pm	G Planning Your Own Adventure: Discovering Tools for Library Programs and Grants Planning <i>Speakers: Ambra Gagliardi, Donna Ziegenfuss</i> When developing library programs and grant projects, the key to success is planning! Planning can be a challenging process as it requires thoughtful consideration of all project details. Fortunately, there are tools available to help guide your planning efforts. This session will introduce library professionals to useful planning	200C

tools, principles, and best practices. Participants will get a crash course lesson on logic models, needs assessment models, evaluation tools, and more!

2:30pm – 3:20pm	C Activate, Collaborate and Educate: Health Outreach and Programming in Your Community <i>Speakers: John Bramble, Claire Hamasu, Trish Hull, Emily Underwood, Stacy M. Vincent</i> This 50 minute presentation will provide an overview of ideas you can use to conduct health information outreach and create health programs for libraries. Participants will learn how to integrate resources from the National Library of Medicine (NLM) and other reputable agencies to introduce community members in fun and engaging ways. Examples of programs for children, teens, adults and/or seniors using NLM and other National Institutes of Health center and office resources will be shared.	300B
2:30pm – 3:20pm	C BIG Ideas for Small Libraries <i>Speakers: Lori Bonner, Erin Warnick</i> Despite being a small library (small staff, small budget, small space), we have BIG ideas, such as establishing a recurring STEAM (ages 8+) program, and a monthly Family Night @ the Library. As we've done so, we've had some wildly successful events - and several epic fails. Through it all, we've learned quite a lot. Our goal in sharing what we've discovered is to help you successfully implement your next BIG idea at your own small library.	300A
2:30pm – 3:20pm	C LDS Fiction Extravaganza! <i>Speakers: Ruby Cheesman</i> Get to know new and well-known LDS Fiction authors as they tell about their journey into writing....and what the future holds for LDS Fiction!	200 A
2:30pm – 3:20pm	C Successful Adulting <i>Speakers: Azra Bašić</i> Many of library systems may find that adult programming is difficult to establish and sustain. This failure of planning can be wrongly interpreted as lack of interest. In this session presenter will share tips and ideas using concrete examples, TEDxMarmaladeLibrary and Marmalade Coffee and Chocolate Class, to illustrate what it takes to create successful adult programs. The presenter will discuss why it is important to know your community, as well as importance of planning and marketing.	300A
2:30pm – 3:20pm	S Every Student Succeeds with Strong School Libraries <i>Speakers: Sarah Herron</i> The "Every Student Succeeds Act" (ESSA) has sections that can be directly linked to the school librarian/library program. Come learn how we as Utah Library Workers can advocate for our programs and funding using the ESSA framework and the strategies discussed with AASL.	300C
3:20pm – 3:50pm	E Poster: Introducing the PADRE Criteria: An Active Learning Information Literacy Exercise <i>Speakers: Dale Larsen</i>	Exhibit Hall 5
3:20pm – 4:00pm	E Break & Exhibits & Poster Sessions <i>Sponsors: J. Willard Marriott Library, University of Utah</i>	Exhibit Hall 5
3:20pm – 4:00pm	E Poster: Communicating and Collaborating on Teaching Guidelines <i>Speakers: Dale Larsen, Liz Pankl, Shane Wallace, Donna Ziegenfuss</i>	Exhibit Hall 5
3:20pm – 4:00pm	E Poster: Large Journal Package Cancellations <i>Speakers: Rebecca Boughan, Jared Howland</i>	Exhibit Hall 5
3:20pm – 4:00pm	E Poster: Librarians and an International Film Festival: Challenges, Copyright, Community, and Collaboration <i>Speakers: Kathleen Broeder, John C. Burns</i>	Exhibit Hall 5
3:20pm – 4:00pm	E Poster: Listening, Hearing, Understanding, Empathizing <i>Speakers: Dory Cochran, Sandra Weingart</i>	Exhibit Hall 5
3:20pm – 4:00pm	E Poster: Our Own Adventure! : Building a Program for Teens by Teens <i>Speakers: Paul Daybell, Carmen Guadarrama, Maren Hatch, Mallory Robison, Kira Shelton</i>	Exhibit Hall 5

