This year’s theme for the Utah Library Association is “Aim for the Future: On Target with Vision and Advocacy.” Now, more than ever, libraries are looking for new ways to serve people and draw attention to the importance of what we do. Fast paced technological changes, tight budgets, and increased demands have created challenges as we move into the future. The ULA is here to help and support libraries across the state through professional development and education, legislative action, networking opportunities, advocacy efforts, and much more.

With the celebration of ULA’s Centennial in 2012, we have had the opportunity to take a fond look back at the last 100 years of ULA’s history. It has been delightful to hear so many people reflect and share memories about our organization’s development over the years. The ULA founders were visionary when they created an association to develop, strengthen, and promote libraries across our great state. The Harold B. Lee Library created a special video to commemorate the centennial, which can be seen on the ULA website. Many thanks to those involved in this project; it truly captured the essence of libraries since ULA’s inception.

It is remarkable to reflect on how many changes have occurred in libraries in even a single lifetime. Think back to the first time you walked into a library. Do you remember what it was like, what it contained, and how you were served? As librarians today, we are shaping the future of what others will experience and gain when they walk into libraries. How will they operate? What will people need? The answers will come from all of us as we set the course. Currently, ULA is developing a new strategic plan that will create the foundation.

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You can help. The last 100 years of our organization’s history were built upon many people working together to share their vision and to advocate for libraries. Take the opportunity to “Aim for the Future” by getting involved and staying involved in ULA. Be a member and encourage others to join. Take part in conferences and workshops. Read the newsletter and submit articles when you have a chance. As time permits, serve on roundtables and committees. Share ideas. The next 100 years start with us.

Getting Started with Advocacy

By Anna Neatrour, ULA Executive Director

Often librarians are called upon to perform advocacy, but it can be difficult to know where to start. ULA’s advocacy page (http://ula.org/advocacy) has quick links to training resources that can help you get a better idea of how to become a great library advocate. ALA also offers advocacy training that you can take online for free, often targeted at different types of libraries:

Advocacy University
www.alala.org/advocacy/advleg/advocacyuniversity

This site offers a variety of toolkits for advocating in tough economic times, and shows how to get started with outreach and advocacy for your library.

Turning the Page
www.alala.org/pla/education/turningthepage

From PLA and the Bill and Melinda Gates Foundation, Turning the Page frequently offers free online training for public library advocates. You can also register for a self-paced Turning the Page course online.

Direct Dispatch
http://www.districtdispatch.org/

Stay informed on issues by reading the blog of ALA’s Washington office.
A Wee International Excursion: Utah Library Students Meet Colleagues Across the Pond

By Paul Daybell and Angela Loertscher

Recently, three Utah MLS students travelled to Scotland as part of a course at Emporia State University’s School of Library and Information Management. The students spent ten days touring and attending presentations at Scottish information organizations. Participants in the short intensive course were chosen from among students in Utah, Kansas, Colorado, and Oregon and were led by Emporia’s Dr. Andrew Smith and accompanied by SLIM Dean, Dr. Gwen Alexander. Institutions visited included the Scottish Parliament Information Centre, St. Andrews University, the Mitchell Library, University of Glasgow, the National Library of Scotland, John Murray Archive, and Innerpeffray Library.

In a series of excursions from their base in Glasgow, students had the opportunity to visit libraries, archives, and special collections across Scotland. Over the course of the trip, the students not only toured facilities and explored collections, but were also able to connect with library professionals and gain important insight into their work, policies, and challenges they currently face.

The School of Library and Information Management at Emporia State University offers several study abroad courses. These courses provide students the opportunity to network with information professionals worldwide while simultaneously gaining familiarity with international professional standards, techniques, and perspectives. Past course destinations have included Serbia, Paraguay, and Ukraine.

POSITION ANNOUNCEMENTS FROM DIXIE STATE COLLEGE

Bonnie Percival, Special Collections Librarian, retired on June 30, 2012. Bonnie began working at the Dixie State College Library in June 1999. We wish her well on her new adventure.

