ULA RURAL & SMALL LIBRARIES: GOALS FOR 2015-16

1. Webpage: determine – committee or roundtable?
   a. Create content: Juan

2. Committee members
   a. Suggestions
   b. Lists from email
   c. Assignments
      i. Person & Contact
      ii. Person & Contact
      iii. Person & Contact
      iv. Person & Contact
      v. Person & Contact

3. Set up meeting
   a. Date: ____________________________
   b. Communication method: conference call, video, in person

4. Mission statement/goals
   a. ?
   b. ?
   c. ?
   d. ?

5. Define official actions
   a. Submit goals to???
   b. 

6. Create promotional items: magnets, bookmarks

7. Set up communication
   a. Memberclicks, Facebook, other?

8. Target
   a. Decide what to target: libraries, librarians, all library staff?
   b. ULA members?


c. Rural defined  
   i. Population? Population per library? Location?  
d. Reach out to non-ULA Libraries  
   i. Identify? Gather contact info?  
   ii. Send introductory email  
   iii. Invite to ULA membership with ULA promotional materials?  
e. Add interested parties to communication methods  

9. Survey  
   a. Set-up: Juan  
   b. Questions  
      i. ?  
      ii. ?  
      iii. ?  
      iv. ?  
      v. ?  

10. Compile results & report to ULA  
    a. Annual report, key ULA & USL representatives  
    b. Suggestions for ongoing needs & training  

11. Determine: committee finished or ongoing?  

== END OF MINUTES ==