3:20pm – 4:00pm	E Poster: Understanding Library Jargon: A Multilingual Glossary for Today's Library Users <i>Speakers: Ernesto Hernandez Jr.</i>	Exhibit Hall 5
3:20pm – 4:00pm	E Poster: Using Digital Commons to Highlight a Digital Collection: The Adventures of Sophie <i>Speakers: Becky McKown, Mandy Oscarson</i>	Exhibit Hall 5
3:20pm – 4:00pm	E Poster: What Can We Learn From Serbian Libraries? <i>Speakers: Nancy Moos, Olivia Wilkinson</i>	Exhibit Hall 5
3:20pm – 4:00pm	E Poster: Write Your Own Story <i>Speakers: Caryn Feeney, Liz Gabbitas</i>	Exhibit Hall 5
4:00pm – 4:50pm	A Careful, the Monster Eats Bad Sources: Using Gamification in an online information literacy tutorial <i>Speakers: Brandon Bowen, Mikaylie Kartchner, Sarah Sorenson</i> In order to help students better apply information literacy, the LDS Business College Library recently rebuilt their online tutorial from the ground up to embrace more gamification principles. The resulting comic book-style tutorial led to a significant jump in the number of students achieving a mastery of the subject. It was also, >gasp<, fun! Come hear how Brandon Bowen, Sarah Sorenson, and Mikaylie Kartchner envisioned, created, and use this tool, and how you can apply the same principles!	200B
4:00pm – 4:50pm	A No really, we can help with this: Librarians facilitating research assignment design <i>Speakers: Erin Davis, Kacy Lundstrom, Rachel Wishkoski</i> Bringing librarians to the assignment design table establishes stronger connections with teaching faculty and provides deeper learning opportunities for students. This interactive presentation explores collaborative, interdisciplinary research assignment design, following a workshop held at Utah State University. Presenters will discuss the workshop, feedback, and future steps, including assessment of student work and follow-up interviews with faculty participants.	300B
4:00pm – 4:50pm	G Refugees in Utah: Collaborating With Partners to Welcome New Neighbors <i>Speakers: Aden Batar, Nyssa Fleig, Caren Frost, Erica Lake, Safi Safiullah</i> Utah is one of the many refugee sponsoring states in the United States of America, resettling about 1500 refugees annually. How do refugees arrive, and what sponsoring agencies bring them to Utah? What challenges do new refugees face after arrival? What are the opportunities, funding and resources available for them in Utah? How should libraries collaborate with non-profit and government agencies to help these refugees to overcome such challenges?	200C
4:00pm – 4:50pm	C "Damn it man, Libraries are for books, not "Things!" <i>Speakers: Paul Daybell, Michelle Tippetts, Adam Winger</i> The info with your new library card includes paddleboards, cotton candy machines, Go-Pros, Outdoor Movies Kits and more. Do you: A: Look around as if you are getting punk'd or B: Reserve all of the above and throw an epic family reunion! Learn from our experiments in pragmatic policy, innovative services models and developing a framework to circulate non-traditional items that add tremendous value to your community without detracting from primary library services.	200A
4:00pm – 4:50pm	C How small is it? <i>Speakers: Shawn Bliss, Laurie Hansen, Liesl Seborg</i> The Rural & Small Libraries Committee asks the question: "You know you work in a small library if...?" It's easy to tune out impressive program ideas when it isn't practical for your smaller library. Liesl Seborg & Shawn Bliss discuss examples from Outreach programming on how to redesign deluxe ideas to fit your small or rural library. Finish with a table-talk exchange about where to find hidden gems in your community for programs and how to delegate when there's nobody to delegate to.	300A
4:00pm – 4:50pm	C Lightning Fast RA: How to Catch Their Attention in 90 Seconds or Less <i>Speakers: Kira Moody</i> The key to getting kids and teens interested is to catch their attention quickly. How do we do that? In this session, learn how to effectively use appeal factors to catch a reluctant readers attention as well as get some hands-on	200D

experience.

4:00pm – 4:50pm

S Finding Curriculum & Homework Items from Utah's Online Library

300C

Speakers: Lisa Jones

We will demonstrate areas within Utah's Online Library that will help with K12 homework topics and core skills development using Explora and Learning Express Library. All disciplines and grades will be covered. Bring your questions and search topics and join our learning session.

