By Andy Spackman

I am so excited about what this year holds for Utah’s libraries and librarians, and I am honored to work alongside the wonderful members of the Utah Library Association. Our theme for 2010-2011 is "Utah Libraries: At the Core of Our Communities" and I believe we truly are at the core of our communities not just in the way that a city’s library may be located on Main Street or a university’s library in the middle of campus. Libraries are core to the cultural life, education, even the democratic process of our communities.

During this year our association’s efforts and programming should emphasize the ways libraries are core to our communities, and I hope we can succeed in communicating to our users the ways in which we are tied to their core or fundamental aspirations. People’s desire for self-improvement, for freedom, for a richer life and a stronger community—the connection between these values and the resources and services we provide are real, but it’s up to us to draw those lines in the minds of our community members.

I also believe that ULA should be core to the library profession in our state. I am confident that will continue to be the case through the events and programming planned for this year, beginning with the ULA Fall Workshop on September 24 in Brigham City and the Children’s Services and Young Adult Roundtables “Making Connections” workshop in Park City on October 1, all the way through to the Annual Conference next May 11-13 in Layton.

For ULA to be at the core of the profession in Utah we need members to become what I call “front seat volunteers,” willing to help drive the association toward its goals. One way we can each do this is by participating in the new ULA website, which has been built using a content management system that allows committees and roundtables to more easily create and maintain their own content. I believe our website should be a communal effort and that all our individual contributions can breathe life into it just as they breathe life into ULA itself. Please log in and make use of the space provided for your committee or roundtable, submit events for the calendar to the webmaster, send in your library’s job postings, and keep an eye on the Advocacy page for issues affecting libraries.

I am grateful for the work that so many invest in ULA and for the impact it has had on my own development as a librarian. Let’s make this year our best ever!
Announcements

Utahns Running for MPLA Offices

The Mountain Plains Library Association candidates have been selected for the upcoming election. JaNae Kinikin of Weber State University Library is running for Vice President/President. Connie Lamb of Brigham Young University is running for Recording Secretary.

Free Law Classes from the State Law Library

The Utah State Law Library has announced its free public classes during the month of September:

♦ Landlord-Tenant Basics: September 23, 4:30—6:30 pm.

For more information, visit the State Law Library (www.utcourts.gov/lawlibrary/classes/). Class size is limited. To reserve your spot call (801) 238-7990 or e-mail library@email.utcourts.gov.

Continuing Education Committee Holds Fall Workshop

The ULA Continuing Education Committee is pleased to announce the upcoming Fall Workshop on September 24. The workshop will be held at the Brigham City Library from 9:00 am to 4:00 pm. Breakout sessions topics will include: NetLibrary, UEN highlights, family history for youth and children, service during disasters, volunteers in the library, and teen and children programming. In addition there will be a luncheon speaker, local historian Kathleen Bradford, and time to visit with colleagues.

The workshop is $12 if you register before September 17. On site registration is $15.

Teen Book Fest at Provo City Library

The Teen Book Fest at Provo City Library seeks to celebrate the literature written for young adults and those who read, write, and enjoy it! The event will be headlined by national bestselling author Scott Westerfeld, as part of his Behemoth tour, courtesy of Simon and Shuster publishing. Almost twenty local authors will be in attendance including: Brandon Mull, Brandon Sanderson, Sara Zarr, Bree Despain, Jessica Day George, Kristin Chandler, Carol Lynch Williams, Ally Condie, Ann Dee Ellis, Lisa Mangum, Syndney Salter, Nathan Hale, Ann Cannon, Chris Crowe, Sheila Nielsen, Dene Lowe, and J. Scott Savage.

The Fest includes a keynote by Mr. Westerfeld, author signings and panels, games and giveaways, a book character costume contest, live music, a collaborative wall graphic novel, interactive young adult book displays, and steampunk-themed crafts.

Panel Discussion on Immigration Law

The Intellectual Freedom Committee will be co-sponsoring with the Salt Lake City Library for a panel discussing “From Arizona to Utah: State Enforcement of Federal Immigration Laws.” This discussion will be held on October 14 from 7-8:30 pm at the Main Library in downtown Salt Lake City. The panel will include: State Representative Stephen Sandstrom (R-Orem, District 58); State Senator Luz Robles (D-Senate District 10); Salt Lake City Police Chief, Chris Burbank; and Kevin Taylor, trustee of the Liahona Self-Reliance Foundation.

