



Utah Libraries News

DECEMBER 2011

ULA President's Message

By Linda Tillson

A few months ago, I chatted with a man who was lamenting the fact that his granddaughter no longer loved to read. He reminisced about how she had once built canopies of sheets on furniture and crawled in to read with a flashlight. This all came to an end when her mother bought her a cell phone. I suggested that he might want to consider getting her some e-books to read on her new telephone. I also mentioned that many public libraries "check out" books for smart phones. He did not seem enthralled with this concept. I tried to convince him that getting her back to reading was the important thing, but I left our conversation with the sense that he was not sold on the idea of reading on a cell phone. I think it ruined his peaceful image of his granddaughter curled up with a good, old fashioned book.

If providing books in a handy electronic format makes them appealing to young people and gets them to read, I am in favor of it. There might even be an added sense of accomplishment with the smaller pages on smart phones. I recently read a book on my smart phone and reached page 89 in a very short time. Granted this equated to only page 37 in the hard copy, but it makes sense to me that in this fast paced world, it might be encouraging for readers to reach a high page number like 89 relatively quickly. There is also the added benefit of having the book readily available at all times. Most teens I know are never far from their phones.

The use of smart phones and electronic devices is not just for young people. Last summer, I ran across an elderly couple in McDonald's reading on their Nooks. I asked how they liked them, and they said the ability to change the print size was wonderful. The woman had macular degeneration and was not able to read regular books, but she could adjust the Nook's print to a size that allowed her to read. This couple praised their librarian from Topeka,

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Kansas for providing assistance in helping them learn how to download library books.

I think both of these stories illustrate that the medium doesn't really matter. The important thing

is that people are reading. As librarians this should make us happy. It is certainly clear that providing e-books is a great new way for us to serve our communities.

Announcements

New Cohort of Emporia Students to Graduate

As a new graduate of the School of Library and Information Management (SLIM) at Emporia State University, it gives me great pleasure to announce our Utah Cohort VI Graduation Ceremony, which will take place at the Salt Lake City Main Library auditorium on January 14, 2012 at 2:00 PM. Guest speakers will include Dr. Rajesh Singh, Assistant Professor, SLIM; Randy Silverman, Preservation Librarian, University of Utah; and Robert Kirby, columnist for the *Salt Lake Tribune*, humorist, and writer.

Please join us, Utah Cohort VI, for this special event.—Dale Monobe

ULA Centennial Celebration and Conference

ULA's Annual conference will take place April 25-27 at the Salt Palace in Salt Lake City.

The Centennial Gala will be held Thursday, April 26, from 5:30 to 7:30 PM at the Salt Lake Hilton Hotel Ballroom.



ULA Award Nominations

Do you have a coworker who excels in his/her work? Please nominate him/her for a ULA award. Five awards are given annually at the ULA conference. Award information and the nomination form can be found at <http://ula.org/awards>.

For the Love of Reading Literary Conference

Utah Valley University's Forum on Engaged Reading is pleased to announce its second annual For the Love of Reading Conference. The conference will be held February 17-18, 2012, at the luxurious Zermatt Resort in Midway, Utah. (The Resort is offering a special room rate for conference participants of \$109.)



Who should attend:

- All educators
- Librarians
- Parents and grandparents

Keynote Speakers:

- Stacey Bess—Inspirational educator and author of memoir *Nobody Don't Love Nobody*

adapted for Hallmark Hall of Fame film "Beyond the Blackboard."

- Donalyn Miller—Sixth grade teacher and author of *The Book Whisperer: Awakening the Inner Reader in Every Child* and the [Book Whisperer blog](#).
- Yuyi Morales—Winner of the Pura Belpre Medal for Illustration, involved with some of the most celebrated examples of Latino children's literature.
- Steven L. Layne—Children's literature professor at Judson University in Illinois, a respected literacy consultant and author of 21 books including teen thriller *This Side of Paradise*.

For more information or to register, go online to www.uvuengagedreading.org or call (801) 863-8894. Visit our website to fill out a 2011 Utah Community Reading Survey and be entered for a chance to win complimentary conference registrations and free books from the UVU bookstore.

Excellent Conference Programs Highlight ULA's Centennial

By Valeri Craigle, S.J. Quinney Law Library, University of Utah

An impressive number of programs were submitted for this year's annual conference. Over 130 submissions were received for the Utah Library Association Centennial celebration, which will be held at the Salt Palace Convention Center in Salt Lake City. Close to sixty programs, seven Pre-Conference workshops, ten poster presentations, and an exciting lineup of speakers are sure to inspire conference participants in April.