5:00pm – 6:00pm

N Networking Social and Silent Auction

Exhibit Hall 5

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MAY 19 • FRIDAY

7:30am – 12:00pm	R Registration	TBA
8:00am – 8:30am	M Archives, Manuscripts, and Special Collections (AMSC)	200B
8:00am – 8:30am	M Copyright Education Committee	200 A
8:00am – 8:30am	M Intellectual Freedom Committee	300A
8:00am – 8:30am	M Paraprofessional Roundtable	200D
8:00am – 8:30am	M Reference and Adult Services Roundtable (RASRT)	200C
8:00am – 2:00pm	B Red Cross Blood Drive Sign up to donate blood! Go to: http://www.redcrossblood.org/ and search for code utlibassoc	Van outside South Towne Center
8:30am – 9:30am	K Free Speech and Diversity: Connecting the Dots. <i>Speakers: James LaRue</i> <i>Sponsors: Salt Lake City Public Library</i> In 2016, Scholastic Publishing offered a children's book written, illustrated, and edited by women of color. "A Birthday Cake for George Washington" first met with critical praise – but then fierce condemnation. The publisher withdrew it from the market. In 2017, Simon and Schuster announced a \$250,000 advance for a book by Internet troll and self-described "super-villain" Milo Yiannopoulos. The Chicago Review of Books announced a yearlong boycott of reviews on all S&S titles. Some librarians have said they would not buy the book for their libraries. What do librarians stand for: intellectual freedom, or social justice?	300 A-C
8:30am – 12:00pm	O King's English Booksale	TBA
8:30am – 12:00pm	E Exhibits & Posters Available	Exhibit Hall 5
9:30am – 10:00am	E Break & Exhibits	Exhibit Hall 5
10:00am – 10:50am	A Connecting Libraries to the Curriculum Through Digital Exhibits <i>Speakers: Becky Thoms</i> Library staff at Utah State University work with instructors to incorporate a digital tool, Omeka, into courses. Digital exhibits take the place of a research paper as a final project. Students learn about their topic as well as copyright, presenting content to a global/online audience, using a digital tool to display research, and creating basic metadata. This presentation describes strategies for implementation and discusses lessons learned when using Omeka as a digital tool in the classroom.	300B
10:00am – 10:50am	A Faculty Visibility - ResearchGate, Academia.edu, and Beyond <i>Speakers: Shane Wallace</i> This session will provide a quick map of the characteristics, benefits, and pitfalls of the most common tools for faculty and professional visibility and networking - along with some ideas about how to traverse the landscape!	300B
10:00am – 10:50am	A Open Educational Resources from the Bottom Up <i>Speakers: Andy Spackman, Michael Whitchurch</i> Open educational resources (OER) promise to be part of the solution to the cost of higher education. A survey shows faculty are willing to use open textbooks, and the savings would help students graduate faster. Lacking an administrative directive or institutional policy, the BYU Library has worked from the bottom-up, partnering across campus and using a donor-funded grant to support faculty creating open textbooks. We'll explore one of these: a communications text for the business school.	200B
10:00am – 10:50am	A Paws and Breathe: How Pet Therapy Thrives in an Academic Library <i>Speakers: Andrea Krebs, Pamela Martin, William Rozum</i>	300C

Pet therapy does not only work in an academic library, it thrives there. USU has offered pet therapy since 2014, and we've recently expanded this program due to positive feedback. This session will offer advice for libraries trying to get a similar program off the ground – as well as descriptions of our efforts to assess impact and lessons learned.