Those interested should plan now to attend and arrive early as seating is limited in the auditorium.
Free Author Program at Park City Library

In partnership with the 13th Utah Humanities Book Festival, Park City Library invites you to a free author program on Saturday, October 23. The program will feature Dominique Browning, author of Slow Love: How I Lost My Job, Put on Pajamas & Found Happiness. Browning is the former editor of House & Garden and currently blogs for the Environmental Defense Fund. Joining Browning will be Phyllis Barber, author of the memoir Raw Edges.

The program will start at 5:00 pm and take place in Room 205, located on the second floor of the Park City Library and Education building. Both authors will be available for book signings following their presentation and discussion. For the most up to date information, check the library website (www.parkcitylibrary.org). For more information about the Utah Humanities Book Festival visit www.utahhumanities.org.

Free Seminar on Geoscience Librarianship Set for October 30

“Geoscience Librarianship 101”—a free seminar on earth science information resources and their organization—will be presented by the Geoscience Information Society on Saturday, October 30 in Denver, Colorado. Registration is open to all information professionals as well as students in library and information studies.

The workshop is aimed at librarians new to the geosciences and those already in the field who want a refresher. A team of experienced geoscience librarians will cover topics in collection development, reference and instructional services, maps and geographic information systems (GIS). Presenters include Lisa Dunn (Colorado School of Mines), Adonna Fleming (University of Nebraska-Lincoln), Lura E. Joseph (University of Illinois, Champaign-Urbana), and Linda Zellmer (Western Illinois University). After the formal presentations, participants will have the opportunity to engage in open discussion and to give feedback. Clara McLeod, earth and planetary sciences librarian at Washington University in St. Louis, is coordinating the event.

Geoscience Librarianship 101 will be held from 9:30 AM to 4:00 PM in the Auraria Library, 1100 Lawrence St., Denver. Pre-registration is required; no walk-ins will be admitted. Registrations must be received by October 15. To sign up, please provide your name, daytime contact information, and professional (work/school) affiliation to: Shaun Hardy, Carnegie Institution-Library, 5241 Broad Branch Road, NW, Washington, DC 20015, telephone (202) 478-7960, e-mail shardy@ciw.edu.

The Geoscience Information Society is an international professional organization devoted to improving the exchange of information in the earth sciences. Information about the Society may be found at its website (www.geoinfo.org).

CALL FOR ULA PROGRAM PROPOSALS

ULA 2011 Annual Conference Program Proposal Form will be on the website beginning October 1. Program proposals will be accepted online until October 31. Everyone is welcome to submit program proposals.

For more information, contact ULA Program Board Chair, Anna Zanarini, at azanarini@sclolibrary.org or (801) 944-7539.
Cardboard Boat Race Sponsored by Grand County Public Library

By Charlotte Hurley, Librarian, Grand County Public Library

The Cardboard Boat Race at Ken’s Lake was a huge success. The event, sponsored by the Grand County Public Library, drew 60 spectators who cheered enthusiastically for the three boat entries! There were four entries originally, but one family was unable to get their boat put together in time.

The First Place Trophy went to the crew of Vikings. The team captain of the Viking ship confessed that 2,000 feet of duct tape was what kept the boat afloat. Not only did the boat perform well on the course, but the Vikings took a break from pillaging and plundering and offered rides to some of the spectators. The Viking Ship will also compete in the Red Rock Regatta, a fund raiser for SPLORE on August 28, 2010.

Sam Hurley’s kayak resembled a space ship and seemed to fare well through the race, as Sam attempted to overtake the Vikings. Sam was pleased with his second place trophy. An examination of the hull of the kayak revealed a hole big enough for a watermelon to pass through.

Laura Reed and her sons, Ryan and Brett, constructed a row boat out of cardboard and glue. The purple and green vessel began taking on water soon after the launch, but the hearty crew paddled themselves into a third place position. The REED ROW READ made it one third of the way through the course before two crew members bailed out, leaving team captain Ryan to row the boat to shore.