Lichelle Christensen began working as Stacks Supervisor on July 1, 2012.

John C. Burns started his work as Reference/Liaison librarian on August 13. John had been Head of Reference Services and Adult Services Librarian, at Watertown Public Library in Watertown, Wisconsin.

Amber D’Ambrosio began as the new Special Collections Librarian at the Dixie State College Library on September 3. Amber has an MLS from the State University of New York in Albany, as well as a Masters of Arts of English Renaissance Literature form the University of Leeds in the United Kingdom.
A Human Library

by Anne Hedrich and Angela Neff, Merrill-Cazier Library, Utah State University

Through time, libraries have provided resources in many formats, but a new one has recently emerged: people! Human Libraries, also called Living Libraries, are a growing movement around the world. In a Human Library, books are people who are willing to talk with readers about their experiences, perspectives, values, and beliefs. Books may be checked out by readers for up to 30 minutes of respectful conversation.

The first Human Library event was in Denmark in 2000 at a local festival. A group of people working to stop violence reasoned that they could reduce prejudice through opportunities for face-to-face conversation. The idea caught on and has spread worldwide. Human Libraries are usually discrete events, occurring for one or several days at festivals and in libraries. There is a library in Lismore, Australia, that has an ongoing Human Library, held once a week on Friday mornings.

The Merrill-Cazier Library at Utah State University held a Human Library event last January, and has a second one scheduled for September 25-28, 2012. A committee of eight people has been interviewing potential books and developing catalog records for each book. Human Books have been recruited from general flyers, targeted contact with groups and organizations, and personal knowledge and recommendation from library staff. We look for people representing a variety of ethnicities, nationalities, religions, and occupations, as well as unique and interesting hobbies or experiences. We have expanded the scope beyond the Human Library’s traditional theme of What’s Your Prejudice to Find Out the Rest of the Story.

The experience has been remarkable for readers as well as for books. Many people have been surprised at how much they liked the experience. It has been an opportunity for people to find out about something that is hard to get from a paper or electronic book: a personal explanation and discussion, with immediate answers to questions. Watching the many checkouts in progress, we saw laughing, thoughtful, and serious faces. But everyone who participated told us in person or in evaluation forms that it was a worthwhile and very enjoyable experience.

If your library is interested in hosting a Human Library, there is a lot of useful information at http://HumanLibrary.org, including resources for organizers. We would also be glad to share our experience and give tips on what we have found to be useful for success. We enthusiastically endorse this broader concept of what a library can provide to its patrons and encourage other libraries to hold their own Human Library event.
News from the ULA Executive Director

By Anna Neatrour, ULA Executive Director

Registration for the Fall workshop and CSRT/YART workshop is up and running. We are tracking registrations online through ULA’s Drupal website, and accepting payment through PayPal. This is our second year of using this system, and it makes the registrations easier to process than our former process of using paper forms and checks.

ULA.org has been added to the University of Utah’s web archiving program through Archive-It. ULA documents posted to the site such as meeting minutes are preserved, as well as ULA’s web pages. Thanks very much to Clint Bailey, Tawnya Keller, and Paul Mogren.

I continue to work on cleaning up the ULA membership database (Memberclicks) and am manually reviewing the last batch of member records. When the membership year turns over in the January, we will be able to automatically delete inactive members, insuring that our membership database is more accurate.

I encourage Round Tables, Committees, and Sections to use the ULA web site to post their meeting minutes and updates! If you don’t have the time to post your items yourself, just e-mail me at anna.neatrour@gmail.com if you need any help.

Bobbie Does it Again with The Dogs of Winter

By Susan Hamada, Salt Lake County Library

Holladay Librarian Bobbie Pyron’s third book will be out on October 1. King’s English Bookshop will be hosting a launch party and reading on Saturday, October 6, at 2:00 PM.