10:00am – 10:50am	A Promoting Academic Librarian Expertise <i>Speakers: Liz Pankl</i> Graduate and Undergraduate Services (GUS) at Marriott Library at the University of Utah designed a website that promotes and highlights librarian expertise and contributions to scholarly discourse. The website promotes the individual team members in GUS and provides an easy method for contacting specific librarians based on the expertise needed. The website also constructs a personality for each librarian to help bridge the gaps that often divide librarians from students and faculty.	300B
10:00am – 10:50am	G Grants, Partners & Outreach - Oh My! <i>Speakers: Nyssa Fleig, Telesa Nicholes, Liesl Seborg</i> The path of grants can seem scary with lions, tigers, and bears since many grants require outreach and partners in addition to a sound plan of action these days. Fear not! As you choose your adventure in Grantland remember you will always have the tools you need. This session will present ways to find those community partners, manage multi-partner grants, develop agreements that accurately document each partner's roles in the grant as well as tips for identifying 501(c)(3) partners.	200C
10:00am – 10:50am	G Is it time to get rid of fines at your library? <i>Speakers: Duane Wilson</i> For many years most libraries have clung to fines as a way to make sure that their materials are returned in a timely manner. However, an increasingly large number of libraries are rejecting fines in order to improve the patron experience and remove negative library perceptions. So do libraries really need fines? Why do patrons really return items? Come and learn the answers to these questions and discuss whether or not fines are really that important for your library.	200D
10:00am – 10:50am	G Workplace Wellness <i>Speakers: Amber Lawvor</i> This session will discuss aspects of a workplace wellness program. We will talk about what you need to start a wellness program and how to determine what your co-workers are looking for. We will go over some strategies that aided in successful (and a few not so successful) wellness challenges and events. You will be encouraged to participate in some idea sharing and group discussion.	300C
10:00am – 10:50am	C Awesomeness on the Cheap: Teen programs on Little or No Budget <i>Speakers: Natalie Daniel, Sarah Hall</i> Got big ideas and a small budget? Tired of grand schemes that are beyond your means? Join our session for tips, tricks, and tales from the trenches to get teens to attend without breaking the bank. Discussions will include social media, book & movie release parties, holiday bashes, workshops, clubs, and more!	300A
10:00am – 10:50am	C STEAM in Storytime <i>Speakers: Shelly Ward, Elizabeth Weaver, Anna Zonarini</i> Learn to incorporate STE[A]M concepts in preschool story times. No expertise required. If we can do it so can you! Use books, interactive experiences and crafts to inspire the imaginations of young children. Prepare hands on activities that increase awareness and encourage observation and creativity. This presentation will promote simple activities created with readily available supplies and rely on a basic knowledge of the subject matter. Some examples included and handout provided.	200A
11:00am – 11:50am	A State of the State: Information Literacy Instruction across Utah <i>Speakers: Anne R. Diekema, Caitlin Gerrity, Paula Mitchell, Phil Roché</i> Ideally, information literacy instruction is sequenced throughout students' academic careers, continually building on earlier instruction. Given the complaints by librarians and employers about the level of preparedness of our students and graduates, this so-called information literacy pipeline clearly warrants a second look. This session will serve as a "state of the state" update regarding information literacy instruction in school libraries and academic libraries across the state of Utah.	200B