The Cardboard boat race was offered as a Summer Reading Program activity that was open to all members of the community.

Park City Library at the Miner’s Day Parade

By Jasmina Jusic, Adult Services Librarian, Park City Library

The Park City Library participated in the annual Miner’s Day Parade held on Labor Day. Miner’s Day is a great community event and a fun way for the library to market services. This year’s entry reminded people to pick up a dog tale at the library. The parade emcees also read a short advertisement about the library’s collection and services. A Friends of the Library Board Member joined the entry with a sign board advertising the annual book sale which also takes place on Labor Day Weekend. 

The Park City Library at the Miner’s Day Parade
Report from the State Librarian

By Donna Jones Morris, Utah State Librarian

Joint Trustee Regional Conferences

The joint Utah State Library (USL) and Utah Library Association (ULA) sponsored Trustee Regional Conferences Project is looking for hosts for two regions, the first during Fall 2010 and another in Spring 2011. Since the South Central Region was not conducted last year, it and the North Central Region will be scheduled for the coming year. Dates and locations are to be determined. Conferences are scheduled from 10:00 am to 2:00 pm, including a working lunch provided by ULA.

DCC Capital Facilities Grant Applications – 2010 Round

At their August 18 meeting, the State Library Board conducted final review of grant applications from five Utah public libraries. The Grants Prioritization process yielded the list of applicants based on the Board’s assessment of each project’s goals, public benefit and strategic value. Applicants were notified of results and the prioritized list was forwarded to the Governor’s office and the Legislature for consideration. The five applicants, in order of priority, were: San Juan County Library, Milford Public Library, Orem Public Library, Pleasant Grove Library, and Spanish Fork City Public Library.

21st Century Librarianship Wiki

Dr. Matthews also took over the 21st Century Librarianship Wiki when Doug Gould was reassigned to work with the USL Digitization Program. It is intended to be another online forum for information and discussion about 21st Century Librarianship as compared to the traditional librarianship of the past two centuries. A second, closely related purpose is to seek consensus by inviting ideas on just what “21st Century Librarianship” is. The wiki also moved to: https://21stcenturylibrary.wordpress.com.

Trading Spaces Mentoring Program

On August 17, Continuing Education Coordinator Colleen Eggett met with nineteen library staff, along with their mentors, enrolled in the Trading Spaces Mentoring Program from libraries across Utah. Most of those in the program are from public libraries, though some are academic librarians. The program runs until June 30, 2011, with another round of applicants due December 15 who will start after January 1, 2011. More information about the program is available at: http://library.utah.gov/tradingspaces. Support for the program is strong; more details are available on the blog: http://utahlibraries.org.

Broadband Initiative

There have been no new developments regarding the Utah Education Network (UEN) efforts to receive a round two federal broadband access grant for public and school libraries as well as other entities. Final approval for round two funding is still pending, and is expected to be announced soon. USL is a partner in the grant application. The federal broadband access grant UEN submitted in round

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one was funded. Round one funds will provide expanded broadband Internet access for many Utah public and school libraries as well as other entities.

Symphony & Bookmobiles

USL has now successfully implemented the Symphony Integrated Library System (ILS) for the 16 libraries that comprise the Utah State Collections Consortium. The Utah State Collections Consortium consists of two public libraries, nine bookmobile libraries and five State agencies including the State Library, State History, State Archives, State Law Library, and Division of Administrative Rules. The USL administered system offers the libraries in the consortium unique benefits for users, as well as day-to-day library management tools and data for long-term library planning. The implementation process began in 2008 and culminated in the migration of the final library in August 2010.

Library Advocacy Day (LAD) - Washington, D.C.

USL and ULA joined efforts to represent Utah libraries at LAD June 29 and 30, 2010. State Librarian Donna Jones Morris reported to legislators on LSTA fund use, while ULA President Andy Spackman advocated for continued funding for Utah’s libraries in meetings with Utah’s US Senators and Representatives on Capitol Hill. Donna and Andy consulted with Congressmen Bishop and Matheson, and representatives of Senator Bennett, Senator Hatch and Congressman Chaffez. BYU Librarians Michael Whitechurch and Jeff Belliston and school librarian Barbara Hopkins accompanied Donna and Andy to some of the offices. Face to face contact with our elected legislators is the most effective way to tell our “Library Story.”