A preliminary schedule is now being finalized. All of the major tracks are well-represented in the schedule, as well as some exciting offerings from technology, health, government, genealogy and more. A final program schedule will be completed in the next few weeks, and letters of acceptance delivered in early January. For more information, please contact Valeri Craigle at craiglev@law.utah.edu.

Reflections from My Last Semester as an Emporia SLIM Student

By Dale Monobe

Seeking to redefine myself, I applied and was accepted into the School of Library and Information Management (SLIM) at Emporia State University. But now in my last semester, I find that this hasn't happened yet . . . nor do I think it will—actually something better has happened.

My previous life was in teaching rehabilitation counseling and psychology, but it was time for a new challenge. I searched about and I even considered attending an acupuncture school in Denver or re-specializing in clinical psychology. One day at the library (it seems I'm always in a library), I noticed a featured book about Homer, the "Wonder Cat," which I brought to the attention of the two reference librarians. I like cats, so I welcomed the conversation and shortly the discussion shifted to a biography about Dewey, the "Library Cat." But then, after a pause, one librarian admitted to me that she didn't like cats and then the other, to my further astonishment, told me that she didn't either. Now, how could librarians not like cats—especially Dewey?

Thinking that someone needed to be Homer and Dewey's champion, I said: "Well, maybe I should become a librarian." Thinking that they would only give me wry smiles and politely nod their heads, I was surprised when one immediately handed me an article on the nature of library work and the other started searching for library schools. Now, I know they were doing what librarians should do—unconditionally responding to my information

needs. (It's interesting to note that the book, *Dewey: The Small-Town Library Cat Who Touched the World*, was co-written by a SLIM graduate, Vicki Myron.)

Once in the SLIM program (they did a good job), I thought there would be more differences than similarities between rehabilitation counseling and library science, but I was mistaken. Both strive to listen to clients and patrons, both try to understand the context of the problem or information need/want, and both try to provide support and assistance to help clients and patrons resolve their problems or satisfy their information needs/wants. Moreover, both endeavor to provide equal access to life opportunities, such as a meaningful career or an irresistible book—which could lead to that meaningful career, a new avocation, or more irresistible books.

But the most surprising similarity was not subject or program based, it was that I had more interests in common with my library school classmates than with my rehabilitation counseling and psychology classmates! I could never have had in-depth discussions on fiction genres, the ancient library of Alexandria, linguistics, or even orange cats with the latter.

And the differences? Though I've met many rehabilitation counselors who love their work, it appears to me that librarians love theirs more. Rarely, if at all, have I heard of a rehabilitation counselor taking home a few client files and agency handbooks to peruse after supper! But I do know librarians are willing take home their

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work in the form of books (such as Jung's *The Red Book*), and some, through their literary talents, have added to the books that line their library shelves, such as Carla Morris and Sheila Nielson of the Provo City Library.

And don't tell any of my former colleagues in rehabilitation counseling, but I've enjoyed the ULA Spring Conference in Layton and the Fall Workshop

in Cedar City more than many of the rehabilitation conferences I've attended. (By the way, did you see the great cat totes at the ULA Conference?)

No, the SLIM program didn't redefine, me . . . it has allowed me to become more of myself.

Report from the MPLA Representative

By Dorothy Horan, MPLA Representative

Six names have been submitted to the MPLA Leadership team as candidates to attend the Mountains Plains Leadership Institute which will be held May 6-11, 2012, at the YMCA of the Rockies in Estes Park, Colorado. The Institute will be facilitated by Maureen Sullivan, who has over 25 years experience in leadership development and will be serving as President of the American Library Association during the Institute. ULA President-Elect Adriane Juarez is one of the co-chairs of the Institute Committee. Two candidates will represent ULA, and others may be selected as member-at-large representatives.

MPLA is in the midst of a membership drive. State organizations who sign up the most new or renewed members will receive prizes. All individuals who either join or renew a MPLA membership by the end of January and belong to the winning state association will be entered into a drawing for a

2012 MPLA Conference registration. Individuals from all states who either join or renew their memberships during the drive will be eligible for a drawing to receive a Bagel Bash or Pizza Party for the member and ten library colleagues. The drive will end on January 31. New MPLA memberships are half price the first year. Memberships run from January to December each year. The link to renew or join MPLA is: www.mpla.us/forms/membership.html.

MPLA shifts their conference schedule to accommodate those associations that hold conferences in the Spring, like ULA, and in the Fall. The next MPLA Conference will be the first of the fall conferences that MPLA will participate in for a few years. It will be held on October 17-19 in LaVista, Nebraska, which is located near Omaha. MPLA Vice-President/President-Elect JaNae Kinikin of Weber State University is heavily involved in the planning of this conference.

