ULA President’s Message

By Andy Spackman

In the August/September 2009 issue of American Libraries, Eleanor Jo Rodger wrote an article describing how in this difficult economy local governments are asking themselves whether public libraries are necessities or amenities. Decision makers at universities and school boards are asking the same question. Although I benefit from the bias of being a librarian, I think the answer is clear.

Thomas Jefferson had no doubt: “I have often thought that nothing would do more extensive good at small expense than the establishment of a small circulating library in every county.” If the Founding Fathers believed in libraries, we have no need to be hesitant in justifying ourselves.

Did Andrew Carnegie build thousands of libraries across America (23 in Utah) simply because he thought they were pleasant amenities? In his memoir he wrote “I decided there was no use to which money could be applied so productive of good to boys and girls who have good within them and ability and ambition to develop it, as the founding of a public library in a community which is willing to support it as a municipal institution.”

The Ruth V. Tyler Branch in Midvale did incalculable good for me growing up, and in my job now I’ve seen many (much like the young Carnegie) have their eyes opened to business information sources and principles of information literacy that will benefit them as they begin their careers or start their own businesses. One professor told me the year before a certain database was taught to his class about 15 of his students received internships on Wall Street. Since his students began learning that database over 40 of them have. We become necessities in the minds of our communities when they associate us with the values and aspirations that are most important to them.

I also think of ULA as a necessity in the life of our profession in this state. In October we collected program submissions for ULA’s Annual Conference next May 11-13 in Layton. As I’ve skimmed through the proposals I’ve once again been impressed by how knowledgeable and innovative Utah’s librarians are, and I look

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forward to the dilemma of choosing which sessions to attend each hour. Our keynote speaker will be Audra Caplan, President of the Public Library Association, and our Thursday luncheon speakers will be Gene Ambaum and Bill Barnes, the guys behind the Unshelved comic strip ([www.unshelved.com/](http://www.unshelved.com/)). Many thanks to the Conference Committee and Program Board who are working hard to prepare for what promises to be a great conference. We hope you’ll make plans to join us!

### Announcements

**WebJunction Online Conference**

WebJunction’s second online conference is coming December 1-2, 2010. Topics will focus on the changing needs, approaches, challenges and opportunities related to customer service in your twenty-first century library.

Browse the conference program ([www.webjunction.org/conferences/-/articles/content/106453434](http://www.webjunction.org/conferences/-/articles/content/106453434)), consider attending the conference with others in your library or region as an online conference cohort ([www.webjunction.org/conferences/-/articles/content/106452920](http://www.webjunction.org/conferences/-/articles/content/106452920)), and register now for this free two day event.

### Nominations Sought for ULA Awards

Please nominate your colleagues for one of five Utah Library Association awards. Award criteria can be found at [http://ula.org/awards](http://ula.org/awards). In addition, you will find a link to the nomination form at the top of the page. All nominations will be submitted via the online form linked from the above web page.

Nominations must be submitted by January 15, 2011 in order to be considered.

If you have any questions, please contact Michael Whitchurch by email at michael_whitchurch@byu.edu or by phone at (801) 422-6345.

### Report from the ULA Treasurer

By Steven Pfeiffer, ULA Treasurer

**ULA Balance Sheet (As of October 30, 2010)**

#### Assets

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<td>6 Month CD 10</td>
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<tr>
<td>Primary Shares 01</td>
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</tr>
<tr>
<td><strong>Total Cash and Bank Accounts</strong></td>
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</tr>
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#### Liabilities

<table>
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<th>Account</th>
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</thead>
<tbody>
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<tr>
<td>Visa Business 74</td>
<td>$0.00</td>
</tr>
<tr>
<td><strong>Total Credit Cards</strong></td>
<td><strong>$0.00</strong></td>
</tr>
</tbody>
</table>

**Total Assets** $110,485.71

**Total Liabilities** $0.00

**Overall Total** $110,485.71
Report from the State Librarian

By Donna Jones Morris, Utah State Librarian

Trading Spaces Mentoring Program

Utah State Library hosted an orientation meeting for the USL Trading Spaces Mentoring Program on August 17. Nineteen library staff, along with their mentors, enrolled in the program from libraries across Utah. Most of those in the program are from public libraries, though some are academic librarians. The program runs until June 30, 2011, with another round of applicants due December 15 who will start after January 1, 2011. More information about the program is available at: http://library.utah.gov/tradingspaces or from Project Coordinator Colleen Eggett at (801) 715-6776, or ceggett@utah.gov.

UtahFutures.org

Utah State Library has joined forces with the Utah Department of Workforce Services in support of the initiative “Utah Futures” Career Information Services, available at http://utahfutures.org. “UtahFutures.org” is the place to go for education and career planning, and for occupation and job leads. Here, library patrons can build resumes and easily customize them for specific job applications. USL Project Coordinator Juan T. Lee launched a survey to the Utah library community on September 16 to gauge awareness of UtahFutures.org. Over 250 responses were received in the first 24 hours. Another survey of advertising and marketing will be conducted in six months to measure impact.