ULA Treasurer’s Report

By Steven Pfeiffer, ULA Executive Treasurer

The total balance of all transactional accounts stands at $115,579. This amount is down from last year for several reasons:

♦ Membership revenue is down approximately $5,000.
♦ Conference profit was approximately $10,000 lower than in previous years.
♦ ULA sponsored new trustee training for approximately $5,000 during the year.
♦ Finally, we hired a new executive director and paid to revamp the website.

Budget issues have been prepared. The Treasurer will assist with any travel needs for ULA members on ULA business, and any speakers, etc. for a conference. The Treasurer can be reached via e-mail at spfeiffer@slclpl.org or phone at (801) 594-8611. Forms should be submitted to the Sandy Post Office box.
Western Waters Digital Library Completes NEH Funded Project: The Foundations of Western Water Policy

By James Dildine

A partnership of five academic research libraries led by Colorado State University, and including Brigham Young University; the University of California, Berkeley; the University of Utah; and Washington State University, has just concluded a three-year project entitled “The Foundations of Western Water Policy,” funded by the National Endowment for the Humanities (NEH).

The purpose of the project was to add content to Western Waters Digital Library (WWDL), a website that provides free public access to information resources concerning water issues in the western U.S. These resources, which cover a wide range of topics, and include items such as government reports, legal transcripts, personal papers, photographs, and audio/visual materials, are held by a geographically dispersed partnership of major western universities.

"Water concerns have dominated the western states for over a century, and as populations increase and we face the uncertain outcomes of climate change, pressures on the West's fragile water supply will only increase," says Kenning Arlitsch, Associate Director for Information Technology Services at the University of Utah's J. Willard Marriott Library. Arlitsch says WWDL provides data and information resources that can guide future planning and policy.

WWDL began as a collaborative regional partnership by 12 academic research libraries from eight western states under the auspice of the Greater Western Library Alliance (GWLA). Initial funding for WWDL was provided by the Institute of Museum and Library Services (IMLS).

Since its inception in 2004, WWDL has expanded to include water-related materials from 25 archival holding institutions, including Arizona State University; Brigham Young University; California Institute of Technology; Claremont Colleges; Colorado State University; Humboldt State University; Iowa State University; Northern State University; Oregon Institute of Technology; Oregon State University; Texas A&M University; University of Arizona; University of California, Berkeley; University of Idaho; University of Hawai'i at Manoa; University of Nebraska, Lincoln; University of Nevada, Las Vegas; University of New Mexico; University of Oregon; University of the Pacific; University of Texas at Austin; University of Utah; Utah State University; University of Washington; and Washington State University.

For more information about WWDL, or to access its collections, go to http://westernwaters.org. Institutions interested in contributing water-related materials to WWDL should contact James Dildine, Digital Collections Program Officer for GWLA, at jim@gwla.org.
BYU’s Harold B. Lee Library Uses Videos to Reach Students

By Roger Layton, Library Communications Manager, Harold B, Lee Library, Brigham Young University

Promoting library events is pretty straightforward, promoting collections and services can be tricky. The Harold B. Lee Library has struggled for years to find an effective way to communicate the value of scholarly databases and the broad range of library services. During the summer of 2010 we finally made a breakthrough.

Our first step was to look at the abilities of our student employees. Our administration office hired a new student, Christopher Cherrington, who was studying animation. We gave him the task of promoting library services and collections. We handed him a list of suggestions and instructions that he should work on the project when he had time available. We also told him that his work would have to be acceptable to his grandmother. The plan worked well. He delivered a series of short animated promotional pieces that we could show on the library’s large TV in the Learning Commons. You can see his work at www.youtube.com/user/TheHBLL#p/u/3/kBAjPj67jaw.

The list of subjects for promotion was organized by a group of library student employees who were frustrated by how difficult it was to communicate library services to other students. Students were surprised how many times they wished the library offered a service only to find that the library already did, they just didn’t know it. The “Did You Know” promotions address our periodicals collection, our media services, and our online streaming music database.