CSRT/YART Fall Workshop Day

By Annie Eastmond, Salt Lake County Library

The CSRT (Childrens Services) and YART (Young Adult) roundtables put on a very successful all-day workshop this fall at Provo City Library for public librarians and school library staff. There were 70 participants from 12 different counties around Utah. The “Tech it Up a Notch” theme offered sessions about the new Utah kids’ ready-to-read program, children and teen sessions on working smarter not harder (websites for storytime ideas/resources, programming, readers advisory, booklists, author video clips, early literacy helps), technology in children’s and teen programming (information and demos about using a document camera in storytimes, and demos on prezis and glogster), and a session on teen tech week and ideas for using technology on ongoing teen programming.

Our keynote speaker was Utah author and storyboard artist Heather Dixon, author of *Entwined*, a delightful new teen novel with a 12 dancing princesses theme. Not only did she



Heather Dixon signs copies of her book

share with us the process of writing her book, but also imparted that “experiencing success as an author feels good, but more important are the positive relationships we build and the goodness we can do for others.” That thought tied in nicely with our end-of-the-day speaker Robert Nay, a 14 year old entrepreneur who created the “Bubble Ball” free iPhone app. His success began at the Spanish Fork Public Library where the librarians helped pacify his creative streak by keeping him supplied with programming books. Yeah, librarians!

Not only did we have an educational and fun-filled day, we were fed lunch, some joined in a ukelele jam session, and each received an autographed copy of Heather's book.



Ukelele Jam Session

If you missed this great opportunity to network with youth services librarians throughout the state and learn new things for your own professional development, most of the session handouts are on the ULA website (<http://ula.org/content/csrtart-fall-workshop-handouts-available>).

mHealth—High Tech Solution to Health Information Access

By Claire Hamasu, Eccles Health Sciences Library, University of Utah

Mobile communication technology has become so prevalent in society—even surpassing infrastructure such as paved roads and electricity in numerous low and middle income countries—that wireless signals now cover over 85% of the world’s population. The Pew Internet and American Life Project reports that 35% of American adults own smartphones, creating an immense opportunity to connect users to mobile health resources.¹

Some examples of medical and public health practice being supported by mobile devices include:

- Cell phones will be used in Utah to improve care management of patients with diabetes.
- In Kenya, cell phones are used to monitor vaccinations, outbreaks, and the redeployment of resources for polio.
- In Turkey, text messages are sent to encourage individuals struggling to quit smoking.
- The U.S. Army uses secure text messaging for “mCare,” an outreach program to communicate with wounded soldiers.
- [Text4Baby](#) generates text messages in English and Spanish to help new mothers through pregnancy and the infant’s first year.

Yan Chow, Director of Innovation and Advanced Technology for Kaiser Permanente, estimates there are more than 9,000 health related smartphone applications, or “apps,” on the market right now.² So many in fact, the Food and Drug Administration has begun to regulate certain mHealth apps which transmit images – deeming them a “medical device.” The Spencer S. Eccles Health Sciences Library keeps faculty and students at the University of Utah’s Health Sciences Center apprised of the latest use of apps in medicine through its news blog <http://library.med.utah.edu/blog/eccles>. Some of these resources adapted for mobile technologies come from the National Library of Medicine.

The National Library of Medicine, one of the 21 institutes of the NIH, actively supports the development of mHealth; currently 14 of its biomedical science information databases are available with mobile applications, either as a mobile optimized site, or downloadable to a mobile device. With mobile optimization, users still need Internet access, but the content will be optimization to enhance the display on the device used. Mobile access to these resources connects people in underserved and geographically remote areas to authoritative health information for patient care, public health outreach, and emergency response.

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¹Aaron Smith. Smartphone Adoption and Usage [Internet]. Washington, D.C.: Pew Research Center. 2011 Jul [Cited 2011 Dec 2] 24 p. Available from: <http://pewinternet.org/reports/2011/smartphones.aspx>.

²Versel, Neil, “Cracking the Mobile Health Consumer Market,” *MobiHealthNews*, July 13, 2011, accessed July 15, 2011, <http://mobihealthnews.com/11829/cracking-the-mobile>.

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PubMed—Target audience: anyone researching biomedical information.