Trustee Regional Conference Program

The first round of trustee meetings in Utah brought 93 trustees and library directors from 44 public libraries across Utah together. This was an extremely worthwhile endeavor by all participant feedback.” Plans are in process to conduct two Trustee Regional Conferences in early 2011, most likely in the North Central (Salt Lake, Summit, Tooele, Utah and Wasatch Counties) and South Central (Carbon, Duchesne, Emery, Grand, Juab, Millard, Sanpete and Uintah Counties) Regions.

21st Century Library Blog

Library Consultant Steve Matthews established this blog as an online forum to share, learn, discuss and shape the future of Utah’s libraries for the twenty-first century. The blog has grown in the past few months from 891 views in August to over 2,000 separate viewers in October. Join the discussion at: https://21stcenturylibrary.wordpress.com/.

21st Century Librarianship Wiki

Library Consultant Steve Matthews has re-established a wiki, designed to serve as another forum to address the issues that distinguish twenty-first century librarianship from the traditional librarianship of the past two centuries. A second, but closely related purpose is to seek consensus on just what twenty-first century librarianship is by inviting comments. Visit the wiki at: http://21stcenturylibrarianship.wikispaces.com/.

Saratoga Springs Library Board

The community of Saratoga Springs has created a Library Board in preparation for creating a public library. Utah State Librarian Donna Jones Morris and

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State Library Resources Program Manager Craig Neilson met with representatives from Saratoga Springs Library Board in August to discuss future developments and options for moving forward with a new library.

**DCC Capital Facilities Grant Applications – 2010 Round**

At their August 18 meeting, the State Library Board conducted final review of grant applications from five Utah public libraries. The Grants Prioritization process yielded the list of applicants based on the Board’s assessment of each project’s Goals, Public Benefit and Strategic Value. Applicants were notified of results and the Prioritized List was forwarded to the Governor’s office and the Legislature. The five applicants, in order of priority, were: San Juan County Library, Milford Public Library, Orem Public Library, Pleasant Grove Library, and Spanish Fork City Public.

**Summer Reading Program Training**

Utah State Library Grants Coordinator Sara Wever and Youth Services Coordinator Matt McLain concluded a series of four statewide trainings on October 19 at USL for the 2011 Summer Reading Program. Over 80,000 children statewide participated in the 2010 Summer Reading Program, and the four trainings conducted by State Library Division staff prepare libraries throughout the State for the 2011 summer program. Youth Services Coordinator Matt McLain (newly hired) can be reached at (801) 715-6742, or mmclain@utah.gov. Until Matt was hired the Summer Reading Program was coordinated by Sara Wever who can be reached at (801) 715-6732, or swever@utah.gov.

**Bookmobiles**

The bookmobile website (www.bookmobiles.utah.gov) has added "Google Maps" to each county bookmobile schedule, showing the location of each bookmobile service stop and a photograph of most locations. There are also Twitter and Facebook links at the bookmobile website, allowing bookmobile customers to follow easily what is happening at the Utah State Library and in the bookmobile program.

**Symphony**

USL has now successfully implemented the Symphony Integrated Library System (ILS) for the 16 libraries that comprise the Utah State Collections Consortium. The Utah State Collections Consortium consists of two public libraries, nine bookmobile libraries and five State agencies including the State Library, State History Library, State Archives, State Law Library, and Division of Administrative Rules. The USL administered system offers the libraries in the consortium some unique benefits for users, as well as day-to-day library management tools and data for long-term library planning. The implementation process began in 2008 and culminated in the migration of the final library in August.
Utah Academic Library Consortium Update

By Kim Rollins, Public Affairs Coordinator, Utah Academic Library Consortium

Council Meets at New Snow College Library

Members of the Utah Academic Library Consortium met in the new Karen H. Huntsman Library at Snow College on October 29, 2010. Jon Ostler, Snow College Library Director, gave the higher education library directors a tour of the 72,000-square-foot facility, complete with study rooms, cafe, an outside terrace and two high-tech auditoriums. Dixie State College is the next in line for a new library, which will be part of the new Holland Centennial Commons, also home of student services, including registration, financial aid, advising, and counseling, among other resources.

sUALC Holds Professional Development Retreat on “Managing Your Career”

Utah Academic Library Consortium’s (UALC) Professional Development Committee held a successful retreat, “Managing Your Career,” on August 13, 2010 at Weber State University. Keynote speaker was Rachel Singer Gordon, webmaster of LISjobs.com, the largest library career site and the current job database consulting editor at Information Today Inc., Books Division. She spoke to attendees on career building in a down economy and how to get published. Other topics enjoyed by attendees included climbing the ladder, managing up, creating a professional file, interviewing from both sides of the table, making the most of your position, mentoring, and supervising. “Managing Your Career” was one of UALC’s yearly retreats on timely issues for academic librarians.

DO YOU BLOG?

We would like to include a regular column to address the current state of libraries or look at issues of interest to librarians. If you would be interested in writing a regular column, sharing postings from your blog, or know of a library blogger in the state, please contact the editors of Utah Libraries News.
ULA History Corner

By Kayla Willey and Connie Lamb, ULA Past Presidents’ Committee Co-Chairs

2012 is the Centennial of the Utah Library Association

Each newsletter between now and the 2012 Conference will have articles on past ULA presidents and ULA history.