The next step in promotion happened over the summer. The library’s multimedia team, a group of student employees who record lectures and recitals for the library, took a break from their day to day work to produce a promotional video for the library. Their video “New Spice,” a parody of the popular Old Spice commercials, went viral and racked up over two million views on YouTube. This fall that same team produced three short videos to help our library instruction staff to teach the value of scholarly databases to students. The three shorts feature a kid with a video blog, a used car salesman, and a fortune telling card reader. Mike Hill and Chris Garcia, the managers of the multimedia team, have posted the videos on YouTube so anyone teaching about reliable sources can use them. Use the links below to watch.

New Spice
www.youtube.com/watch?v=2ArjJ236UHs

The YouTube Kid
www.youtube.com/watch?v=7wUPndfEpQ

The Used Car Salesman
www.youtube.com/watch?v=IlDIAY5fsjc

The Card Reader
www.youtube.com/watch?v=Ja3oAz6yXA

The Used Car Salesman
www.youtube.com/watch?v=7wUPndfEpQ

Did You Know?

Some Sources Can’t Be Trusted
This year, the Dugway Post Library decided to integrate its programming and its services with the libraries at the local elementary schools. One of our missions is to better serve the community by customizing our services to its educational needs. Therefore, librarians Melissa Johnson and John Crawford contacted Meg Morse, the school librarian at the local high school, in order to arrange a brainstorming meeting.

At the meeting, the three librarians decided to post a link to the Dugway Post Library’s web catalog on the computers at the school library. The web catalog site has recently added many databases as a part of the Army Library Program’s attempts to improve services. At the meeting, many of these databases were discussed, along with the Army’s ongoing subscription to the Tutor.com service. Creating a link to the Dugway Post Library’s webPAC allows the school library to search the Post Library’s catalog and, therefore, use it to fill in the gaps in its own collection.

After the initial meeting, further meetings were held with teachers at the high school, particularly Humanities teachers. Arrangements were made for librarians to come to the teachers’ classes and to demonstrate the databases (both within the Army system and in Pioneer) and the ways that they could be used to help students with their reports and homework. Further, the librarians are working with the teachers in order to get in books that will be assigned over the course of the school year and to provide programming that will help students supplement their work.

Later, meetings were held with teachers at the Dugway Elementary School. Again, the new databases accessible from the library webPAC, along with the other services provided by the library, were discussed. Shortly afterward, a class of fifth-graders came to the Dugway Post Library for a demonstration of databases aimed at their age-level. Additionally, librarians took this group on a quick tour of the children’s area of the library and each child got to check out a book. We hope to continue to work closely with this teacher in order to provide the information support that he and his students require.

Finally, the library has also gotten involved with the local Parent Teacher Association and it is participating in the planning and execution of various reading activities throughout the school year. Librarian John Crawford is the local PTA coordinator of reading activities and he is working closely with the PTA president, Laura French, to plan regular reading activities that will excite children and encourage parents to read with their children.

The Dugway Post Library is striving to become a cultural and informational hub of our small community. We believe that the support we are providing to the educational leaders will help us to achieve this goal.
Utah Families Love to Learn with UEN Website for Preschoolers

By Susan Hamada, Associate Director, Salt Lake County Library

Preschool Pioneer is where kids go to click learn and grow!

Teachers, caregivers, librarians, parents and their young children are all exploring many new activities with Preschool Pioneer, a website for kids ages 3 to 6.

UEN created the free site to give preschool age children, their parents and caregivers trustworthy educational resources and multiple ways to develop critical school readiness skills. “Utah has more than 285,000 children under age six. Preschool Pioneer provides options for parents and caregivers to prepare children to be successful students when they enter school,” says Lisa Cohne, Preschool Pioneer Project Manager.

Featuring familiar PBS programs and characters, Preschool Pioneer encourages young children to have fun while developing school readiness skills for reading, numeracy and community awareness. The interactive website (http://preschool.uen.org) includes games, printables, links for parents and caregivers, and a calendar of Utah activities and events for families with young children. The site is accessible via the Internet in homes, libraries, care centers, and school-based early childhood programs.

The experience begins on the home page where children and their caregivers enter interactive activities about Letters, Numbers or Me. Children are able navigate sites to learn about the world from “Big Bird’s Letters™” to downloadable videos such as “The Number Crew” in UEN’s PreMedia. The web site is full of school readiness activities.