11:00am – 11:50am	<p>A Supercharged Digital Collections: Moving from the slow lane to the fast lane with scalable open source infrastructure 300B</p> <p><i>Speakers: Matt Brunsvik, Brian McBride, Jeremy Myntti, Anna Neatrou, Alan Witkowski</i></p> <p>The University of Utah Marriott Library recently completed a large-scale migration from CONTENTdm to a new open source system. Workflows, tools, and techniques used during the migration process will be discussed, in addition to the project management and collaborations needed to ensure a successful migration. We will also share our roadmap of future projects and ideas to explore as a result of transitioning away from CONTENTdm.</p>
11:00am – 11:50am	<p>G Everyone can Use a Friend: the Value of Friends Groups to Libraries 300C</p> <p><i>Speakers: Joseph N. Anderson, Anna Hedrich, Robert Shupe</i></p> <p>What does a Friends of the Library group do for a library? Why do libraries have affiliated Friends organizations? Should your library create a Friends group? This session will provide general information about Friends organizations and share resources for creating and operating them. Friends groups in two libraries, one public and one academic, will be discussed: the activities and services provided, and the rationale for and value of such groups to the libraries.</p>
11:00am – 11:50am	<p>G Man in the Middle: Issues in Internet Filtering and Cybersecurity 200C</p> <p><i>Speakers: James LaRue</i></p> <p>Recently, internet filtering in public libraries has captured the attention of the Utah Legislature. Jamie LaRue (ALA Office of Intellectual Freedom) will provide a history of filtering in libraries and ALA's position, give an overview of the mechanics of filtering, and raise some new issues about specific filtering approaches. (Confirmed)</p>
11:00am – 11:50am	<p>G Say What You Think: The positive impact of pulse surveys 300C</p> <p><i>Speakers: Liz Brimley, Cali O'Connell</i></p> <p>Everyone has something important to say, but the squeaky wheels seem to be getting all the attention. Learn how to provide everyone an equal chance to be heard and get brutally honest feedback about your organization.</p>
11:00am – 11:50am	<p>G Through the Rift: Library Explorations with Interactive Media 200D</p> <p><i>Speakers: Thomas Ferrill, Greg Hatch</i></p> <p>This presentation will focus on the implementation and educational merits of interactive media (IM) in library settings, ranging from free mobile device apps to dedicated augmented and virtual reality environments. We'll address how IM complements disruptive technologies already embraced by libraries, and share best practice tips for academic, public, and school libraries wishing to explore IM. We'll rate equipment costs, technical expertise, and staffing and space needs. Hands-on demos, too!</p>
11:00am – 11:50am	<p>C LEARNING WITH PUPPETS, The Ultimate Adventure 200 A</p> <p><i>Speakers: Ed Casey, Meghan Casey</i></p> <p>Learn about the incredible visual learning connections puppets can make with young minds. This unique presentation will show how when they are joined with the art of ventriloquism they easily become a lasting entertaining educational story telling experience for all.</p>
11:00am – 11:50am	<p>C Now Playing at Your Library: Music Programming and You 300B</p> <p><i>Speakers: Dan Berube, Tyler Curtis, Karl Gilchrist</i></p> <p>Do you want to bring a jolt of energy and excitement to your library? Try presenting live music at your location. This session will cover planning, promoting, and presenting live music in library venues. The music events may include one-time concerts, an ongoing series, open mic nights, or outdoor performances. Learn about cultivating and utilizing community partners in setting up and promoting shows. Support your local music community, engage your library patrons, and let the music play.</p>
12:00pm – 1:30pm	<p>L Lunch Exhibit Hall 4</p> <p><i>Sponsors: Utah Valley University Library</i></p>
1:30pm – 2:20pm	<p>A Turning Outreach into Partnership: Using Skills-based Information Literacy Instruction to Prepare Students for the World of Work 200B</p> <p><i>Speakers: Brandon Bowen, Sarah Sorenson, Emily Underwood</i></p> <p>Learn how LDS Business College librarians have identified research and information literacy skills that students need in their working lives and then partnered with instructors of courses as diverse as accounting, business law,</p>

entrepreneurship, and others to develop or enhance assignments that help students practice and apply skills, build habits, and learn about resources so they can be successful in their chosen careers.

1:30pm – 2:20pm	A Why Digital Matters: Cooperative Scholarship at the University of Utah <i>Speakers: Rebekah Cummings, Greg Hatch</i> How can libraries support digital scholarship? The Marriott Library first posed answers to that question a decade ago, with varying degrees of success and failure. In 2015, Marriott Library began anew, with an approach intent on remedying mistakes, building on successes, and implementing best practices gleaned from peer institutions. This case study will discuss the development of the “Digital Matters Lab,” a cooperative space to support innovative computational methods and digital publishing.	200D
1:30pm – 2:20pm	G The Intern <i>Speakers: Wanda Mae Huffaker</i> Lucky contestants can try to win valuable prizes as a Library Intern, by working through Intellectual Freedom scenarios. Their quick judgment has to impress the audience who can Fire them, or not.	200C
1:30pm – 2:20pm	G ULA Paraprofessional Certificate--which direction will it take you? <i>Speakers: Linda Liebhardt</i> An overview of the Utah Library Association Paraprofessional Certificate, who it is for and how to earn it. Do you work in a library in Utah? Do you love your job and want to continue on this path, yet don't see a Master of Library Science degree in your near future? (And don't we all want and need appreciation and acknowledgement from our peers?) This program may be what you are looking for. Come and see if this "adventure" is for you.	300B
1:30pm – 2:20pm	C Involving Culture in Programming <i>Speakers: Jeanne Evans</i> All communities have many different cultures and it's important to involve those other cultures in our libraries. We will talk specifically about involving the cultures in your community into your libraries. Whether it's through having specific story times for these other cultures or having specific activities involving these cultures. This is directed for all ages including adult, teenagers and children. Which means this is specifically directed towards programming in public libraries.	200A
1:30pm – 2:20pm	C Purposeful Planning in Children's Programming <i>Speakers: Sherrie Mortensen</i> As libraries become community gathering places and resource centers, children's programming is expanding. In addition to story times, children's services frequently offer maker spaces, after school activities, multicultural events and other important activities. How do we choose which activities receive our limited time, energy and physical resources? Purposeful planning can help. Come share your experiences and ideas and learn from others in this interactive presentation.	300A
1:30pm – 2:20pm	S Makerspaces and school libraries: From librarianship practices to implementation strategies <i>Speakers: Jenny Hansen, Victor Lee, Abigail Phillips, Mimi Recker</i> This presentation will discuss findings from a two-phase IMLS-funded research project: first by closely examining the work practices of three rural school librarians; then, the researchers, in partnership with the participating librarians, used their findings about the librarians' work to develop a plan to create and implement STEM-oriented makerspaces within these libraries.	300C
2:30pm – 3:20pm	G Librarian's Choice Awards: Utah Librarians' Favorite Apps <i>Speakers: Tyson Thorpe, Michael Whitchurch</i> The Special Library Section is sponsoring a session using data collected from you and your fellow Utah librarians. This presentation will provide commentary on apps (for both iOS and Android) that librarians have identified as being useful in accomplishing their work and that have helped them better serve their patrons. It will all lead up to the top five apps Utah librarians think that you should all know about and use.	300B
2:30pm – 3:20pm	G Making, and Keeping Your Library Relevant <i>Speakers: Robert Shupe</i> Many believe that the greatest threat to public libraries boils down to whether they will be considered "relevant" in peoples lives. This program will "drill down" into the core principles that librarians and libraries should embrace	300B