The Dogs of Winter is published by Scholastic and was edited by Arthur A. Levine, J.K. Rowling’s editor for the first Harry Potter books. Kirkus Book Reviews gave it a starred review, praising Bobbie’s “beautifully composed writing.”

The novel is based on the true story of a boy abandoned in Moscow during the fall of the Soviet Union. Bobbie was inspired by an article she read eleven years ago and promised herself that she would write Ivan’s story. Her fictionalized account is an amazing survival story of how the boy and dogs help each other survive by using the strengths they possess.

Learn more on Bobbie’s blog: www.bobbiepyron.blogspot.com.
ULAs Centennial Year Kickoff

By Connie Lamb and Kayla Willey

2012 is ULA’s Centennial Year. This was highlighted during the annual conference held at the Salt Palace in Salt Lake City, April 26-27. A special event, a centennial Gala, was held on Thursday, April 26. All ULA members, state and local elected officials, library board members, and past presidents of ULA were invited.

Approximately 200 people attended to help celebrate the 100th birthday of ULA. Attendees enjoyed light refreshments, birthday cake, and were treated to a wonderful program with Ken Verdoia as Master of Ceremonies. We were honored to have Utah state governor, Gary Herbert, attend to give a personal reflection on libraries and to congratulate ULA. He also sent an official letter to the association marking the celebration. (See his official letter at www ula org sites ula org files GovernorHerbertLetter pdf.)

A delightful, newly-produced video about ULA was shown which portrayed the history and purposes of the association. You can enjoy it at www ula org/content/ula-centennial.

Over twenty former presidents were able to attend and were recognized individually and applauded by the audience. All attendees received a special commemorative keepsake of the event.

A table filled with items from the ULA archives gave celebrants an opportunity to view some artifacts from ULA’s history including newsletters, membership cards, scrapbooks, etc. A PowerPoint of photographs of ULA’s past presidents and activities through the years played during the entire gala. You can still view the PowerPoint at www ula org/content/ula-centennial-powerpoint.

The centennial was featured at the conference on Friday at the luncheon with the second showing of the video and remarks by five past presidents who shared their feelings about ULA.

A written history is still being compiled and will appear on the ULA website by the end of the year. Centennial activities will continue through the 2013 conference, which will be the 100th Utah Library Association annual conference.

ULA Past Presidents and long-time ULA Executive Secretary, Jerry Buttars (back right), assembled for a photograph at the Centennial Gala, April 26, 2012. Photo courtesy ULA website.
Holland Centennial Commons Dedication

The following is a press release from the Dixie State College Website:

Dixie State College officially dedicated the new Jeffrey R. Holland Centennial Commons with a formal ceremony this past Friday morning. Joined by a capacity crowd at both the Avenna Center Cox Auditorium, along with overflow attendees at the Burns Arena, and at the new Commons, DSC students, faculty and staff, college administrators, elected officials, invited guests and benefactors celebrated the long-awaited completion of the newest addition to the Dixie campus.

"We are so grateful that [Jeffrey R. Holland] would lend us his name and make this a true student-centered building," DSC President Dr. Stephen D. Nadauld said. "This building will serve as the intellectual and academic heart of our campus. We will in the very near future become 'Dixie State University,' and this building will anchor this university for the next 100 years and beyond."

President Nadauld spoke of the vision the first pioneers who first entered the valley nearly 150 years ago had of a community having "a temple for religious learning, and a university for secular learning." He noted the existing St. George Temple has been a beacon of religious instruction in the night sky for generations, and now St. George has a new educational beacon for future generations.

"We wanted this building to be the second beacon of light in the St. George sky that would both fulfill the pioneer vision and also be the physical embodiment of the university concept, which will be literally realized later in this academic year," President Nadauld noted.

The building’s namesake, Elder Jeffrey R. Holland, is a 1963 graduate of Dixie College and a member of The Church of Jesus Christ of Latter-day Saints Quorum of the Twelve Apostles. Holland, who received a standing ovation from the audience as he stepped to the podium, humbly spoke on having a building named in his honor and his hope that it will inspire the thousands of students who will step through its doors in Dixie State’s second century.