The online collection of high quality educational resources of the Preschool Pioneer Library are modeled after UEN’s very successful Pioneer Online Library (http://pioneer-library.org/) for K-12, college, and public library patrons.

As Utah’s educational technology network and a public media partner of KUED-7, UEN is uniquely positioned to address the rising need for school readiness curricula (www.schools.utah.gov/curr/preschool-kindergarten/index.html) and leverage existing infrastructure to achieve cost efficiencies. Through consortium pricing, the Pioneer Library resources are licensed at considerable cost savings. For example, the K-12 products would cost school districts $11-$17 per student if licensed separately. Through Pioneer, UEN licenses these products for $1.12 per student.

About UEN

The Utah Education Network is an award-winning consortium of higher and public education, libraries, state government and business. UEN’s high speed data network connects Utah colleges and universities as well as the state’s school districts and libraries. UEN operates UEN-TV Channel-9 on behalf of the Utah System of Higher Education and the Utah State Office of Education. UEN services benefit more than 750,000 school and college students throughout the state. UEN is headquartered at the Eccles Broadcast Center on the University of Utah campus.
ULA Website Redesigned

By Anna Neatrous, ULA Executive Director

Since coming aboard as Executive Director of the Utah Library Association, I’ve been impressed with the variety of programs and events that ULA offers to its members. Fall is filled with opportunities for professional development ranging from the Fall Workshop to the CSRT\YART Workshop, and many individual programs and events.

Over the summer the ULA website has been completely redesigned, using Drupal for its content management system. ULA members can now sign up for an account on the website, add events to our online calendar, edit group and committee pages, and draft stories to be posted to the front page. I encourage everyone to take a look at the new site, and think about how their groups can best use this new platform. Feel free to share any suggestions or feedback by emailing me at anna.neatrous@gmail.com.

Utah Library News Changes Look and Adds Editor

By Lesli Baker, Utah Libraries News Editor

Regular readers of Utah Libraries News may have noticed a few new changes to the newsletter this month! As part of the constant effort to make the ULA newsletter more useful to our readers, the staff decided to redesign the look to include more colors and graphics, as well as have it more in line with the new look of the ULA web site. The next step is to determine the best format moving forward. Currently, the pdf format allows for a permanent, printable record, but we are also looking at moving to a web based format to allow searchability. As we investigate ways to improve the newsletter, we welcome input from our readers. Please send any suggestions to Lesli Baker at bakerle@uvu.edu.

The newsletter staff also welcomes a new addition! Annie Smith joined the Utah Libraries News staff as co-editor this summer and was charged with designing the new look. Annie is a Reference and Instruction Librarian at Utah Valley University and has worked previously on other newsletters produced by the UVU Library.

Another change we would like to make to the newsletter is the addition of a regular column to address the current state of libraries or look at issues of interest to librarians in the state. If you would be interested in writing a regular column, sharing postings from your blog in Utah Libraries News or know of a library blogger in the state, please contact one of the editors.
Call for Program Proposals for MLA/MPLA Conference

The joint MLA/MPLA Conference will be held in Billings, Montana April 6-9, 2011. The planning committee is eagerly soliciting presenters and programming for the upcoming conference. We encourage those interested in submitting a proposal or providing programming relating to all aspects of libraries and librarianship to fill out a proposal form accessed from the following link: http://tandteventsite.com/MLA2011/Program_proposal/proposal.html.

Please submit program proposals by e-mail by October 1, 2010. E-mail confirmation of program proposal receipt will be sent to applicants by October 5, 2010. All programs will be scheduled and presenters will be notified by December 6, 2010.

Remember that all divisions, interest groups, and round tables must submit a program proposal in order to schedule business meetings or other events at the conference.

Problems with submitting form, or non-receipt of confirmation e-mail, please contact Mark Trowbridge by phone at (406) 580-5467 or email at marktrowbridge@tteventsite.com.com.

Questions or concerns of a general nature regarding programming may be directed to MLA president, Samantha Pearson spierson@lincolncountylibraries.com or planning co-chair, Johanna Freivalds freivaldsj@lockwoodschool.org.