and act upon in order to achieve and maintain that relevance. We cannot assume that it will "just happen."

2:30pm – 3:20pm	G So, you want to work in the library: Getting hired in a 21st Century Library <i>Speakers: Trish Hull, Pamela Park, Catherine B. Soehner</i> An academic associate dean, public library manager and public library HR manager, who all have years of hiring experience will discuss the ways to successfully navigate all the stages of the hiring process. From pre-interview preparation, the interview to post interview. We want to answer your questions and help prepare you for the experience and help you get the job you want. Practical and experienced information from people who interview others and have been interviewed.	200C
2:30pm – 3:20pm	G Transforming Spaces: Environmental Branding & Patron Experience <i>Speakers: Chelsea Howells</i> Creating library spaces that engage, inform, and inspire your visitors is as important as developing your collection. Chelsea Howells, Environmental Designer at the Salt Lake City Public Library explains the elements of environmental design, and working to improve user experience at the City Library. Get tips on how to start improving your spaces today.	200B
2:30pm – 3:20pm	C Lessons Learned: Adventures in Teaching Technology <i>Speakers: Crystal Snider, Nia Thimakis</i> With the right road map, anyone can build their own technology program. Given in a "train-the-trainer" format, this 50 minute session will empower you to build your own technology classes at your library from the ground up. It will include lesson planning, community surveying, program evaluation, and long-term maintenance through keeping your content relevant.	300A
2:30pm – 3:20pm	C Lights, Camera, Teenagers: A step-by-step guide for throwing Teen Movie Parties <i>Speakers: Brittany Benson, Talysa Brimley, Paul Daybell, Chelsey Hawkes, Adam Winger</i> As darkness falls, teens descend on the Library. What do you do? Pick one: 1) Host a five hour program based on their favorite YA flicks. You can seek school glory in a Triwizard Tournament or fight for your life in the Hunger Games. 2) Assume the fetal position because...teens are scary. Choose #1, come to an engaging workshop with step-by-step program plans from the North Logan Library. Followed by an opportunity to build your own. Choose #2, enjoy another session...maybe cataloging?	200A
2:30pm – 3:20pm	C Get the Buzz With Beehive Books <i>Speakers: Laura Berube, Sharon Deeds, Lisa Grant, Marilee Moon, Heidi Tice</i> The Beehive Books can transform and enrich lives! Come learn how you can help make the Beehive Book awards those that truly represent all the children in Utah. Ideas will be presented to help you know how to promote the books, as well as ways that you can use them creatively in library programs. You also won't want to miss our drawing for prizes!	200D