"Whatever I have to say to you comes from the red rock foundation of my life on this soil. I’m touched beyond expression that such a generous, generous gesture has been made," Holland said. "My chance here for faith and education have meant everything to me. I thank all who have said, participated, built, sacrificed, contributed, sung, prayed, and been so extraordinarily kind, not just today, but all my life.

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"It is a commons building for a common student, with common dreams and a common life, and maybe uncommon hope – because no more common student from any more common background with any more common resources ever attended Dixie State than I did," Holland added humbly. "And I thought the least I could do is lend a name to those thousands and thousands of students whose lives have been blessed and changed because they came here, probably not with a cent in their pocket, but with hope in their heart and dreams unlimited.

"For all the students, from those very first 100 years ago who came here, to the tens of thousands, the size of this school and its trajectory, and the hundreds of thousands of students who will come here, I'm honored to play some modest small part in giving them, offering them, paying to them the tribute of a building for their future, for all that they hope to be and desire to be, and will be."

After the conclusion of the program at the Cox Auditorium, dedication festivities shifted to the new Holland Centennial Commons, which included a pair of ribbon-cutting moments, the first completed by DSC First Lady Margaret Nadauld and Elder Holland's wife and fellow Dixie alum, Patricia, followed with a second cutting by Holland, Utah Lieutenant Governor Greg Bell and President Dieter F. Uchtdorf, second counselor in the First Presidency of the LDS Church. President Uchtdorf, who also spoke at the ceremony, offered the dedicatory prayer.

Construction of the Jeffrey R. Holland Centennial Commons took just 15 months to complete. The 170,000 square foot, six-story structure, designed by Salt Lake City’s VCBO Architecture and Sasaki Associates and built by Jacobsen Construction, is the new centerpiece of the DSC campus located in the heart of Dixie’s historic Encampment Mall.

Since officially opening its doors in June, the Holland Centennial Commons serves as the new home of DSC’s Val A. Browning Library, along with the College’s English department, business services and IT departments. The building features 26 group study areas and six classrooms, along with a digital signage/interactive touchscreen wayfinding system and two food and beverage venues, among many other amenities.

In addition, the facility supports Dixie State’s mission to provide a student-centered learning environment by hosting all the services students will need in one location, including registration, financial aid, advising and counseling.

The Holland Centennial Commons Building is the cornerstone of Dixie’s overall campus master plan to accommodate the growth that has already begun to transform the institution. In 2010, the Utah State Legislature approved $35 million in funding, which was on top of $3 million in funding in 2009 devoted to the design and planning. In addition, DSC received a $10 million anonymous donation for the construction of the building in 2008, which is the largest private donation DSC has ever received.

The Dixie State Holland Centennial Commons Dedication Ceremony is now available for viewing on DSC’s online video-on-demand system website at www.voddov.com/live, and will be rebroadcast on the Community Education Channel (CEC) throughout the month of September.
Utah Business Round Table

By Leticia Camacho, BYU Harold B. Lee Library

The purpose of the Utah Business Round Table (BURT) is to provide a forum for information sharing, networking, and continuing education for library employees who provide business reference service or are interested in such a service. In this forum, members will be able to share common problems and concerns. Members will have professional development opportunities such as presenting papers, panel discussions, or other activities geared toward the provision of business services.

The first BURT meeting will be Friday, October 26, from 1:00 to 3:00 PM at the LDS Business College Library (95 North 300 West, Salt Lake City).

AnnaLaura Brown, LDS Business College Reference Librarian, will be giving a tour of the LDS Business Library follow by a lunch/meeting.

We are looking for both a round table secretary and a member-at-large—please let us know at the October meeting if you are interested in volunteering for either of these positions. We will be discussing future roundtable goals and ULA 2013 conference presentations. Please join us!