- Includes the same basic search functionality and content as standard PubMed
- Provides free access to MEDLINE, the NLM database of health sciences citations
- Over 20 million citations from biomedical literature resources
- Mobile optimized access at www.ncbi.nlm.nih.gov/m/pubmed/

MedlinePlus—Target audience: consumers, caregivers, healthcare providers, students, teachers

- The National Library of Medicine's premier consumer health database
- Health information for patients, families, and health care providers
- In Spanish and 48 other languages
- Over 900 health topics
- Interactive tutorials: narrated programs with graphics in easy-to-read/understand language
- A medical encyclopedia with images, surgery, anatomy, and news videos
- Drugs and supplement information and the latest health news
- Mobile optimized site available at <http://m.medlineplus.gov/>

DailyMed—Target audience: health information providers, consumers, caregivers

- Package label information on marketed drugs and identification guides
- Report severe adverse events
- Mobile optimized site available at <http://dailymed.nlm.nih.gov/dailymed/mobile/index.cfm>

LactMed—Target audience: breastfeeding mothers, care providers, lactation nurses

- Peer-reviewed information on medicines for breastfeeding mothers
- Maternal and infant levels of drugs, including breast milk and blood levels, and suggested alternative drugs when an adverse effect on a nursing infant is identified
- LactMed App for iPhone/iPod Touch and Android can be downloaded at <http://toxnet.nlm.nih.gov/help/lactmedapp.htm>

Radiation Emergency Medical Management (REMM)—Target audience: physicians, emergency responders, mental health providers

- Guidance on clinical diagnosis and treatment of radiation injuries
- Evidence-based information for those without formal radiation medicine expertise
- Management of mass casualties, psychological issues, and at-risk/special needs populations
- Downloadable to iPhone/iPod Touch, Android, Blackberry, Windows Mobile
- www.remm.nlm.gov/downloadremm.htm

Wireless Information System for Emergency Responders (WISER)—Target audience: first responders, hazmat specialist, EMS specialists

- Identify unknown chemicals based on physical properties and human exposure symptoms
- Triage tools for emergency handling procedures, GIS protective distance mapping, and environmental impact
- Peer reviewed information on over 4,700 critical hazardous substances
- Downloadable to Apple iPhone, iPod Touch, Blackberry, Palm OS PDAs, Windows Mobile devices, or via web browser http://wiser.nlm.nih.gov/choose_platform.html

For a complete list of all available NLM mobile applications, please visit www.nlm.nih.gov/mobile/.

ULA History Corner

2012 is the Centennial of the Utah Library Association

By Kayla Willey and Connie Lamb, ULA Past Presidents' Committee Co-Chairs

Each newsletter between now and the 2012 Conference will have information on ULA presidents and some activity or aspect of ULA history.

Since the turn of the century, several changes have been made to the ULA leadership structure, conference planning, and the use of technology. The ULA newsletter began publication electronically in August 2000 and became available via the ULA website that initially was created in 1997. Conference programs and registrations went online in 1998. As the website became more complex, the volunteer webmaster had to be replaced with a paid position. A ULA Event Planner was hired in 2009 to assist with annual conference logistics and planning. In recent years, a conference vice-chair has assisted with the conference before becoming the conference chair the following year. In the mid 2000s, the position of the Executive Secretary/Treasurer was split into two offices. In early 2010, an Executive Director was hired who also served as the ULA webmaster. Interestingly, all of the presidents in this group are currently working except David Hales, who has retired.

Presidents from 2000 to the present

1999-2000 Sue Hill, Director, Brigham City Library. Recipient of the ULA President's Award in 2003.



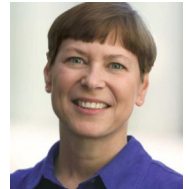
2000-2001

Randy Silverman, Preservation Officer, Marriott Library, University of Utah.



2001-2002

Susan Hamada, Librarian, Salt Lake County Library System.



2002-2003

Kayla Willey, Librarian, Harold B. Lee Library, Brigham Young University. Recipient of the ULA Special Recognition Award in 2010.



2003-2004

David Hales, Director, Giovale Library, Westminster College. Currently retired.



2004-2005

Gene Nelson, Director, Provo City Library.



2005-2006

Hikmet Loe, the City Library, Salt Lake City.



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2006-2007 Julie Williamsen,
Librarian, Harold B.
Lee Library, Brigham
Young University.



2010-2011 Andy Spackman,
Librarian, Harold B.
Lee Library,
Brigham Young
University.



2007-2008 Dorothy Horan,
Family History
Library, Salt Lake
City.



2011-2012 Linda Tillson,
Director, Park City
Public Library and
current ULA
President.



2008-2009 Steve Decker,
Director, Cedar City
Public Library.
Recipient of the ULA
Special Services
award in 2004 and
ULA Librarian of the Year Award in
2007.



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2009-2010 Ruby Cheesman,
Director, Bingham
Creek Branch, Salt
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The mission of the Utah Library Association is to serve the professional development and educational needs of its members and to provide leadership and direction in developing and improving library and information services in the state. In order to accomplish these goals, ULA supports and provides continuing education programs for Utah librarians and library employees, especially at its annual spring conference. ULA also offers members a number of opportunities for library leadership, professional growth, networking, and community service. We hope you find the Utah Library Association to be an organization that makes a difference for you, for Utah librarians, for Utah Libraries, and for the citizens of Utah.

**www.ula.org**