“The Utah Library Association had its beginning in 1912. Esther Nelson of the University of Utah, Joanna Sprague and Julia T. Lynch of the Salt Lake City Public Library, and Howard Driggs planned the first meeting which took place in the City and County Building in Salt Lake City with A. C. Nelson presiding. Librarians from around the state were invited and forty-six responded to form the association. Annual dues were set at one dollar.” (Utah Libraries: Heritage and Horizons by Bobbee M. Hepworth, Utah Library Association, 1976)

Max Evans in his 1971 thesis on the public library movement in Utah noted that one of the purposes for the founding of ULA was “to promote the library interest of the State of Utah” and, more specifically, to establish American Library Association standards.

Presidents of the First Two Decades

1912-1914  E. G. Gowans, State Superintendent of Public Instruction

1914-1915  S. P. Eggerston, Trustee of Provo Public Library

1916-1917  Howard R. Driggs, President of the Utah Library and Gymnasium Commission 1908-1911

1917-1918  Esther Nelson, University of Utah Librarian. The first professionally trained librarian hired by the University of Utah in 1906.

1918-1919  Joanna Sprague, librarian at the Packard Library, the first permanent home of the public library in Salt Lake City, later called Salt Lake City Free Public Library.

1919-1920  Grace W. Harris, Librarian of the Ogden Carnegie Library

1920-1921  Mary E. Downey, Library Organizer for Utah in 1914

1921-1922  M. W. Poulson, Associate Professor of Education, Brigham Young University, Provo, Utah

1922-1923  Julia T. Lynch, Assistant Librarian of the Salt Lake City Public Library

1923-1924  Evelyn Bean, Librarian of the Provo Public Library

1924-1925  Dora Wright, of Logan, Utah.

1925-1926  Mrs. Robert Forrester, Director of the Branch Library, assumed to be of Salt Lake City Public Library, and book plate collector in Salt Lake City, Utah.

1926-1927  Julia T. Lynch, Assistant Librarian of the Salt Lake City Public Library

1927-1928  Mrs. E. Crane Watson, Cedar City Carnegie Library

1929-1930  Anne Ollerton, of Parowan, Utah

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1930-1931  Ruth Vine Tyler, Director of the Salt Lake County Library, 1939-1971. The Ruth V. Tyler Library of the Salt Lake County Library System in Midvale, Utah was named after her. She was the second president of MPLA in 1948.

1931-1932  Hattie Smith, Logan Agricultural College Library

1932-1933  Esther Nelson, University of Utah Librarian

Served as President twice: Esther Nelson (1917-1918, 1932-1933) and Ruth V. Tyler (1930-1931, 1940-1941)

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**Podcasts for Consumer Health**

By John Bramble, Outreach and Education Librarian, Eccles Health Sciences Library

Are you always on the go? Now your health information can go with you – anywhere, anytime. On average, we spend over 100 hours a year commuting to and from work. Add to that time spent waiting in line, airport delays, and inclement weather and the hours of your day dwindle. Don’t fret! These time vacuums provide a great opportunity to learn about health topics by listening to a podcast.

Podcasting is a method of accessing audio programs over the Internet. They can be played on your computer, or downloaded to a portable device such as an MP3 player or iPhone. There are numerous quality podcasting sites for health information: from medical topics, to fitness, to nutrition. Podcasts are a great way to conveniently catch up on current health news, get motivated in your exercise program, or learn a new recipe. Here are a few suggestions to get you started:


- Duke University Medical Center Library has compiled consumer/patient health information related podcasts – including National Public Radio’s NPR: Your Health Podcast ([http://guides.mclibrary.duke.edu/content.php?pid=8784&sid=56867](http://guides.mclibrary.duke.edu/content.php?pid=8784&sid=56867)).

- The National Heart Lung and Blood Institute offers podcasts on heart disease, insomnia, obesity, high blood pressure, and more ([www.nhlbi.nih.gov/health/dci/pods/podcasts.html](http://www.nhlbi.nih.gov/health/dci/pods/podcasts.html)).


- The United States Department of Agriculture offers one minute MyPyramid audio podcasts to help you make better food choices throughout the day ([www.mypyramid.gov/audiopodcasts/index.html](http://www.mypyramid.gov/audiopodcasts/index.html)).

Visit USA.gov ([www.usa.gov](http://www.usa.gov)) for other health podcasts from the U.S. Government.
The mission of the Utah Library Association is to serve the professional development and educational needs of its members and to provide leadership and direction in developing and improving library and information services in the state. In order to accomplish these goals, ULA supports and provides continuing education programs for Utah librarians and library employees, especially at its annual spring conference. ULA also offers members a number of opportunities for library leadership, professional growth, networking, and community service. We hope you find the Utah Library Association to be an organization that makes a difference for you, for Utah librarians, for Utah Libraries, and for the citizens of Utah.